



*Training future leaders in arenas both public and private has been part of the mission of the Institute of International Education (IIE) since it began operations in 1919. With a proven track record of leadership development in the MENA (Middle East and North Africa) region and around the world, IIE is proud to announce the launch of our new CENTER FOR LEADERSHIP EXCELLENCE in Cairo.*

## CULTIVATING LEADERSHIP

**L**ocated in Cairo, IIE's new **CENTER FOR LEADERSHIP EXCELLENCE** partners with individuals and institutions to build leadership capacity in both the public and private sectors. Throughout the MENA region, current and future leaders need opportunities for dialogue and networking. The Center designs and implements programs to provide individuals with outstanding, innovative leadership training, including case studies based on real situations experienced in the region. The goal is to provide professionals with the skills and qualities most needed today—and most likely to promote societal development for tomorrow.

### ■ A Proven Track Record

IIE has a proven track record in Egypt building partnerships for leadership development and working with champions for change. For over five years, IIE has pioneered leadership development within the Ministry of Energy and Electricity and Telecom Egypt, under the USAID Leadership Development Program (LDP). In addition, over 65,000 Egyptians participated in IIE-administered programs under the USAID Development Training II (DT2) Project, including over 6,000 professionals who trained in the U.S. and other countries. The success of these programs positions the **CENTER FOR LEADERSHIP EXCELLENCE** to work closely with reform-focused local institutions, as well as emerging leaders in a diversity of sectors and professions.

### ■ Recent Initiatives and New Programs

IIE successfully initiated an innovative approach for leadership exchange with the First Egyptian Leadership Forum held in June 2003 in partnership with USAID, the Egyptian Future Generation Foundation and the Stuart Family Foundation. The Forum enabled 45 competitively-selected private and public sector senior business managers to share experiences and network. The **CENTER FOR LEADERSHIP EXCELLENCE** is currently working with private sector donors and public officials throughout the MENA region to develop innovative new leadership development programs, including several programs that specifically benefit women and young professionals.

### ■ Global Networks and Regional Expertise

The **CENTER FOR LEADERSHIP EXCELLENCE** in Cairo is part of IIE, the most experienced international exchange nonprofit in the United States. Today, IIE is the world leader in the exchange of people and ideas. The 250 programs IIE currently implements in over 175 countries worldwide—including the U.S. Department of State's Fulbright Program—are having a meaningful impact on the problems facing our world. The Center will leverage the Institute's program management expertise, global higher education contacts and extensive international networks to advance leadership learning and research both within Egypt and throughout the region.

*The **CENTER FOR LEADERSHIP EXCELLENCE** is actively seeking partnerships and projects that promote leadership development and help to meet the strategic objectives of public and private sector sponsors. Please contact us for more information.*

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