



Connect Your Company to the World

About IIE

Founded in 1919, IIE currently implements more than 200 exchange programs each year, including 20,000 individuals in more than 175 countries worldwide. The Institute is one of the most experienced international exchange non-profit organizations in the world. Our mission is:

- To promote closer educational relations between the people of the US and other countries.
- To strengthen and link institutions of higher learning globally.
- To rescue threatened scholars and advance academic freedom.
- To build leadership skills and enhance the capacity of individuals and organizations to address local and global challenges.

Our Corporate Partners

IIE's partnership portfolio includes signature corporate initiatives such as the Goldman Sachs Global Leaders Program and the GE Scholar-Leaders Program. The Institute works closely with partners to ensure that their programs leverage corporate capabilities, build the corporate brand, and demonstrate the corporation's commitment to social responsibility in key markets.

Corporate Needs

- Building Future Workforce Capacity →
- Giving Back to the Global Community →
- Investing in Global Understanding →
- Retaining International Staff →
- Finding Globally-Minded Employees →
- Investing in Technology Transfer →

Custom Solutions

- Corporate Award Programs
- Global Philanthropy Programs
- Corporate Event Sponsorship
- Children of Employee Scholarships
- Global Recruitment Services
- Global Training Programs

Partner with the Best

If your corporation depends on the global marketplace, you should rely on IIE. We have earned our reputation for excellence by providing our partners with exceptional programs and services around the world. IIE is grateful to partner with many outstanding corporations. To view a list of recent corporate partners and additional resources, please visit www.iie.org/corporate_partners.

Contact Information

Daniela Kaisth
Vice President, Strategic Development
Institute of International Education
New York City - Headquarters
Phone: (212) 984-5381
Email: dkaisth@iie.org



Custom Solutions to Meet Corporate Needs

Corporate Awards Programs

- Corporate award programs are an important means to foster the development of leaders who help to advance international corporate objectives. IIE is a full service organization that can design and implement all aspects of your award program, from publicity and recruitment to complete financial and administrative supervision.
- For example, when the Goldman Sachs Foundation sought to identify and support the talents of 100 outstanding second-year college students from across the globe, they evaluated several partners and determined that the IIE was an ideal partner to handle the corporation's critical mission.

International Scholarships

- Sponsoring scholarship programs for residents of countries where you do business is a tangible, visible investment in the country's people and future, and a highly-effective means of enhancing your corporate image. IIE will design, implement, and administer all elements of your unique program.
- For example, The GE Foundation worked with IIE to develop their company's capacity to build human resources in the communities where GE is active. By identifying talented young people, IIE helps GE to facilitate economic and social development in participant countries.

Children of Employee Scholarship Programs

- Many corporations turn to IIE to administer programs providing scholarships to the children of their employees around the world. Increasingly, such scholarships are an important tool for global companies to attract and retain employees, demonstrate their commitment to education, and invest in the families of their employees.
- For example, more than a dozen corporations have chosen IIE to administer such scholarships on their behalf, including *AIG*, *Chevron*, and *JP Morgan*.

Global Careers Service

- IIE's Global Careers Service enables corporations to find global talent by matching the rigorously screened young leaders who participate in the most prestigious IIE-administered programs, such as Fulbright, with multinational corporations.
- For example, *Johnson & Johnson* currently works with IIE to identify talent for their global operations.

Technology Training Programs

- IIE can facilitate international technology training programs on behalf of companies. With comprehensive e-learning programs and participants from 150 countries, corporations can lead innovative technology transfers and empower citizens with capabilities to participate in the global marketplace. IIE can demonstrate a corporation's commitment to bridging the digital divide.
- For example, IIE currently implements the Women in Technology (WIT) Scholarship Program to train women in Information Technology in Yemen. This program, sponsored by *Cisco Systems* and *Microsoft* in partnership with *the U.S. Department of State's Middle East Partnership Initiative (MEPI)*, will soon grow to include 340 women in seven developing countries in the Middle East and North Africa.