

**75TH ANNIVERSARY
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IIE AT SEVENTY-FIVE: INVESTING IN PEOPLE/LINKING NATIONS



Mary Robinson, President of Ireland, delivered the Forum keynote address.

IN 1994, IIE CELEBRATED 75 YEARS OF PIONEERING WORK IN INTERNATIONAL EDUCATIONAL EXCHANGE WITH A SERIES OF EVENTS DESIGNED TO BUILD ON THE PAST, CELEBRATE THE PRESENT, AND CHART A COURSE FOR THE FUTURE.

THE EVENTS HAD THREE OBJECTIVES: TO RAISE AWARENESS OF THE IMPORTANCE OF INTERNATIONAL EDUCATION, TO CONVENE DISCUSSIONS OF THE ROLE OF INTERNATIONAL EXCHANGE IN TODAY'S GLOBAL CONTEXT, AND TO RECOGNIZE THE CONTRIBUTIONS OF IIE'S SPONSORS, SUPPORTERS, AND STAFF.

TECHNOLOGY AND TRAINING FOR A NEW CENTURY

"Investing in Human Capital: Leadership for the Challenges of the 21st Century" was the theme of the day-long 75th Anniversary Forum held on October 27 in the magnificent Celeste Bartos Room of the New York Public Library. The Forum stimulated dialogue and debate among the distinguished speakers and an audience of 250 decision-makers from the corporate, foundation, government, NGO, academic, and diplomatic communities.

New York Senator Daniel Patrick Moynihan gave the opening address, citing his Fulbright year at the London School of Economics in 1950, as a self-described "gawky, unformed youth" who gained from the experience a life-long international perspective. Panelists examined the human-resource needs of the 21st Century in the light of two dominant issues: the emergence of a



Henry Kaufman, IIE chairman (left), with panelist Rajat Gupta, managing director of McKinsey & Company. Both served as panelists for the Forum's Global Economics session.



Vartan Gregorian (left) and Andrew Heiskell (right), IIE trustees and Forum co-chairmen, with Victor J. Goldberg, IIE vice chairman and 75th Anniversary co-chairman.

global economy and the worldwide revolution in communications technology. Mary Robinson, President of Ireland, was keynote speaker. The panelists pictured on these pages explored the issues from perspectives ranging from that of the vice chairman of Citibank to a member of the regulating board of post-apartheid South Africa's Independent Broadcasting Authority to the president and rector of the new Central European University.

BENEFIT HONORS ROBINSON

On the evening of October 27, IIE hosted a gala benefit dinner as the culmination of the celebration. President Mary Robinson received IIE's Stephen P. Duggan, Sr., Award, named for IIE's founder and first president, for her contributions to international understanding. Former Secretary of State Cyrus R. Vance made the presentation.

Special Alumni Awards for Distinguished Service were presented to composer Philip Glass (Arts), University of Chicago president emerita Hanna Holborn Gray (Education), and Ambassador Thomas R. Pickering (Diplomacy). Fulbright alumnus Garrick Utley was master of ceremonies. Some 400 people attended the black-tie event, which raised over \$500,000 in support of IIE's work.

CELEBRATIONS IN THE U.S. AND OVERSEAS

IIE's regional offices in Chicago, Denver, Houston, and San Francisco also incorporated the anniversary theme in their benefits; Henry Kissinger was guest of honor at a special anniversary luncheon in Houston. Celebrations were held in Mexico City, Jakarta, Tokyo, and Santiago. With additional events taking place in Bangkok, Hong Kong, and Moscow, the anniversary celebrations highlighted IIE's worldwide outreach and services.



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Panelists for the Global Economics session H. Onno Ruding, vice chairman, Citibank, and Julia Chang Bloch, group executive vice president, Bank of America, before the session.



Communications and Culture session panelist Henry Louis Gates, Jr. (left), chair of Afro-American Studies at Harvard University, with panel moderator Max Frankel, former executive editor of The New York Times.

Photos page 6 and 7: Christina Thomson unless indicated otherwise

Top: Senator Daniel Patrick Moynihan opens the Forum.

Above: IIE Chairman Henry Kaufman (left) and former Secretary of State Cyrus R. Vance present to President Mary Robinson of Ireland IIE's Stephen P. Duggan, Sr., Award for her contributions to international understanding.

A BRIEF IIE HISTORY

1920s

IIE brings distinguished foreign lecturers to U.S. campuses, sends U.S. students and professors abroad.

1930s

IIE rescues Jewish and other scholars and intellectuals from Nazi persecution, finding posts for them on U.S. campuses.

1940s

The U.S. Government chooses IIE to administer the pioneering Fulbright Student Program.

1950s and 1960s

As developing countries emerge from colonialism, IIE arranges training in key fields.

1970s

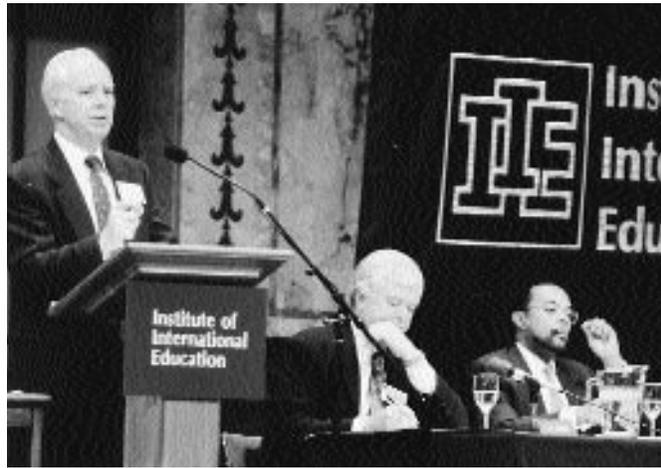
IIE launches the South African Education Program to prepare for a post-apartheid future.

1980s

As the Iron Curtain starts to crumble, IIE initiates new ventures in the region to help build market economies and democratic institutions.

1990s

IIE intensifies activities in former communist countries in Europe and Asia and works to expand international study opportunities for Americans.



John Mayo, president, AT&T Bell Laboratories; Lou Dobbs, senior vice president, CNN; and Henry Louis Gates, Jr., at the Forum session on Communications and Culture.



Panelist Paul M. Kennedy (left), the J. Richardson Dilworth professor of history, Yale University, with IIE Chairman Henry

IN THE NATIONAL INTEREST

The many USIA-IIE partnerships in educational exchange over the years “are now being recognized as one of the most important tools in terms of pursuing our national interests,” USIA Director Joseph Duffey told 150 IIE sponsors and friends at the anniversary year’s opening reception March 8 at IIE’s New York headquarters. Ford Foundation President Franklin Thomas also addressed the gathering, noting that “no organization has been a more vital partner to the Ford Foundation than the Institute of International Education.”

The reception saw the premiere screening of a short video, narrated by John Chancellor, illustrating the value of international study and its impact on individual lives. It intersperses interviews with current IIE grantees with reflections by such distinguished alumni as Harvard president emeritus Derek Bok, British political leader Shirley Williams, television journalist Garrick Utley, and bank executive Isamu Koike.

PARTNERS IN WASHINGTON

A May 20 reception in Washington D.C., hosted by Undersecretary of State Peter Tarnoff in the State Department’s Benjamin Franklin Room, honored the U.S. Government agencies that have been IIE’s partners over the decades, particularly USIA and USAID.

Keynote speaker Ambassador Thomas W. Simons, Jr., coordinator of U.S. assistance to the New Independent States



USIA Director Joseph Duffey speaking at the opening 75th Anniversary reception in New York.



IIE Trustee Mrs. Hushang Ansary (left) and Diane J. Paton, IIE vice chairman and 75th Anniversary co-chairman (center), with Henry Kaufman and President Mary Robinson.



man and Global Economics session moderator Peter Mark, Jr. (right), president of The Rockefeller Foundation.



John P. Loiello (left), USIA associate director, Bureau of Educational and Cultural Affairs, with IIE President Richard M. Krasno and panelist Lyndall Shope-Mafole (right), councillor of the South African Independent Broadcasting Authority.

Photos page 8 and 9; Christina Thomson unless indicated otherwise



Andrew Heiskell, IIE trustee and co-chairman of the 75th Anniversary Forum.



Mia Matheson

Franklin Thomas, Ford Foundation president, at opening 75th Anniversary reception in New York.

(NIS) of the former Soviet Union, briefed an audience of 275 on the pioneering function educational exchanges have assumed in the post-cold war world. "Exchanges," he pointed out, "are now one key element of a massive effort by the nations and the people of the area to integrate their new nations into a wider, more modern, and better world community, and of a serious effort by America and other Western countries to encourage them to do so."

TRIBUTE TO STAFF

On June 10 in New York, IIE paid tribute to its multilingual, multicultural, multi-degreed, multigenerational staff members, past and present, without whom none of IIE's achievements would be more than inspired ideas. Henry Kaufman, chairman of IIE's Board of Trustees, gave a moving welcome address. "Education is at the heart of human progress," he said, "and that accounts for IIE's longevity over a time when other institutions have come and gone."

LOOKING AHEAD...

The anniversary year closed with a firm sense of commitment throughout IIE to continuing the pioneering tradition that has kept the Institute vital and growing for 75 years. President Robinson expressed it best when she said, "The role of international education cannot afford to be leisurely or reflective. It needs to be urgent, pro-active, innovative, looking through and beyond institutional structures to identify and empower a new generation for the future."



IIE Trustee Henrik N. Vanderlip, chairman of the Washington reception; David Gergen, counselor to the President; IIE President Richard M. Krasno; and Thomas W. Simons, Jr., coordinator of U.S. assistance to the New Independent States of the former Soviet Union, at the event.



Forum panelist Alfred Stepan, president and rector of the Central European University, speaking at the Culture and Communications session.



Mia Matheson

Mrs. Kenneth Holland, widow of IIE's third president, and Stephen P. Duggan, IIE trustee and son of IIE's first president.

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