

PROFESSIONAL EXCHANGES

THE BENEFITS ARE MUTUAL

IIE's Professional Exchange Programs (PEP) division is IIE's rapid-response team. Staff members design one- to five-week U.S. travel and study programs for individuals or groups, tailored to their professional goals, country development needs, and U.S. foreign policy objectives. When time is of the essence, staff can design a program in two to five days and implement it within weeks.

In 1994, these programs, most of them sponsored by USIA, reached 823 participants from 121 countries. They demonstrate IIE's active commitment to furthering international peace and development, U.S. success in the global economy, and an understanding of U.S. society and culture abroad.

With the passage of NAFTA, IIE has played an increased role in encouraging hemispheric linkages. USIA's North American Higher Education Cooperation Project brought five university administrators from Canada and five from Mexico to U.S. universities to explore concrete opportunities for trilateral cooperation in environmental studies, business management, and distance learning.

Other programs bolstered peace prospects in the Middle East. To acquaint U.S. citizens with long-term efforts to bridge Middle East differences, IIE designed a program for Israeli and Palestinian artists who had exhibited their works together for ten years, in defiance of authorities. IIE also conducted a one-month USIA/USAID study tour for Israeli and Palestinian secondary school principals. For Palestinian engineers who are designing an independent power system for the West

Bank and Gaza, IIE arranged a three-week training program sponsored by the U.S. Trade and Development Agency. It was one of the first U.S. government initiatives involving U.S. firms in assisting Palestinians in building their infrastructure.

To strengthen the role of an independent press in Russia and Kazakhstan, IIE conducted a

SMALL AGENCY, MAJOR MISSION

THE U.S. TRADE AND DEVELOPMENT AGENCY (TDA) IS A SMALL FEDERAL AGENCY WITH A BIG MISSION: TO INCREASE U.S. EXPORTS. IN 1994, TDA CHOSE IIE TO ARRANGE ORIENTATION VISITS FOR DECISION MAKERS FROM DEVELOPING AND MIDDLE-INCOME COUNTRIES. IIE ARRANGED FOR SIX OFFICIALS DIRECTING THE \$4.5 BILLION KUALA LUMPUR INTERNATIONAL AIRPORT PROJECT TO VISIT U.S. AIRPORTS TO EVALUATE THE BEST U.S. EQUIPMENT AND SERVICES AVAILABLE. ONE BENEFICIARY WAS SABRE DECISION TECHNOLOGIES, WHOSE REPRESENTATIVES DEMONSTRATED SOFTWARE APPLICATIONS AT DALLAS-FORT WORTH AIRPORT. SABRE WAS ASKED TO SUBMIT PROPOSALS FOR TWO SPECIALIZED SIMULATIONS AND TO SUBCONTRACT WITH U.S. CONSORTIA BIDDING ON OTHER COMPONENTS.

reciprocal program for the USIA Office of Citizen Exchanges. First, Russian and Kazakh journalists attended seminars on newspaper operations, ethics, and management, followed by month-long U.S. internships. Second, U.S. media specialists led discussions with and trained additional journalists in Vladivostok, Almaty, Nizhny-Novgorod, and St. Petersburg.

To foster the unification process in Germany, IIE arranged two study tours for the German Marshall Fund. Topics included economic development, rural government, urban planning, and industrial revitalization.

YOUTH LEADERSHIP

"Youth: Trustees of the Past,

Architects of the Future,"

is the theme of IIE's seven

yearly leadership programs

for the Middle East and

North Africa, designed

for USIA's Office of

International Visitors. In

1994, youth leaders visited

American people and places

exemplifying pluralism, cul-

tural identity, volunteerism,

and civic leadership.

**THE ART WORLD
REACHES OUT**

*Members of the
Korogocho community
collaborated with Lila*

THE ARTIST AS AMBASSADOR

ARTS INTERNATIONAL FORGES CONNECTIONS

Through grants, advocacy, exchange, and information, IIE's Arts International (AI) division creates connections among professional artists worldwide, emphasizing the artist's role as communicator and ambassador.

The Lila Wallace-Reader's Digest International Artists program in 1994 enabled 24 U.S. visual artists to spend up to six months in residence with world arts organizations as diverse as the Tandanya Aboriginal Cultural Institute in Australia and Monet's Gardens at Giverny, France. On their return, they collaborated with U.S. arts organizations to present community programs based on the international experience.

Philadelphia artist and community activist Lily Yeh spent three months in Kenya organizing a mural project with community members to beautify the courtyard of a church in one of Nairobi's poorest communities. Returning to the United States, she worked in northern Philadelphia with The Village of Arts and Humanities, collaborating with children, teachers, and community members to produce an exhibition of art work and photographs from Kenya, banner- and art-making workshops, and a mosaic park.

Under AI's management, in 1994 The Fund for U.S. Artists at International Festivals and Exhibition awarded over \$1 million to 131 performing arts groups and individuals, enabling them to participate in international festivals in 49 countries. The fund is a public-private partnership of the National Endowment for the Arts (NEA), the U.S. Information Agency, The Pew Charitable Trusts, and The Rockefeller

Foundation. AI's Travel Grants Fund for Artists, a joint project with the NEA, enabled 57 individual performing, visual, media, and literary artists to interact with colleagues throughout the world. The Pew Charitable Trusts makes AI's participation possible.

In 1994, the Mexican Visual Artists Program, funded by the U.S.-Mexico Fund for Culture, awarded four Mexican visual artists six-week residencies at U.S. arts organizations. IIE developed the program to encourage Mexico-U.S. arts exchanges and to promote Mexico's vital contemporary arts throughout the United States.

1994 saw the continuation of AI's Cultural Leadership Project for East and Central Europe, supported by The Pew Charitable Trusts to strengthen management and enhance the institutional capacities of the region's arts organizations. Phase II of the program included on-site work with U.S. arts managers and management workshops in Hungary, Czech Republic, Slovenia and Poland. AI is preparing a handbook on arts management covering fundraising, marketing and public relations, and networking.

In 1994, AI's second book, *American Visions/Visiones de las Américas*, was published by the American Council for the Arts. Edited by AI Director Noreen Tomassi, with curators Mary Jane Jacob and Ivo Mesquita, it contains articles by leading artists, critics, and curators from throughout the Americas, as well as 23 full-color artists' pages commissioned for this volume.



*Wallace-Reader's
Digest grantee Lily
Yeh to create a mural
for the courtyard of
their church in a poor
section of Nairobi.*

CHANNELS OF COMMUNICATION

FOR HUMAN RIGHTS ACTIVISTS, JOURNALISTS, WOMEN

Projects opening up channels of communication, in person and in print, played a significant role in 1994. Among them were a report on the status of African human rights organizations, journalist exchanges, and a program to promote international networking among Chinese women NGO leaders. The latter was created in honor of IIE Life Trustee Elisabeth Luce Moore.

IIE HUMAN RIGHTS REPORT ANALYZES AFRICAN NGO RESOURCES

As the culmination of a two-year collaborative project of human-rights activists in African NGOs, IIE's International Human Rights Internship Program (IHRIP) published a report on *The Status of Human Rights Organizations in Sub-Saharan Africa* in cooperation with the Swedish NGO Foundation for Human Rights. Researchers met with almost 200 organizations in 26 countries. The report examines characteristics common among the organizations, their training needs, and their capacity to train other activists. IHRIP's core program supports professional affiliations with more experienced human rights organizations for staff members of human rights organizations in countries of the South, the former Soviet Republics, and East Central Europe.

NORTH AMERICAN JOURNALIST EXCHANGE

Strengthening Canadian knowledge of Mexico was one of the goals of April Lindgren, national affairs reporter for *The Ottawa Citizen*. During her three-month internship with *La Reforma* in Mexico City, she also wrote for Canadian readers about the Mexican elections, church-state relations, and the disturbances in Chiapas. She was one of 12 journalists participating in the Canada-Mexico-U.S. Tri-Lateral Journalist Exchange, sponsored by the Freedom Forum. Each spent a three-month professional affilia-

tion with a host publication in one of the other countries, reporting for their home publications. Mexico's Chamber of Deputies (*La Camara de Diputados*) also sponsored a U.S. exchange program for Mexican journalists who cover Mexican congressional news. IIE arranged professional affiliations with two Spanish-language TV stations and a newspaper.

LINKING U.S. AND CHINESE WOMEN NGO LEADERS

TO HONOR ELISABETH LUCE MOORE'S LIFELONG COMMITMENT TO THE ADVANCEMENT OF CHINESE WOMEN AND SUPPORT OF NONGOVERNMENTAL ORGANIZATIONS (NGOS), IIE CREATED THE ELISABETH LUCE MOORE LEADERSHIP PROGRAM FOR CHINESE WOMEN FROM THE PEOPLE'S REPUBLIC OF CHINA, HONG KONG, AND TAIWAN. THE FOUR-YEAR PILOT PROGRAM, FUNDED BY THE HENRY LUCE FOUNDATION, WILL BRING EIGHT CHINESE WOMEN NGO LEADERS TO THE UNITED STATES EACH YEAR FOR FOUR WEEKS OF LEADERSHIP DEVELOPMENT AND NETWORKING WITH U.S. NGO COLLEAGUES.

JAPAN-U.S. WOMEN LEADERS NETWORK

The Japan-U.S. Women Leaders Dialogue, created to bring professional women together to address common problems, was expanded in 1994 to the Japan-U.S. Women Leaders Network. It will share the benefits of the exchange with more women NGO leaders in both countries. Emphasis will be on longer one-on-one and small-group relationships within an institutional context, to develop skills to strengthen their organizations. The project is funded by the Japan Foundation Center for Global Partnership, the Asia Foundation, the Freeman Foundation, and the Mitsubishi Bank Foundation. IIE administers it in cooperation with the Japan Center for International Exchange.

OPEN DOORS

In 1994, IIE began work on

a total redesign of Open

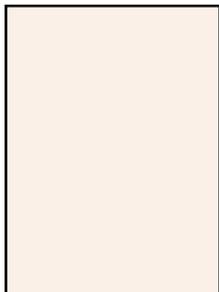
Doors, the annual survey

of international academic

exchange with the United

States, funded by USIA.

The new approach relates



text and graphics in an

easy-to-use format. The

new 1993/94 edition

includes expert commen-

tary from a dozen analysts

worldwide who provide

fresh insights about interna-

tional student flows.

IIE COMMUNICATIONS & RESEARCH

ADDING TO THE KNOWLEDGE BASE

For thousands around the world, IIE research and publications contribute to the knowledge base that shapes international education and training decisions for individuals, institutions, and governments. In 1994 they included annual directories of international study opportunities, statistical research and analysis of international student flows, and directories of home-country job opportunities for foreign students returning home. They also included working papers and on-line support for non-governmental organizations in South Africa.

IIE's two major annual publications, *Academic Year Abroad* and *Vacation Study Abroad*, continued to provide current, detailed information on 3,700 international study programs in over 80 countries. Compiled by IIE staff, they are the standard reference works in the field.

New in 1994 was *Continental Responsibility: European and International Support for Higher Education and Research in East Central Europe*, compiled by IIE's East Central Europe director Mary Kirk and Aaron A. Rhodes of the Institute for Human Sciences in Vienna. It provides a comprehensive inventory of initiatives undertaken by European institutions and international organizations to assist the transformation of higher education and research in East Central Europe. This is the third report of IIE's East Central Europe Information Exchange, initiated in 1991 with Ford Foundation funding and sustained by the Andrew W. Mellon Foundation and the Pew Charitable Trusts.

For educational policy makers in the United States and abroad, IIE research provides solid facts and figures as a basis for policy decisions. IIE's *Open Doors 1992-93*, for example, provided statistics on 438,600 nonimmigrant international students in the United States and on

71,200 U.S. students abroad. The information is compiled by IIE's Research Division with USIA support and with data provided by 92.9 percent of the 2,783 regionally accredited post-secondary institutions in the United States.

SOUTH AFRICAN INFORMATION EXCHANGE

Since 1986, IIE's South African Information Exchange has been collecting, publishing, and disseminating information about international resources to support Southern African NGOs. The resultant 26 working papers were designed to help them raise funds and establish relationships with international donor agencies as well as to establish linkages among the NGOs themselves. The 27th volume, published in 1994, focuses on foreign assistance to South Africa. Like other SAIE publications, it is accessible on-line on SANGONeT, the computer-based communications and information network based in South Africa.

Working Paper 28, completed at the end of 1994, is a directory and handbook on linkages between U.S. and South African academic institutions, supported by USIA and the Kellogg Foundation.