

ACROSS THE NATION

IIE REGIONAL OFFICES ARE VITAL CENTERS

IIE/MIDWEST

The Chicago-based IIE/Midwest office arranged a USIA-sponsored seminar for Fulbright grantees on "Jobs and the Urban Crisis: Chicago as Example." Former U.S. Secretary of Labor Lynn Martin was keynoter. With Roosevelt University, IIE/Chicago presented a USIA workshop on enhancing leadership skills for students from Asia and the Pacific. A fundraising "Evening with Paul Volcker" event raised a record \$137,000 and, among other things, helped fund study-abroad scholarships for 30 U.S. students from the region.

IIE/ROCKY MOUNTAIN

Denver's IIE/Rocky Mountain staff conducted a USIA seminar to help prepare Latin American Fulbright grantees for the return home by exploring Latin American economic and environmental issues. In cooperation with the University of Colorado, IIE/Denver presented a six-week USIA Summer Institute for 23 teacher-trainers of English as a Foreign Language (EFL) from East Central Europe, Russia, and Ukraine. One Congolese and two U.S. students were awarded IIE/Denver's IIE/Adell & Hancock research grants. The \$5,000 IIE/Nancy Petry Grant in Aid went to Bonnie Fleming, a Native American musicologist, for research in England.

IIE/SOUTHERN

IIE/Southern, as Houston sponsor for Business for Russia, arranged internships and homestays for 22 Russian managers and entrepreneurs. Host organizations included Tenneco, Inc., the Westin Galleria Hotel, Texas Commerce Bank, *The Houston Chronicle*, and Browning Ferris Industries. At the Fulbright Enrichment Seminar on "Ethical Dilemmas for the 21st Century," speakers included Dr. Richard E. Wainardi, president and CEO of the Texas

Medical Center, and Dr. Red Duke, an internationally renowned trauma physician. The Fulbright Central American Student Seminar explored economic cooperation in Central America. IIE/Houston's Schools Program, focused on Egypt, surpassed its goal of reaching more than 25,000 students and won Leadership Houston's top award for international education.

OUTREACH FOR INTERNATIONAL EDUCATION

IIE'S REGIONAL OFFICES IN CHICAGO, DENVER, HOUSTON, AND SAN FRANCISCO SERVE AS VIBRANT INTERNATIONAL CENTERS FOR THEIR REGIONS. FOR STUDENTS ON IIE-ADMINISTERED PROGRAMS, THEY ACT AS LIAISON WITH UNIVERSITIES, CONDUCT SEMINARS, AND, THANKS TO DEDICATED VOLUNTEERS, PROVIDE IIE STUDENTS OPPORTUNITIES TO EXPERIENCE U.S. LIFE OFF-CAMPUS. FOR IIE EDUCATIONAL ASSOCIATE AND INTERNATIONAL ASSOCIATE INSTITUTIONS (SEE PAGE 31), THEY HOST BIENNIAL SEMINARS WITH IIE OVERSEAS OFFICE DIRECTORS TO SHARE INFORMATION AND EXPLORE KEY TOPICS. THEY BRING SPEAKERS ON INTERNATIONAL AFFAIRS TO THEIR COMMUNITIES, ARRANGE HOSPITALITY AND PROFESSIONAL NETWORKING OPPORTUNITIES FOR INTERNATIONAL VISITORS, PROVIDE INFORMATION ON STUDY-ABROAD OPPORTUNITIES, AND RAISE FUNDS FOR SCHOLARSHIPS.

In honor of IIE's 75th anniversary, Dr. Henry A. Kissinger spoke before a Texas audience of 750.

IIE/WEST COAST

To arrange a San Francisco program for a delegation of Vietnamese educators, IIE/West Coast worked with IIE/New York, the U.S. Indochina Reconciliation Project, The Asia Foundation, California State University/Sacramento, Stanford University and the University of California/Berkeley. "Managing Our Environment" was the theme of the West Coast USIA seminar for 150 Fulbright grantees; issues explored ranged from waste management to energy alternatives to population control. IIE/West Coast awarded scholarships for study in the Asia/Pacific region to 111 undergraduates at IIE Educational Associate institutions.

IIE OVERSEAS OFFICES

LINKS TO GLOBAL LEARNING RESOURCES

IIE OVERSEAS OFFICES LINK STUDENTS, UNIVERSITIES, INDUSTRY, AND GOVERNMENT IN THE REGIONS THEY SERVE WITH U.S. HIGHER EDUCATION, TRAINING, AND TECHNICAL ASSISTANCE RESOURCES.

IIE/LATIN AMERICA

In Mexico, in the words of IIE/Latin America director Alan Adelman, "Interest in U.S. higher education has exploded." Visits to the USIA-supported IIE advising center in Mexico City

IIE/EAST CENTRAL EUROPE

Developing regional advising services in cooperation with USIA and collecting and disseminating information on higher education reform were priorities for IIE's Budapest-based IIE/East Central Europe (ECE). Director Mary Kirk, as the Regional Educational Advising consultant to USIA, assisted the further development of over 40 advising centers throughout the region and organized a Regional Educational Advisers Workshop in Bucharest, Romania, in April. The Eisenhower Exchange Fellowships brought several U.S. midcareer professionals to Hungary, including Benjamin Riensche, an Iowa farmer with expertise in financial planning. His free consultation services were in great demand not only by farmers but also by planners and entrepreneurs. Kirk was also appointed director of IIE's new Moscow office.

IIE/RUSSIA AND EURASIA

IIE opened its office in Moscow in 1994 in response to the unprecedented challenges presented by the breakup of the former Soviet Union. IIE/Moscow provides in-country support for IIE-administered programs ranging from restructuring energy policy to developing an independent legal system to providing technical assistance to arts managers. For USAID's Energy Training Development Program, IIE/Moscow provides technical assistance in designing and delivering energy and environment training to key professional managers and policy makers. For the American Bar Association's Central and Eastern European Legal Initiative (CEELI), another USAID-funded activity, IIE provides management support for specialized legal training for lawyers and judges.

soared to record numbers. Staff members gave presentations at universities throughout Mexico, and opened four new test centers in Mexico to meet increased demand for the Test of English as a Foreign Language (TOEFL). For Mexican students graduating from U.S. campuses, IIE published *Returning to Mexico*, a guide to home-country job opportunities. This year's 49 recipients of the Ford-MacArthur Fellowships in the Social Sciences were noteworthy; over half were women and over half were from Central America. As USIA's Regional Educational Advising Consultant, IIE staff assisted educational advisers throughout Central America and Mexico to provide information on U.S. higher education.

STRENGTHENING TIES

A delegation of U.S. university presidents with IIE

President Richard M.

Krasno (center) in Ho Chi

Minh City. IIE organized

the visit to strengthen U.S.-

Vietnam educational ties.



IIE/SOUTHEAST ASIA

IIE/Southeast Asia's office moved to larger quarters in Bangkok in 1994, to accommodate both the USAID-sponsored training programs described on page 15 and expanded educational advising and testing services. IIE/Bangkok administers ETS standardized admissions tests in Thailand, including the TOEFL, the GRE, and the GMAT. The year saw a record 23% increase in TOEFL test-takers. Director Norman Goodman supervised the first official TOEFL administration in Vietnam. IIE/Bangkok's ninth annual U.S. University Fair in October attracted 71 participating universities, some 4,000 students and parents, and sponsorships from AT&T, Northwest Airlines, Coldwell Banker, Siam Commercial Bank, and Western Union Financial Services. As representatives for the East-West Center, IIE recruited Thai participants and publicized the program.

IIE/CHINA AND HONG KONG

IIE/China and Hong Kong, through its USAID-funded advisory services, keeps secondary school and university guidance counselors informed about U.S. higher education opportunities through newsletters in English and Chinese, outreach programs, and special seminars. The office began local registration services for the U.S. Secondary School Admissions Test (SSAT). In 1994, as USAID's Regional Educational Advising Consultant to China, staff visited Beijing and Guangzhou advising offices and sent material to offices throughout China. IIE/Hong Kong's annual U.S. University Fair, sponsored by AT&T, Western Union Financial Services, and Kaplan Educational Center, attracted a record 144 U.S. institutions and 4,300 students and parents. IIE/Hong Kong recruited candidates for the new Elisabeth Luce Moore Leadership Program for

Chinese Women. The office also produced the fifth edition of *Returning to Hong Kong*, listing employment opportunities for Hong Kong and Taiwanese graduates returning from the U.S., U.K., Canadian, and Australian academic institutions.

IIE PROJECT OFFICES/REPRESENTATIVES

These offices provide technical assistance, management-support, and training services for specific sponsored projects. IIE/Egypt provides training and support services for USAID's Egypt Energy Manpower Development Program. IIE/Philippines similarly serves USAID's Philippines BOT (Build-Operate-Transfer) project and the Philippines Rural Electrification Project. IIE/Ukraine provides training and support services for USAID's NIS Energy Development Training Program (EDTP). IIE staff in Chile, in cooperation with the Instituto Chileno Norteamericano de Cultura, is developing new scholarship, training, and educational advising programs in Chile and the other countries of the Southern Cone.

INDONESIA

IIE is represented in Indonesia by the International Education Foundation (IEF). Among 1994 activities: IEF conducted educational testing for ETS, screened candidates for the East-West Center; conducted the office's fifth U.S. University Fair, sponsored by AT&T and Bank Dwipa; and worked with the local American Chamber of Commerce on the third edition of *Returning to Indonesia*, a guide to employment opportunities for returning students from U.S. universities.

AIDAS BAREIKIS

Fulbrighter Aidas Bareikas, 27, contemplates his next move in creating his multimedia installation piece, Congestion, the Failure of Star Shooter, in his Hunter College studio. He chose to study in Hunter's Combined Media Program, with emphasis on painting, as a step toward re-forming a hypothesis that would represent the world conceptually "as a complicated medium of social and cultural phenomena, processes of nature, and political drama." Highly praised in the Lithuanian art world, he plans to teach at the Vilnius Art Academy when he returns.

