



# Goals for a Global Future

Annual Report

# 1995

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## About IIE

By enabling outstanding men and women to study, conduct research, receive practical training, or provide technical assistance outside their own countries, IIE works to develop current and future leaders. The programs IIE administers, on behalf of far-sighted sponsors and donors, foster mutual understanding among nations, build global problem-solving capabilities, and strengthen the international competence of U.S. citizens. IIE is the most experienced nonprofit educational and cultural exchange agency in the United States.

Over the past decade, in response to new challenges, IIE has also become a prominent actor in international training and technical assistance.

# Building Partnerships for the New Century

## Chairman's and President's Message

### INTERNATIONAL EDUCATION: INVESTING IN THE FUTURE

The United States is engaged in a debate on national priorities that demands disciplined attention to core issues — and calls for some difficult choices.

Fundamental to the discussions is the concern to build a strong economy and an informed, educated citizenry prepared for the 21st century. But while broad goals can be agreed upon, the debate is sometimes distorted by a focus on what are too easily labeled “domestic” issues, with occasional and unsettling lapses into isolationism. In fact, the distinction between domestic and international is, increasingly, a false one.

The key components of national strength and security are inextricably bound to global developments. All the major issues facing the United States — from promoting economic prosperity to managing the communications revolution — require an understanding of, and proactive engagement with, the world beyond our own borders. National strength also requires international order and stability, which depend in large measure on America playing a leadership role in the world. As the only remaining superpower and the world's most vibrant democracy, the United States can ill afford to turn inward.

Although there is, to be sure, honest debate about the best ways for America to be politically and militarily engaged abroad, there is at least one area in which we believe consensus should be possible — and that is in education.

Since 1919, IIE has been dedicated to fostering international cooperation and problem-solving by educating future leaders. By developing and administering exchange and training programs — both for Americans and those from abroad — and providing technical assistance overseas, IIE creates the human resources needed to address the challenges facing the global community.

Exchange and training programs have traditionally enjoyed broad bipartisan support, for sound reasons that are worth repeating in today's political and fiscal environment. They represent long-term investments in building our national strength and international influence, with important multiplier effects. Programs that enable U.S. citizens to study and train abroad build U.S. expertise and competence, strengthening our ability



HENRY KAUFMAN AND RICHARD M. KRASNO

to function and compete in today's global marketplace. Programs that bring talented foreign students and young professionals to this country — men and women who will be decision-makers in government, business, and other fields — provide exposure to our democratic society and to U.S. products and technology. They create a common basis for mutually beneficial diplomatic and economic relationships in the future. As other nations increase their enrollments of foreign students, the U.S. will do well to not fall behind in this area. The benefits are many, including the fact that foreign students in U.S. colleges

## For the Future: Four Key Goals

As we look toward the new century, IIE is focusing its creative energies and resources on four goals:

- To increase international study and professional development opportunities for Americans. With the global economy a reality, we can't afford not to.
- To expand the flow of students, leaders, and specialists from other countries to the United States. For democratic institutions, business, industry, the environment, scholarship, and the arts, the benefits are synergistic.

“IIE has been dedicated for three-quarters of a century to helping bring light and understanding to corners of the world where distrust and misunderstanding have pervaded the lives of too many people. Throughout its history this institution has refused to simply accept the way things were and has struggled to make real the image of what the world can be.”

FRANKLIN THOMAS, PRESIDENT, THE FORD FOUNDATION,  
ON THE OCCASION OF IIE'S 75TH ANNIVERSARY IN 1994

and universities bring over \$7 billion annually to the U.S. economy. Indeed, higher education is one of our leading exports.

Effective, targeted training and technical assistance also lay the foundation for sustainable development, the creation of more democratic and accountable political institutions, and the growth of business opportunity abroad — all of which promote the global stability, prosperity, and potential export markets that are so important to our own national well-being.

For over 75 years, IIE has worked closely with both the public and private sectors to achieve shared program goals. One of our closest partners has been the Ford Foundation, and we are pleased to announce that the foundation has approved an initial grant of \$2.5 million as part of a \$5 million challenge to the Institute. We are deeply grateful for Ford's expression of confidence in IIE — and for its recognition of the critical importance of international education. IIE rededicates itself to serving as a bridge between the public and private sectors, in the conviction that such partnership-building encourages a spirit of shared national responsibility for our programs of international education and training, programs in which we all have a stake.



HENRY KAUFMAN  
Chairman, IIE Board of Trustees



RICHARD M. KRASNO  
President and Chief Executive Officer

- To forge and sustain international networks among participants in educational exchange and training programs. These links will help create a community of true global citizens whose vision transcends national borders.
- To expand in new ways IIE's mission to serve as the central source of information on international education. Research and analysis combined with new communications technology will spread the word about opportunities, financial support, needs, and results.

## IIE Launches Capital Campaign to Meet Ford Foundation Challenge

The Ford Foundation has approved an initial grant of \$2.5 million as part of a \$5 million challenge to IIE in recognition of its over 75-year history as an agent of change. It is a signal honor.

This magnificent Ford commitment — which IIE will match over the next three years with gifts it will be seeking from its other friends and donors — will result in a \$10 million capital fund that will enable IIE to respond swiftly and effectively to critical international education needs.

Longer-term, the new \$10 million fund will greatly strengthen IIE's ability to build creative partnerships that will sustain these initiatives and contribute to problem solving and better understanding in a rapidly changing world.

IIE's extensive experience in bringing together the resources of government, business, foundations, academia, and voluntary and international organizations has deep roots. Just one example: in 1979, IIE marshalled corporate, foundation, and university support to start the South African Education Program, to compensate in some measure for the inferior higher education opportunities then available to blacks. After three years of demonstrated effectiveness, USAID joined the effort, providing major government support. Today more than 1,400 black South Africans have completed U.S. degrees and returned to South Africa to play significant roles in building a post-apartheid society. One alumnus, Phakamile Gongo, is now serving as first secretary at the South African Embassy in Washington as his country's first black diplomat. (See page 12)

Other examples throughout this report attest to IIE's unique breadth of experience in identifying and meeting specific educational needs, one person at a time.

Shared global problems — poverty, hunger, AIDS, terrorism, threats to the environment, human rights abuses — call for new levels of international cooperation. Never was a common knowledge base more important, nor international partnerships more urgently needed.





Christina Thomson

**ENGLAND**

**FULBRIGHT PROGRAM**

*Wide-ranging interests and a gift for languages have marked the career of multilingual writer and teacher Fiona McNeill, a Ph.D. candidate in comparative literature at Columbia University. Her many academic accomplishments include an English-language analysis of modernist American women writers and a Russian-language comparison of the English novelist and essayist Virginia Woolf and the Russian writer Marina Tsvaeva.*

# 1995

## The Year at a Glance



### Staff and Offices

**STAFF.** IIE had 335 employees worldwide: 166 in New York, 93 in Washington, D.C., 29 at offices in Chicago, Denver, Houston, and San Francisco; and 47 at IIE offices in Hong Kong, Hungary, Mexico, Russia, and Thailand and project offices in Chile, Egypt, the Philippines, and Ukraine. The International Education Foundation (IEF) is IIE's cooperating institution in Indonesia.

**VOLUNTEERS.** More than 5,600 volunteers served as members of IIE's Board of Trustees and Regional Advisory Boards, on program advisory boards and selection committees, as professional resources, as hosts to foreign students and visitors, as organizers of fundraising events, and as volunteers in IIE offices.

**FINANCES.** In fiscal 1995 (Oct. 1, 1994 — Sept. 30, 1995), IIE incurred program service expenses of \$90,749,900. Direct expenses for sponsored program services were \$82,965,000. Total costs for IIE information, research, counseling, conferences, arts services, and supporting services were \$3,094,700. IIE management and general, fundraising, and program development expenses were \$4,690,200, or 5.2 percent of total expenditures.

**FUNDING.** Programs are funded by U.S. and foreign government agencies, foundations, corporations, international organizations, international development agencies and banks, universities, nongovernmental organizations, religious institutions and organizations, endowments, and individual donors. Educational and arts services are supported by grants from the United States Information Agency; grants and contributions from corporations, foundations, and individuals; IIE Educational Associates and IIE International Associates membership fees; fundraising events; registration fees for U.S. universities fairs overseas; and revenue from publications.

### IIE in 1995

A record 11,600 men and women acquired new skills or took existing ones to higher levels as participants in IIE-administered programs in fiscal 1995. More diversified training, shorter training periods, and more instruction in participants' home countries accounted for much of the increase. All together, IIE administered 238 programs for more than 200 sponsors between October 1, 1994 and September 30, 1995.

New and expanded programs in Asia, Eastern Europe, and the Newly Independent States of the former Soviet Union accounted for much of the growth and diversity. Programs ranged from bringing together Asian business leaders and U.S. manufacturers, to Moscow seminars on trial advocacy for practicing lawyers, to training in privatizing electrical power in India, to workshops on photovoltaic technology throughout Mexico.

Over all, participants came from 173 countries or other geopolitical entities. They included:

- More than 9,000 foreign students, academics, government officials, journalists, scientists, artists, and technicians
- More than 2,500 U.S. students, professionals, and artists studying, conducting research, providing technical assistance, working on arts projects, or serving as teaching assistants.

IIE also provided information on international education to several hundred thousand students, educators, policymakers, and others around the world through publications and videos, information centers, seminars, school outreach programs, and overseas university fairs. More than 650 regionally accredited U.S. colleges and universities were affiliated with IIE as Educational Associate institutions, and 100 foreign academic institutions and U.S. nongovernmental organizations were affiliated as International Associates.



Christina Thomson

**UNITED STATES**

**NATIONAL SECURITY EDUCATION PROGRAM (NSEP)**

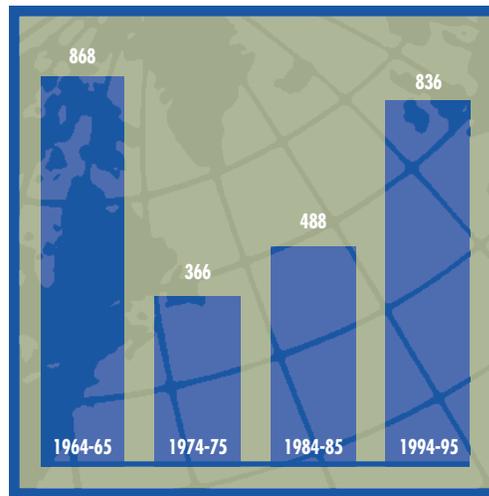
*George Bartlett and Amanda Greene were among the first 317 participants in the new National Security Education Program (NSEP), created to prepare young Americans for competitiveness in the global economy. Army veteran Bartlett, an economics major at Manhattanville College, studied Chinese in Taiwan and plans a career in international business and economics. Greene, majoring in East Asian languages and literature at New York University, studied Japanese in Kanazawa, Japan, and plans a diplomatic career.*

# Goal: To Prepare More Americans for the Global Future



**H**eading IIE's list of goals for the new century is to prepare far more U.S. students and young professionals for leadership and economic competitiveness in the global economy. We must reach beyond the traditional study-abroad fields. Our future business leaders, engineers, scientists, physicians, lawyers, and teachers will also need international perspectives. In 1995 IIE took significant steps toward this goal. Despite U.S. Government funding cuts and prospects of more to come, some 2,500 Americans studied, conducted research, provided business advice, and served as teaching assistants in other countries on IIE-administered programs.

The need for broad-based U.S. international competence is increasingly urgent. As the American Council on Education put it in a report on the subject a decade ago, "What We Don't Know Can Hurt Us."



U.S. FULBRIGHT GRANTS  
ROSE SHARPLY BUT STILL  
LAG BEHIND EARLIER TOTALS.

## Into the Mainstream

In 1995 IIE played a key role in enabling over 2,500 outstanding young Americans to broaden their international knowledge and perspectives. They studied in universities, conducted research, provided advice to small-business entrepreneurs, and served as teaching assistants in distant classrooms. They expanded their horizons in more than 60 countries, from Argentina to Zimbabwe. The languages they studied ranged from Akan to Zulu, with notable concentrations on such strategic ones as Arabic, Chinese, Japanese, and Russian.

The two-year-old National Security Education Program (NSEP) again included young Americans in every field of study and from two-year colleges as well as leading universities. With Ford Foundation support, IIE and the United Negro College Fund launched a three-year program to strengthen foreign study opportunities at historically black colleges and universities.

Through the Fulbright graduate-study fellowships, teaching assistantships, NSEP, the Professional Development Fellowships, the Free Market Development Advisers Program (FMDAP), the Regional Academic Mobility Program (RAMP), and Global Engineering Education Exchange (GE<sup>3</sup>) Initiatives, IIE pursued this goal for the coming century: to make international study part of the mainstream of education for Americans.



## Investing in U.S. Citizens

Despite budget-cutting pressures, the number of Fulbright grants for graduate study for U.S. students continued upward. There were 836 for 1994-95, up from 366 in 1974-75, though still below 1960s totals. Demand for international study opportunities continued to grow. Applications in 1995 totaled a record 4,395.

For the U.S. Information Agency, IIE conducts the national competition, arranges for panels of experts across the country to screen applications, and administers grants to countries without Fulbright Commissions.

## Exploring Today's Lessons

U.S. Fulbrighters are tomorrow's leaders exploring today's lessons. Two examples suggest their range.

Fulbrighter Ted Amley, at age 22, set out to explore the successful UN efforts to bring peace, stability, and free elections to Namibia in Southern Africa — lessons that could be applied to such other conflicts as those in the Balkans, saving U.S. lives and treasure.

To analyze the process at the grassroots level, he conducted interviews country-wide. He was also part of the process, working with staff to accredit, coordinate, and deploy 154 domestic and international observers who monitored Namibia's first elections. His sophisticated analysis of the political currents at work, and how they were defused, is the subject of his very absorbing final report.

Catherine Ann Scanlon, 27, used her Fulbright grant to explore and document how Bangladesh's Grameen Bank micro-loans worked to improve the lives of poor women and children.

Grameen makes small loans — most are between \$50 and \$100 — to the rural landless, especially women. The loans finance such micro-enterprises as handicrafts and poultry raising. Clients are required to form groups and borrow as a team, taking collective responsibility for repayment. The repayment rate is 90 percent.

The loans are intended to serve as catalysts for change. For her Fulbright project, Scanlon undertook a systematic analysis of the impact of the Grameen approach on recipients' children, especially their education. She first analyzed Grameen records and annual reports, then conducted structured interviews with Grameen Bank workers, ranging from top officials to grassroots field workers, in three areas of Bangladesh. The result: a valuable analysis of the effects a microenterprise can have on social change.

## Breaking the Language Barrier

Ninety-eight young native speakers of French, German, Spanish, Italian, Mandarin Chinese, and Japanese did their part in 1995 to make the monolingual American a thing of the past. In classrooms across the country, they taught, animated conversation groups, supervised language laboratories, and coordinated language tables, clubs, and houses. Most host institutions are small colleges; simply sharing campus life has proved a mutual benefit.

IIE's Foreign Language Teaching Assistantship Program made it possible. Primary funding comes from the participating institutions, with added support from the Fulbright Program, the German Marshall Fund, and participating home-country organizations. IIE is working to expand the program to include more languages less commonly taught in the United States and has developed new working relationships with the Foundation for Scholarly Exchange in Taiwan and the Bunsai Intercultural Foundation in Japan.

*“It is altogether unrealistic — and probably undesirable as well — to aspire toward a single, universal community of humankind with common values and common institutions.... The rapprochement of peoples is only possible when differences of culture and outlook are respected and appreciated rather than feared or condemned, when the common bond of human dignity is recognized as the essential bond for a peaceful world.”*

SENATOR J. WILLIAM FULBRIGHT

## International Study for More, and More Diverse, Americans

IIE programs for Americans in 1995 reflected growing emphasis on serving a broader spectrum of participants — future engineers, physicists, health professionals, and business leaders as well as political science and liberal arts majors. For the National Security Education Program (NSEP), IIE recruited undergraduates from a nationwide range of U.S. colleges, junior colleges, and universities. All studied the languages and experienced the cultures of countries outside the traditional study-abroad mainstream. Two other innovative programs enabled students of engineering and business administration to study abroad for home-institution credit.

### NSEP: SERIOUS ABOUT GOALS

“This nation needs goal-oriented individuals who take seriously the need to develop in-depth expertise...to communicate and compete in an interdependent world.”

This is the challenge set forth in the application form for the National Security Education Program. In the program’s first year, 317 undergraduates went to 48 countries to study languages and cultures less commonly studied by Americans. In 1995 IIE recruited 300 more to study abroad in 1995-96.

They are as diverse as NSEP’s requirements suggest. One, for example, is a California Air National Guard member who studied in Japan and plans a career in artificial intelligence. Another studied the Malagasy language along with the endangered species of Madagascar and

plans a career in natural resource management and biodiversity preservation.

The program is funded by the U.S. Department of Defense; IIE administers the grants for undergraduate study. Its goal is to strengthen future national security and economic competitiveness by preparing a broad spectrum of U.S. students for leadership roles in foreign policy and global business. In conducting the competition, IIE made a special effort to reach students and advisers in community colleges, to include ethnic minorities, and to reach students in such fields as engineering, computer science, and health care.

### PIONEERING IN ACADEMIC MOBILITY

To prepare more Americans for tomorrow’s increasingly global technology, markets, and environmental challenges, IIE coordinated two innovative inter-university exchanges, one in the Western Hemisphere and one aimed at engineering students worldwide.

The North American Regional Academic Mobility Program (RAMP) is an informal consortium of Canadian, Mexican, and U.S. universities. RAMP enables advanced undergraduates to study engineering, business administration, or environmental studies in a participating university in Mexico, Canada, or the United States. Students pay tuition to and receive credit from their home universities. To date, 54 universities and 170 students have participated. IIE coordinates the program with support from the U.S. Department of Education’s Fund for the Improvement of Postsecondary Education (FIPSE) and scholarships from the Mexican Government.

With support from the AT&T Foundation and the National Science Foundation, IIE implements the Global Engineering Education Exchange (GE<sup>3</sup>) in cooperation with a consortium of U.S. universities. It was created to place advanced undergraduate U.S. engineering students in overseas educational institutions and industrial internships while placing similarly qualified foreign students in the United States. The program began with a consortium of Western European universities and is expanding to the Pacific Rim, Latin America, and Eastern and Central Europe.



REPRESENTATIVES OF THE U.S. CONSORTIUM FOR THE GLOBAL ENGINEERING EDUCATION EXCHANGE (GE<sup>3</sup>) PROGRAM CONFERRING AT THE MINISTRY OF EDUCATION IN BONN, GERMANY.



AMERICAN UNDERGRADUATES MET A KEY NSEP GOAL: DIVERSITY IN FIELDS OF STUDY.



## For Free-Market Advisers, Benefits are Mutual

USAID and IIE share the conviction that human-resource development is essential to sustainable economic growth. Over the past three years, the U.S. Agency for International Development's innovative Free Market Development Advisers Program (FMDAP) has demonstrated some far-reaching benefits.

Under FMDAP, graduate business students — all with prior business experience and relevant language skills — serve ten months between their first and second MBA years as advisers to small and medium-sized businesses in USAID-assisted countries. IIE conducts an open, nationwide competition, provides a rigorous predeparture orientation including cross-cultural training, arranges in-country monitoring of assignments, and publishes the case studies required of each participant.

USAID missions identify the advisers' assignments. In 1995 they ranged from advising on setting up business support centers in Russia to advising clients of USAID's-sponsored Black Entrepreneurship and Enterprise Development project in South Africa. Financial planning and cost control, production efficiency and quality control, marketing and import-export, and human resource development are the areas for which advice is most often sought. The first volume of case studies, *Portraits of Small Business from the Developing World*, provides new perspectives in U.S. business school classrooms.

The program is small — only 44 alumni so far. The benefits, however, are extensive. The host company receives valuable management assistance. The advisers hone skills while learning about emerging markets first hand. Business schools gain knowledge of emerging market practices. The U.S. business community receives employees with unique experience — all of the graduated advisers have obtained positions related to international business or development. And USAID fulfills its mission of contributing to sustainable economic growth.



FREE MARKET DEVELOPMENT ADVISER JOHN ROUNTREE (L.) SHAKES HANDS WITH IDRIS JETTOU, MOROCCO'S MINISTER OF COMMERCE. INTRODUCING THEM IS ABDELA JABRI, OWNER/FOUNDER OF THE PAPER-MANUFACTURING PLANT TO WHICH ROUNTREE WAS ASSIGNED.

## Life After Communism: Exploring the Dynamics

“Modernization of telecommunications,” wrote computer scientist Tomas Vagoun in his report to IIE, “can change the way affairs are conducted; it creates new industries and necessitates changes in laws pertaining to banking, computer crime, privacy, copyrights, and so on.”

He was one of 16 young Americans chosen to conduct research on the rapidly changing societies of Eastern Europe and the former Soviet Union. Congress created the Soviet-Eastern Europe Research and Training Act (Title VIII)

in the 1980s to replenish the dwindling supply of U.S. experts on the region. IIE was chosen by the U.S. State Department to administer the Title VIII Professional Development Fellowships for research in law, business, economics, journalism, international relations, and public administration.

Vagoun studied the impact of new telecommunications technology in the Czech Republic to deepen his understanding of the dynamics of current reforms. He conducted his research in affiliation with Charles University in Prague. Other Professional Development Fellows explored aspects of the current reforms ranging from the status of ethnic minorities to the development of business journalism.

“International exchanges are not a great tide to sweep away all differences, but they will slowly wear away at the obstacles to peace as surely as water wears away a hard stone.”

PRESIDENT GEORGE BUSH

## New IIE Awards Honor Kenneth Holland

Four Fulbright grantees are recipients of IIE's first annual Kenneth Holland awards. They honor the memory of the leader and statesman who served as IIE's president from 1950-1973 and who worked with Senator Fulbright in developing the Fulbright program. The awards consist of four \$2,500 scholarships competitively granted to Fulbright students in each of IIE's four U.S. regions: West Coast, Southern, Rocky Mountain, and Midwest. Their purpose is to support innovative home-country projects.

The goals of the four winning projects are to multiply teaching effectiveness in South Africa through the use of technology, strengthen the stock market in Costa Rica, protect Cambodia's poultry industry from a deadly disease, and promote literacy through a street library for at-risk children in Manila.

# The Fulbright Program at 50



SENATOR J. WILLIAM FULBRIGHT (R.) WITH KENNETH HOLLAND, IIE PRESIDENT FROM 1950-73, THE FULBRIGHT PROGRAM'S PERIOD OF GREATEST GROWTH.

## A Long-Term Investment in Leadership

In the waning days of World War II, the United States Congress was taking unprecedented steps to build postwar world peace, order, justice, and economic prosperity. The Fulbright Program was one of these. Congress conceived it as an investment in informed leadership. International scholarships would enable future U.S. leaders to understand other countries and cultures and would give leaders of other countries first-hand experience of U.S. institutions and values.

From the beginning in 1946, IIE has assisted the U.S. Information Agency and its predecessor agencies in administering the Fulbright Student Program. In that time, almost 72,000 U.S. Fulbright graduate students, artists, and professionals have studied in other countries. Nearly 130,000 of their peers from 160 other countries have studied in U.S. colleges and universities. The Humphrey Fellowship Program has added over 2,000 midcareer professionals. A remarkable number of these men and women have gone on to become leaders in every field.

This anniversary year, IIE salutes all who support the program in Congress, USIA, U.S. Embassies, Fulbright Commissions, participating foreign governments, and the private sector.

We want to thank former President George Bush for agreeing to chair IIE/Houston's March 1996 event honoring volunteers.

We reserve special thanks to those outside government who maintain the Fulbright Program's unique private-public character as a merit-based, truly national effort that rewards the hard work and commitment of tomorrow's leaders.

Volunteers — from academic representatives to community and business leaders and host families — make the Fulbright Student Program unique, here and abroad. They convey real understanding of our society to university students, artists, and professionals from all over the world. Fulbright selection panels — distinguished authorities in their fields — volunteer to identify the young Americans best able to benefit responsibly from the investment that U.S. and other countries' taxpayers and private donors make in them.

Nongovernmental support augments U.S. taxpayer dollars. In 1995, U.S. universities committed over \$3.5 million in first year scholarships and assistantships for Fulbright grantees. Private donors committed over \$685,000. Corporations recognize the program's value both for good will and future leadership.

We must continue to build expertise and international cooperation to meet the challenges of the next 50 years. This program is an educational and foreign-policy priority for the United States and our friends around the world. We must preserve it!





Christina Thomson

## SOUTH AFRICA

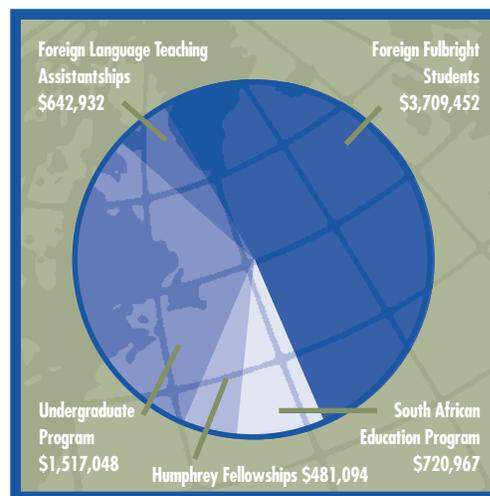
### SOUTH AFRICAN EDUCATION PROGRAM

*Less-than-rosy prospects as a factory personnel officer led Phakamile Gongo to apply for a South African Education Program fellowship. He earned his master's degree in political science in 1991 from the City College of New York and returned home prepared for university teaching. A letter to South Africa's Department of Foreign Affairs, however, led to a post there. Today he is First Secretary of the Embassy of South Africa to the United States — his country's first black diplomat.*

## Goal: To Bring More Leaders, Current and Future, to the U.S.



**E**xpanding the flow of current and future leaders to the United States is a second key IIE goal for the coming century. Sharing U.S. culture and values, with their emphasis on individual freedom, has been central to IIE's mission since its founding over 75 years ago. Since then, IIE alumni have risen to positions of leadership in government, industry, academia, and the arts, with a first-hand understanding of how America — and democracy — work. The benefits are by no means one-sided. In the global marketplace, U.S. prosperity depends increasingly on foreign trade and investment. The economic value of the relationships and understanding created by exchanges between people and nations should not be underestimated.



IIE WORKS TO OBTAIN UNIVERSITY AND OTHER PRIVATE SUPPORT TO STRETCH SPONSOR FUNDS. (1994-95 TOTALS)

### Working to Achieve the Goals of Thousands

The goals of the almost 7,500 men and women who came to study in the United States under IIE-administered programs in 1995 ranged from improving public health in Vietnam to shaping the legal infrastructure of Russia. They came from 173 countries. More than 1,000 others participated in courses IIE arranged in their home countries or third countries in energy use, environmental protection, and law. More than 350 others studied in many countries as recipients of corporate-sponsored, IIE-administered scholarships for children and other relatives of the corporations' employees.

What attracted the 7,500 to the United States was the wealth of knowledge to be gained from U.S. colleges and universities as well as practical training opportunities in U.S. industry, government, and nongovernmental organizations. What translated their objectives into carefully structured learning experiences was the knowledge and skill of IIE's professional, technical, and support staff in matching participants' goals to the U.S. training resources best suited to their needs.

Most foreign grantees are selected through competitions in their home countries and nominated by binational Fulbright commissions, U.S. Information Service (USIS) posts, home-country governments or private organizations, USAID missions, or their employers. IIE specialists work with sponsors in developing selection guidelines and keep abreast of opportunities and new specializations. Staff in all of IIE's U.S. offices arrange internships and professional affiliations as well as seminars and enrichment programs.



## Fulbright Program Weathers Funding Cuts

Cost-sharing by binational Fulbright Commissions, foreign governments, U.S. colleges and universities, and other organizations kept the number of incoming foreign Fulbright grantees at the 1,200 level, despite sharp cuts in U.S. Government funding.

IIE has assisted USA and its predecessor agencies in administering the Fulbright grants for graduate study since the program was created in 1946. In 1979, the Hubert H. Humphrey Fellowship Program was added to USA's Fulbright network.

### AFRICA

Professional development for predoctoral university faculty members is the Fulbright focus in sub-Saharan Africa. The new nation of Eritrea, formerly part of Ethiopia, joined the Fulbright family and sent its first three grantees, all predoctoral members of the faculty of the University of Asmara, to study law and public administration. South Africa's panel of Fulbright nominees may reflect the new South Africa's direction, with several 1996 candidates in law. One law candidate is Nkateko Nyoka, managing secretary of a committee that is working to develop South Africa's new constitution.

Another sign of change: all of Mauritius's panel of Fulbright nominees were women, possibly a Fulbright first.

### ASIA

Working with the Japan-U.S. Educational Commission, IIE developed a unique program for university international-studies administrators for 1996. The nine-month program will include English training, seminars, university course work, and internships with U.S. international-studies offices.

With the restoration of U.S. diplomatic relations, Vietnam sent 20 new Fulbright students, joining 20 who began last year. Hong Kong and Mongolia launched new Fulbright programs. China initiated the China Professional Associate Program, which will bring advanced degree candidates to the United States for study and research in American studies and economics. The U.S. Educational Foundation in India (USEFI) initiated a new 10-week program in cooperation with the Carnegie Mellon Graduate School of Industrial Administration. Two candidates a year will take part; their employers will pay the costs.

### EUROPE

In Eastern Europe, the Fulbright network expanded once more as the new Fulbright Commission in the Slovak Republic met for the first time. In Western Europe, Spain launched a major new initiative and Germany continued to send the most European grantees — 280 new Fellows this year.

In 1994, U.S. Ambassador to Spain Richard N. Gardener launched Spain-USA 200 with five grantees. For 1995, the number rose to 18; the goal for 1996 is 25. The program was created to build Spain's intellectual and social ties to the Atlantic Community by sponsoring Spanish graduate students for two years of U.S. study. It is funded by Spanish banks, corporations, and a university.

### LATIN AMERICA

Argentina's Fulbright Commission launched a program for artists in cooperation with Argentina's Fondo Nacional de Los Artistas. In 1995, 12 painters, sculptors, musicians, dancers, and filmmakers were placed at U.S. art institutions such as the Alvin Ailey Dance Company, the Joffrey Ballet, the Jose Limon Dance School, the Yale Music School, the Manhattan Graphic Center, and others.

In spite of the peso's devaluation, Mexico is maintaining the size of its program with Government contributions and other support. Chile's Agency for International Cooperation provided significant cost-sharing for Fulbright grants in public health, public administration, and engineering. The Latin American Air Grants Program, active since 1937, is IIE's oldest continuing program. It provides travel to Latin American Fulbright grantees. In 1995, IIE secured the participation of Continental Airlines, joining United Airlines and American Airlines.

## Energy: Training in How You Do the Job

Steven Ebbin, IIE's Vice President for Science and Technology, wants to make one thing perfectly clear.

“Here in S&T, we're in the technical job-training business. We design, develop, and teach technical courses to the point that our participants go home with a template of how you do the job.”

The jobs are in the energy sector. In late 1995, IIE began its 15th year of administering USAID's Energy Training Program (ETP). In that time, IIE /ETP has provided training to over 4,000 energy professionals from 80 countries. Many have gone on, in the words of IIE's president Richard M. Krasno, “to be the movers, the shakers, and the doers in their energy industries.”

Collectively, S&T's professional and technical staff brings to each training assignment decades of experience in energy management, engineering, and teaching in both industry and the public sector.

ETP's level of energy training has been a major factor in revolutionizing the energy sector in AID-assisted countries. In India, for example, IIE's course in Security Package Agreements provided training that enabled the Government of India to achieve a self-imposed commitment to help separate power-project development from politics. In Ghana, IIE's course in Regulatory Reform for the power sector led to an action plan for the Government of Ghana drafted by course participants.

### NEW ENERGY, ENVIRONMENT PROJECTS FOR 1996

*The year's end saw IIE/ETP launching major new projects. The Asia Sustainable Energy Initiative, serving the Philippines, Indonesia, and India, is designed to incorporate sustainable energy projects in national energy development and create a networking linkage among participants. The strategic objective of the Environmental Initiative for the Americas, in Brazil, will focus on sustainable energy policies and systems in the power sector.*

*For the Environmental Initiative for the Americas (EIA), IIE will develop courses and workshops designed to meet the needs of OLADE (Latin American Energy Organization) in the Andean area, the Southern Cone and Chile, and the English-speaking Caribbean.*

## In South Africa, a Major Achievement

In 1995, IIE placed in U.S. colleges and universities the last group of new grantees — 82 of them — in the South African Education Program (SAEP). They and 150 others from earlier years are pursuing two-year master's degree programs in fields vital to black South Africans' full participation in their country's economy and governance: business, management, and public administration.

SAEP has been one of the most significant initiatives in IIE's 76-year history. IIE launched it in 1979 with corporate and foundation funding and the determination to compensate in some measure for the educational inequalities under apartheid.

Funding from the U.S. Agency for International Development, committed in 1982, greatly increased SAEP's scale. To date, more than 1,400 black South Africans have earned degrees through SAEP. Many now hold key positions in South Africa in business, industry, banking, the media and health care.

SAEP has been a cooperative venture. In South Africa, the Educational Opportunities Council has recruited outstanding participants from throughout the country. U.S. colleges and universities — more than 130 of them — have committed in-kind support, amounting to \$1.5 million in 1995 alone. The National Council of Negro Women (NCNW) and Aurora Associates have provided specialized workshops, in 1995 focusing on “Leadership Tools for a South African Transition.”

For IIE, winding down of SAEP is a side effect of the end of the apartheid era. There is still much to be done. IIE looks back with lasting pride and gratitude on the role it has been able to play in preparing South Africa's new generation of leaders.





Christina Thomson

## CAMBODIA

## FULBRIGHT PROGRAM

*Physician Vandine Or is earning her master's degree at the Yale School of Public Health as preparation for helping Cambodia's Ministry of Health strengthen its public health services. She is specializing in epidemiology and evaluation of public-health needs and resources, both acutely needed in her country. Before coming to the United States, she was responsible for reforming the ministry's health information system.*

## Professional Exchanges Highlight U.S. Resources

- The minister and three top officials from Poland's Ministry of Transport and Maritime Economy met with U.S. industry representatives to encourage U.S. corporate participation in Poland's major transportation projects.
- Elected officials from Haiti's Ministries of Justice and Interior explored the foundations of police-civilian relations in a democratic society.
- East German social workers seeking to address problems of youth unemployment and disaffection in the wake of the transition to a market economy visited U.S. programs to meet the needs of "at risk" youth.

They were among 1,179 men and women from 131 countries for whom IIE's Professional Exchange Programs (PEP) arranged U.S. visits in 1995. Topics they explored ranged from job creation in Russia to mass transit in Thailand. USIA was the predominant sponsor. Others included the U.S. Trade and Development Agency (TDA), the German and Japanese Governments, the accounting firm Deloitte & Touche, and the Chilean College of Engineers.

In planning visits, IIE specialists combine meetings with U.S. counterparts, visits to U.S. public and private organizations, cultural events, and meetings with Americans across the United States. To take just one example:

A three-week tour focused on Inter-American Trade Investment and Business Development. It brought together government officials, economists, academics, journalists, and trade association representatives from 19 Western Hemisphere countries as well as Ghana, India, Spain, Uganda, and the United Kingdom. The central focus was the economic potential of NAFTA, the world's largest market with 300 million people producing nearly \$8 trillion in goods and services.

The program opened in Washington with briefings by key U.S. Government officials and visits to the major trade agencies. The participants then traveled to Denver to participate in the Hemispheric Trade and Commerce Forum. In Buffalo and El Paso, teams met with business people affected by NAFTA. Concluding sessions in Miami focused on entrepreneurship.



A HUMPHREY FELLOW FROM HONDURAS, SPECIALIZING IN THE FIELD OF ENVIRONMENTAL CONCERNS, HELPS TO COLLECT CATFISH EGGS FROM SPAWNING CONTAINERS IN GREENSBORO, ALABAMA.



## Humphrey Program Graduates 2,000th Fellow

In 1995, the USIA-funded Hubert H. Humphrey Fellowship Program added its 2,000th graduate to the ever-widening circle of Humphrey alumni. All are professionals selected in midcareer on the basis of demonstrated leadership potential. They are making a difference in their 120 countries in the developing world, East Central Europe, and the former Soviet Union. Their numbers include government policy makers, journalists, bankers, parliamentarians, corporate executives, and leaders in nongovernmental organizations. IIE has assisted USIA in administering the program since its inception in 1979.

## Asia: Keeping Up with the Power Demand

Indonesia, Malaysia, the Philippines, and Thailand have all been expanding their power generation capacity to keep up with the demands of industrialization, urbanization, and rural electrification. This translates into export opportunities for U.S. equipment and engineering firms — and more jobs for Americans. To demonstrate state-of-the-art U.S. technologies to Asian buyers and to make U.S. firms aware of the business opportunities in the Asian power sector, the U.S. Trade and Development Agency invited 19 delegates from these four countries to a two-week program in the United States in July-August, 1995. IIE's Professional Exchange Programs division arranged the visit, which included participation in the technical conference held by the Power Engineering Society of IEEE, a symposium in Portland, Oregon, and a series of site visits. Approximately 100 U.S. businessmen listened as the Asian delegates described their projects and procurement needs.

## EDUCATION AS EXPORT

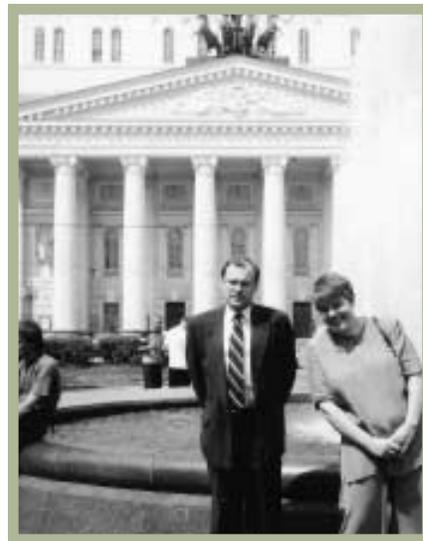
*IIE's Open Doors data show that foreign students spent about \$7 billion per year on tuition, fees, and living expenses in the academic year 1994-95, generating over 100,000 jobs for the U.S. economy.*

## Developing the Skills to Build Democracy

Building market economies and democratic institutions from the ground up takes a complex network of skills and experience. Since the late 1980s, IIE has worked to help citizens of formerly Communist nations acquire these skills, both in the United States and in their own countries.

USIA's Edmund S. Muskie Fellowship Program enables young professionals from the nations of the former Soviet Union to observe market economies and democratic institutions at first hand. They spend nine months studying business, economics, law, or public administration at the graduate level, followed by three-month internships with U.S. firms and organizations. Since the program began in 1992, there have been 122 participants, 68 men and 54 women.

Alumni are already making a difference. 1992 alumna Elena V. Chrikova is a senior financial adviser to a large privatized Russian enterprise, mainly in the oil and gas businesses. Attorney Sergei L. Lazarev is with an international law firm in Moscow. Stella Tkachenko, who studied public administration at MIT, credits the skills and contacts she acquired for making it possible for her to become director of her own nonprofit organization dedicated to creating links between government, business, and the nonprofit sector in Ukraine.



Rhonda Zangwill

MUSKIE ALUMNI ELENA CHRIKOVA, A SENIOR MANAGER SPECIALIZING IN FINANCIAL ADVISING, AND ATTORNEY SERGEI LAZAREV IN FRONT OF THE BOLSHOI THEATER IN MOSCOW.



FUTURE ENGLISH TEACHERS HELENA MILAVCIK AND NUSA ROZMAN OF SLOVENIA ARRIVING IN CHICAGO TO STUDY AT ROOSEVELT UNIVERSITY. THEY ARE PARTICIPANTS IN THE SAMANTHA SMITH PROGRAM FOR SLOVENIA, WHICH IIE ASSISTS USIA IN ADMINISTERING. NINE GRANTEEES WERE SELECTED TO STUDY IN IIE'S MIDWEST REGION.

## Legal Infrastructure for Russia

The American Bar Association (ABA) holds that a strong, self-supporting legal infrastructure is indispensable to the transition from communism to democracy and free markets. The Central and Eastern European Law Initiative (CEELI) is one result. To achieve this goal, CEELI provides one- to three-day courses for judges, lawyers, and other legal professionals in participants' home countries.

The trainers are U.S. legal professionals who donate their services. As subcontractor to the ABA, IIE provides management and training support services to CEELI in Russia. IIE's training manager in Moscow works with the trainers to assure quality, relevance, and standards of training and coordinates seminar logistics. CEELI's primary focus areas are on promoting judicial independence, strengthening legal professionalism, assisting with criminal law reform, supporting legal education reform, and assisting in drafting legislation.



Richard Lord

UNITED STATES

FULBRIGHT PROGRAM

*The upheaval in El Salvador in the 1980's propelled many traditionally home-bound women into the political process. Texas political science major Madge Vasquez (l.) went there to research the dynamics of this change. She has established special relationships with several women's groups, where she participates in workshops and collaborates on projects. "My original proposal has been shaped by the unique experiences I have had in El Salvador: discovering the beauty, harsh realities, and authentic struggle for democracy," she writes. She is pictured here teaching a children's class.*



## Goal: To Forge and Sustain Networks

**A**nother IIE goal for the new century is to forge and sustain person-to-person networks linking, across national borders, professionals, industry executives, NGO leaders, public servants, and artists with common concerns. The synergy potential is enormous. In 1995, IIE — and alumni of programs IIE administered — moved ahead on networking initiatives that ranged from building an environmental partnership involving hundreds of organizations to strengthening human rights organizations to sharing arts perceptions across the world.

### U.S.-Asia Environmental Partnership

The Environmental Exchange Program (EEP) is a core activity of the U.S.-Asia Environmental Partnership, initiated by USAID in 1992. EEP enables Asians and Americans to work together to address pressing environmental needs in Asia, and to foster the application of the United States' wealth of environmental experience, technology and practice. Since IIE began administering EEP in May 1995, the staff of 15, working out of IIE's Washington and Manila offices, has arranged more than 100 exchanges. More are in progress.

EEP exchanges are flexible, involving education, training and technology transfer. Asian and U.S. participants use EEP exchanges to review environmental regulations and policies, consult with industry and government authorities, evaluate environmental technologies and opportunities for technology transfer, inspect facilities and processes, explore joint venture and marketing opportunities, and identify and meet potential business partners and suppliers.

IIE's EEP staff work directly with Asian and U.S. exchange participants to arrange exchanges designed to meet participants' specific goals. For example:

- Taiwan's prestigious Industrial Technology Research Institute (ITRI) was asked by the local steel industry to address emission problems. Through EEP, ITRI's director of environmental programs visited U.S. steel scintering plants to assess applicable technologies, and met with a government expert to discuss steel-industry regulations. As a result, the ITRI director assessed U.S. experience, then recommended compliance strategies to the Taiwanese steel industry.
- An EEP exchange enabled the general manager and senior technical managers of India's Thermax Limited to attend a world rural water exhibition and meet with ten U.S. manufacturers of monitoring equipment. The participants identified five potential long-term business partners. Two months later, the company had already placed orders with a number of its new U.S. sources and was planning for major new product launches.
- A researcher from the Philippines is using the information he received during an EEP training exchange in a pilot legal study on community-based energy planning in the Philippines. The result of the study will serve as the basis for model legislation that government energy planners and policymakers can use to develop legislative proposals to the Philippine Congress.



Sharon Farmer

THE FUND FOR U.S. ARTISTS AT INTERNATIONAL FESTIVALS AND EXHIBITIONS SUPPORTED THE ACCLAIMED A CAPELLA GROUP *SWEET HONEY IN THE ROCK* TO PRESENT TRADITIONAL AFRICAN-AMERICAN MUSIC IN TWO PERFORMANCES AND WORKSHOPS AT THE 1995 NGO FORUM ON WOMEN IN BEIJING, CHINA.

## Researching Resources

**Sustainable development in South Africa is bound up with development in Southern Africa as a whole. Interaction depends on the availability of current, specific information on human-resource development initiatives, for which NGOs and universities are key agents. In 1995, IIE's Southern African Information Exchange (SAIE) produced two reports that illuminate ways to use information to attain development objectives. *NGO Development Training in Southern Africa* focuses on the training and networking activities of NGOs in Botswana, Lesotho, Namibia, Swaziland and Zimbabwe. It was supported by the Charles Stewart Mott Foundation with the participation of USAID's Regional Center for Southern Africa. *Sustaining Linkages Between U.S. and Southern African Institutions* catalogues cooperative higher-education initiatives and examines factors contributing to their sustainability. Grant funds from the Rockefeller and W.K. Kellogg Foundations made the publication possible.**

## New Role for Arts International

1995 has been an exciting period of redefinition and expansion for the Arts International division, which has broadened its historic role as manager of funds-regranting programs to take on new responsibilities as a convener, facilitator, and advocate on behalf of artists and arts organizations engaged in international work. AI's current activities assist U.S. cultural organizations to achieve consistent quality and depth in international work, introduce the work of foreign artists to U.S. audiences, provide information, create forums for sharing expertise, and strengthen the role of the arts in fostering intercultural understanding.

Through The Fund for U.S. Artists at International Festivals and Exhibitions — a public-private partnership of the National Endowment for the Arts, USIA, the Pew Charitable Trusts, and the Rockefeller Foundation — as well as the Lila Wallace-Reader's Digest International Artists, and Artists at Giverny, AI continues to support the work of U.S. artists around the world. AI also provides opportunities for foreign artists and arts managers to develop professional connections and share their work through the U.S.-Mexico Program and the Central European Cultural Leadership Project.

In 1995 AI planned and launched its newest international initiative, INROADS, with Ford Foundation funding. It will support the development of collaborative projects involving African, Asian and/or Latin American performing artists by providing grants for planning residencies to explore possibilities for collaboration with U.S. artists. INROADS will also include a Contemporary Masters Initiative, the development of technical assistance and information services to the field, and conferences focusing on these world regions.

As part of its new role as a convener, in 1995 AI initiated a series of international conferences focusing on the diverse forms of contemporary performing arts, their presentation, contextualization, and relation to communities and audiences worldwide. With the support of the Rockefeller Foundation, AI gathered a distinguished group of international festival directors to begin a dialogue on the role the festival genre plays in the presentation of art to communities worldwide at the conference *Grounds for Difference: Cross-Examinations of the International Festival Genre*.





## For Women Leaders, Fresh Perspectives

Two 1995 programs brought Asian and U.S. women leaders of nongovernmental organizations together for international networking and professional development.

### PERSPECTIVES ON ARTS EDUCATION

Networking with U.S. counterparts has already produced results for the eight first-year participants in the Elisabeth Luce Moore Leadership Program for Chinese Women. One Hong Kong participant is setting up a collaborative Internet program with the Art Institute of Chicago. Another is emulating a U.S. mobile theater project. The Taiwanese Aboriginal Singing and Dance Company has arranged to perform and conduct workshops in Hong Kong.

CHINESE WOMEN NGO LEADERS AT IIE'S NEW YORK HEADQUARTERS, WITH IIE PRESIDENT RICHARD M. KRASNO AND VICE PRESIDENT PEGGY BLUMENTHAL.

All are women NGO leaders from the People's Republic of China, Taiwan, and Hong Kong. This Henry Luce Foundation-funded program brought them to the United States to visit U.S. NGOs, meet with U.S. counterparts, and share information and perspectives on arts education and leadership with their U.S. hosts and each other. In each year, the program will focus on a specific theme; the 1996 theme is "Environment and Community." For the 1995 group of arts educators, IIE arranged four weeks of discussion, site visits, networking opportunities, and professional affiliations with the

Boston Conservatory, Boston Children's Theater, the Art Institute of Chicago, the Minneapolis Dance Alliance, and Atlatl, a Native American arts organization in Phoenix. The program honors Elisabeth Luce Moore, former chair of IIE's Board and a Life Trustee.



Ken Levinson

### FROM OSAKA TO IOWA

The coordinator of volunteers for a domestic-violence intervention program in Iowa City. The leader of a Pittsburgh community organization who acts as a liaison to the mayor. A writer for a Fukuoka newspaper. The coordinator of a Nara cultural center.

These women were four of the nine U.S. and nine Japanese women NGO leaders

who participated in the Japan-U.S. Women Leaders' Network in 1995. The U.S. delegation met with community leaders and nonprofit groups in six cities in Japan to discuss the wide range of issues they represented and the role of the emerging Japanese NGO sector. The Japanese delegation met with counterparts in five U.S. cities, exploring such management issues as fundraising, staff professionalization, and use of volunteers.

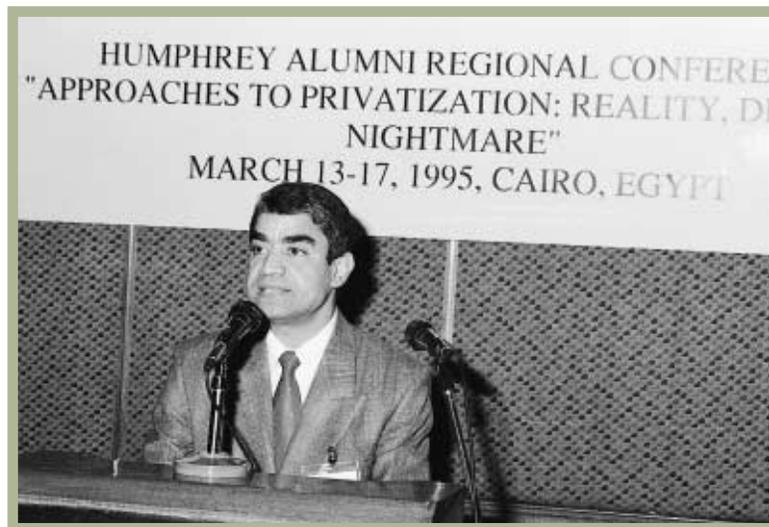
This network builds on the 1994 U.S.-Japan Women's Dialog that IIE initiated in partnership with the Japan Center for International Exchange, with funding from the Japan Foundation Center for Global Partnership, the Freeman Foundation, The Asia Foundation, the Mitsubishi Bank Foundation, and Levi Strauss Japan.

## South-South Networking for Human Rights

IIE's International Human Rights Internship Program (IHRIP) works to strengthen human rights organizations in developing countries through staff training. Key training areas include fact-finding, documentation of human rights abuses, varying aspects of legal aid work, and human rights education. For staff members seeking to strengthen their capabilities, IHRIP arranges professional training projects with more experienced colleagues and organizations around the world.

Increasingly, host organizations are based in other developing countries. In 1994-95, out of 23 IHRIP training projects, 21 were affiliations with other developing country organizations. For example:

- The National Coalition for Haitian Refugees (NCHR) wants to train activists in fact-finding. Through IHRIP, NCHR sent a research associate to spend two months with Task Force Detainees of the Philippines to learn from their extensive experience how to train others in human-rights fact-finding.
- The Action-Professionals' Association for the People (APAP) in Ethiopia, a young legal aid organization focused on women's and children's issues, was awarded a grant to visit and learn from the experience of legal aid organizations in Uganda and Kenya.



## Humphrey Alumni: Making a Difference

"Each person can make a difference" was Hubert Humphrey's guiding precept. Alumni of the Humphrey Fellowship Program are doing so in public service, academia, and the private sector worldwide. Networks are key. Alumni associations in 40 countries meet frequently and, with USIA support, hold major regional conferences. In 1994-95, in Bridgetown, Barbados, alumni from 13 countries met to explore Caribbean integration issues. In Accra, Ghana, 65 alumni from 20 countries discussed ways to foster communication in Africa. In Kuala Lumpur, Malaysia, alumni from 15 countries joined government, industry, and NGO leaders to focus on sustainable development and the environment. In Cairo, Egypt, nearly 80 alumni from 21 countries explored issues involving privatization.

### PARTNERS IN INTERNATIONAL EDUCATION

*Almost 2000 campus professionals at over 650 U.S. postsecondary institutions share international-education news and opinions as IIE's Educational Associates. Member institutions receive all IIE publications, a quarterly newsletter, and the opportunity to participate in IIE seminars across the United States. Over 70 institutions in 20 other countries, as well as 14 U.S. nonprofit organizations, participate as IIE International Associates.*



Christina Thomson

**PARAGUAY****HUMPHREY FELLOWSHIP PROGRAM**

*“The unusual regard in which ethical behavior is held in the United States” is one of the lasting impressions Paraguayan journalist Ricardo Caballero-Aquino gained from his Humphrey Fellowship. As editor of the cultural supplement of the daily ABC Color as well as a regular columnist, he expanded it to include history, jurisprudence, music, political science, philosophy, and the natural sciences. He spent his Humphrey year focusing on ethics in the press, the press of the future, and newsroom organization while based at the University of Maryland, College Park.*

# Goal: To Expand IIE's Information Leadership

**T**oday's electronic technologies have expanded communications possibilities light-years beyond those that existed when IIE was founded in 1919. They have also transformed international study into a global economic necessity, no longer the privilege of a few. IIE's communications goal for the new century is to expand and renew its historical mission to serve as the central U.S. resource on international education issues and opportunities. Over the past five years, IIE has invested in advanced communications technologies and staff training to speed cost-effective services to program sponsors. In 1995, IIE launched several initiatives, building on these resources, to extend the delivery of information and services to students, campus professionals, member institutions, and alumni.



STUDY ABROAD OPTIONS ARE GROWING, AS SHOWN BY THE NUMBER OF STUDY-ABROAD PROGRAMS LISTED IN IIE DIRECTORIES.

## IIE in Cyberspace

With IIE staff worldwide now communicating through e-mail and accessing the Internet, IIE in 1995 developed several initiatives to expand electronic communications to grantees and the international-education community.

The Hubert H. Humphrey Fellowship Program Electronic Bulletin Board Service (HHHBBS) is a closed system that allows Humphrey Fellows across the United States to share information, spur debate, and converse among themselves. A similar resource for Humphrey alumni is currently being developed.

New listservs (see below) provide information electronically to the higher-education community.

The most ambitious undertaking, to be implemented in 1996, is IIE Online. An interactive service, it will allow campus administrators, students, and others to access current information about IIE programs through the World Wide Web.

### NACHE/NET

(NORTH AMERICAN COOPERATION IN HIGHER EDUCATION-NETWORK) PROVIDES INFORMATION FOR EDUCATORS AND OTHERS CONCERNED WITH TRILATERAL CANADA-U.S.-MEXICO ACADEMIC EXCHANGES, WITH USIA SUPPORT.

### RAMP/NET

(REGIONAL ACADEMIC MOBILITY PROGRAM NETWORK) LINKS THE 54 MEMBER SCHOOLS OF THE NORTH AMERICAN REGIONAL ACADEMIC MOBILITY PROGRAM (CANADA-MEXICO-U.S.).

### IIE/NET

WILL CONNECT ALL THE MEMBER INSTITUTIONS IN IIE'S EDUCATIONAL ASSOCIATE AND INTERNATIONAL ASSOCIATE NETWORKS.

### NIS/HED

(NEWLY INDEPENDENT STATES HIGHER EDUCATION DEVELOPMENT) WILL LINK OVERSEAS ADVISERS IN THE NEWLY INDEPENDENT STATES OF THE FORMER SOVIET UNION WITH U.S. CAMPUSES DEALING WITH NIS STUDENTS.



“We can transplant hearts, split the atom, and dial Mongolia direct. We have reinvented the world, but we have not mastered the art of human relations. That has always been our greatest challenge — not unlocking the secrets of science, but learning the fundamental lesson of our own kinship with each other.”

So spoke U.S. Ambassador to the United Nations Madeleine K. Albright at the tenth anniversary celebration of IIE's International Education Information Center in New York. Staffed with multilingual volunteers, the center maintains a comprehensive collection of catalogs and reference works and assists visitors in identifying international-education opportunities. IIE is developing new resources to provide information electronically. Albright is pictured above with (l. to r.) IIE Trustee Richard I. Beattie, IIE President Richard M. Krasno, and IIE Trustee E. Michel Kruse.

### IIE Books: The Source

Providing information about international education opportunities and issues is at the core of IIE's mission. IIE surveys identify the opportunities; IIE policy research explores the issues. The titles on IIE's 1995 publication list ranged from a directory of Chinese universities to a report on Western European training and educational exchanges in East Central Europe.

IIE's Communications Division annually researches and publishes *Academic Year Abroad*, describing in essential detail over 2,200 semester and academic-year programs, and *Vacation Study Abroad*, describing over 1,600 summer and short-term programs. They are the standard reference sources for students and advisers.

New in 1995 was *An International Student's Guide to Mexican Universities*, published with the support of Mexico's Ministry of Public Education. It profiles all state universities and the National University of Mexico as well as leading private institutions.

Interviews in Argentina, Brazil, Chile, and Mexico formed the basis of IIE's 1995 policy research study, *Talking to Themselves: The Search for Rights and Responsibilities of the Press and Mass Media*, by Craufurd Goodwin and Michael Nacht. With Ford Foundation support, this study examines the role of media in emerging democracies and suggests how to strengthen the media through appropriate training programs.



### New Perspectives

*Below, Mexican reporter Jessica Kreimerman (r.) and Canadian editor Deanna Herman evaluate their experiences as journalists in each other's country. They were among this year's nine participants in the Tri-Lateral Journalist Exchange, sponsored by The Freedom Forum. U.S., Canadian, and Mexican journalists spend three months affiliated with a news organization in one of the other countries, learning at first hand about host-country issues and writing about them for home-country readers.*



Ken Levinson

## Studying World Student Flows: *Open Doors*

“United States universities and colleges remain the first choice for international students worldwide. However, we face growing competition from other countries that now recognize the economic, political, and academic benefits these students bring.”

JOHN P. LOIELLO, ASSOCIATE DIRECTOR FOR EDUCATIONAL AND CULTURAL AFFAIRS, USIA



Andrew Lichtenstein

### IIE Meets Sesame Street

Nyanga Tshabalala shares a smile with the “Sesame Street” character Elmo. He is one of six South Africans who, as a group, spent six-month affiliations with Children’s Television Workshop, creator of “Sesame Street.” They studied multimedia educational programming for preschoolers with a view to adapting “Sesame Street” for South Africa. Selected in a nationwide search, participants’ professional backgrounds include community organizing, radio, and educational research. The IIE-administered fellowships were funded by the Ford Foundation and the W.K. Kellogg Foundation.

International student mobility is a complex factor in shaping the global economy and regional initiatives such as the European Union and NAFTA. In preparing the 1994-95 edition of *Open Doors*, IIE’s annual statistical survey of educational exchanges between the United States and other countries, IIE’s research staff examined student mobility from perspectives intended to stimulate readers to reexamine their understanding of the issues.

*Open Doors* is the most comprehensive source of statistical information on international student and faculty flows between the United States and other countries. The information it contains is based on annual surveys funded by USIA’s Bureau of Educational and Cultural Affairs.

Along with statistical data on international students attending U.S. colleges and universities, on foreign scholars teaching in them, and on U.S. students abroad, the 1994-95 edition contains brief articles and sidebars analyzing a variety of economic, political, social, and regional factors.

The statistical findings prompted considerable media coverage. *Open Doors* reported 452,635 international students in the United States in 1994-95 — a record number, but the smallest increase in ten years.





## A More Than Coast-to-Coast Network

IIE's regional offices are a vital national network, sharing international-education resources with students, academics, corporate leaders, international visitors, and schools across the nation. They raise scholarship funds, conduct educational programs, and arrange activities and home hospitality for students in their regions on IIE-administered programs. As IIE's liaison with these students and their host institutions, they also monitor students' progress and provide assistance in emergencies.

Each regional office also hosts the screening committees for the U.S. Fulbright grants for graduate study and the National Security Education Program (NSEP).

### IIE/WEST COAST

Coordinating and hosting seminars on economic opportunities in the Asia-Pacific Region and on 21st century communications were just two of the San Francisco office's diverse activities in 1995. IIE/San Francisco also awarded undergraduate scholarships for Asia/Pacific study and the IIE International Vocal Competition Award, administered corporate scholarship programs for Levi Strauss and Raychem, conducted a re-entry seminar for departing Vietnamese Fulbright students, held two successful benefit dinners, and organized cultural and professional enrichment programs for IIE's West Coast grantees.

The USIA-sponsored symposium on generating economic opportunities in the Asia-Pacific region brought together Fulbright and Humphrey Fellows, business leaders, academics, and think-tank experts. The Fulbright Seminar on Communications in the 21st Century brought 144 Fulbright students from 54

countries together for discussions with leading professionals. Corporate participants included AT&T, Hewlett Packard, Pacific Bell, and Silicon Graphics.

The office provided support services for over 500 students on IIE-administered programs, 76 of whom were on Regional Office programs funded by corporations and foundations in California and Oregon.

California Senator Dianne Feinstein and her husband, Richard Blum of Richard C. Blum & Associates, were honored at IIE's Distinguished Service Awards Dinner in San Francisco. At the less formal "Salute to Dining, Drama, and Diplomacy" the IIE Distinguished Alumni Awards were presented to former ITT Fellow Carey Perloff, Artistic Director of the American Conservatory Theater (A.C.T.) and to former Fulbright Fellow Ruprecht Henatsch, Consul General of Germany in San Francisco.

### Freedom Support

*IIE offices in San Francisco, Denver, Houston, and Chicago took on a new challenge in 1995: arranging almost 200 summer internships for undergraduates from Russia and the other Newly Independent States of the former Soviet Union. The students were participants in USIA's new Freedom Support Act (FSA) undergraduate fellowship program, created to promote democratic and economic development in the NIS. Internships with U.S. firms were an integral part of the learning experience.*

### IIE/SOUTHERN

A luncheon marking the 50th anniversary of the United Nations, with United Nations Secretary General Boutros Boutros-Ghali as guest speaker, was a high point of the year. The UN's goals remain the same as ever, he said: enhancing peace, achieving progress towards development, promoting human rights, and advancing international law. The luncheon also honored IIE's volunteer corps and its vital contributions to IIE's success.

Another highlight was a three-year grant of \$75,000 contributed by the Houston Endowment Inc. in support of IIE's Schools Program. IIE volunteers give classroom presentations on selected countries in such specializations as currency, language, costumes, architecture, and art. This year's 26,000-plus young participants set a record. Argentina was the theme in 1994, Greece in 1995.

For the second year, USIA selected IIE/Southern to host Russian executives



UN SECRETARY GENERAL BOUTROS BOUTROSGHALI AT IIE/HOUSTON'S ANNUAL LUNCHEON.



BUSINESS FOR RUSSIA ENTREPRENEURS WITH IIE ADMINISTRATOR POLLY COX IN FRONT OF THE STATE CAPITAL BUILDING IN DENVER.

MIDWEST BENEFIT DINNER SPEAKER WILLIAM MCDONOUGH (R.), PRESIDENT OF THE FEDERAL RESERVE BANK OF NEW YORK, WITH ROBERT D. STUART, JR., CHAIRMAN OF THE MIDWEST REGIONAL ADVISORY BOARD.

under the Business for Russia program. Staff arranged internships, homestays, and hospitality for two 15-member groups of Russian entrepreneurs from Vladimir, Voronesh and Tyumen, Houston's Sister City. Host corporations included Compaq Computer Corporation, Halliburton Energy Services, and Amoco Corporation.

IIE/Houston hosted 350 international visitors, a 52 percent increase over 1994. Sponsors included USIA's International Visitor Program, the Eisenhower Exchange Fellowships, USIA's Freedom Support Act, and USAID's Entrepreneurs International Program. Among the visitors were two festival planners from Kyrgyzstan, who were briefed by the general manager of the Houston Livestock Show and Rodeo, after which they attended the closing session of the Rodeo in the Houston Astrodome.

#### IIE/ROCKY MOUNTAIN

IIE/Denver also arranged Business for Russia internships and homestays for Russian entrepreneurs. A Russian from a mining company, for example, learned at Denver's Cyprus/AMAX Minerals Henderson Mine a new and less expensive method to cut ore. A manufacturer of dental equipment interned with Denver's Great Southwest Dental and Gnathodontics and went home with plans to found a dental laboratory.

For USIA's International Visitor Program and other sponsors, IIE/Denver



Jennifer Girard

arranged programs for more than 500 international visitors on themes as varied as the democratic lawmaking process, financial development in higher education, and newspapers as business.

The IIE/Denver World Affairs Council, as it has for many years, brought to Denver distinguished speakers on international affairs. James Fallows, editor of the *Atlantic Monthly*, spoke on U.S.-East Asia relations, and Klaus Kleber, Washington correspondent for ARET German Television, spoke on "Germany: The Giant Doesn't Know Where to Go," and U.S. Deputy Secretary of State Strobe Talbott spoke on UN peacekeeping operations.

"Immigration: The Current National Mood and Its Impact on International Education" was the topic of the 24th annual Workshop for Admissions Officers, Foreign Student Advisers, and English Language Instructors in the region. IIE/Denver conducted it in cooperation with the College Board and NAFSA.

#### IIE/MIDWEST

William McDonough, Jr., president of the Federal Reserve Bank of New York and a former member of IIE/Chicago's Regional Advisory Board, was featured speaker at the Midwest office's benefit dinner. The event raised \$111,000 for 30 IIE/Midwest study-abroad scholarships.

"Reinventing Government: Meeting the Challenge of Changing Expectations" was the theme of the Midwest Region's Fulbright seminar. It brought together 149 foreign Fulbright grantees from Midwest universities to explore such issues as gender roles, labor unions, health care, human rights issues, urban poverty, and private-sector solutions to global environmental problems. Speakers and discussion leaders included Vincent Lane, chairman of the Chicago Housing Authority, and William Hudnut, former mayor of Indianapolis.

Finding internships and housing for 78 participants in the Freedom Support Act program was a challenge the office met with considerable help from its Regional Advisory Board. Host organizations ranged from NBC to Chicago's Tribune Company to Babcock & Wilcox in Virginia. The office also administered the Samantha Smith Undergraduate Exchange Program with Slovenia.

Thirty students received 1995 IIE/Midwest scholarships for study in 12 countries, from Brazil to Zimbabwe. The office also published an updated edition of *An International Guide to Chicago* for distribution to foreign students at Chicago campuses.





## IIE Around the World

### IIE/LATIN AMERICA

IIE/Latin America helped Mexico's Council on Science and Technology (CONACYT) fend off draconian cutbacks to its U.S. fellowship program threatened by a more than 50 percent devaluation of the peso. IIE negotiated tuition subsidies and assistantships at universities where hundreds of Mexican graduate students were enrolled with CONACYT funding. The result: over \$900,000 worth of campus-based tuition support was secured, and grantees were able to continue their programs.



CONACYT DIRECTOR CARLOS BAZDRESCH (L.), U.S. AMBASSADOR TO MEXICO JAMES JONES, AND IIE/LATIN AMERICA DIRECTOR ALAN ADELMAN AT A CEREMONY HONORING THE ROLE OF IIE AND U.S. UNIVERSITIES IN SUPPORT OF MEXICAN SCHOLARS IN THE UNITED STATES.

IIE's Mexico City-based Office for Latin America provides the region with information about U.S. higher education through its USIA-sponsored advising center, regional training programs, publications, workshops, and public programs.

Increased investment by U.S. and multinational companies generated growing interest in local bilingual schools. In response, IIE/Latin America published *The Guide to Bilingual Schools in Mexico*. With funding from Mexico's Secretariat of Public Education, the office published *An International*

*Student's Guide to Mexico*. A second edition of *Returning to Mexico* and a first edition of *Returning to Venezuela* helped Mexican and Venezuelan students now in the U.S. learn of employment opportunities back home.

For USIA's Regional Educational Advising Consultancy, IIE continued its support to advising centers in Central America and sent a representative to nine Caribbean islands to assess training needs at binational centers.

IIE/Latin America also handles registrations in Mexico for ETS's Test of English as a Foreign Language (TOEFL). Despite devaluation, the numbers of registrations continued to climb.

### IIE/SOUTHEAST ASIA

IIE's USAID-funded East Asia Regional Training Project (EARTP) saw a dramatic increase in activity in 1995. The program provides comprehensive training services in support of USAID programs in Thailand, Mongolia, Cambodia, and regional programs including Vietnam and Laos.

The office, based in Bangkok, arranged 17 short courses for 74 participants from Mongolia, Cambodia, and Thailand. Four new buy-ins for EARTP training added \$1.5 million to the project. USAID Mongolia has asked IIE/EARTP to manage training for 18 U.S. master's degrees in economics beginning in January 1996.

Plans were finalized for the Regional Prosthetics and Orthotics Training Program to be conducted at Chiang Mai University in Thailand for participants from Vietnam and Laos.

At the end of the year, USAID Cambodia invited the project director to visit Phnom Penh to explore ways in which the EARTP can serve USAID Cambodia's training needs.

IIE/Southeast Asia added Cambodia and Laos to its ongoing TOEFL responsibilities for Thailand and Vietnam. TOEFL registrations in Thailand grew by more than 20 percent. IIE

organized three U.S. study tours on environmental topics for Thai officials at the request of the Department of Technical and Economic Cooperation.

IIE's Ninth Annual U.S. University Fair in Bangkok hosted more than 4,500 students, and IIE Southeast Asia celebrated IIE's 75th anniversary and its 32 years as an educational advising center in Thailand.

#### IIE/RUSSIA AND EURASIA

IIE/Moscow provided services for a growing number of activities in 1995. At the year's end, IIE was chosen to act as USIA's Regional Educational Advising Consultant in the Newly Independent States, to provide information on U.S. education and professional guidance to advising centers throughout the vast region.

The USAID-funded Energy Training Program continued to develop and present courses in Russia and other NIS sites for energy professionals and policy makers. IIE added an on-site coordinator in Moscow for USIA's Muskie Fellowship Program.

IIE/Moscow placed the first Free Market Development Advisers at four regional Business Support Centers. (For more about this USAID program, see page 10.) In an initiative also funded by USAID, the office provided training for practicing judges and lawyers throughout Russia as a subcontractor to the American Bar Association. IIE also acted as USIA's in-country liaison for Business for Russia, which sends Russian entrepreneurs for six-week internships with U.S. firms, combined with homestays. IIE/Denver and IIE/Houston both hosted groups. For the American Geological Institute, IIE/Moscow assisted the Russian Ministry of Geology in screening applicants for U.S. scholarships. The office welcomed avant-garde dancer Merce Cunningham to Russia to give master classes on a program arranged by IIE's Arts International division.

#### IIE/EAST CENTRAL EUROPE

IIE's Budapest-based Office for East Central Europe further solidified its role as a regional information resource on U.S. higher education and international exchange. As the Regional Educational Advising Consultant to USIA, IIE organized in-country workshops for educational advisers in the Czech Republic, Poland, Hungary and Croatia. The office also assisted with the organization of the Fifth European Educational Advisers Conference in Athens, Greece, the largest ever.



Hélène Mantel

In addition to supporting various IIE activities in the region, IIE/Budapest also continued to administer Eisenhower Fellowships in Hungary, bringing mid-career U.S. professionals in government and higher education to network with Hungarian colleagues. IIE began planning for the next publication of the East Central Europe Information Exchange, an analysis and case studies of U.S. government- or foundation-sponsored training programs related to the rule of law and civil-society building.

Mark Lazar was promoted from deputy director to director of the Budapest office, succeeding Mary Kirk, who returned to the United States to head the Fulbright and Academic Services Division at IIE's headquarters.

ALUMNI OF THE FORD FOUNDATION POST-DOCTORAL RESEARCH FELLOWSHIP PROGRAM IN ECONOMICS AT A SEMINAR IN NEW DELHI, INDIA. PICTURED HERE ARE (L. TO R.) DRS. PUSHPA L. TRIVEDI, SUNIL MANI, SEBASTIAN MORRIS, AND NEELAM SINGH. IIE ADMINISTERS THE OVERSEAS PORTION OF THE PROGRAM, DESIGNED TO STRENGTHEN INDIA'S RESEARCH AND TEACHING CAPABILITIES, COLLABORATIVE RESEARCH RELATIONSHIPS, AND SCHOLARLY SKILLS.





### IIE/HONG KONG AND CHINA

More than 6,000 students and prospective students visited IIE's USIA-supported advising center in Hong Kong, seeking information on U.S. higher education. More than two-thirds were interested in undergraduate study, with business administration the most sought-after field.

IIE/Hong Kong's outreach activities include a bilingual newsletter distributed to Hong Kong secondary schools and universities as well as to educational advisers in China, seminars for Hong Kong guidance counselors, and presentations at universities and secondary schools in



EXHIBITORS AND STUDENTS AT THE INTERNATIONAL EDUCATION FOUNDATION'S U.S. UNIVERSITY FAIR IN JAKARTA.

Hong Kong and Macau. The year's biggest event, the annual U.S. Universities Fair, brought 145 U.S. campus representatives to Hong Kong to meet with thousands of Hong Kong students and parents. A July predeparture orientation helped prepare over 300 students headed for U.S. universities.

1995 saw publication of the sixth edition of *Returning to Hong Kong*, an employment guide for Hong Kong and PRC graduates of overseas universities, published in cooperation with the American Chamber of Commerce. IIE/Hong Kong staff also assisted the screening of applicants for the Elisabeth Luce Moore Leadership Program for Chinese Women.

### INTERNATIONAL EDUCATION FOUNDATION/INDONESIA

Tests of English-language proficiency and the Environmental Exchange Program of the U.S.-Asia Partnership were key activities of Indonesia's International Education Foundation (IEF), IIE's cooperating institution in Indonesia.

The tests serve Indonesian Government agencies and private employers as well as students seeking admission to U.S. universities. Most U.S. universities require the TOEFL of foreign applicants. Employers use the Test of English for International Communication (TOEIC) to measure employees' and applicants' English-language competence. The Indonesian Ministry of Tourism has adopted TOEIC as a standard for the tourism industry. Other users included the Bank of Indonesia, the Indonesian Postal Service, and the Jakarta International Trade Corporation.

For USAID's Environmental Exchange Program, IEF worked closely with IIE's Science and Technology Division. Programs under way at the year's end included a U.S. study tour for Indonesian officials on cleaner production methods, Indonesia-based courses on inspection methods for Environmental Impact Agency participants, and arrangements for Indonesian faculty to observe pollution prevention in the United States.

Two more 1995 highlights were the Seventh Annual University Fair in Jakarta, with 101 U.S. universities participating, and publication, with the American Chamber of Commerce, of the fourth edition of *Returning to Indonesia*, describing employment opportunities back home in Indonesia for students completing their studies abroad.

# Regional Advisory Boards

Each of IIE's four Regional Advisory Boards is made up of outstanding business, academic, and civic leaders from the regions they represent. They provide advice and support for IIE programs, arrange internships, provide hospitality for grantees on IIE administered programs, host international visitors and professional counterparts, and are active in fundraising for regional activities, including scholarships.

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# Projects and Sponsors 1995

In fiscal 1995 (October 1, 1994-September 30, 1995) IIE provided a diverse range of services, singly and in combination, for the projects and sponsors listed below. These services included designing and administering university fellowship programs and short-term specialized training, grantee supervision, orientation and enrichment programs, English-language training, professional study tours, technical assistance and consultant services, policy and statistical research, publishing, conferences, seminars, educational testing, electronic and print information services, international purchasing services, and fiscal management.

## AGRICULTURE/FORESTRY

Bangladesh Agricultural University:  
*Ford Foundation*

Bangladesh Agricultural University  
Farming Systems Research Program:  
*Ford Foundation*

Centro Internacional de Agricultura  
Tropical (CIAT)/Colombia

East India Rice 2: *Ford Foundation*

International Board for Soil Research  
and Management (IBSRAM)/Thailand

International Centre for Research in  
Agroforestry (ICRAF)/Kenya

International Fertilizer Development  
Center (IFDC)/U.S.A

International Institute of Tropical  
Agriculture (IITA)/Nigeria

International Livestock Research  
Institute (ILRI)/Kenya

International Maize and Wheat  
Improvement Center (CIMMYT)/Mexico

International Potato Center (CIP)/Peru

National Farming Systems/Bangladesh:  
*Ford Foundation*

Pakistan Agricultural Research Project:  
*Government of Pakistan (under World  
Bank funding)*

Wageningen Agricultural  
University/Netherlands

## ARTS/MUSEUMS/ ARCHAEOLOGY

American Visions/Visiones de las  
Americas: *Andy Warhol Foundation for  
the Visual Arts*

Cintas Fellowship Program/Cuba: *Cintas  
Foundation, Inc.*

East Central Europe Cultural Leadership  
Phase II: *Pew Charitable Trusts, Soros  
Foundation/Hungary*

Elisabeth Luce Moore Leadership  
Program for Chinese Women: *Henry  
Luce Foundation*

Fund for U.S. Artists at International  
Festivals and Exhibitions: *National  
Endowment for the Arts, Pew Charitable  
Trusts, Rockefeller Foundation, U.S.  
Information Agency (USIA)*

Grounds for Difference: Cross-  
Examination of the International Festival  
Genre (conference): *Bellagio Study  
and Conference Center, Rockefeller  
Foundation*

Guildford School of Acting and  
Drama/United Kingdom

Inroads: *Ford Foundation*

Lila Wallace-Reader's Digest Artists at  
Giverny Program: *Lila Wallace-Reader's  
Digest Fund*

Lila Wallace-Reader's Digest  
International Artists Program: *Lila  
Wallace-Reader's Digest Fund*

Lusk Memorial Fellowship: *Charles D.  
Lusk and Marie Koupal Lusk Trust*

Mexican Visual Artists Program:  
*Mexican-American Cultural Foundation,  
U.S.-Mexico Fund for Culture*

Michael Vinciguerra Fund

Richard A. Horovitz Fund for  
Professional Development

Royal Academy of Dramatic Art/United  
Kingdom

Russian Modern Dance Exchange:  
*Trust for Mutual Understanding*

Senior Adviser Residency/Arts  
International: *Ford Foundation*

Studio Art Centers International

Support to Art Treasures of Asia: *Philip  
Morris Foundation*

Webber Douglas Academy of Dramatic  
Art/United Kingdom

## BUSINESS/PUBLIC ADMINISTRATION/ ECONOMICS

Amoco Caspian Sea Petroleum Company  
Scholarship: *Amoco Caspian Sea  
Petroleum Company*

Business for Russia: *U.S. Information  
Agency (USIA)/Office of Citizen  
Exchanges*

East German Young Leaders: American  
Political Process: *USIA/Office of Citizen  
Exchanges*

Edmund S. Muskie Fellowship Program:  
*USIA*

Free Market Development Advisers  
Program (FMDAP): *U.S. Agency for  
International Development (USAID)*

Fulbright/Ministry of Commerce and  
Tourism (MCT)/Spain: *MCT, USIA*

Fulbright/Ministry of Economy and  
Finance (MEH) Fellowships/Spain:  
*MEH, USIA*

Fulbright/Ministry of Education and  
Science (MEC) Fellowships/Spain:  
*MEC, USIA*

Fulbright/Ministry of Public  
Administration (MAP)  
Fellowships/Spain: *MAP, USIA*

Governance/India: *Ford Foundation*

Korean Ministry of Government  
Administration (MOGA): *Republic  
of Korea, Ministry of Government  
Administration*

Nonprofit Management in West Africa:  
*Ford Foundation*

Returning to Hong Kong: The Hong  
Kong Employment Guide for Returning  
Graduates (publication): *American  
Chamber of Commerce in Hong Kong,  
Hong Kong Corporations*

Returning to Indonesia: The 1995-96  
Career Guide for Indonesian Graduates  
of American Universities (publication):  
*American Chamber of  
Commerce/Indonesia, Indonesian  
Corporations*

Returning to Mexico: The Mexican  
Employment Guide for 1995 Graduates  
of U.S. and Canadian Universities  
(publication): *Mexican Corporations*

Returning to Venezuela: The Venezuelan  
Employment Guide for 1995 Graduates  
of U.S. and Canadian Universities  
(publication): *Asociacion Venezolano-  
Americana de Amistad, Venezuelan  
Corporations*

Shangri-La Hotel (Kowloon) Scholarship  
Program: *Shangri-La Hotel (Kowloon)  
Ltd.*

## COMMUNICATIONS/ INFORMATION SCIENCE

Children's Television Workshop  
Professional Development for South  
Africans: *Children's Television Workshop*

East German Young Leaders: Media in  
a Democratic Society: *U.S. Information  
Agency (USIA)/Office of Citizen  
Exchanges*

Fulbright/Spanish Confederation of  
Business Organizations (CEOE)  
Fellowships: *Spanish Confederation  
of Business Organizations*

Independent Media Development in  
the Former Republics of the U.S.S.R.:  
*USIA/Office of Citizen Exchanges*

Journalists from Eastern Germany,  
Media in the United States: *Friendship  
in Freedom: A German Initiative for  
European-American Relations*

Journalists from NIS and Eastern  
Europe, Internship Program:  
*USIA/Foreign Press Center*

Journalists from NIS, Independent Print  
Journalism: *USIA/Foreign Press Center*

Korea Press Center Journalist Training:  
*Korea Press Center*

Tri-Lateral (Canada-Mexico-U.S.)  
Journalist Exchange: *Freedom Forum*

West Coast Fulbright Seminar:  
Communications in the 21st Century:  
*USIA*

## ECONOMIC DEVELOPMENT

APEC Symposium: The Pacific Community- Generating Economic Opportunities: *U.S. Information Agency (USIA)/Office of Academic Programs*

Committee for Capital Markets Standards: *Ministry of Finance/Panitia Standar Profesi Pasar Modal/Indonesia*

Ford Foundation Postdoctoral Research Fellowship Program in Economics: *Ford Foundation*

IMO Self Help Organization/Nigeria

Job Creation in the Russian Labor Market, Study Tour of American Programs for Employment Directors from Voronezh: *Deloitte Touche Tohmatsu/ILA Group Ltd, U.S. Agency for International Development (USAID)*

National Planning Commission/Namibia: *Ford Foundation*

Private Agencies Collaborating Together (PACT)/U.S.A

Professionals from New German Lander and East Berlin: Economic Development, Environmental Protection, Law Enforcement and Social Services: *German Marshall Fund of the United States*

University of Chittagong/Ford Foundation: *Ford Foundation*

University of Nairobi/Institute for Development Studies: *Ford Foundation*

## EDUCATION

American University in Cairo/Egypt

Awty School International Teacher Exchange: *Institute of International Education (IIE)/Southern*

East German Young Leaders: Teacher Education & American Studies: *U.S. Information Agency (USIA)/Office of Citizen Exchanges*

East-West Center representation, Hong Kong, Thailand, Indonesia: *East-West Center/Honolulu*

Education Development Projects Implementing Task Force (EDPITAF)/Philippines

Educational Advising/Hong Kong/Mexico and Regional Advising Consultancies/China/Central America/East Central Europe: *USIA*

French Government Teaching Assistantships in English (U.S. Nationals): *Government of France*

Fulbright/Czech Government Grants: *Government of the Czech Republic*

IIE/Houston Volunteer Services to International Visitors: *IIE/Southern*

JAARS, Inc./U.S.A

Korean Teaching Assistantships in English (U.S. Nationals): *Ministry of Education/Korea*

Paedagogischer Austauschdienst Teaching Assistantships (U.S. Nationals): *Paedagogischer Austauschdienst/Germany*

RBMU International/U.S.A

Southern African Information Exchange, Linkages at the Tertiary Level between U.S. and South African Institutions (publication): *W.K. Kellogg Foundation, U.S. Information Service (USIS)*

U.S. University Fairs/Hong Kong/Bangkok/Jakarta/Tokyo/Osaka: *AT&T, Coldwell Banker, Kaplan Education Center, Northwest Airlines, Siam Community Bank, Western Union Financial Services International, participating corporations*

## ENGLISH LANGUAGE TESTING

Test of English as a Foreign Language (TOEFL) and Institutional TOEFL/East Central Europe/Indonesia/Mexico/Thailand: *Educational Testing Service (ETS)*

Examination Administration for Indonesia: *Multiple sponsors*

Fulbright Intensive English Training Program: *U.S. Information Agency (USIA)*

Secondary School Admissions Test: *Secondary School Admissions Test Board (SSATB)*

Test of English for International Communication (TOEIC)/Indonesia: *Educational Testing Service (ETS)*

## ENVIRONMENT/NATURAL RESOURCES

Chilean Environmental Officials: *U.S. Trade and Development Agency (TDA)*

Indonesia Natural Resources Management Project: *U.S. Agency for International Development (USAID)*

U.S.-Asia Environmental Partnership (USAEP) Environmental Exchange Program: *USAID*

## HEALTH/POPULATION

Fulbright/Ministerio de Sanidad y Consumo (MSC) Fellowships/Spain: *Ministerio de Sanidad y Consumo (MSC)/Spain, U.S. Information Agency (USIA)*

International Health Policy Program (IHPP): *Carnegie Corporation of New York, Pew Charitable Trusts, World Bank, World Health Organization*

Italian Medical Schools: *Government of Italy*

Malaysian Health Sector Orientation Visit: *U.S. Trade and Development Agency (TDA)*

United Nations Population Fund Program: *United Nations Population Fund*

## HUMAN RIGHTS

International Human Rights Internship Program: *Danida, Ford Foundation, John D. and Catherine T. MacArthur Foundation, John Merck Fund, Joyce Mertz-Gilmore Foundation, Royal Norwegian Ministry of Foreign Affairs, Swedish NGO Foundation for Human Rights*

## INTERNATIONAL RELATIONS

Alice R. Pratt Internship in International Affairs: *Institute of International Education (IIE)/Southern*

Centre for Foreign Relations/Tanzania: *Ford Foundation*

Colin and Brooke Lee Internship in International Affairs: *IIE/Southern*

Counselor in Residence for Africa: *Carnegie Corporation, Ford Foundation*

Houston Junior Chamber of Commerce's Internship for International Affairs: *Junior Chamber of Commerce Foundation*

IIE/Denver World Affairs Council: *IIE/Rocky Mountain*

IIE/Rocky Mountain Volunteer Services to International Visitors: *IIE/Rocky Mountain*

Southern African Security Project: *Carnegie Corporation, Ford Foundation, Government of Denmark*

## LANGUAGE/LITERATURE/LINGUISTICS

Bangla Academy/Folklore: *Ford Foundation*

Foreign Language Teaching Assistantships (foreign nationals)/Austria, Belgium, Japan, Germany, Italy: *Participating U.S. colleges and universities, German Marshall Fund, USIA*

Fulbright/Icelandic Government Grant: *Government of Iceland*

Japan Local Autonomy College U.S. Study Tour: *Japan Ministry of Home Affairs Local Autonomy College*

Salzburg Summer School/German for Foreigners/Austria: *Austro-American Society*

Scuola Leonardo da Vinci/Italy

Summer Institute for English Language Teacher Trainers from East Central Europe, Russia, and Ukraine: *USIA/Office of Cultural Centers and Resources/English Language Programs Division*

Teaching English As A Foreign Language (TEFL) for Junior High and Junior College Teachers: *Ministry of Education/Taiwan*

## LEGAL STUDIES

Moldovan Prosecutorial Training: *American Bar Association, USAID*

Russian Trial Advocacy Training: *American Bar Association, USAID*

Ukrainian Bar Association Development: *American Bar Association, USAID*

## MULTISECTORAL

Academic Year Abroad 1995/96 (publication): *Institute of International Education (IIE)/publication sales and advertising*

An International Guide to Chicago (publication): *Ameritech*

Bhutan Scholarship Program: *Frank Hoch*

Brazilian Undergraduate Program: *Instituto Brasil-Estados Unidos (IBEU)*

Burma Refugee Scholarship Program: *U.S. Information Agency (USIA)*

Central and Eastern European Graduate Fellows Washington Workshop: *USIA/Office of Academic Programs*

Chase Manhattan Bank Scholarship Program: *Chase Manhattan Bank Foundation*

Chiles Foundation Fellowships

Chubb Foundation International Scholarship Program

Chung Shan Institute of Science and Technology/Taiwan

CIES Junior Faculty Development Program/Russia: *Council for International Exchange of Scholars (CIES)*

Deutscher Akademischer Austauschdienst (German Academic Exchange Service) Grants

Dutch Undergraduate Program: *Netherlands America Commission for Cultural Exchange*

East Asia Regional Training Program (EARTP): *USAID*

Eisenhower Exchange Fellowships/USA Program/Hungary

Encyclopaedia Britannica Scholarship Program: *DeSa InterAmerican Foundation*

Evangelical Lutheran Church in Tanzania

Finnish Undergraduate Program: *Finland-U.S. Educational Exchange Commission*

Ford Foundation/New York

Freedom Support Act Undergraduate Scholarship Program Preacademic Program, Washington Workshops, Internships: *USIA*

Freeport-McMoRan Scholarship Program: *Freeport-McMoRan, Inc.*

Frieda Bertha Tanner Ratner Fund/Switzerland

Fulbright Preacademic Training Program: *USIA*

Fulbright Program/Foreign Fellows: *USIA, 132 Participating Countries*

Fulbright Program/U.S. Fellows: *USIA*

Fulbright Regional Enrichment Center/Southern: *USIA, NAFSA: Association of International Educators*

Fulbright/Banco Central Hispano (BCH): *Banco Central Hispano/Spain*

Fulbright/Bavarian Government Grants: *Government of Bavaria*

Fulbright/Colombian Government Grants: *Government of Colombia/ICE-TEX*

Fulbright/Finnish Government Grants: *Government of Finland*

Fulbright/Hungarian Government Grants: *Government of Hungary*

Fulbright/Polish Government Grants: *Government of Poland*

Fulbright/Spanish Government Grants: *Government of Spain*

Fulbright/Swiss Government Grants: *Government of Switzerland*

Fulbright/Turkish Government Grants: *Government of Turkey*

Fulbright/Watumull Fellowship Program: *U.S. Educational Foundation in India, USIA*

Fundacion Pedro Barrie De La Maza Scholarships Program

G. Unger Vetlesen Norwegian Fellowship: *G. Unger Vetlesen Foundation*

General Electric Scholarships/Mexico: *GE Fund*

Global 2000/U.S.A.

Germanistic Society of America/Quadrille Fellowships: *Germanistic Society of America*

Harry D. Triantafillu Scholarship

Hubert H. Humphrey Fellowship Program: *USIA*

IIE International Education Information Center: *Institute of International Education (IIE), IIE donors, endowment fund*

IIE Undergraduate Scholarship Program/Latin America: *Commission for Exchange Between the United States and Peru, IIE/Mexico, Instituto Chileno Norteamericano de Cultura, U.S. Embassy to Bolivia, U.S. Embassy to Costa Rica*

IIE/Adell and Hancock Fund: *Robert Adell*

IIE/Houston Student Loan Fund: *IIE/Southern*

IIE/Nancy Petry Scholarship: *IIE/Rocky Mountain*

IIE/Midwest Fulbright Seminar, "Reinventing Government": *USIA*

IIE/Regional Office Study Abroad Scholarships: *IIE/Midwest; U.S. Corporations: Ameritech, Fleischmann Foundation, Jack Ringer, Butler Family Foundation, and Annual Benefit Dinner; U.S. Individual Donors*

IIE Undergraduate Scholarship Program/Latin America: *Centro Cultural Costaricense-Norteamericano, Comision para Intercambio Educativa entre los Estados Unidos y el Peru, Federacion Boliviana de Instruccion Binacionales Boliviano Americanas, IIE/Mexico, Instituto Chileno Norteamericano de Cultura*

IIE/West Coast Undergraduate Scholarship Program for Asia Pacific Study: *Raymond Luce (in memory of his sister, Erma Luce Zachrisson)*

International Visitor Program: *USIA/Office of International Visitors*

Japan Intercultural Academy of Municipalities: *Japan Municipal Development Corporation*

Japan-U.S. Women Leaders Network: *Charles Stewart Mott Foundation, Freeman Foundation, Japan Foundation Center for Global Partnerships, Mitsubishi Bank Foundation*

Latin American Airways Travel Grant Program: *American Airlines, United Airlines*

Lenora Lindsley Endowment Program

Levi Strauss Foundation Scholarship Program

Louise Woods Memorial Scholarship Fund/Portugal

Malawi Human Resources and Institutional Development Project: *USAID*

Marge Eckhardt Memorial Fund: *Marge Eckhardt Family*

Marie Bruesselbach Memorial Trust

Michael Vinciguerra Fund/Italy

Missionary Auto Truck Service/U.S.A.

Monica Mourier de Archibald Memorial Fellowship/Argentina: *Archibald Memorial Fund*

Morgan Stanley International Scholarship Fund: *Morgan Stanley Scholarship Fund, Inc.*

National Security Education Program (NSEP): *U.S. Department of Defense*

North American Baptist Conference/U.S.A.

North American Educational Community: *USIA*

North American Educational Mobility Information Center: *USIA*

Okinawa Training/ Okinawa Prefectural Government

Pagnucco/Bainbridge Memorial Scholarship Program: *Pepsi-Cola International*

Professional Development Fellowships Program: *U.S. Department of State (Title VIII)*

Quadrille Ball Scholarship Program/Germany: *Quadrille Ball Committee of the Germanistic Society of America*

Raychem Corporation Paul M. Cook Scholarship Program

Rockefeller Foundation/U.S.A.

Sasakawa Africa Association/Ghana

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THE WISHES TO THANK ALL THOSE LISTED ABOVE, IN ADDITION TO THOSE WHO HAVE MADE DONATIONS OF LESS THAN \$100 OR WHO HAVE VOLUNTEERED THEIR TIME, FOR THEIR GENEROUS SUPPORT OF OUR WORK.

## Special Events

Through celebrations and events across the country, IIE paid tribute to its sponsors, donors and volunteers, increased awareness of the importance of international education, and raised funds to support Institute services and initiatives. We are grateful to the corporations, foundations and individuals who helped make these events so successful.

### NEW YORK

#### IIE INFORMATION CENTER TENTH ANNIVERSARY CELEBRATION

*IIE celebrated the tenth anniversary of its international education Information Center and the launch of its "Friends of the Information Center" program with a reception at its New York headquarters on October 16, 1995. This event was co-sponsored by the Foreign Policy Association's Young Professionals Group.*

#### Featured Speaker

Madeleine K. Albright,  
U.S. Ambassador to the United Nations

#### Introduction

Richard I. Beattie,  
Simpson Thacher & Bartlett

#### Remarks

E. Michel Kruse,  
Chase Manhattan Corporation

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Heide Kruse

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Susan Knafel  
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### MIDWEST

#### 1995 MIDWEST ANNUAL BENEFIT DINNER

*Featuring William J. McDonough, President, Federal Reserve Bank of New York*

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### ROCKY MOUNTAIN

#### 1995 CELEBRATION OF INTERNATIONAL UNDERSTANDING: "IIE'S WORLDWIDE SERIES"

*The annual benefit of the IIE/Rocky Mountain Region was held at Coors Field in Denver. The evening began with a gourmet picnic dinner in the party area at the stadium. International students from the University of Denver paraded on the field, carrying flags of their respective countries, prior to the baseball game between the Colorado Rockies and San Francisco Giants.*

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### SOUTHERN

#### 1995 "FESTIVAL OF NATIONS" CELEBRATION

*The Festival of Nations honored Greece, with a theme of "Chosen by the Gods." His Excellency Grigoris Niotis, Deputy Minister of Foreign Affairs, and His*

*Excellency Loucas Tsilas, Ambassador of Greece, were IIE's honored guests at the gala.*

#### Festival Advisor

The Honorable Nicolaos Kanellos,  
Consul of Greece

#### Honorary Chairman

Prime Minister of Greece,  
His Excellency Andreas G. Papandreou

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#### 1995 ANNUAL LUNCHEON

*On May 25, 1995, IIE/Southern commemorated the Fiftieth Anniversary of the United Nations. UN Secretary-General Boutros Boutros-Ghali addressed over 850 guests at the Westin Galleria.*

#### Honorary Co-Chairs

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### WEST COAST

#### DISTINGUISHED SERVICE AWARDS DINNER

*On September 11, 1995, IIE/West Coast Region presented its Distinguished Service Awards to the Honorable Dianne Feinstein, United States Senator, and Mr. Richard C. Blum, Chairman of Richard C. Blum & Associates.*

#### Honorary Dinner Chairs

The Honorable Julia Chang Bloch  
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#### DISTINGUISHED ALUMNI AWARD DINNER

*IIE/West Coast Region honored two former Fulbright recipients at a gala dinner held at the California Culinary Academy on November 16, 1994. A Salute to Dining, Drama, and Diplomacy recognized the outstanding accomplishments of the Honorable Ruprecht Henatsch, Consul General, Federal Republic of Germany, and Carey Perloff, Artistic Director of the American Conservatory Theater.*

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In 1995, 650 accredited U.S. colleges and universities were affiliated with IEE as Educational Associates, and 75 universities outside the United States and U.S. nonprofit organizations were affiliated as International Associates. These IEE member institutions make up a vital communications network, participating in IEE seminars and conferences and sharing information through an IEE newsletter distributed to almost 2,000 foreign student advisers, study abroad counselors, admissions officers, and other university and NGO officials concerned with international education.

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Bergen Community College  
Centenary College  
Fairleigh Dickinson University, Teaneck  
Kean College of New Jersey  
Monmouth College of New Jersey  
New Jersey Institute of Technology  
Ocean County College  
Princeton Theological Seminary  
Princeton University  
Ramapo College of New Jersey  
Rider College  
Rutgers, The State University of New Jersey  
Saint Peter's College  
Stevens Institute of Technology

## NEW MEXICO

New Mexico State University  
University of New Mexico

## NEW YORK

Adelphi University  
Bard College  
Barnard College  
Berkeley Colleges  
Canisius College  
City University of New York, City College  
City University of New York, College of Staten Island  
City University of New York, Lehman College  
Colgate University  
College of Insurance

College of New Rochelle  
College of Saint Rose  
Columbia University  
Columbia University, Teachers College  
Cooper Union  
Cornell University  
Elmira College  
Fashion Institute of Technology  
Fordham University  
Hamilton College  
Hofstra University  
Ithaca College  
Juilliard School  
Long Island University, Brooklyn Campus  
Long Island University, C.W. Post Campus  
Marymount College  
Nazareth College of Rochester  
New School for Social Research  
New York University  
Pace University  
Polytechnic University  
Pratt Institute  
Rochester Institute of Technology  
Rockefeller University  
Rockland Community College  
Saint Bonaventure University  
Saint Lawrence University  
Sarah Lawrence College  
Siena College  
St John's University  
St Thomas Aquinas College  
State University of New York College, Brockport  
State University of New York College, Cortland  
State University of New York College, Fredonia  
State University of New York College, New Paltz  
State University of New York College of Agriculture, Morrisville State University of New York College, Old Westbury  
State University of New York College, Oneonta  
State University of New York College, Oswego  
State University of New York College, Potsdam  
State University of New York, Albany  
State University of New York, Binghamton  
State University of New York, Buffalo  
State University of New York, Central Administration  
State University of New York, College of Environmental Science and Forestry  
State University of New York, Stony Brook  
Suffolk Community College  
Syracuse University, Main Campus  
Union College  
University of Rochester  
Vassar College

## NORTH CAROLINA

Appalachian State University  
Davidson College  
Duke University  
Lenoir-Rhyne College  
Mars Hill College  
Meredith College  
North Carolina State University, Raleigh  
Queens College  
Saint Augustine's College  
University of North Carolina, Asheville  
University of North Carolina, Charlotte  
Wake Forest University  
Western Carolina University

## NORTH DAKOTA

Minot State University  
North Dakota State University  
University of North Dakota

## OHIO

Antioch College  
Ashland University  
Baldwin-Wallace College  
Bowling Green State University  
Capital University  
Case Western Reserve University  
College of Mount Saint Joseph  
College of Wooster  
Denison University  
DeVry Institute of Technology, Columbus  
Heidelberg College  
Kent State University, Main Campus  
Kenyon College  
Marietta College  
Miami University  
Mount Union College  
Muskingum College  
Oberlin College  
Ohio Dominican College  
Ohio Northern University  
Ohio State University, Main Campus  
Ohio University, Main Campus  
Ohio Wesleyan University  
Otterbein College  
University of Dayton  
University of Findlay  
Wilberforce University  
Wilmington College  
Wittenberg University  
Wright State University, Main Campus  
Xavier University  
Youngstown State University

## OKLAHOMA

Murray State College  
Oklahoma Baptist University  
Oklahoma City University  
Oklahoma State University, Main Campus  
University of Central Oklahoma  
University of Oklahoma, Norman

## OREGON

George Fox College  
Lewis & Clark College  
Linfield College  
Pacific University  
Portland State University  
Reed College  
Southern Oregon State College  
University of Oregon, Main Campus  
University of Portland  
Western Oregon State College  
Willamette University

## PENNSYLVANIA

Albright College  
Allegheny College  
Art Institutes International  
Beaver College  
Bloomsburg University  
Bryn Mawr College  
Bucknell University  
California University of Pennsylvania  
Carnegie Mellon University  
Cedar Crest College  
Clarion University of Pennsylvania  
Dickinson College  
Duquesne University  
East Stroudsburg University  
Franklin & Marshall College  
Gwynedd-Mercy College  
Hahnemann University  
Harrison Area Community College  
Indiana University of Pennsylvania  
Juniata College  
Lafayette College  
LaSalle University  
Lehigh University

Lock Haven University  
Millersville University of Pennsylvania  
Pennsylvania State University, Main Campus  
Point Park College  
Saint Joseph's University  
Shippensburg University of Pennsylvania  
Slippery Rock University  
Susquehanna University  
Swarthmore College  
Temple University  
Thiel College  
Thomas Jefferson University  
University of Pennsylvania  
University of Pittsburgh, Main Campus  
University of Scranton  
Villanova University  
Washington & Jefferson College  
Westminster College

#### RHODE ISLAND

Bryant College  
Johnson & Wales University  
Rhode Island School of Design  
Roger Williams University  
University of Rhode Island

#### SOUTH CAROLINA

Clemson University

#### SOUTH DAKOTA

University of South Dakota

#### TENNESSEE

Rhodes College  
Tennessee Technological University  
University of Memphis  
University of Tennessee, Knoxville  
Vanderbilt University

#### TEXAS

Angelo State University  
Austin College  
Baylor University  
Houston Baptist University  
North Harris County College, Kingwood  
Rice University  
Saint Edward's University  
Southwestern University  
Texas A & M University  
Texas A&M International University  
Texas Christian University  
Texas Southern University  
Texas Woman's University  
Trinity University  
University of Houston  
University of North Texas  
University of Saint Thomas of Texas  
University of Texas Health Science Center, Houston  
University of Texas, Arlington  
University of Texas, Austin  
University of Texas, Medical Branch  
University of Texas, San Antonio  
University of Texas, Tyler

#### UTAH

Brigham Young University  
University of Utah

#### VERMONT

Middlebury College  
Norwich University  
Saint Michael's College  
School for International Training

#### VIRGIN ISLANDS

University of the Virgin Islands

#### VIRGINIA

Christopher Newport University  
College of William & Mary  
George Mason University  
Hollins College  
Longwood College  
Lynchburg College  
Mary Baldwin College  
Mary Washington College  
Old Dominion University  
Radford University  
Randolph-Macon Woman's College  
Roanoke College  
Shenandoah University  
Sweet Briar College  
University of Richmond  
Virginia Polytechnic Institute & State University  
Washington & Lee University

#### WASHINGTON

Central Washington University  
City University  
Gonzaga University  
Green River Community College  
Pacific Lutheran University  
Pierce College  
Seattle Central Community College  
Seattle University  
Skagit Valley College  
South Puget Sound Community College  
Tacoma Community College  
University of Puget Sound  
University of Washington  
Washington State University  
Whitman College  
Whitworth College  
Yakima Valley Community College

#### WEST VIRGINIA

West Virginia University

#### WISCONSIN

Beloit College  
Carroll College  
Lawrence University  
Marquette University  
Saint Norbert College  
University of Wisconsin, Madison  
University of Wisconsin, River Falls  
Viterbo College

#### WYOMING

University of Wyoming

## Overseas U.S.

#### EGYPT

American University in Cairo

#### FRANCE

American University of Paris

#### GERMANY

Schiller International University

#### SWITZERLAND

Franklin College Switzerland

#### UNITED KINGDOM

American College in London  
Richmond College

## International Associates

#### AUSTRALIA

Griffith University  
Monash University  
University of New South Wales  
University of Western Sydney, Nepean

#### BELGIUM

Academic Cooperation Association

#### CANADA

Alberta Teachers' Association  
Association of Universities and Colleges of Canada  
Canadian Bureau for International Education  
Malaspina University-College  
Ministere des Communautés Culturelles et de l'Immigration

#### CHINA/HONG KONG

Chin Min College, Taiwan  
Chinese University of Hong Kong

#### COLOMBIA

ICETEX

#### GERMANY

Deutscher Akademischer Austauschdienst  
Institut für Internationale Bildung, Berlin

#### ISRAEL

Hebrew University of Jerusalem

#### ITALY

Istituto per l'Arte e il Restauro

#### JAPAN

Bunkyo University Academic Inc  
Doshisha University  
Hokuriku University  
Kansai Gaidai University  
Keio University  
Minnesota State University, Akita  
Obirin University  
Ryukoku University  
Tamagawa University  
Toyo Eiwa Women's University  
University of Aizu

#### MAURITANIA

Nouakchott University

#### MEXICO

Instituto Tecnológico y de Estudios Superiores de Monterrey  
Universidad Autónoma de Guadalajara  
Universidad Autónoma de la Laguna  
Universidad de Las Américas  
Universidad del Valle de México  
Universidad Iberoamericana  
Universidad La Salle  
Universidad Popular Autónoma del Estado de Puebla

#### NETHERLANDS

European Association for International Education  
Leiden University  
Netherlands Universities Foundation for International Cooperation

#### NEW ZEALAND

New Zealand Education International

#### ROMANIA

European Centre for Higher Education

#### SPAIN

Universidad de Navarra

#### SWEDEN

University of Karlskrona/Ronneby

#### UNITED KINGDOM

Central Bureau  
Middlesex University  
UKCOSA: The Council for International Education  
University of Hull  
University of Westminster

#### UNITED STATES

**AUSTRALIA**  
IDP Education Australia

**CONNECTICUT**  
American Institute for Foreign Study

**DISTRICT OF COLUMBIA**  
Alliance for International Educational and Cultural Exchange  
American Association of Collegiate Registrars and Admissions Officers  
American Council on Education  
College Board  
Council for International Exchange of Scholars  
Council of Graduate Schools  
Fulbright Association  
NAFSA: Association of International Educators  
Partners for International Education and Training

**ILLINOIS**  
Institute of European Studies  
Rotary Foundation

**MARYLAND**  
Association for International Practical Training

**MASSACHUSETTS**  
Massachusetts Educational Financing Authority

**MISSOURI**  
American Assembly of Collegiate Schools of Business

**NEW YORK**  
Council on International Educational Exchange

# IIE Financial Statements

## Balance Sheet

as of September 30, 1995, with summarized totals for 1994

	Current Fund	Land, Building and Equipment Fund	Endowment Fund	Total All Funds	1994 Totals
<b>ASSETS</b>					
Cash	\$ 2,232,100	\$ ---	\$ 90,000	\$ 2,322,100	\$ 4,820,800
Investments, at cost	12,335,000	---	5,875,500	18,210,500	16,416,600
Reimbursable expenditures under contracts in progress	4,060,100	---	---	4,060,100	4,054,100
Prepaid expenses and other current assets	1,131,100	---	---	1,131,100	1,274,900
LAND, BUILDING AND EQUIPMENT, at cost:					
Land	---	987,500	---	987,500	987,500
Building	---	<u>4,177,800</u>	---	<u>4,177,800</u>	<u>4,177,800</u>
Furniture and equipment	---	<u>9,209,600</u>	---	<u>9,209,600</u>	<u>8,243,400</u>
Less- Accumulated depreciation	---	<u>14,374,900</u>	---	<u>14,374,900</u>	<u>13,408,700</u>
Total land, building and equipment, net	---	<u>4,884,100</u>	---	<u>4,884,100</u>	<u>4,956,200</u>
Total assets	\$19,758,300	\$4,884,100	\$5,965,500	\$30,607,900	\$31,522,600
<b>LIABILITIES AND FUND BALANCES</b>					
LIABILITIES:					
Accounts payable and accrued expenses	\$ 5,057,000	\$ ---	\$ ---	\$ 5,057,000	\$ 5,930,000
Sponsor funds received in advance	<u>6,842,200</u>	---	---	<u>6,842,200</u>	<u>8,055,000</u>
Deferred income	<u>4,564,900</u>	---	---	<u>4,564,900</u>	<u>4,467,300</u>
Total liabilities	16,464,100	---	---	16,464,100	18,452,300
FUND BALANCES:					
Unrestricted, designated by the Board of Trustees for-					
Major building and equipment repairs and replacement	2,461,600	---	---	2,461,600	1,899,800
Program initiatives and special projects	400,000	---	---	400,000	400,000
Contract compliance and program adjustment	432,600	---	---	432,600	456,300
Land, building and equipment	---	<u>4,884,100</u>	---	<u>4,884,100</u>	<u>4,956,200</u>
Endowment	---	---	<u>5,965,500</u>	<u>5,965,500</u>	<u>5,358,000</u>
Total fund balances	<u>3,294,200</u>	<u>4,884,100</u>	<u>5,965,500</u>	<u>14,143,800</u>	<u>13,070,300</u>
Total liabilities and fund balances	\$19,758,300	\$4,884,100	\$5,965,500	\$30,607,900	\$31,522,600

IIE's financial statements are audited on an annual basis by Arthur Andersen LLP. This Balance Sheet, as of September 30, 1995 and Statement of Support, Revenue and Expenses and Changes in Fund Balances for the year ended September 30, 1995 are part of IIE's financial statements. The complete audited financial statements are available upon request. Please contact the Controller, Institute of International Education, 809 United Nations Plaza, New York, Ny 10017, 212 984-5475.

## Statement of Support, Revenue and Expenses and Changes in Fund Balances

for the year ended September 30, 1995, with summarized totals for 1994

	Current Fund	Land, Building and Equipment Fund	Endowment Fund	Total All Funds	1994 Totals
<b>PUBLIC OPERATING SUPPORT AND REVENUE:</b>					
Revenue-					
Sponsored programs	\$84,979,400	\$ ---	\$ ---	\$84,979,400	\$83,492,000
Investment income	528,600	---	---	528,600	391,800
Sales of publications	300,200	---	---	300,200	405,200
Miscellaneous income, net	186,500	---	---	186,500	70,400
Rental income (net of related expenses of \$806,500 and \$832,600 in 1995 and 1994, respectively)	980,200	---	---	980,200	992,900
Total revenue	86,974,900	---	---	86,974,900	85,352,300
Public operating support-					
Contributions	2,709,900	---	---	2,709,900	2,759,700
Special events (net of direct expenses of \$116,900 and \$102,300 in 1995 and 1994, respectively)	541,300	---	---	541,300	353,300
Membership fees	289,800	---	---	289,800	290,600
Total public operating support	3,541,000	---	---	3,541,000	3,403,600
Total public operating support and revenue	90,515,900	---	---	90,515,900	88,755,900
<b>PROGRAM SERVICE:</b>					
Sponsored programs-					
International exchange of persons	70,596,200	680,400	---	71,276,600	71,897,900
Scientific cooperation activities	3,311,200	8,500	---	3,319,700	2,217,300
Short-term international visitors	5,732,500	89,800	---	5,822,300	5,524,700
Assistance to colleges and universities	2,523,500	22,900	---	2,546,400	1,956,400
Total sponsored programs	82,163,400	801,600	---	82,965,000	81,596,300
Institute, educational and arts services-					
Publications, census, counseling, library and reference services	1,903,500	58,200	---	1,961,700	1,714,900
Overseas and regional office activities	843,200	18,700	---	861,900	715,600
Art services, student activities, conferences and projects	264,700	6,400	---	271,100	476,300
Total Institute, educational and arts services	3,011,400	83,300	---	3,094,700	2,906,800
Total program services	85,174,800	884,900	---	86,059,700	84,503,100
Supporting services-					
Management and general	2,752,100	135,300	---	2,887,400	2,470,500
Fund raising	599,300	11,300	---	610,600	645,200
Program development	1,155,200	37,000	---	1,192,200	1,146,300
Total supporting services	4,506,600	183,600	---	4,690,200	4,262,000
Total expenses	89,681,400	1,068,500	---	90,749,900	88,765,100
<b>EXCESS (DEFICIENCY) OF PUBLIC OPERATING SUPPORT AND REVENUE OVER EXPENSES BEFORE OTHER REVENUE AND CAPITAL ADDITIONS</b>					
	834,500	(1,068,500)	---	(234,000)	(9,200)
<b>OTHER REVENUE:</b>					
Buyout of tenant lease	700,000	---	---	700,000	---
<b>CAPITAL ADDITIONS:</b>					
Contributions to endowment fund	---	---	426,800	426,800	443,600
Reinvested income to endowment fund	---	---	180,700	180,700	335,200
Total capital additions	---	---	607,500	607,500	778,800
<b>FUND BALANCES, beginning of year</b>					
Transfers between funds-					
Land, building and equipment additions	(996,400)	996,400	---	---	---
<b>FUND BALANCES, end of year</b>	<b>\$3,294,200</b>	<b>\$4,884,100</b>	<b>\$5,965,500</b>	<b>\$14,143,800</b>	<b>\$13,070,300</b>

## About the IIE Financial Statements...

THE FOLLOWING DESCRIBES THE WORK OF IIE IN EACH FUNCTIONAL AREA APPEARING IN THE AUDITED FINANCIAL STATEMENTS.

### PROGRAM SERVICES: SPONSORED PROGRAMS

#### International Exchange of Persons

IIE brings foreign nationals to the United States for academic study and/or practical training and arranges for U.S. nationals to study, provide technical assistance, conduct research, teach, or serve as teaching assistants and business advisers abroad. IIE also arranges training in third countries and gives courses and seminars in participants' home countries.

For foreign students and professionals, IIE services include technical assistance to sponsors in assessing training needs, identifying or developing appropriate training programs, selecting participants, and arranging for their admission to training programs. Training sources include academic degree programs, specialized short courses, internships, study tours, and professional affiliations. IIE disburses sponsor funds; acts as participants' visa sponsor; monitors their progress; provides English-language training when necessary; arranges professional and social enrichment activities; and maintains liaison with the training providers.

For U.S. students and young professionals, IIE administers international study and professional-development programs for a variety of public and private sponsors, including USIA, USAID, the U.S. Department of State, the U.S. Trade and Development Agency (TDA), foreign governments, nongovernmental organizations, and educational and cultural institutions. IIE conducts the nationwide competition for the USIA Fulbright grants for graduate study, conducts auditions for grants in the performing arts, and administers grants to students going to countries without Fulbright Commissions.

#### Scientific Cooperation Activities

IIE provides international purchasing services to a number of international agricultural and other research institutes as well as to developing-country universities and nongovernmental organizations.

#### Short-Term International Visitors

IIE arranges U.S. visits for foreign leaders and specialists, from both the public and private sectors, singly and in groups. Most are sponsored by the U.S. Information Agency Office of International Visitors. Each visit focuses on a specific theme, such as environmental protection, U.S. higher education, or the U.S. legal system. IIE arranges meetings with U.S. leaders and professionals, visits to U.S. cultural institutions and industries, and home hospitality to provide a broad view of American life.

#### Assistance to Colleges and Universities

IIE offices in Hong Kong, Bangkok, Budapest, and Mexico City administer and/or provide support services for the administration of tests of English-language competence and standardized U.S. university admissions tests. The Educational Testing Service (ETS) is the sponsor.

### INSTITUTE EDUCATIONAL AND ARTS SERVICES

#### Publications, Census, Counseling, Library, and Reference Services

IIE conducts research and publishes findings relevant to all aspects of international education. IIE's annual census of international student flows between the United States and other Countries is the basis of an annual publication, *Open Doors*. IIE researches and publishes comprehensive directories of study-abroad programs and provides information and advice on international study in its New York, regional, and overseas offices. IIE also maintains a specialized international education information center in New York.

#### Overseas and regional office activities

IIE offices in Bangkok, Budapest, Hong Kong, Mexico City, and Moscow provide information and educational services to students, universities, the business community, and government officials in the regions they serve, in addition to supporting IIE projects in their regions. IIE/Hong Kong-China, IIE/Mexico, and IIE/Bangkok maintain information centers on U.S. higher education, advising thousands annually, and conduct outreach programs for schools in their regions.

U.S. regional offices in Chicago, Denver, Houston, and San Francisco develop and con-

duct locally supported exchanges and support national IIE projects, including supervising IIE-related students in their regions, monitoring their progress, and arranging professional enrichment programs and home hospitality. They also stimulate international awareness through discussion groups, seminars, and school outreach programs. IIE offices in Denver and Houston serve as centers for programming USIA international visitors.

#### Arts Services, Student Activities, Conferences, and Projects

This category includes administrative costs of IIE's Arts International program as well as administrative costs of conferences and seminars on key international-education issues. IIE maintains an emergency loan fund for foreign students.

### SUPPORTING SERVICES

#### Management and General

This function includes expenses of running IIE as a whole, from human-resources management to equipment maintenance. IIE continued in 1995 to invest in equipment, maintenance, and staff training to extend and upgrade its worldwide electronic communications capabilities.

#### Fundraising

This function is devoted to raising unrestricted funds to support IIE educational services to the public and to provide start-up funding for IIE-initiated programs to meet emerging needs. Funds come from individuals, corporations, and foundations as well as from fundraising benefits in New York, Chicago, Denver, Houston, and San Francisco honoring corporate and civic leaders.

#### Program Development

This function includes developing special IIE initiatives and finding support for them, as well as coordinating development of IIE proposals to obtain grants and contracts from governments, foundations, corporations, academic institutions, nongovernmental organizations, and individuals to implement specific projects. Those IIE implemented in 1995 are described and/or listed in this report.