



Richard Lord

**UNITED STATES****FULBRIGHT PROGRAM**

*The upheaval in El Salvador in the 1980's propelled many traditionally home-bound women into the political process. Texas political science major Madge Vasquez (l.) went there to research the dynamics of this change. She has established special relationships with several women's groups, where she participates in workshops and collaborates on projects. "My original proposal has been shaped by the unique experiences I have had in El Salvador: discovering the beauty, harsh realities, and authentic struggle for democracy," she writes. She is pictured here teaching a children's class.*



## Goal: To Forge and Sustain Networks

**A**nother IIE goal for the new century is to forge and sustain person-to-person networks linking, across national borders, professionals, industry executives, NGO leaders, public servants, and artists with common concerns. The synergy potential is enormous. In 1995, IIE — and alumni of programs IIE administered — moved ahead on networking initiatives that ranged from building an environmental partnership involving hundreds of organizations to strengthening human rights organizations to sharing arts perceptions across the world.

### U.S.-Asia Environmental Partnership

The Environmental Exchange Program (EEP) is a core activity of the U.S.-Asia Environmental Partnership, initiated by USAID in 1992. EEP enables Asians and Americans to work together to address pressing environmental needs in Asia, and to foster the application of the United States' wealth of environmental experience, technology and practice. Since IIE began administering EEP in May 1995, the staff of 15, working out of IIE's Washington and Manila offices, has arranged more than 100 exchanges. More are in progress.

EEP exchanges are flexible, involving education, training and technology transfer. Asian and U.S. participants use EEP exchanges to review environmental regulations and policies, consult with industry and government authorities, evaluate environmental technologies and opportunities for technology transfer, inspect facilities and processes, explore joint venture and marketing opportunities, and identify and meet potential business partners and suppliers.

IIE's EEP staff work directly with Asian and U.S. exchange participants to arrange exchanges designed to meet participants' specific goals. For example:

- Taiwan's prestigious Industrial Technology Research Institute (ITRI) was asked by the local steel industry to address emission problems. Through EEP, ITRI's director of environmental programs visited U.S. steel scintering plants to assess applicable technologies, and met with a government expert to discuss steel-industry regulations. As a result, the ITRI director assessed U.S. experience, then recommended compliance strategies to the Taiwanese steel industry.
- An EEP exchange enabled the general manager and senior technical managers of India's Thermax Limited to attend a world rural water exhibition and meet with ten U.S. manufacturers of monitoring equipment. The participants identified five potential long-term business partners. Two months later, the company had already placed orders with a number of its new U.S. sources and was planning for major new product launches.
- A researcher from the Philippines is using the information he received during an EEP training exchange in a pilot legal study on community-based energy planning in the Philippines. The result of the study will serve as the basis for model legislation that government energy planners and policymakers can use to develop legislative proposals to the Philippine Congress.



Sharon Farmer

THE FUND FOR U.S. ARTISTS AT INTERNATIONAL FESTIVALS AND EXHIBITIONS SUPPORTED THE ACCLAIMED A CAPELLA GROUP *SWEET HONEY IN THE ROCK* TO PRESENT TRADITIONAL AFRICAN-AMERICAN MUSIC IN TWO PERFORMANCES AND WORKSHOPS AT THE 1995 NGO FORUM ON WOMEN IN BEIJING, CHINA.



## Researching Resources

Sustainable development in South Africa is bound up with development in Southern Africa as a whole. Interaction depends on the availability of current, specific information on human-resource development initiatives, for which NGOs and universities are key agents. In 1995, IIE's Southern African Information Exchange (SAIE) produced two reports that illuminate ways to use information to attain development objectives. *NGO Development Training in Southern Africa* focuses on the training and networking activities of NGOs in Botswana, Lesotho, Namibia, Swaziland and Zimbabwe. It was supported by the Charles Stewart Mott Foundation with the participation of USAID's Regional Center for Southern Africa. *Sustaining Linkages Between U.S. and Southern African Institutions* catalogues cooperative higher-education initiatives and examines factors contributing to their sustainability. Grant funds from the Rockefeller and W.K. Kellogg Foundations made the publication possible.

## New Role for Arts International

1995 has been an exciting period of redefinition and expansion for the Arts International division, which has broadened its historic role as manager of funds-regranting programs to take on new responsibilities as a convener, facilitator, and advocate on behalf of artists and arts organizations engaged in international work. AI's current activities assist U.S. cultural organizations to achieve consistent quality and depth in international work, introduce the work of foreign artists to U.S. audiences, provide information, create forums for sharing expertise, and strengthen the role of the arts in fostering intercultural understanding.

Through The Fund for U.S. Artists at International Festivals and Exhibitions — a public-private partnership of the National Endowment for the Arts, USIA, the Pew Charitable Trusts, and the Rockefeller Foundation — as well as the Lila Wallace-Reader's Digest International Artists, and Artists at Giverny, AI continues to support the work of U.S. artists around the world. AI also provides opportunities for foreign artists and arts managers to develop professional connections and share their work through the U.S.-Mexico Program and the Central European Cultural Leadership Project.

In 1995 AI planned and launched its newest international initiative, INROADS, with Ford Foundation funding. It will support the development of collaborative projects involving African, Asian and/or Latin American performing artists by providing grants for planning residencies to explore possibilities for collaboration with U.S. artists. INROADS will also include a Contemporary Masters Initiative, the development of technical assistance and information services to the field, and conferences focusing on these world regions.

As part of its new role as a convener, in 1995 AI initiated a series of international conferences focusing on the diverse forms of contemporary performing arts, their presentation, contextualization, and relation to communities and audiences worldwide. With the support of the Rockefeller Foundation, AI gathered a distinguished group of international festival directors to begin a dialogue on the role the festival genre plays in the presentation of art to communities worldwide at the conference *Grounds for Difference: Cross-Examinations of the International Festival Genre*.



## For Women Leaders, Fresh Perspectives

Two 1995 programs brought Asian and U.S. women leaders of nongovernmental organizations together for international networking and professional development.

### PERSPECTIVES ON ARTS EDUCATION

Networking with U.S. counterparts has already produced results for the eight first-year participants in the Elisabeth Luce Moore Leadership Program for Chinese Women. One Hong Kong participant is setting up a collaborative Internet program with the Art Institute of Chicago. Another is emulating a U.S. mobile theater project. The Taiwanese Aboriginal Singing and Dance Company has arranged to perform and conduct workshops in Hong Kong.

CHINESE WOMEN NGO  
LEADERS AT IIE'S NEW  
YORK HEADQUARTERS,  
WITH IIE PRESIDENT  
RICHARD M. KRASNO AND  
VICE PRESIDENT PEGGY  
BLUMENTHAL.

All are women NGO leaders from the People's Republic of China, Taiwan, and Hong Kong. This Henry Luce Foundation-funded program brought them to the United States to visit U.S. NGOs, meet with U.S. counterparts, and share information and perspectives on arts education and leadership with their U.S. hosts and each other. In each year, the program will focus on a specific theme; the 1996 theme is "Environment and Community." For the 1995 group of arts educators, IIE arranged four weeks of discussion, site visits, networking opportunities, and professional affiliations with the

Boston Conservatory, Boston Children's Theater, the Art Institute of Chicago, the Minneapolis Dance Alliance, and Atlatl, a Native American arts organization in Phoenix. The program honors Elisabeth Luce Moore, former chair of IIE's Board and a Life Trustee.



Ken Levinson

### FROM OSAKA TO IOWA

The coordinator of volunteers for a domestic-violence intervention program in Iowa City. The leader of a Pittsburgh community organization who acts as a liaison to the mayor. A writer for a Fukuoka newspaper. The coordinator of a Nara cultural center.

These women were four of the nine U.S. and nine Japanese women NGO leaders

who participated in the Japan-U.S. Women Leaders' Network in 1995. The U.S. delegation met with community leaders and nonprofit groups in six cities in Japan to discuss the wide range of issues they represented and the role of the emerging Japanese NGO sector. The Japanese delegation met with counterparts in five U.S. cities, exploring such management issues as fundraising, staff professionalization, and use of volunteers.

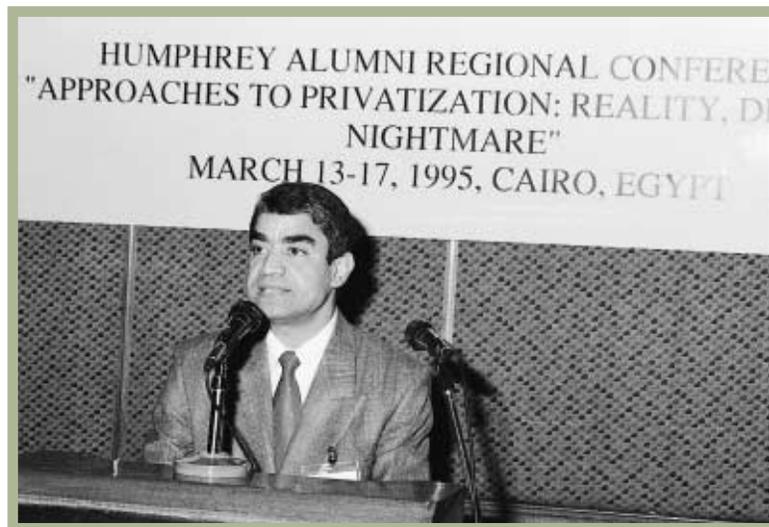
This network builds on the 1994 U.S.-Japan Women's Dialog that IIE initiated in partnership with the Japan Center for International Exchange, with funding from the Japan Foundation Center for Global Partnership, the Freeman Foundation, The Asia Foundation, the Mitsubishi Bank Foundation, and Levi Strauss Japan.

## South-South Networking for Human Rights

IIE's International Human Rights Internship Program (IHRIP) works to strengthen human rights organizations in developing countries through staff training. Key training areas include fact-finding, documentation of human rights abuses, varying aspects of legal aid work, and human rights education. For staff members seeking to strengthen their capabilities, IHRIP arranges professional training projects with more experienced colleagues and organizations around the world.

Increasingly, host organizations are based in other developing countries. In 1994-95, out of 23 IHRIP training projects, 21 were affiliations with other developing country organizations. For example:

- The National Coalition for Haitian Refugees (NCHR) wants to train activists in fact-finding. Through IHRIP, NCHR sent a research associate to spend two months with Task Force Detainees of the Philippines to learn from their extensive experience how to train others in human-rights fact-finding.
- The Action-Professionals' Association for the People (APAP) in Ethiopia, a young legal aid organization focused on women's and children's issues, was awarded a grant to visit and learn from the experience of legal aid organizations in Uganda and Kenya.



## Humphrey Alumni: Making a Difference

"Each person can make a difference" was Hubert Humphrey's guiding precept. Alumni of the Humphrey Fellowship Program are doing so in public service, academia, and the private sector worldwide. Networks are key. Alumni associations in 40 countries meet frequently and, with USIA support, hold major regional conferences. In 1994-95, in Bridgetown, Barbados, alumni from 13 countries met to explore Caribbean integration issues. In Accra, Ghana, 65 alumni from 20 countries discussed ways to foster communication in Africa. In Kuala Lumpur, Malaysia, alumni from 15 countries joined government, industry, and NGO leaders to focus on sustainable development and the environment. In Cairo, Egypt, nearly 80 alumni from 21 countries explored issues involving privatization.

### PARTNERS IN INTERNATIONAL EDUCATION

*Almost 2000 campus professionals at over 650 U.S. postsecondary institutions share international-education news and opinions as IIE's Educational Associates. Member institutions receive all IIE publications, a quarterly newsletter, and the opportunity to participate in IIE seminars across the United States. Over 70 institutions in 20 other countries, as well as 14 U.S. nonprofit organizations, participate as IIE International Associates.*