



Christina Thomson

**PARAGUAY****HUMPHREY FELLOWSHIP PROGRAM**

*“The unusual regard in which ethical behavior is held in the United States” is one of the lasting impressions Paraguayan journalist Ricardo Caballero-Aquino gained from his Humphrey Fellowship. As editor of the cultural supplement of the daily ABC Color as well as a regular columnist, he expanded it to include history, jurisprudence, music, political science, philosophy, and the natural sciences. He spent his Humphrey year focusing on ethics in the press, the press of the future, and newsroom organization while based at the University of Maryland, College Park.*

# Goal: To Expand IIE's Information Leadership

**T**oday's electronic technologies have expanded communications possibilities light-years beyond those that existed when IIE was founded in 1919. They have also transformed international study into a global economic necessity, no longer the privilege of a few. IIE's communications goal for the new century is to expand and renew its historical mission to serve as the central U.S. resource on international education issues and opportunities. Over the past five years, IIE has invested in advanced communications technologies and staff training to speed cost-effective services to program sponsors. In 1995, IIE launched several initiatives, building on these resources, to extend the delivery of information and services to students, campus professionals, member institutions, and alumni.



STUDY ABROAD OPTIONS ARE GROWING, AS SHOWN BY THE NUMBER OF STUDY-ABROAD PROGRAMS LISTED IN IIE DIRECTORIES.

## IIE in Cyberspace

With IIE staff worldwide now communicating through e-mail and accessing the Internet, IIE in 1995 developed several initiatives to expand electronic communications to grantees and the international-education community.

The Hubert H. Humphrey Fellowship Program Electronic Bulletin Board Service (HHHBBS) is a closed system that allows Humphrey Fellows across the United States to share information, spur debate, and converse among themselves. A similar resource for Humphrey alumni is currently being developed.

New listservs (see below) provide information electronically to the higher-education community.

The most ambitious undertaking, to be implemented in 1996, is IIE Online. An interactive service, it will allow campus administrators, students, and others to access current information about IIE programs through the World Wide Web.

### NACHE/NET

(NORTH AMERICAN COOPERATION IN HIGHER EDUCATION-NETWORK) PROVIDES INFORMATION FOR EDUCATORS AND OTHERS CONCERNED WITH TRILATERAL CANADA-U.S.-MEXICO ACADEMIC EXCHANGES, WITH USIA SUPPORT.

### RAMP/NET

(REGIONAL ACADEMIC MOBILITY PROGRAM NETWORK) LINKS THE 54 MEMBER SCHOOLS OF THE NORTH AMERICAN REGIONAL ACADEMIC MOBILITY PROGRAM (CANADA-MEXICO-U.S.).

### IIE/NET

WILL CONNECT ALL THE MEMBER INSTITUTIONS IN IIE'S EDUCATIONAL ASSOCIATE AND INTERNATIONAL ASSOCIATE NETWORKS.

### NIS/HED

(NEWLY INDEPENDENT STATES HIGHER EDUCATION DEVELOPMENT) WILL LINK OVERSEAS ADVISERS IN THE NEWLY INDEPENDENT STATES OF THE FORMER SOVIET UNION WITH U.S. CAMPUSES DEALING WITH NIS STUDENTS.



“We can transplant hearts, split the atom, and dial Mongolia direct. We have reinvented the world, but we have not mastered the art of human relations. That has always been our greatest challenge — not unlocking the secrets of science, but learning the fundamental lesson of our own kinship with each other.”

So spoke U.S. Ambassador to the United Nations Madeleine K. Albright at the tenth anniversary celebration of IIE's International Education Information Center in New York. Staffed with multilingual volunteers, the center maintains a comprehensive collection of catalogs and reference works and assists visitors in identifying international-education opportunities. IIE is developing new resources to provide information electronically. Albright is pictured above with (l. to r.) IIE Trustee Richard I. Beattie, IIE President Richard M. Krasno, and IIE Trustee E. Michel Kruse.

### IIE Books: The Source

Providing information about international education opportunities and issues is at the core of IIE's mission. IIE surveys identify the opportunities; IIE policy research explores the issues. The titles on IIE's 1995 publication list ranged from a directory of Chinese universities to a report on Western European training and educational exchanges in East Central Europe.

IIE's Communications Division annually researches and publishes *Academic Year Abroad*, describing in essential detail over 2,200 semester and academic-year programs, and *Vacation Study Abroad*, describing over 1,600 summer and short-term programs. They are the standard reference sources for students and advisers.

New in 1995 was *An International Student's Guide to Mexican Universities*, published with the support of Mexico's Ministry of Public Education. It profiles all state universities and the National University of Mexico as well as leading private institutions.

Interviews in Argentina, Brazil, Chile, and Mexico formed the basis of IIE's 1995 policy research study, *Talking to Themselves: The Search for Rights and Responsibilities of the Press and Mass Media*, by Craufurd Goodwin and Michael Nacht. With Ford Foundation support, this study examines the role of media in emerging democracies and suggests how to strengthen the media through appropriate training programs.



### New Perspectives

*Below, Mexican reporter Jessica Kreimerman (r.) and Canadian editor Deanna Herman evaluate their experiences as journalists in each other's country. They were among this year's nine participants in the Tri-Lateral Journalist Exchange, sponsored by The Freedom Forum. U.S., Canadian, and Mexican journalists spend three months affiliated with a news organization in one of the other countries, learning at first hand about host-country issues and writing about them for home-country readers.*



Ken Levinson

## Studying World Student Flows: *Open Doors*

“United States universities and colleges remain the first choice for international students worldwide. However, we face growing competition from other countries that now recognize the economic, political, and academic benefits these students bring.”

JOHN P. LOIELLO, ASSOCIATE DIRECTOR FOR EDUCATIONAL AND CULTURAL AFFAIRS, USIA



Andrew Lichtenstein

### IIE Meets Sesame Street

Nyanga Tshabalala shares a smile with the “Sesame Street” character Elmo. He is one of six South Africans who, as a group, spent six-month affiliations with Children’s Television Workshop, creator of “Sesame Street.” They studied multimedia educational programming for preschoolers with a view to adapting “Sesame Street” for South Africa. Selected in a nationwide search, participants’ professional backgrounds include community organizing, radio, and educational research. The IIE-administered fellowships were funded by the Ford Foundation and the W.K. Kellogg Foundation.

International student mobility is a complex factor in shaping the global economy and regional initiatives such as the European Union and NAFTA. In preparing the 1994-95 edition of *Open Doors*, IIE’s annual statistical survey of educational exchanges between the United States and other countries, IIE’s research staff examined student mobility from perspectives intended to stimulate readers to reexamine their understanding of the issues.

*Open Doors* is the most comprehensive source of statistical information on international student and faculty flows between the United States and other countries. The information it contains is based on annual surveys funded by USIA’s Bureau of Educational and Cultural Affairs.

Along with statistical data on international students attending U.S. colleges and universities, on foreign scholars teaching in them, and on U.S. students abroad, the 1994-95 edition contains brief articles and sidebars analyzing a variety of economic, political, social, and regional factors.

The statistical findings prompted considerable media coverage. *Open Doors* reported 452,635 international students in the United States in 1994-95 — a record number, but the smallest increase in ten years.

