



A More Than Coast-to-Coast Network

IIE's regional offices are a vital national network, sharing international-education resources with students, academics, corporate leaders, international visitors, and schools across the nation. They raise scholarship funds, conduct educational programs, and arrange activities and home hospitality for students in their regions on IIE-administered programs. As IIE's liaison with these students and their host institutions, they also monitor students' progress and provide assistance in emergencies.

Each regional office also hosts the screening committees for the U.S. Fulbright grants for graduate study and the National Security Education Program (NSEP).

IIE/WEST COAST

Coordinating and hosting seminars on economic opportunities in the Asia-Pacific Region and on 21st century communications were just two of the San Francisco office's diverse activities in 1995. IIE/San Francisco also awarded undergraduate scholarships for Asia/Pacific study and the IIE International Vocal Competition Award, administered corporate scholarship programs for Levi Strauss and Raychem, conducted a re-entry seminar for departing Vietnamese Fulbright students, held two successful benefit dinners, and organized cultural and professional enrichment programs for IIE's West Coast grantees.

The USIA-sponsored symposium on generating economic opportunities in the Asia-Pacific region brought together Fulbright and Humphrey Fellows, business leaders, academics, and think-tank experts. The Fulbright Seminar on Communications in the 21st Century brought 144 Fulbright students from 54

countries together for discussions with leading professionals. Corporate participants included AT&T, Hewlett Packard, Pacific Bell, and Silicon Graphics.

The office provided support services for over 500 students on IIE-administered programs, 76 of whom were on Regional Office programs funded by corporations and foundations in California and Oregon.

California Senator Dianne Feinstein and her husband, Richard Blum of Richard C. Blum & Associates, were honored at IIE's Distinguished Service Awards Dinner in San Francisco. At the less formal "Salute to Dining, Drama, and Diplomacy" the IIE Distinguished Alumni Awards were presented to former ITT Fellow Carey Perloff, Artistic Director of the American Conservatory Theater (A.C.T.) and to former Fulbright Fellow Ruprecht Henatsch, Consul General of Germany in San Francisco.

Freedom Support

IIE offices in San Francisco, Denver, Houston, and Chicago took on a new challenge in 1995: arranging almost 200 summer internships for undergraduates from Russia and the other Newly Independent States of the former Soviet Union. The students were participants in USIA's new Freedom Support Act (FSA) undergraduate fellowship program, created to promote democratic and economic development in the NIS. Internships with U.S. firms were an integral part of the learning experience.

IIE/SOUTHERN

A luncheon marking the 50th anniversary of the United Nations, with United Nations Secretary General Boutros Boutros-Ghali as guest speaker, was a high point of the year. The UN's goals remain the same as ever, he said: enhancing peace, achieving progress towards development, promoting human rights, and advancing international law. The luncheon also honored IIE's volunteer corps and its vital contributions to IIE's success.

Another highlight was a three-year grant of \$75,000 contributed by the Houston Endowment Inc. in support of IIE's Schools Program. IIE volunteers give classroom presentations on selected countries in such specializations as currency, language, costumes, architecture, and art. This year's 26,000-plus young participants set a record. Argentina was the theme in 1994, Greece in 1995.

For the second year, USIA selected IIE/Southern to host Russian executives



UN SECRETARY GENERAL BOUTROS BOUTROSGHALI AT IIE/HOUSTON'S ANNUAL LUNCHEON.



BUSINESS FOR RUSSIA ENTREPRENEURS WITH IIE ADMINISTRATOR POLLY COX IN FRONT OF THE STATE CAPITAL BUILDING IN DENVER.

MIDWEST BENEFIT DINNER SPEAKER WILLIAM MCDONOUGH (R.), PRESIDENT OF THE FEDERAL RESERVE BANK OF NEW YORK, WITH ROBERT D. STUART, JR., CHAIRMAN OF THE MIDWEST REGIONAL ADVISORY BOARD.

under the Business for Russia program. Staff arranged internships, homestays, and hospitality for two 15-member groups of Russian entrepreneurs from Vladimir, Voronesh and Tyumen, Houston's Sister City. Host corporations included Compaq Computer Corporation, Halliburton Energy Services, and Amoco Corporation.

IIE/Houston hosted 350 international visitors, a 52 percent increase over 1994. Sponsors included USIA's International Visitor Program, the Eisenhower Exchange Fellowships, USIA's Freedom Support Act, and USAID's Entrepreneurs International Program. Among the visitors were two festival planners from Kyrgyzstan, who were briefed by the general manager of the Houston Livestock Show and Rodeo, after which they attended the closing session of the Rodeo in the Houston Astrodome.

IIE/ROCKY MOUNTAIN

IIE/Denver also arranged Business for Russia internships and homestays for Russian entrepreneurs. A Russian from a mining company, for example, learned at Denver's Cyprus/AMAX Minerals Henderson Mine a new and less expensive method to cut ore. A manufacturer of dental equipment interned with Denver's Great Southwest Dental and Gnathodontics and went home with plans to found a dental laboratory.

For USIA's International Visitor Program and other sponsors, IIE/Denver



Jennifer Girard

arranged programs for more than 500 international visitors on themes as varied as the democratic lawmaking process, financial development in higher education, and newspapers as business.

The IIE/Denver World Affairs Council, as it has for many years, brought to Denver distinguished speakers on international affairs. James Fallows, editor of the *Atlantic Monthly*, spoke on U.S.-East Asia relations, and Klaus Kleber, Washington correspondent for ARET German Television, spoke on "Germany: The Giant Doesn't Know Where to Go," and U.S. Deputy Secretary of State Strobe Talbott spoke on UN peacekeeping operations.

"Immigration: The Current National Mood and Its Impact on International Education" was the topic of the 24th annual Workshop for Admissions Officers, Foreign Student Advisers, and English Language Instructors in the region. IIE/Denver conducted it in cooperation with the College Board and NAFSA.

IIE/MIDWEST

William McDonough, Jr., president of the Federal Reserve Bank of New York and a former member of IIE/Chicago's Regional Advisory Board, was featured speaker at the Midwest office's benefit dinner. The event raised \$111,000 for 30 IIE/Midwest study-abroad scholarships.

"Reinventing Government: Meeting the Challenge of Changing Expectations" was the theme of the Midwest Region's Fulbright seminar. It brought together 149 foreign Fulbright grantees from Midwest universities to explore such issues as gender roles, labor unions, health care, human rights issues, urban poverty, and private-sector solutions to global environmental problems. Speakers and discussion leaders included Vincent Lane, chairman of the Chicago Housing Authority, and William Hudnut, former mayor of Indianapolis.

Finding internships and housing for 78 participants in the Freedom Support Act program was a challenge the office met with considerable help from its Regional Advisory Board. Host organizations ranged from NBC to Chicago's Tribune Company to Babcock & Wilcox in Virginia. The office also administered the Samantha Smith Undergraduate Exchange Program with Slovenia.

Thirty students received 1995 IIE/Midwest scholarships for study in 12 countries, from Brazil to Zimbabwe. The office also published an updated edition of *An International Guide to Chicago* for distribution to foreign students at Chicago campuses.





IIE Around the World

IIE/LATIN AMERICA

IIE/Latin America helped Mexico's Council on Science and Technology (CONACYT) fend off draconian cutbacks to its U.S. fellowship program threatened by a more than 50 percent devaluation of the peso. IIE negotiated tuition subsidies and assistantships at universities where hundreds of Mexican graduate students were enrolled with CONACYT funding. The result: over \$900,000 worth of campus-based tuition support was secured, and grantees were able to continue their programs.



CONACYT DIRECTOR CARLOS BAZDRESCH (L.), U.S. AMBASSADOR TO MEXICO JAMES JONES, AND IIE/LATIN AMERICA DIRECTOR ALAN ADELMAN AT A CEREMONY HONORING THE ROLE OF IIE AND U.S. UNIVERSITIES IN SUPPORT OF MEXICAN SCHOLARS IN THE UNITED STATES.

IIE's Mexico City-based Office for Latin America provides the region with information about U.S. higher education through its USIA-sponsored advising center, regional training programs, publications, workshops, and public programs.

Increased investment by U.S. and multinational companies generated growing interest in local bilingual schools. In response, IIE/Latin America published *The Guide to Bilingual Schools in Mexico*. With funding from Mexico's Secretariat of Public Education, the office published *An International*

Student's Guide to Mexico. A second edition of *Returning to Mexico* and a first edition of *Returning to Venezuela* helped Mexican and Venezuelan students now in the U.S. learn of employment opportunities back home.

For USIA's Regional Educational Advising Consultancy, IIE continued its support to advising centers in Central America and sent a representative to nine Caribbean islands to assess training needs at binational centers.

IIE/Latin America also handles registrations in Mexico for ETS's Test of English as a Foreign Language (TOEFL). Despite devaluation, the numbers of registrations continued to climb.

IIE/SOUTHEAST ASIA

IIE's USAID-funded East Asia Regional Training Project (EARTP) saw a dramatic increase in activity in 1995. The program provides comprehensive training services in support of USAID programs in Thailand, Mongolia, Cambodia, and regional programs including Vietnam and Laos.

The office, based in Bangkok, arranged 17 short courses for 74 participants from Mongolia, Cambodia, and Thailand. Four new buy-ins for EARTP training added \$1.5 million to the project. USAID Mongolia has asked IIE/EARTP to manage training for 18 U.S. master's degrees in economics beginning in January 1996.

Plans were finalized for the Regional Prosthetics and Orthotics Training Program to be conducted at Chiang Mai University in Thailand for participants from Vietnam and Laos.

At the end of the year, USAID Cambodia invited the project director to visit Phnom Penh to explore ways in which the EARTP can serve USAID Cambodia's training needs.

IIE/Southeast Asia added Cambodia and Laos to its ongoing TOEFL responsibilities for Thailand and Vietnam. TOEFL registrations in Thailand grew by more than 20 percent. IIE

organized three U.S. study tours on environmental topics for Thai officials at the request of the Department of Technical and Economic Cooperation.

IIE's Ninth Annual U.S. University Fair in Bangkok hosted more than 4,500 students, and IIE Southeast Asia celebrated IIE's 75th anniversary and its 32 years as an educational advising center in Thailand.

IIE/RUSSIA AND EURASIA

IIE/Moscow provided services for a growing number of activities in 1995. At the year's end, IIE was chosen to act as USIA's Regional Educational Advising Consultant in the Newly Independent States, to provide information on U.S. education and professional guidance to advising centers throughout the vast region.

The USAID-funded Energy Training Program continued to develop and present courses in Russia and other NIS sites for energy professionals and policy makers. IIE added an on-site coordinator in Moscow for USIA's Muskie Fellowship Program.

IIE/Moscow placed the first Free Market Development Advisers at four regional Business Support Centers. (For more about this USAID program, see page 10.) In an initiative also funded by USAID, the office provided training for practicing judges and lawyers throughout Russia as a subcontractor to the American Bar Association. IIE also acted as USIA's in-country liaison for Business for Russia, which sends Russian entrepreneurs for six-week internships with U.S. firms, combined with homestays. IIE/Denver and IIE/Houston both hosted groups. For the American Geological Institute, IIE/Moscow assisted the Russian Ministry of Geology in screening applicants for U.S. scholarships. The office welcomed avant-garde dancer Merce Cunningham to Russia to give master classes on a program arranged by IIE's Arts International division.

IIE/EAST CENTRAL EUROPE

IIE's Budapest-based Office for East Central Europe further solidified its role as a regional information resource on U.S. higher education and international exchange. As the Regional Educational Advising Consultant to USIA, IIE organized in-country workshops for educational advisers in the Czech Republic, Poland, Hungary and Croatia. The office also assisted with the organization of the Fifth European Educational Advisers Conference in Athens, Greece, the largest ever.



Hélène Mantel

In addition to supporting various IIE activities in the region, IIE/Budapest also continued to administer Eisenhower Fellowships in Hungary, bringing mid-career U.S. professionals in government and higher education to network with Hungarian colleagues. IIE began planning for the next publication of the East Central Europe Information Exchange, an analysis and case studies of U.S. government- or foundation-sponsored training programs related to the rule of law and civil-society building.

Mark Lazar was promoted from deputy director to director of the Budapest office, succeeding Mary Kirk, who returned to the United States to head the Fulbright and Academic Services Division at IIE's headquarters.

ALUMNI OF THE FORD FOUNDATION POST-DOCTORAL RESEARCH FELLOWSHIP PROGRAM IN ECONOMICS AT A SEMINAR IN NEW DELHI, INDIA. PICTURED HERE ARE (L. TO R.) DRS. PUSHPA L. TRIVEDI, SUNIL MANI, SEBASTIAN MORRIS, AND NEELAM SINGH. IIE ADMINISTERS THE OVERSEAS PORTION OF THE PROGRAM, DESIGNED TO STRENGTHEN INDIA'S RESEARCH AND TEACHING CAPABILITIES, COLLABORATIVE RESEARCH RELATIONSHIPS, AND SCHOLARLY SKILLS.





IIE/HONG KONG AND CHINA

More than 6,000 students and prospective students visited IIE's USIA-supported advising center in Hong Kong, seeking information on U.S. higher education. More than two-thirds were interested in undergraduate study, with business administration the most sought-after field.

IIE/Hong Kong's outreach activities include a bilingual newsletter distributed to Hong Kong secondary schools and universities as well as to educational advisers in China, seminars for Hong Kong guidance counselors, and presentations at universities and secondary schools in



EXHIBITORS AND STUDENTS AT THE INTERNATIONAL EDUCATION FOUNDATION'S U.S. UNIVERSITY FAIR IN JAKARTA.

Hong Kong and Macau. The year's biggest event, the annual U.S. Universities Fair, brought 145 U.S. campus representatives to Hong Kong to meet with thousands of Hong Kong students and parents. A July predeparture orientation helped prepare over 300 students headed for U.S. universities.

1995 saw publication of the sixth edition of *Returning to Hong Kong*, an employment guide for Hong Kong and PRC graduates of overseas universities, published in cooperation with the American Chamber of Commerce. IIE/Hong Kong staff also assisted the screening of applicants for the Elisabeth Luce Moore Leadership Program for Chinese Women.

INTERNATIONAL EDUCATION FOUNDATION/INDONESIA

Tests of English-language proficiency and the Environmental Exchange Program of the U.S.-Asia Partnership were key activities of Indonesia's International Education Foundation (IEF), IIE's cooperating institution in Indonesia.

The tests serve Indonesian Government agencies and private employers as well as students seeking admission to U.S. universities. Most U.S. universities require the TOEFL of foreign applicants. Employers use the Test of English for International Communication (TOEIC) to measure employees' and applicants' English-language competence. The Indonesian Ministry of Tourism has adopted TOEIC as a standard for the tourism industry. Other users included the Bank of Indonesia, the Indonesian Postal Service, and the Jakarta International Trade Corporation.

For USAID's Environmental Exchange Program, IEF worked closely with IIE's Science and Technology Division. Programs under way at the year's end included a U.S. study tour for Indonesian officials on cleaner production methods, Indonesia-based courses on inspection methods for Environmental Impact Agency participants, and arrangements for Indonesian faculty to observe pollution prevention in the United States.

Two more 1995 highlights were the Seventh Annual University Fair in Jakarta, with 101 U.S. universities participating, and publication, with the American Chamber of Commerce, of the fourth edition of *Returning to Indonesia*, describing employment opportunities back home in Indonesia for students completing their studies abroad.