

IIE: A WORLD OF Expertise

IIE's Experienced Staff

Tapping into its global network, IIE's professionals daily demonstrate the skills necessary to develop, implement, and administer more than 260 tremendously varied educational and training programs on behalf of a diverse group of sponsors and donors. A sampling includes:

- Administering a post-graduate economics program for South African students
- Training Filipino energy professionals to manage newly privatized electric utilities
- Sending U.S. MBA candidates to Russia to advise on business development
- Providing internships for Korean journalists to observe a free press in a democracy
- Organizing study tours on NGO management for Chinese women leaders
- Developing an energy training institute in the Ukraine
- Coordinating educational programs ranging from professional development for Chilean teachers to Ph.D. training for African faculty to internships for mid-career professionals

For more than 75 years, the Institute of International Education has worked to strengthen the world's "human capital" through education, training, and technical assistance. To this end, IIE has forged close relationships with institutions around the world: colleges and universities, foundations, corporations, NGOs, international development agencies and banks, foreign governments, and the U.S. government.

Supporting these institutional affiliations are hundreds of dedicated individuals at IIE. Four hundred experienced employees, in concert with many others in partner organizations, work with and for the Institute's over 12,000 program participants annually, enabling them to develop the resources needed to contribute to a better world.

From Houston to Hanoi, IIE's international staff bring to this task a thorough knowledge of educational, political, and cultural systems in countless countries. They speak dozens of languages, have broad public and private sector experience, and can deftly navigate obstacles — expected or not — that often emerge in a far from static international environment. They have expertise in fields ranging from democratization and economic development to energy, the environment, and the arts.

italian portuguese vietnamese armenian
 french spanish germanese
 hindi tagalog japanese
 urdu croatian
 swahili ukrainian chinese



IIE has 17 offices throughout the United States and around the world, staffed by professionals with wide-ranging expertise. A quick look at a few of its dedicated staff.



LISA HAYDEN

Having lived in Russia since 1992, Ms. Hayden is witness to the region's ongoing transition. As Director of IIE's Moscow office — and fluent in Russian — she well understands the changing context for educational and training needs throughout Russia and the NIS.



Rick Reinhard

LARRY LAI

Mr. Lai, trained as an environmental engineer, has extensive expertise in global environmental issues. He has directed projects from Canada to China to Nepal, working with such agencies as the World Bank and USEPA. He manages IIE's Environmental Exchange Program for USAID.



WILLIAM CARTER

Mr. Carter designs study and site visits ranging from economics to the arts for IIE's Professional Exchange Programs. He honed his international skills working for ten years with the Departments of State and Energy. He speaks French and specializes in sub-Saharan Africa.



Bottom row: Richard Lord

AHMAD GHAMARIAN

Dr. Ghamarian directs IIE's Energy Training Program for USAID. A mechanical engineer, his field experience includes project management in Egypt, Pakistan, Russia, and his native Iran. He also teaches and writes often on energy planning for sustainable development.



SORAYA HURTADO

Ms. Hurtado has a special interest in language and teaching programs, managing several that "train the trainers" from Latin America, Asia, and Europe. Fluent in Spanish and French, she works closely with private donors and government sponsors, both here and abroad.

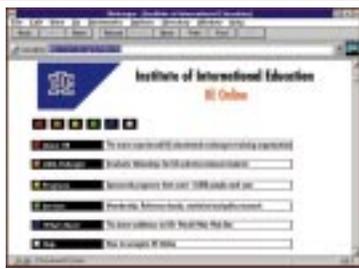
SELECTED CAPABILITIES

- Educational advising and testing
- Foreign student evaluation and selection
- Targeted university placement and monitoring
- Financial aid search
- Brokering financial partnerships
- Needs assessment and strategic planning
- Institutional capacity building
- Customized training program design
- In-country and third-country training
- Short courses, workshops, and study visits
- Mid-career professional training
- Internships and practical training
- International conferences and publications
- Program evaluation and follow up
- Alumni networking and support services
- Policy and statistical research

IIE Communicates

Online...In person...In print

One of the Institute's most important activities is communicating with people about programs in the field. For those interested in investigating international educational opportunities, gaining access to this kind of information is a crucial first step. In some ways disseminating information has never been easier, thanks to increasingly sophisticated and widely available technologies, specifically the internet and World Wide Web. However, given huge disparities in technological access around the world, the latest technologies — such as IIE's new website — enhance but do not replace the Institute's other outreach efforts. Equally important are more traditional forms of communication and interaction, among them IIE's active publications program, conference sponsorship, and participation in international gatherings.



Everything you always wanted to know about IIE — online. Pictured is IIE's homepage, the first of more than 7,000 screens. Here is information on many IIE-administered programs, including the Fulbright Program, the Energy Training Program, and Arts International (at far right). For IIE's Educational Associates, the website offers password-protected access to the full text versions of several

popular IIE books such as *Funding for U.S. Study*. IIE's website is constantly evolving. Through the technical expertise of Web Manager Kip O'Brien (below), every day IIE's website offers something new. The address is: <http://www.iie.org>



Richard Lord



Arts International's website adds immeasurably to AI's ability to provide information to the U.S. and international artistic communities. The site allows AI to make connections, literally, among its users, by offering electronic links to other arts organizations around the world. The site also provides an ongoing forum for discussion through e-mail, as well as access to papers, conference proceedings, and program guidelines. The address is:

<http://www.iie.org/ai>

Z IIE communicates...In person

As one of the most experienced international education organizations in the United States, IIE works with scores of institutions worldwide to encourage and support ongoing work in the field. To this end, one of IIE's most important activities is as a convener, organizing a number of special conferences and seminars around the world, exploring a wide range of topics. In addition to the two featured below, other IIE conferences this year included: a four-day meeting to support dialogue between U.S. and African artists (see page 27), several working sessions to develop strategies for increasing women's participation in international scholarship programs (see page 19), and a conference for educators in Central Europe exploring ways to encourage civil society.



E SEMINAR ON INTERNATIONAL EDUCATION

In May, IIE/NY hosted more than 150 representatives from 125 U.S. colleges, universities, and other educational organizations for its Ninth Biennial Seminar on International Education. Seminar topics ranged from the impact of NAFTA, to new opportunities and challenges posed by emerging technologies, to developments in higher education in the NIS and Asia. IIE Trustee Dr. L. Jay Oliva, President of New York University (pictured above), offered the keynote address. Among the presenters were directors from IIE's overseas offices. Following the New York seminar, the overseas directors also made presentations at complementary seminars at IIE's offices in Chicago, Houston, and San Francisco to brief IIE's Educational Associate member colleges and universities.



P HUMAN RIGHTS CONFERENCE IN BANGKOK

IIE's International Human Rights Internship Program (IHRIP), now in its twentieth year, works to support and strengthen human rights organizations around the world. IHRIP has recently begun to work with organizations on economic, cultural, and social rights as well as political and civil rights. To facilitate work in these newer areas, IHRIP sponsored a workshop that brought a number of human rights activists together to share experiences and learn from each other. The three-day workshop, funded by the Ford Foundation, was held in Chiangmai, Thailand, in cooperation with Forum Asia. The workshop report, now in English, will be translated into Arabic, French, and Spanish. Pictured above are workshop attendees between sessions.

■ For international students wishing to study in the United States, a necessary prerequisite is the TOEFL® test (Test of English as a Foreign Language) and, for graduate students, the GRE® or GMAT® tests. In the past, these standardized tests were offered only at set times of the year, with long lead times for test registration and score reporting. IIE, working with ETS and Sylvan Prometric, has established computer-based test sites in Mexico, Indonesia, and Thailand, with GRE already available in computerized version, and the GMAT and TOEFL tests coming soon. Computer-based testing gives students greater flexibility in scheduling, registration, and testing.

“The World Wide Web as a management tool has revolutionized the way we administer programs. Through the Global Engineering Education Exchange (GE³) homepage, interested students can access course catalogues of more than 30 participating universities overseas, and submit applications online.”

Shaun Martin, Program Manager, GE³

For IIE, international communication is familiar territory. With the World Wide Web we have another tool — an extremely powerful and efficient one — to establish and maintain linkages. Increasingly, this technology is the medium of choice in the international academic community. But it is easy to forget that some world regions have a harder time accessing the Web, and many individuals have no way of getting online. So even as we expand our use of this technology, IIE continues to use the full range of media to reach and serve all of our constituencies, regardless of their electronic capabilities.

Dr. Vartan Gregorian, IIE Trustee
 President, Brown University and President-designate,
 the Carnegie Corporation of New York

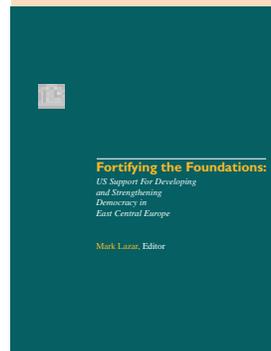
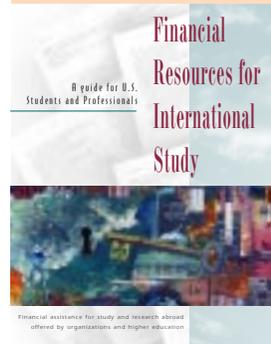
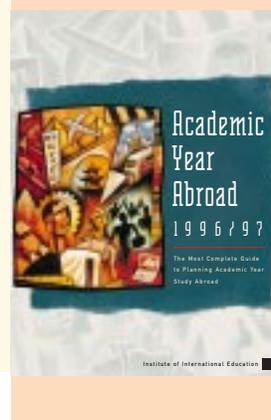
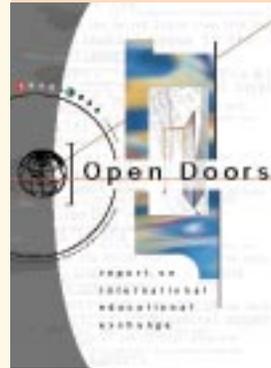
T IIE communicates...In print

IIE's publishing program offers directories, research reports, and pamphlets and booklets on many aspects of international education. Perennial favorites include *Academic Year Abroad* and *Vacation Study Abroad*, which contain thousands of program listings from all over the world; the USIA-funded *Open Doors*, IIE's annual survey of international students in the United States; and *Financial Resources for International Study*, a comprehensive guide for U.S. citizens seeking funds for study abroad. A number of IIE's publications are also available online, and all can be ordered via e-mail from iiebooks@pmds.com

IIE IN THE NEWS

IIE was much in the news this year, thanks largely to its annual publication *Open Doors*, supported by USIA. The only comprehensive survey of its kind, *Open Doors* elicited dozens of articles across the country, as well as radio and TV interviews. The ongoing public debate — in Congress and elsewhere — over budgetary priorities added particular resonance to *Open Doors* coverage this year. Interviews with IIE staff highlighted the benefits foreign students bring to U.S. campuses and the need to send more U.S. students abroad. Articles using *Open Doors* data appeared in major national press such as *The New York Times* and *Business Week*, in local papers in California, Kansas, New Jersey, and Texas, among others, and received extensive coverage in trade publications such as the *Chronicle of Higher Education*.

COMMUNICATIONS



IIE maintains an active publications program. Pictured above are four current titles.