

## IIE AROUND THE COUNTRY AND THE WORLD

**A**t IIE international education is a broad, inclusive concept. It can be anything from traditional academics to short-term technical training, and it can happen anywhere — on a U.S. campus or in a research institute in Cairo. Through its six U.S. offices, IIE presents the many faces of American education, culture, business, technology, and government to foreign students and professionals of all kinds. At the same time, IIE is onsite in thirteen offices throughout the world, working with everyone from young students testing their English-language proficiency to senior officials developing environmental regulations.

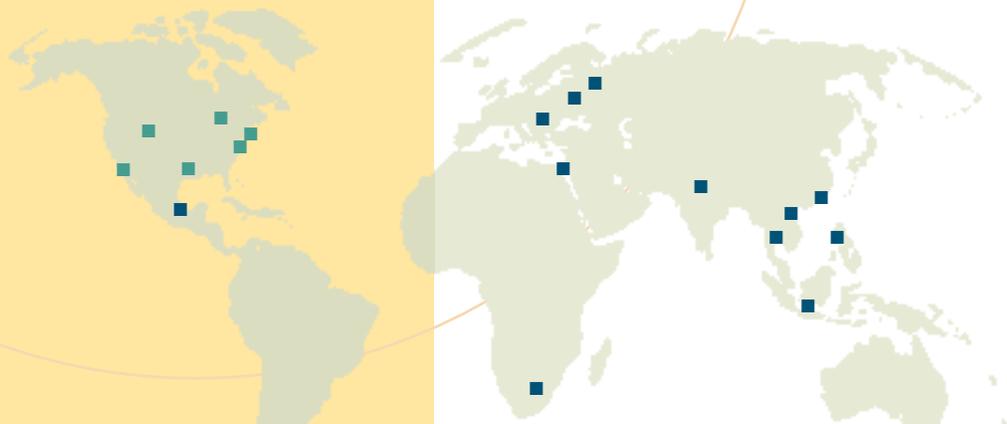
It is this network of nineteen offices in the U.S. and abroad — in partnership with many public and private organizations — that allows IIE to offer a globally integrated approach to virtually any educational or training need anywhere in the world.

### A GLOBAL PRESENCE

Through its international offices, IIE delivers considerable experience, expertise — and a proven track record — to scores of projects worldwide. In Mexico City and Budapest, Hanoi and Pretoria, IIE has a thorough familiarity with the educational, business, technical, and political landscape of a particular country or region. Such knowledge is vital as the Institute designs and implements programs as divergent as energy training in the Philippines, educational advising in Thailand, or democracy-building in Namibia.

### IIE COAST TO COAST

More than forty years ago IIE created a network of U.S. regional offices to provide more direct services to its growing constituencies. In the years since, these offices — Midwest (Chicago), Rocky Mountain (Denver), Southern (Houston), and West Coast (San Francisco) — have become pivotal to the Institute's work, expanding the capabilities of IIE's New York City and Washington, DC offices. Under the guidance of distinguished individual advisory boards, each regional office serves as the "on the ground" resource for the many facets of international education, linking foreign students and visitors with local universities, businesses, NGOs, and host families. The offices also supervise hundreds of IIE grantees studying at area colleges and universities, and organize seminars, conferences, and short-term study visits for many overseas professionals.



■ U.S. OFFICES New York Washington, DC Chicago Denver Houston San Francisco

■ OVERSEAS OFFICES Egypt Hong Kong/China Hungary India Indonesia Mexico Namibia Philippines Russia South Africa Thailand Ukraine Vietnam

# advising



## IIE/LATIN AMERICA

IIE's office in Latin America opened in 1974. In the ensuing years, it has become an indispensable resource for students and professionals throughout the region, offering a range of services including testing, outreach, and educational advising activities. In addition to general information on study in the United States, its USIA-supported Educational Center offers weekly orientations for graduate students and monthly programs to assist undergraduates, transfer students, and those interested in English-language study. IIE/Latin America also administers fellowship programs in engineering, journalism, and the social sciences. For example, the Regional Program of Graduate Fellowships in the Social Sciences this year benefited nearly 100 men and women from seven Latin American countries studying in the region as well as North America and Europe. It is supported by the MacArthur, Ford, and Hewlett foundations.

[www.iie.org/latinamerica/](http://www.iie.org/latinamerica/)



## MIDWEST REGIONAL OFFICE

Some seemingly simple issues can cause great frustration for first-time visitors to the United States. To help alleviate such problems, at least in Chicago, IIE/Midwest publishes *An International Guide to Chicago*, and for more than twenty years it has been an indispensable resource. This useful booklet, newly updated, offers a wealth of practical information, from the logistical (How do I get out of O'Hare Airport?) to the climactic (How cold is it really?) to the cultural (Do I tip?). The guide is distributed through foreign student offices at Chicago area colleges and universities. Kaplan Educational Centers supported the 1997 edition. The Chicago guide is such a success that this year the Midwest office will publish *An International Guide to Kansas City*, funded by Sprint.

[www.iie.org/midwest/](http://www.iie.org/midwest/)



## IIE/EAST CENTRAL EUROPE

In 1990 the Institute opened an office in Budapest to serve constituents throughout the East Central Europe region. Its activities include English-language testing, conference coordination, developing and disseminating publications on U.S. and European support for NGOs and universities in the region, and several specialized exchange and training initiatives. Of particular note is the Eisenhower Exchange Fellowship that brings four U.S. professionals to Hungary annually to work with their counterparts in a one-to-three-month cooperative program. Fellows represent many fields, including public administration, NGO development, and university administration. Among this year's participants was Rochelle Pingree, State Senate Majority Leader from Maine. Senator Pingree, pictured left, spent five weeks researching the role of women in politics in Hungary, as well as offering her own insights to her Hungarian colleagues.

[www.iie.org/ece/](http://www.iie.org/ece/)



## A GLOBAL PRESENCE

Each overseas office has particular strengths. Some offer in-country training in specific technical areas while others administer broad-based exchange programs. There is, however, much cross-fertilization and collaboration among the offices and many have several programs in common. Educational advising and training for advisers are available with USIA support through IIE offices in Hanoi, Hong Kong, Mexico City, and Moscow; U.S. university fairs, coordinated by IIE's Hong Kong/China office, are held throughout the Asian region; and Bangkok, Jakarta, and Mexico City offer GMAT® and GRE® tests by computer in cooperation with Educational Testing Service and Sylvan Prometric. A computerized version of TOEFL® will also be offered, when available.

## IIE COAST TO COAST

Each regional office works in many ways to internationalize its particular community. In partnership with area businesspeople, academics, and government officials, all the offices develop programs that serve the specific needs of each region while simultaneously advocating and supporting the broad goals of international education.

## IIE/SOUTHEAST ASIA

In 1962 Bangkok became the site for IIE's first office in Asia. Since then, this office has grown to be the hub of the Institute's Southeast Asian activities, working closely with offices in Jakarta, Hong Kong, and now Hanoi. To celebrate its 35th anniversary, IIE/Southeast Asia moved into new state-of-the-art offices in the Citibank Tower in Bangkok. The office houses an expanded educational advising service in collaboration with Citibank, offering individual and group advising, orientation programs, and access to catalogs, CD-ROMs, and videos from U.S. universities. A new Sylvan Learning Center offers computer-based GMAT on a daily basis at nineteen test stations, with fifteen additional stations to be added next year, in preparation for computer-delivered versions of GRE and TOEFL. IIE/Southeast Asia also hosts U.S. university fairs annually that are attended by more than 5,000 prospective Thai students and parents.

Pictured above (l-r) are David Arnold, IIE Executive VP; Chalintorn Burian, IIE/Southeast Asia Director; U.S. Ambassador to Thailand William Itoh; Henry Ho, CEO, Citibank, N.S. Bangkok.

[www.iie.org/seasia/](http://www.iie.org/seasia/)



testing

# conferences



## ROCKY MOUNTAIN REGIONAL OFFICE

Staff in IIE's Rocky Mountain office had an unusual assignment this year: to help coordinate the "Denver Summit of Eight," the annual economic meeting formerly known as G-7. This summit brings together heads of state and other representatives from the United States, Russia, France, Germany, the United Kingdom, Canada, Japan, Italy, and the European Union. For a week in June Denver teemed with international politicians, economists, journalists, and many others — but IIE staff was unfazed. As the officially designated international host for Denver, a role IIE/Rocky Mountain has filled for fifteen years, IIE was able to draw on its long experience and many contacts to meet this challenge. In addition to coordinating countless logistical details, the office provided protocol training for 3,000 volunteers, and, with White House staff, ran the summit's opening dinner.

[www.iie.org/rockymtn/](http://www.iie.org/rockymtn/)

## IIE/SOUTH AFRICA

IIE's training programs for South Africans go back almost two decades, with the creation of its South African Education Program (SAEP), an innovative and far-sighted initiative that brought hundreds of black South Africans to study in the United States and prepare for post-apartheid leadership positions back home. Now, South Africa is working on many fronts to strengthen its new, still-fragile democracy, and IIE's South Africa office, in cooperation with USAID, is supporting this process through a number of projects. In 1997, it helped in the selection, recruitment, and orientation for the Mandela Economics Scholars (see page 20) and Tertiary Education Linkages programs. TELP facilitates post-baccalaureate study in the United States for faculty from Historically Disadvantaged Institutions (HDIs). IIE is also providing ongoing support — conferences, alumni newsletters, internet access and web pages — for alumni of these programs, as well as those from SAEP and various other USAID training projects. Most recently, the South Africa office is coordinating a training assistance project to provide the majority population in South Africa with better access to environmentally sustainable housing and urban services.



## SOUTHERN REGIONAL OFFICE

In honor of the 50th anniversary of India's democracy, IIE/Houston honored India at its 1997 Festival of Nations Celebration. The international population in Houston is growing rapidly, with more than 50,000 Houstonians of Indian descent. As part of the celebration, IIE hosted a gala dinner in September featuring traditional Indian music and dance performances. For the next two months, Houston was brimming with events and activities highlighting many aspects of India's culture. These included the Amoco Distinguished Lecture Series on such topics as "The Role of NGOs in India," an exhibition of modern painting featuring M.F. Husain crafts and textiles, a concert by renowned sitarist Ravi Shankar and, in cooperation with the *Houston Chronicle* and Lufthansa, an essay-writing contest for area high school students. The winners received two round-trip tickets to India. Pictured are dancers performing at the dinner.

[www.iie.org/southern/](http://www.iie.org/southern/)

A GLOBAL PRESENCE

Several overseas offices — Egypt, Ukraine, Philippines, and India — offer region-specific energy and environmental training programs. In other offices, including South Africa and Namibia, IIE is involved in leadership training initiatives in areas such as economics, democratic governance, education, and housing. IIE's overseas offices also manage a variety of alumni programs and follow-on activities, facilitating networking, offering technological assistance with e-mail and web sites, and identifying ongoing professional development opportunities.

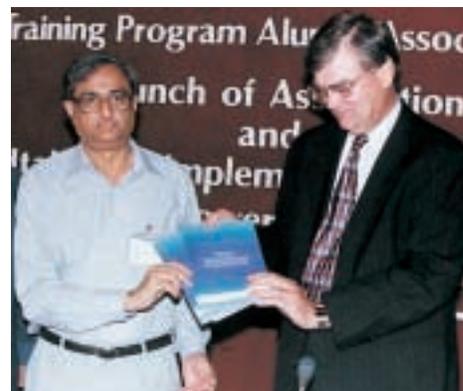
IIE COAST TO COAST

WEST COAST REGIONAL OFFICE

Levi Strauss employees working outside the United States can take advantage of a special company benefit — a scholarship program specifically designed for their children. With the help of IIE/West Coast, the Levi Strauss Foundation International Scholarship Program for Company Employees' Children has, over almost twenty years, provided 800 scholarships. This program offers Levi Strauss' overseas parents a significant opportunity, and, as a need-based program, it often makes the financial difference for students pursuing post-secondary studies.

Another innovative West Coast program is the International Vocal Competition Award through which aspiring opera students have the opportunity to further their nascent careers. Since 1985 the program has enabled promising young American singers to participate in international vocal competitions. Grant recipients are chosen from among the finalists at the Pacific Region Finals of the Metropolitan Opera National Council.

[www.iie.org/wcoast/](http://www.iie.org/wcoast/)



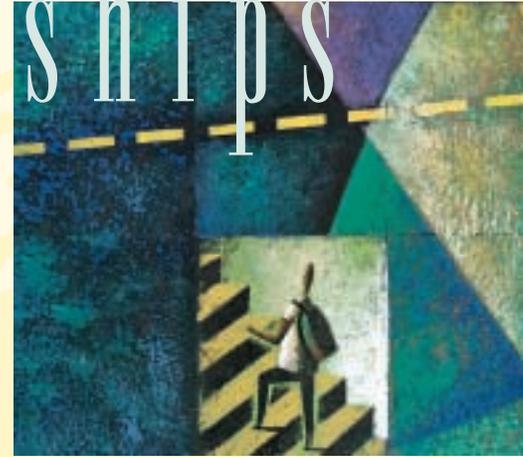
IIE/INDIA

Privatizing the power sector in India is an ongoing process, requiring a highly skilled managerial and technical staff within both the private and public sectors. Since 1993 IIE, in cooperation with USAID, has assisted in this effort, designing and implementing training on such specialized topics as "Tariff Analysis," "Fuel Supply, Pricing & Contracts," and "Human Resource Development." To complement these in-country courses, trainees also participate in special programs and study tours in the United States. With the help of IIE/India, this year the ETP (Energy Training Project) Alumni Association was formally established to facilitate ongoing contacts among those in the energy sector. Pictured is Brian Atwood, Administrator of USAID, with Dr. E.A.S. Sarma, Secretary, India's Ministry of Power, at the association's inaugural meeting.

schola



# internships



## IIE/UKRAINE

Historically, IIE's office in the Ukraine focused on short, very specialized energy training courses for those working in the field. To build upon this base, IIE developed the Energy MBA Program, a one-year program designed specifically to "train the trainers" in the energy sector in the region. This USAID-supported program provides the educational and training skills necessary to meet industry needs in a market economy. Through a combination of classroom work and field assignments, participants gain a thorough grounding in management within the context of a specific energy-related field. Courses include a core business curriculum as well as English-language training to ensure effective communication in the international sphere. In addition, participants complete both a U.S.-based internship in the electric industry and an in-country consulting project in the energy sector.

## IIE/PHILIPPINES

In the Philippines, IIE has long worked with USAID to assist in several environmental and energy-related projects. Of particular note is the Institute's participation in the Philippines Greenhouse Gas Emissions Project, an effort to mitigate these emissions without slowing the country's economic growth. Among the topics the IIE training covers are switching to cleaner fuels and investing in renewable energy.



## SPECIAL REGIONAL OFFICE PROGRAMS

*Among the programs that the U.S. regional offices have in common are two geographically-based scholarships. The IIE Regional Office Scholarships are awarded to U.S. students for study abroad, with each office developing its own award criteria. The Kenneth Holland Awards, named for IIE's third president, are for outstanding foreign Fulbrighters in their last year of study, and are designed to support students' individual projects that they will undertake in their home country. Pictured is Mary Holland, Mr. Holland's widow, presenting South African Debra Meyer with her Holland Award.*

# rships