

exhibit

The multi-faceted programs at IIE offer a broad range of academic and professional development opportunities. A traditional university classroom is the setting for some, while others may involve internships at corporations or other organizations, specialized study tours, networking opportunities, small-group workshops, seminars or full-scale conferences. Similarly, there is no “typical” IIE program participant. He or she is as likely to be a young graduate student as a senior policy analyst. Or educator. Or choreographer. Or entrepreneur.

Described in the following pages are several program areas in which IIE has special expertise: the arts, teaching, public service and NGO development, and business. IIE’s Arts International programs facilitate intercultural exchanges and collaborations among individual artists as well as curators and arts administrators. Teaching programs include those that focus on English and foreign language instruction, as well as pedagogical programs specifically for U.S. and foreign educators. IIE also strengthens NGO development, particularly in Asia, and builds networks of women NGO leaders. Counted among the Institute’s business programs are specialized services for corporate managers, business advising opportunities for U.S. students, and graduate training for South African economists.

ARTS INTERNATIONAL



VISUAL ARTS DIALOGUE

Curators and artists from some of the largest international exhibitions in the world, including the Venice and Johannesburg Biennials, gathered with scholars and others for a four-day conference at the Rockefeller Foundation’s Bellagio Study and Conference Center this summer. The conference focused on the concept of national representation in view of the ever-changing social and cultural fabric in countries around the world. Within this context, the 23 conferees discussed not only artistic questions, but also issues relating to history, politics, sociology, economics, and urban planning. Conference participants intend to continue their dialogue and pool their resources to better manage and organize future international exhibitions. Pictured is the conference center located in Bellagio, Italy.

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Larry Loehrer



UCLA/CIP Staff

### INROADS

INROADS, a special initiative of Arts International funded by the Ford Foundation, facilitates collaborations between U.S. artists and their counterparts in Africa, Asia, and Latin America. This year INROADS awarded several grants that funded collaborations between U.S. artist Larry Reed and Indonesia shadow puppet artists I Wayan Wija and I Dewa Putu Berata at the Jim Henson Foundation, and between U.S. choreographer Jawole Willa Jo Zollar and Mozambican performing artists Paco Musse and David Abilio, hosted by Urban Bush Women. The INROADS conference this year focused on the arts of Asia and was held in August at UCLA. More than 300 artists, scholars, and arts professionals explored a range of issues in four days of workshops, panel discussions, lecture/demonstrations, and performance showcases. Pictured, above left, is a member of the Ju Percussion Group and, above right, a Myanmar folk dance workshop being led by U Chan Tha.

[www.iie.org/ai/inroads.htm](http://www.iie.org/ai/inroads.htm)

## culture

### FUND FOR U.S. ARTISTS AT INTERNATIONAL FESTIVALS AND EXHIBITIONS

An open rehearsal seen by more than 900 schoolchildren was just one part of the Mark Morris Dance Group's recent appearance at the Hong Kong Arts Festival. The company made its Asian debut at this prestigious festival through the Fund for U.S. Artists at International Festivals and Exhibitions. This program is supported by USIA, the National Endowment for the Arts, The Pew Charitable Trusts, and the Rockefeller Foundation. This year 746 U.S. artists traveled abroad under the auspices of the Fund. Pictured at right at the Hong Kong Festival are company members in Morris's acclaimed work, "*L'Allegro, il Penseroso ed il Moderato*."



Stephen Black



Richard Lord



## PROGRAM FOR EFL EDUCATORS FROM TAIWAN

**CHEN PEN-SUNG    YAO HUEY-FEN**

For more than twenty years Chen Pen-sung has been teaching English to successive classes of Taiwan's students, at both the junior high and senior high school levels. Prior to this trip he had never before been to the United States, and he characterized his experience in the United States as a "kind of a pilgrimage." He wanted to build upon his skills by learning some of the latest strategies and methodologies in the teaching of English as a foreign language (EFL). In addition he said, he "wanted the culture shock," to see how the language is used here. Mr. Chen participated in a month-long intensive seminar, along with 40 colleagues, at a leading TESOL (Teaching of English to Speakers of Other Languages) program in the country.

For Yao Huey-fen, the United States is familiar territory. She did her graduate work in Indiana, specializing in nineteenth-century British literature, with a particular affinity for Austen and Keats. Although she has been teaching for only four years, she serves as Director of the English section at Tzu Chi, a Buddhist nursing college in Taiwan. Through this program Ms. Yao enhanced her teaching skills, particularly in the teaching of medical English. All of her students at home are training to be nurses and require instruction in learning how to read English-language medical journals. Because of her experience and leadership abilities, Ms. Yao was voted group leader for this year's program.

Both Mr. Chen and Ms. Yao were in the Program for EFL Educators from Taiwan, designed by IIE, and funded by the Ministry of Education/Taiwan and the Foundation for Scholarly Exchange/Taiwan. Now in its sixth year, the program stresses participants' professional development in TESOL.

TEACHING PROGRAMS

language

# education



## FLTA CELEBRATES ITS 30TH ANNIVERSARY

In 1968 a handful of student teachers from France inaugurated IIE's Foreign Language Teaching Assistant Program. Their task was to animate the language curriculum for students of French at several U.S. colleges, while simultaneously improving their own English-language and teaching skills through formal classes.

Today, as it prepares to celebrate its 30th anniversary, FLTA also brings student teachers from Austria, Belgium, Chile, Colombia, Germany, Italy, Japan, Mexico, and Taiwan. Through the program student teachers complete their formal teacher training while having the chance to interact with language students in many informal settings — sharing meals, language clubs, extracurricular activities — in addition to assisting in the classroom. These student teachers are having a significant impact in the more than fifty U.S. schools that participate in the program. Russell Sage College, a small liberal arts institution in Troy, New York, is a case in point. Its history with FLTA goes back almost 25 years, to 1973. Pictured above left is one of Russell Sage's 1997 FLTA teachers, Stephanie Bergeron from France.



## UNITED NEGRO COLLEGE FUND STUDY VISIT

“A powerful experience that afforded us the critical opportunity of seeing the international educational experience from the inside.” This is how one study abroad adviser characterized a site visit undertaken by a delegation from historically black colleges and universities (HBCUs) that traveled to England and South Africa, part of an IIE/United Negro College Fund collaborative effort to increase minority participation in study abroad. Such firsthand experience enables the advisers to advocate more effectively for study abroad for their own students, most of whom do not even consider pursuing international education opportunities. In addition, these site visits served as a vehicle for faculty development. One participant commented that the experience allowed him “to create an incredible web of contacts that will be useful as we strive to continue internationalizing our curriculum.” This three-year project is funded by the Ford Foundation.

## JUSEC-FMF TEACHER PROGRAM

Hundreds of U.S. schoolteachers now have the opportunity to learn firsthand about Japanese education, people, and culture through a special new initiative, the Fulbright Memorial Fund Teacher Program. FME, funded by the Government of Japan, and sponsored by the Japan-U.S. Educational Commission (JUSEC), was created to stimulate interest in Japan among American educators. This year IIE selected more than 500 primary and secondary teachers from every state to participate in the program. Over five years FME will bring up to 5,000 schoolteachers to Japan for intensive three-week study tours. The program includes a mix of seminars, site visits, and homestays, both in Tokyo and throughout the country. Pictured above is a Japanese elementary school class greeting its visiting U.S. schoolteachers.



## PROGRAM FOR CHILEAN EDUCATORS

Decentralized education was the topic for 21 elementary and secondary schoolteachers from Chile this year through a program financed by the Chilean Ministry of Education. Having mandated educational decentralization, the Ministry sent a select group to Puerto Rico, where this effort is in its final stages. In this IIE-designed program, the teachers gained a look at the entire process. The program included formal training at the University of Puerto Rico, as well as site visits to a number of newly decentralized schools.

# Leadership

## PUBLIC SERVICE AND NGO DEVELOPMENT



Shaun Martin

### INTERNATIONALIZING JAPANESE CIVIL SERVICE

It is not often that children at summer camp in South Carolina get visitors from Japan, but that is just what happened this year when Sanae Ueshima, pictured above, of the Shimukappu Board of Education in Hokkaido visited Camp Thunderbird as part of the JIAM-U.S. study tour. This program is designed to give Japanese civil servants — many of whom are from small rural areas — an international perspective in their work, and is part of a one-month international training course conducted by the Japan Intercultural Academy of Municipalities. This year the program's 44 trainees divided into four small groups and traveled to Buffalo, Charlotte, Louisville, and Pittsburgh to learn about municipal services in areas ranging from environmental protection to health care. The group also participated in special programs in Washington, DC and Chicago.

### DEVELOPING CHINESE WOMEN'S LEADERSHIP

Strengthening NGOs and building networks among Chinese and U.S. women working on issues of common concern is the focus of the Elisabeth Luce Moore Leadership Program for Chinese Women. Funded by the Henry Luce Foundation, this program brings a select group of women from mainland China, Hong Kong, and Taiwan to the United States for one month to meet with their professional counterparts in cities across the country. Social service was the topic for the 1997 group, and the women represented diverse interests including improving primary education for the poor, assisting adults with disabilities, developing AIDS education and prevention strategies, and working with at-risk youth. Pictured above are Lam Wai Fan (left) from Hong Kong and Li Xiaoliang from mainland China in New York City.



### EDUCATIONAL ADVISING

Educational advising in Indochina got a big boost this summer through an initiative that IIE is co-sponsoring with the U.S.-Indochina Reconciliation Project, funded by the Henry Luce Foundation. Eleven education officials and faculty from Vietnam, Laos, and Cambodia studied intensive English for three months at six institutions in the United States, working closely with international program offices on these campuses. A final debriefing in the New York area included visits to the Educational Testing Service and SUNY/NYC. Once home, participants will create advising centers at their home institutions and develop linkages with U.S. universities. IIE's Hanoi office will help sustain this network, and, with USIRP, recruit the next group for U.S. training. Pictured above are six participants with SUNY Chancellor John Ryan (center), USIRP's John McAuliff (left) and IIE's Peggy Blumenthal (right).

“FOR  
NOW  
I ASK  
NO  
MORE  
THAN  
THE  
JUSTICE  
OF  
EATING.”

epigraph in *Ripple in Still Water*,  
from a poem by Pablo Neruda,  
translated by Alastair Reid

#### HUMAN RIGHTS ACTIVISM

Concern with civil and political rights has long dominated human rights work. A broader vision — one that includes economic and social rights — has been gaining currency around the world in recent years. To encourage this effort, the International Human Rights Internship Program (IHRIP) published *Ripple in Still Water*, a resource book that grew out of an international conference held last year in Chiangmai. The book, available in Arabic, English, French, and Spanish, makes clear and accessible the many complex issues involved in applying a rights approach to problems such as illiteracy, child labor, and forced resettlements. As a first-of-its-kind resource book, *Ripple* is fast becoming an invaluable aid for activists as they begin to advocate for economic and social rights in their own countries.

[www.iie.org/pgms/ihrp/](http://www.iie.org/pgms/ihrp/)



#### NEW HUMPHREY ALUMNI PROGRAM

The USIA-sponsored Humphrey Fellowship Program (a Fulbright activity established in 1978) brings mid-career professionals to the United States for a year of intensive study and career development. This year IIE, together with USIA, launched a mini-grant program for alumni to pursue professional activities outside their home countries. Nineteen former Fellows received awards in this pilot year.

Among the speakers at a State Department reception for Humphrey Fellows this year were Frances Humphrey Howard, sister of the late Vice President, and Dr. John P. Loiello, Associate Director for Educational and Cultural Affairs at USIA, pictured above.

professionals



Cable Risdon

#### HUBERT H. HUMPHREY FELLOWSHIP PROGRAM ZDENKA CEBASEK-TRAVNIK

When she is not seeing patients or teaching at the School of Medicine Ljubljana/Psychiatric Hospital, Zdenka Cebasek-Travnik is busy organizing a chapter of the American Society of Addiction Medicine in her native Slovenia and designing a new substance abuse curriculum in cooperation with colleagues at Johns Hopkins University, her host campus during her 1993-94 Humphrey Fellowship year. As head of her hospital's Alcoholism Treatment Center, Dr. Cebasek-Travnik well knows just how important such activities are. "Alcoholism is a huge problem," she says, and one that as a psychiatrist she approaches in several ways — from epidemiology to treatment to prevention. Thanks to a new HHH alumni program, Dr. Cebasek-Travnik returned to the United States this year to attend a professional conference and also served as a featured speaker for the current class of 119 Humphrey Fellows at their Washington seminar.

[www.iie.org/pgms/hhh/](http://www.iie.org/pgms/hhh/)

## BUSINESS AND ECONOMICS



Christina Thomson

### MANDELA ECONOMICS SCHOLARS PROGRAM

**PETER JACOBS    YASMIN DADA**

New York's Long Island is a world away from South Africa, but Yasmin Dada immediately felt comfortable in her new neighborhood — even the busdriver who takes her to classes at SUNY/Stonybrook would wait if she ran a bit late. At home Ms. Dada was a deputy director in the Department of Health, where the allocation of scarce resources is one of the most pressing concerns for the government. Here she is getting her Ph.D. in health economics. This advanced training, in tandem with the two master's degrees she already holds in public health and molecular biology, proves her father's early prediction that she "could do anything." In the new South Africa, Ms. Dada's "anything" already includes not only formulating health policy, but also helping to apprehend criminals — in her spare time she serves as a volunteer with the Police Department.

At a critical time in his life, Peter Jacobs' mother and one of his high school teachers gave him the push he needed to attend college. Since the family could not afford tuition, Mr. Jacobs' teacher also personally intervened to ensure that he received a full scholarship to the University of the Western Cape. This path led Mr. Jacobs into teaching, and for five years he taught high school economics and accounting. Today he is pursuing his doctorate in development and international economics at Fordham University. He is interested in land use and agriculture, particularly on the Eastern Cape, where issues of land ownership have much resonance. He intends to join the government in the Land Affairs Department after he finishes his degree.

The Mandela Economics Scholars Program, sponsored by USAID, provides training in economics for promising individuals from South Africa's historically-disadvantaged groups. This year this new program supported sixteen men and women.

### CHILDREN OF EMPLOYEE PROGRAMS

Many U.S. corporations have global operations and a global staff. Among the international staff benefits offered by U.S. multinationals are company-sponsored children of employee (COE) educational scholarships. IIE administers many such programs. These are individually tailored and might include support for undergraduate or graduate work in the employee's home country, in the U.S., or in a third country. COE international scholarships help companies balance international and domestic staff benefits, recruit and retain talented employees, build morale, and develop a skilled labor force in specific countries. IIE manages COE programs for companies including American International Group, Morgan Stanley, Chubb & Son, Inc., and Levi Strauss (see page 10). This year more than 500 students from around the world benefited from these programs.

[www.iie.org/pgms/coe/](http://www.iie.org/pgms/coe/)

# advisers

*“FMDAP gave me international management experience that has led me in a career direction I would almost certainly not otherwise have taken.”*

— 1996 FMDAP alumna sent to Madagascar



## FREE MARKET DEVELOPMENT ADVISERS PROGRAM

U.S. graduate business students gain a firsthand view of the global marketplace through IIE's Free Market Development Advisers Program. FMDAP gives mid-term MBA candidates the opportunity to provide management assistance to small and medium-sized enterprises in developing countries for ten months. FMDAP alumni return from their assignments with invaluable international experience, experience that, according to Nicole Scheps, pictured above with Raven Naidoo in South Africa, "helped [her] secure a position with the Federal Reserve Bank of New York." FMDAP is sponsored by USAID.

[www.iie.org/pgms/fmdap/](http://www.iie.org/pgms/fmdap/)

## INTERCULTURAL MANAGEMENT SERVICES

U.S. business has long done business beyond this country's geographic borders. Many corporations offer their international employees and foreign partner staff specialized U.S. training. To facilitate intercultural understanding and opportunities for interaction, staff at IIE/Southern's Intercultural Management Services work in close collaboration with such corporations as Amoco, Halliburton, and Texaco to ensure a smooth acclimation for their visitors. Services are tailored to the specific needs of the corporation, and may include anything from intensive orientations on various aspects of U.S. business to informal English-language training to cultural enrichment activities.

[www.iie.org/southern/](http://www.iie.org/southern/)



# exchange

## INTERNATIONAL VISITORS OBSERVE U.S.-STYLE BUSINESS PRACTICES

The U.S. business and financial communities offer international visitors ample opportunities for observation and interaction through IIE's Professional Exchange Programs (PEP). This year more than 750 men and women participated in PEP programs, most through USIA's International Visitor Program and its Citizen Exchanges Program. Leaders from around the world — a Jordanian bank director, a Spanish economist, a Zambian business reporter, and young German entrepreneurs, among dozens of others — participated in customized three-week visits to learn about U.S. business systems. Program participants met with officials from large institutions such as the Treasury Department and the World Bank, as well as those working in community development, money management, insurance, and various

other related areas, including government and academia. To give participants a sense of the diversity within U.S. business culture, these programs included stays in a number of cities, including Washington, DC, St. Louis, San Francisco, Cincinnati, Salt Lake City, and New York. PEP's business-oriented programs are enormously successful and often facilitate ongoing interactions among program participants and between participants and their U.S. hosts. In addition to business, PEP designs specialized programs in many other fields, including democratic governance, building civil societies, law, art, journalism, and health. Pictured above is one group, representing more than a dozen countries, at an orientation in Washington, DC.

[www.iie.org/pep/](http://www.iie.org/pep/)