

# Briefing

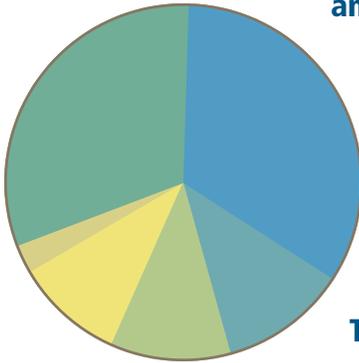
## PROGRAMS AND SERVICES

**In partnership with forward-looking governments, educational institutions, corporations, and foundations, the Institute’s worldwide staff and programs enable emerging leaders to develop the capacity to think globally as they work to improve the societies in which they live.**

| EDUCATIONAL EXCHANGE SERVICES   | DEVELOPMENT TRAINING AND ASSISTANCE  | RESEARCH, ANALYSIS, AND INFORMATION DISSEMINATION  |
|---|--|--|
| <p><b>GOAL:</b> Provide academic opportunities that build the next generation’s capacity to become globally engaged, responsible leaders.</p> <p><b>REPRESENTATIVE PROGRAMS:</b> Fulbright Student and Senior Scholar Programs, National Security Education Program, Global Engineering Education Exchange, Children of Employee Programs, South African Education Programs</p>   | <p><b>GOAL:</b> Provide targeted technical training to professionals to build capacity in such areas as strengthening civil society and environment and energy management.</p> <p><b>REPRESENTATIVE PROGRAMS:</b> Development Training II, Energy Group Initiatives, Global Training for Development, Environmental Exchange Program, EcoLink</p>  | <p><b>GOAL:</b> Serve as an information clearinghouse on all aspects of international education.</p> <p><b>REPRESENTATIVE PRODUCTS AND SERVICES:</b> Publications on university linkages, English language training, and international student flows, IIE Online</p> |
| LEADERSHIP AND PROFESSIONAL DEVELOPMENT   | EDUCATIONAL ADVISING SERVICES  | INTERNATIONAL PURCHASING   |
| <p><b>GOAL:</b> Help men and women in both the public and private sectors develop leadership skills in such areas as management, industrialization, economic restructuring, and civil society and democracy-building through customized study tours, internships, academic programs, and networking.</p> <p><b>REPRESENTATIVE PROGRAMS:</b> Free Market Development Advisers, Hubert H. Humphrey Fellowship Program, International Visitor Program, Human Rights Internships, Elisabeth Luce Moore Leadership Program for Chinese Women</p> | <p><b>GOAL:</b> Provide information on educational opportunities in the United States through Institute overseas offices in Asia, Latin America, East Central Europe, and Russia.</p> <p><b>REPRESENTATIVE ACTIVITIES:</b> IIE-managed educational advising centers, which offer access to US college resources and standardized tests such as TOEFL and GRE, annual US university fairs, and scholarships sponsored by corporations and foundations</p> | <p><b>GOAL:</b> Serve as purchasing agent for nonprofit organizations with overseas locations.</p> <p><b>REPRESENTATIVE SERVICES:</b> Cost-effective purchasing, shipping, and tracking of vehicles, equipment, and supplies</p>                                     |

**IIE PROGRAM PARTICIPANTS**

|                      |     |
|----------------------|-----|
| ■ Graduate Students  | 33% |
| ■ Professionals      | 31% |
| ■ Technical Trainees | 11% |
| ■ Undergraduates     | 11% |
| ■ Faculty            | 10% |
| ■ Teachers           | 4%  |



**FACTS AND FIGURES**

**This year the Institute of International Education assisted nearly 17,000 individuals, almost 5,000 from the United States and 12,000 from abroad. These men and women, representing more than 160 countries, comprise a diverse group of students, scholars, teachers, scientists, technicians, government leaders, artists and performers, and professionals working in all fields.**

**Programs at IIE are enormously varied. They include educational and cultural exchange, specially-designed long- and short-term training, technical assistance, customized study tours, workshops, conferences, and seminars. This year IIE administered more than 200 programs for nearly as many public and private sector sponsors.**

**WORLDWIDE OFFICES**

The Institute maintains nineteen offices in fourteen countries:

- EGYPT
- HONG KONG/CHINA
- HUNGARY
- INDIA
- INDONESIA
- MEXICO
- NAMIBIA
- PHILIPPINES
- RUSSIA
- SOUTH AFRICA
- THAILAND
- UKRAINE
- VIETNAM

- UNITED STATES
- New York
- Washington DC
- Chicago
- Denver
- Houston
- San Francisco



**IIE STAFF WORLDWIDE**

|                 |     |
|-----------------|-----|
| ■ New York      | 165 |
| ■ Washington DC | 170 |
| ■ Other US      | 28  |
| ■ Overseas      | 97  |

**STAFF & VOLUNTEERS**

IIE's staff numbers 460, with almost 100 working in the Institute's overseas offices. More than 6,000 volunteers all over the world also give their time and talent. These dedicated people work in many ways, from serving on the national Board of Trustees to hosting foreign students.

**FINANCES**

During fiscal 1998 (October 1, 1997 - September 30, 1998), IIE incurred total expenses of \$110,018,249. Direct expenses for sponsored programs were \$101,635,560. Total costs for IIE's information, research, counseling, conference, and art services were \$2,736,526. Institute management and general, fundraising, and program development expenses were \$5,646,163, or 5.13% of total expenditures.

**FUNDING**

Programs and services are funded by US and foreign government agencies, foundations, corporations, international organizations, international development agencies and banks, universities, nongovernmental organizations, endowments, individual donors, membership fees, fundraising events, registration fees for US universities fairs overseas, and revenue from publications.