

HIGHLIGHTS OF THE YEAR

STUDENT AND SCHOLAR EXCHANGE

Last year, more than 5,500 American and foreign students and faculty studied and carried out research in the United States and over 130 other countries through academic exchange programs conducted by the Institute, including the Fulbright Program.

LUCENT GLOBAL SCIENCE SCHOLARS PROGRAM

IIE has assisted the Lucent Technologies Foundation in launching a new global talent search, selecting 32 of the brightest students in math, science and technology from nine countries and bringing them together with 50 American winners for a week at Lucent Headquarters. Next year the program expands to 22 countries around the world.

ENERGY MBA PROGRAM

For the third year, the Institute has designed and implemented a Master's of Business Administration program for the energy sector of Ukraine. This program has been administered on behalf of the US Agency for International Development. On December 9, 1999 Vice President Gore and Ukrainian President Leonid Kuchma signed a Memorandum of Understanding which recognized the importance of this program and will assure its continuation.

FULBRIGHT SENIOR SCHOLARS PROGRAM

In April, the United States Information Agency (since October 1, 1999, the Bureau of Educational and Cultural Affairs of the United States Department of State) announced the conclusion of a national competition with the award of a five year cooperative agreement for the administration of the Fulbright Senior Scholars Program to the Institute and its affiliate, the Council for International Exchange of Scholars. CIES had managed the Senior Scholars Program since its inception, and joined IIE in 1997.

ECOLINKS

The EcoLinks Partnership Grants Program, funded by the US Agency for International Development, builds the capacity of business and government to develop market-based solutions to urban and industrial environmental problems through cross-border partnerships. During the year, the program was launched in 21 countries in Central and Eastern Europe and the New Independent States of the former Soviet Union. Sixty-seven grants, totaling \$3.1 million, were awarded competitively to develop cleaner production practices, introduce environmental management systems and address global climate change issues.

HUMPHREY FELLOWS

In June, the Hubert H. Humphrey Fellowship Program celebrated its 20th Anniversary with a conference in Washington, DC organized by the Institute. Over 300 Fellows and alumni converged on Washington for four days of discussions on key global and regional issues. Former President Jimmy Carter gave the keynote presentation.

NATIONAL SECURITY EDUCATION PROGRAM

The National Security Education Program, funded by a trust fund established by Congress to support study by US undergraduates in non-traditional countries, generated a ten percent increase in applications this year. IIE recommended 153 students for scholarships. The program's concentration on language study and its service component in the foreign affairs area are seen as real opportunities for advancement in the public service area.

OVER THE YEARS



Developed first exchange program for American professors to teach in European universities

1919

First IIE Reciprocal Student Exchange Program initiated between US and Czechoslovakia

1922

Created the framework for Latin America-US student and faculty exchanges through the Convention for the Promotion of Inter-American Cultural Relations

1935

Created new US scholarship opportunities for students from African nations emerging from colonial rule
Opened IIE regional office in Denver, the first of four in the US

1950

Provided emergency assistance to Hungarian educators

1956

1921

Designed and lobbied for creation of student visa

1933

Established the Emergency Committee in Aid of Displaced German Scholars, which saved over 300 European scholars from the Holocaust

1947

Asked by US Government to administer the Fulbright Educational Exchange Program

1952

Established Educational Associates program of services for US colleges and universities

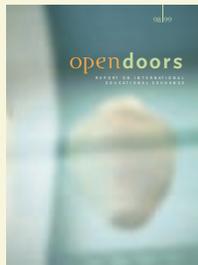
1962

Established offices in Asia, Africa and Latin America to meet growing needs for information on US higher education

WHO ARE IIE'S FUNDERS? IIE manages 250 programs. Sponsors include the

- Department of State ■ US Agency for International Development ■ World Bank
- Ford Foundation ■ Freeman Foundation ■ GE Fund ■ Governments of Brazil, Chile, Japan and Spain
- Hewlett Foundation ■ Levi Strauss Foundation ■ Lucent Technologies ■ MacArthur Foundation
- Starr Foundation ■ Toyota Motors Sales, USA

IIE also receives funding from US and foreign corporations, foundations, governments, organizations and individual supporters. See page 18 for a complete list of sponsors and page 23 for a list of major contributors.



OPEN DOORS

For fifty years, the Institute has reported on the international flow of students. This year's report indicated that there were more foreign students enrolled at US colleges and universities than at any time since the Institute began its annual survey of foreign enrollments in 1948. *Open Doors* also reports nearly 114,000 Americans earned college credits abroad, a record high. With so many foreign students studying here supported by their own funding, international educational exchange brings over \$13 billion into the US economy, making it our fifth largest export service industry.

ENVIRONMENTAL EXCHANGE PROGRAM

In January, 1999 IIE helped members of the Philippine Congress to understand the implications of restructuring the power industry into a more competitive, market-based system. Program staff designed an exchange for the Philippine delegation to Argentina where the power sector of the economy had been similarly restructured. Understanding gained through this experience enabled delegates to craft legislation which received consensus support.

MEMBER INSTITUTIONS

More than 600 US colleges and universities, institutions of higher education outside the United States, and US nonprofit organizations are affiliated with IIE as member institutions this year. These members make up a vital communications network. They participate in IIE seminars and conferences and share information through IIE's directories and *Reaching Partners in International Education*, published quarterly, as well as IIE Interactive and IIE Briefing, electronic newsletters. These resources are distributed to over 2,000 foreign student advisers, study abroad counselors, admissions officers and other university and NGO officials. For a list of IIE Members, see our web site at www.iie.org.

80TH ANNIVERSARY GALA

On October 14, 1999, the Institute celebrated its 80th Anniversary with a gala dinner at New York's Plaza Hotel.

The Guest of Honor for the evening was Secretary of State Madeleine K. Albright. Other distinguished honorees were international banker William R. Rhodes, Vice Chairman of Citigroup, and Professor Klaus Schwab, Founder and President of the World Economic Forum.

IN THE NEWS

A recent issue of *Crain's New York Business* listed the fifty largest non-profit organizations in New York City based upon their operating budget. With an operating budget of in excess of \$100 million annually, the Institute was the second largest internationally focused non-profit organization.

IIE'S ENDOWMENT

On December 18, 1999 the Institute sold its building at 809 United Nations Plaza. The proceeds of the sale have been added to the Institute's endowment which is now nearly \$50 million. Earnings from the endowment are used to augment the Fulbright Program and other international exchange programs which the Institute administers, and to provide expanded services to students, educators and the public, here and abroad. Fueled by our 80th Anniversary celebration, the Institute also enjoyed a record level of operating support from private donors in 1999, up more than 35 percent from the previous year.

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| <p>Moved into new headquarters across from the United Nations</p> <p>1964</p> | <p>Designed and implemented the US Government's Hubert H. Humphrey Fellowship program for mid-career professionals</p> <p>Created the South African Education Program to help prepare black South Africans for leadership in a post-apartheid future</p> <p>1979</p> | <p>Chosen to administer the Zimbabwe Manpower Development Project, a major training initiative</p> <p>1983</p> | <p>Selected by USIA to help administer the Edmund S. Muskie Fellowship Program for young professionals from the former Soviet Union</p> <p>1992</p> | <p>Initiated Lucent Technologies new Global Science Scholars Program</p> <p>1999</p> |
| <p>Asked to administer the Venezuelan Government's "Gran Mariscal de Ayacucho" Scholarship Program, assisting nearly 4,000 young Venezuelans, many from disadvantaged backgrounds</p> <p>1974</p> | <p>Established Science and Technology Division to undertake energy training programs for USAID</p> <p>1981</p> | <p>Provided emergency financial assistance to students from China on US campuses</p> <p>1989</p> | <p>Designed and implemented ASIA-HELP to assist students in finishing their degrees during the Asian currency crisis</p> <p>1998</p> | |