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*German scholars on the  
LUCENT GLOBAL SCIENCE  
SCHOLARS PROGRAM met  
with Bell Labs Nobel Prize  
winner Horst Stormer during  
the Global Summit at Lucent's  
US headquarters. IIE manages  
the international portion of  
this program, which includes  
students from 22 countries.*

## SERVING THE BUSINESS COMMUNITY

Increasingly, global business requires an internationally trained staff. Corporations are recognizing that they need managers who think and act based on a global perspective. Throughout its history, IIE has helped men and women to acquire and hone their abilities through work and study outside their home countries. Helping to meet the human resource needs of international business is an important aspect of the Institute's work. Assisting it to do that is the President's Advisory Council comprised of distinguished human resource professionals from some of this country's leading international corporations.

IIE assists a number of corporations on their **Children of Employees** scholarship programs. Such programs are individually designed to meet the human resource needs of the corporation and its employees, and provides support for study in the United States, in the employee's home country, or in a third country. A thorough understanding of radically different educational systems enables IIE to administer these scholarship programs with meticulous attention to detail. IIE's experience also ensures that every scholarship competition is open and fair. IIE relieves the corporation of the administrative burden of recruiting, distributing and processing applications, assessing financial need, selecting grantees and administering the grants — and insures that these are handled efficiently, fairly and professionally.

Business is a major focus of the **Enron Scholarship Program** managed by IIE on behalf of Enron International, an integrated utility company based in Houston. Through this program, Enron supports graduate studies in Texas for students from Mozambique. The Institute is responsible for selection and academic supervision. In addition to business, Enron scholars are students in engineering and the earth sciences.

IIE also collaborates with corporate partners in the creation and management of philanthropic programs. One such, carried out in partnership with the Lucent Technologies Foundation, is the **Lucent Global Science Scholars Program**. Through this world wide talent search, Lucent will annually recognize over 100 high school seniors and first year university students from designated countries who have demonstrated exceptional competence in science, math and technology. Students receive a financial award, enjoy a week long program at Lucent's US headquarters, and work in paid internships at Lucent facilities back home. IIE's New York and overseas staff, in partnership with Fulbright Commissions in some countries, manages the international portion of this program in 22 countries.

IIE's **Global Engineering Education Exchange** (Global E<sup>3</sup>) facilitates academic exchanges among engineering students at more than 70 universities in a dozen countries. The program received funding from the National Science Foundation, AT&T Foundation, the US



Department of Education and Ford Motor Company, as well as membership fees from participating US universities.

Ten years ago GE sought assistance from the Institute's Mexico based Office for Latin America to help design and manage the General Electric Scholarship Program through which outstanding Mexican undergraduates receive scholarships for technical studies at Mexican universities. Today this program is also available in Thailand, Indonesia, Korea, and Malaysia, the latter two in partnership with local Fulbright commissions. Recognizing IIE's experience and world wide reach, **The GE Fund** capitalized on this competence to expand and adapt the program for other regions halfway around the globe.

Toyota Motor Sales, U.S.A., Inc. also saw special value in IIE's mission and worldwide perspective when it asked the Institute to create a professional development experience for US teachers from states where the company has operations. During the launch of the **Toyota International Teachers Program**, fifty American teachers participated in a global issues study visit to Japan that highlighted industry and community partnerships in education and the environment.

*Since 1987, IIE has assisted the GE Fund in awarding undergraduate students engineering, business and technical scholarships in Mexico. The successful GE SCHOLARSHIP PROGRAM has since been adapted and expanded to several Asian countries.*