

# highlights of 2002



Patricia Harrison, Assistant Secretary of State for Educational and Cultural Affairs, speaking with Dr. Todd Davis, Director of IIE's Higher Education Resource Group, during the Open Doors briefing in Washington, DC which launched the 2002 International Education Week.



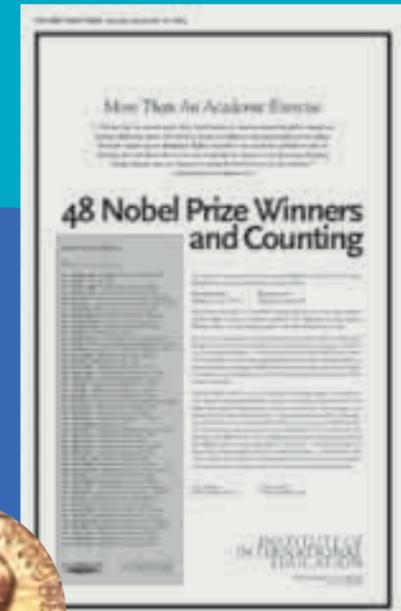
The Honorable Suzanne Mubarak, First Lady of the Arab Republic of Egypt, with Thomas S. Johnson, Chairman of the Executive Committee of IIE's Board of Trustees, at a reception at Blair House in Washington DC at which the Institute honored Mrs. Mubarak in recognition of her commitment to education.



Susan Berresford, President, Ford Foundation, left, with Ambassador Donald McHenry, Chairman of the International Fellowships Fund (parent organization of the Ford Foundation International Fellowships Program), and Joan Dassin, Executive Director of IFF at an event to announce the initiative.



Ford Foundation International Fellows Félix Tito Ancalle (Peru) and Funmi J. Para-Mallam (Nigeria) wear traditional dress during a cultural presentation at IFF's Inaugural Leadership Institute, Brattleboro, Vermont, July 2002.



## Open Doors

To launch International Education Week (18-22 November), IIE's Higher Education Resource Group held a briefing at the National Press Club in Washington on the latest *Open Doors* survey, the primary source of statistical information on international flows of students to and from the U.S. Assistant Secretary of State for Educational and Cultural Affairs, Patricia Harrison, keynoted the event. International student enrollment in the U.S. rose 6.4% to a record 582,996 for the 2001-2002 academic year. And for the first time, India surpassed China as the leading sending country.

More Americans are also studying abroad. Since 1991-1992, the number of U.S. students receiving academic credit for courses taken in other countries has more than doubled (from 71,154 to 154,168).

## United Nations Fulbright Fellowship Program

Drawing on the United Nations' professional networks and the Fulbright Program's roster of future leaders from around the world, this new program will provide a formative experience for some of the world's best and brightest students who can contribute to the advancement of the UN's work, learn from UN staff, and gain valuable professional experience. The Fellowship is funded by a grant from the United Nations Foundation/Better World Fund. The program will help to build new sources of UN leadership, furthering the power of the Fulbright Program to educate leaders and lay the foundation for global problem solving.

## SmartMoney

In its annual survey on "making your donations count," *SmartMoney* magazine ranked the Institute as the leading U.S. educational charity and cited our fundraising efficiency, engagement of the Board, and use of technology to lower the costs of processing applications.

## Promoting Development in Egypt

The Institute's largest international office is in Cairo where we work in support of the Government of Egypt's long term development plan and the strategic objectives of the U.S. Agency for International Development's mission there. Since 1997, IIE has provided training to enhance the professional and managerial capacity of individuals serving in Egyptian governmental and private sector entities. Through 2002, over 60,000 public servants, teachers and other professionals have participated in courses in Egypt, the U.S., and the Near East region.

In March, the Institute presented its Stephen P. Duggan Award for International Understanding to the First Lady of Egypt at a reception at Blair House. In presenting the award, IIE President Allan E. Goodman said:

*"Throughout her years as First Lady, Mrs. Mubarak has focused her energies on the importance of education at every level. She has taught us that education must encompass*

*all of life's issues and should enhance the ability of people to interact in society. She has demonstrated the overwhelming importance of the education of girls, and has set a new standard for respect and gender equality that will make Egypt and our world safer and more secure for all."*

## Study Abroad

The Institute administers programs that meet the increasing demand from U.S. undergraduates to study abroad. These include the U.S. Government-funded Benjamin A. Gilman International Scholarships and the National Security Education Program/ David L. Boren Undergraduate Scholarships and several privately funded initiatives — FreemanASIA, the Global Engineering Educational Exchange, and Studio Arts Centers International. In spite of world tensions, all these and the Fulbright Student Program experienced significant increases in applications this year.

## Ford Foundation International Fellowships Program

Last year the Ford Foundation and the Institute launched the largest single initiative in the foundation's history — the International Fellowships Program. Through the International Fellowships Fund, a new entity established by Ford and IIE, this 10-year, \$280 million program will provide over 3,000 graduate fellowships for disadvantaged individuals to study anywhere in the world.

By November 2002, nearly 250 Fellows were placed at approximately 150 universities in 25 countries. As Ford Foundation President Susan Berresford observed:

*"It is becoming increasingly clear that the world's problems will only deepen unless there is a greater focus on the bottom segment of the world's population — those who are subject to social isolation, deprivation and discriminatory practices that have become serious impediments to national, social and economic development. ...We can change these distressing*

*realities if we choose to do so. One element of change is the identification of potential leaders who can help with this serious work. Their keen minds, their determination and their moral force are necessary for change on the scale that is required."*

## Population Programs

The Leadership Development Program in Population and Reproductive Health, initiated by the David and Lucile Packard Foundation and the Institute in 2001, is now helping over 200 community leaders to expand reproductive health choices and services in Ethiopia, India, Mexico, Myanmar, Nigeria, the Philippines, Sudan and Pakistan.

A new grant from the William and Flora Hewlett Foundation will allow IIE to conduct a global survey of human capacity in the fields of reproductive health and population in at least 50 developing countries. The data gathered will create a global picture of expertise to assist international organizations to target future training investments.

## Nobel Laureates Featured in Public Service Ad

In December, the Nobel Prize for Physics was awarded to three scientists. Two, Masatoshi Koshiha and Riccardo C. Giacconi, had been Fulbright Scholars. These awards bring to 29 the number of Fulbrighters who have won the Nobel Prize. Fifteen other grantees of the Institute, and four of the Institute's Trustees have won Nobel Prizes. On December 10th, *The New York Times* ran a full-page public service advertisement recognizing this accomplishment.

## Energizing the World

Since 1981, the Energy Group has helped over 15,000 professionals worldwide to support their nations' economic development while protecting natural resources. This year, the first IIE Energy Alumni Outstanding Achievement Award was conferred on the Honorable R.V. Shahi, Secretary of Power of the Government of India, in recognition of his contribution to the development of the energy sector of that country.

## Heiskell Awards For Innovation In International Education

In 2001, IIE created the Andrew Heiskell Awards to honor Mr. Heiskell's more than twenty years of service as a Trustee and recognize outstanding initiatives in international higher education by the 800 IIE Network member institutions. The awards foster innovation that will help create new opportunities for students and faculty, bring international education to the forefront of education policy, and stimulate public awareness of the benefits of study abroad and international educational exchange.

The winning programs for 2002 were from San Diego State University; the University of Missouri-Columbia; Juniata College in Pennsylvania; and Montana State University.



### Scholar Rescue Fund

This new Fund is modeled after work the Institute did initially in the 1930's when IIE's Assistant Director Edward R. Murrow formed the Emergency Committee in Aid of Displaced German Scholars and saved 335 from the Holocaust. He placed them in colleges across America where they wrote landmark books in politics and philosophy and won Nobel prizes. They became the graduate faculty of the New School for Social Research, now New School University, in New York. During the Cold War, the Institute rescued scores more, fleeing a different form of tyranny. One of them, the father of Madeleine Albright, was the Ph.D. dissertation advisor to National Security Advisor Condoleezza Rice.

The Fund, launched under the leadership of IIE Trustees Dr. Henry Jarecki, Jeffrey Epstein, and Thomas Russo and with support from George Soros and the Open Society Institute, provides grants that permit scholars to find temporary refuge at universities and colleges anywhere in the world. As noted in the *Congressional Record*,

the Fund has already received requests from scholars in over 60 countries and has begun making awards.

### International Visitor Program

For over 30 years, IIE's Professional Exchange Program Division has assisted more than 12,000 international visitors, who travel throughout the United States under the auspices of the Department of State. Regarded by Ambassadors as among the most successful American public diplomacy efforts, the Program relies on U.S. citizens to provide insights into the diversity of American communities, civil society and culture. Significant programs over the past year include those for visitors from the Middle East and Asia focused on U.S. media and educational institutions, for visitors from Africa focused on dispute resolution and anti-corruption techniques, and for visitors from Central Asia focused on improving the effectiveness of principals in primary schools.

### Goldman Sachs Global Leaders Program

The Goldman Sachs Global Leaders Program prepares talented students from around the world for service to society and to their future professions. Their potential is demonstrated by the many projects with which they have already been involved, such as the rescue of women sold into slavery in Central Asia, work to diminish the effects of political imbalances in educational institutions in the Balkans, tutoring math in one of the worst slums of São Paulo, and working with victims of child prostitution in Southeast Asia. One quarter of the first U.S. cohort of Global Leaders has won Rhodes, Marshall, and Truman scholarships.

### The Halkidiki Protocol

With support from the Stavros S. Niarchos Foundation, IIE convened a symposium in Halkidiki, Greece, bringing together higher education officials and government and NGO leaders from 15 countries of Southeastern Europe. The symposium focused on exploring the ways higher education can serve societies and promote regional cooper-

ation. Conferees from the Balkans and neighboring countries agreed to develop a protocol establishing fundamental principles in support of academic freedom and international study.

### Education for Democracy and Development

The Institute's Global Development Center launched the Ambassador's Girls Scholarship Program in Benin, Niger, Mauritania, Djibouti, Eritrea, Ethiopia and Madagascar under the Education for Democracy and Development Initiative (EDDI). Over 2,000 scholarships will be awarded in 2003. EDDI is a multi-agency initiative, which enjoys strong support from both the President and the First Lady of the United States. Implementation of this program represents a significant increase in IIE's capacity to support expanded basic educational opportunity for young girls and women in Africa.

**The Faces of Global Change**

**The Goldman Sachs Global Leaders Program**

In a world of extraordinary change and complexity, the need for energetic and effective leaders is obvious, but what are the ways that come together to create true leadership, and how can we encourage these abilities in young people across cultures? The Goldman Sachs Foundation is committed to answering these questions by helping to develop our next generation of global leaders. And one way we are doing this is through the Goldman Sachs Global Leaders Program, which honors and trains talented and accomplished young men from around the world for service to society and to their future professions.

For the second year in a row, the Institute of International Education (IIE) and the Foundation have announced the names of the world's most exceptional young men from universities and colleges on six continents. These Global Leaders were officially named in a ceremony this spring, and recognized for their achievements and desire to make positive change.

A further selection process identified 10 of these students, from across more than 20 countries, who will attend the program.

These Global Leadership Institute in New York City from July 10-14. At the Institute, they will participate in focused leadership training, workshops and seminars on critical national issues. They will spend time with prominent leaders in the public, civic, and private sectors and, most important, build ties among themselves based on shared experience and common goals.

That was certainly the case with last year's participants in the Institute, a number of whom—despite borders, geographic distance and existing commitments—are working on collaborative projects to help build cultural bridges and foster developing countries.

Which is exactly the goal of the Global Leaders Program: to train and develop tomorrow's leaders, public leaders, business leaders, research scientists, social entrepreneurs, and other professionals who will go on to create an international network through which they can share ideas, work collaboratively and teach-just teach- begin to change the world, together.



### US – Asia Environmental Partnership

Belching exhaust from buses, cars, and three-wheeled vehicles has led to terrible pollution in many Asian cities. With support from this USAID environmental program, IIE is increasing local capacity to develop solutions. IIE designed study tours for officials from Bangladesh, providing them with exposure to U.S. policies and planning, and experience in converting bus fleets from diesel to compressed natural gas. IIE also helped the Bangkok Municipal Authority study U.S. models for converting fleets of diesel vehicles to alternative fuels, and provided a study tour for auto industry officials from India and Bangladesh focused on exploring the latest technical developments to reduce emissions.

### IIE Opens NASDAQ Stock Market

*"IIE works to develop capital of a different kind — but one that is equally global in scope. We are developing human capital, by implementing over 200 programs of international study and training for students, educators and young professionals from all sectors."*

With these words — IIE's Executive Vice President, David Arnold, presided over the opening of the NASDAQ on August 13th. Trustees George Rupp and Ruth Hinerfeld, members of the Institute's New York staff, and participants in IIE-sponsored scholarship and training programs joined in the ceremony.

**Ruth Gruber**  
IIE Grantee, U.S. to Germany, 1931-32

The world's youngest Ph.D. at 20 when she returned home from Germany in 1932, Ruth Gruber earned her doctorate as an IIE grantee. The medical student became a foreign correspondent and photojournalist, and traveled around the world covering stories of the Spanish Civil War, the rise of Hitler, and the persecution of Jews. Gruber was the only woman to report from the Soviet Union, and she was the first woman to report from the Soviet Union. She was the first woman to report from the Soviet Union. She was the first woman to report from the Soviet Union.

Among those she saved were Dr. Alan Turing, who helped develop the code-breaking machine, and the physicist and mathematician, Albert Einstein. Gruber was the only woman to report from the Soviet Union. She was the first woman to report from the Soviet Union. She was the first woman to report from the Soviet Union.

*"Words and images are my tools for fighting injustice."*

IIE alumna Ruth Gruber is profiled in "Faces of IIE," a new section of IIE's website, [www.iie.org](http://www.iie.org).

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### Alumni Research

Ambassadors, opera stars, human rights activists and 48 Nobel Prize winners are only some of the "treasures" IIE has uncovered through its Alumni Research Project, initiated and led by IIE Trustee Dr. Henry Jarecki.

One alumna, Ruth Gruber, was honored at the IIE Awards Dinner in New York with the inaugural Fritz Redlich Medal, named after another distinguished IIE alumnus and former Dean of the Yale University Medical School.

Ruth's profile, and those of other distinguished former IIE grantees, can be found in "Faces of IIE," a new section of IIE's website, [www.iie.org](http://www.iie.org).

### Fulbright New Century Scholars

Global public health experts from around the world gathered at the Pan American Health Organization for the Fulbright New Century Scholar Program's Final Plenary Seminar, marking the conclusion of the program's inaugural year. The meeting highlighted the individual

and collaborative work of the 30 Scholars — top academics and professionals from the U.S. and 18 other countries who had spent a year working together with a focus on the "Challenges of Health in a Borderless World."

### IIE Honors Congressional Leaders

The IIE Board of Trustees held its April meeting in Washington, DC. At a Capitol Hill luncheon, the Trustees conferred the Stephen P. Duggan Award for International Understanding on Congressman Jim Kolbe and Congresswoman Nita M. Lowey, Chairman and Ranking Minority Member of the House Appropriations Foreign Operations Subcommittee. Both were recognized for their support of foreign aid and international educational exchange programs.