

Highlights of the year

Scholar Rescue Fund | The Scholar Rescue Fund supports fellowships for scholars whose lives and work are threatened, providing them temporary refuge at universities and colleges outside their home country. There they will continue to share their talents and expertise with students, colleagues and the community at large, beyond the reach of assassins and terrorists. Like earlier generations, many of these scholars will return home when conditions have improved to help rebuild universities and societies ravaged by conflict, repression and fear. The fund builds on the work done on an *ad hoc* basis by the Institute since its founding.

The Fund was established in 2002 under the leadership of IIE Trustees Dr. Henry Jarecki, Jeffrey Epstein, and Thomas

Population Programs | Responding to population pressures and health concerns worldwide, IIE/West Coast Regional Center established a new Population Programs Division, which is currently implementing two major projects.

A grant from The William and Flora Hewlett Foundation will enable IIE to conduct the *Census of Human Capacity In Population*, a global survey of human capacity in the fields of reproductive health and population in at least 50 developing countries. To date, data has been collected from 650 experts representing 47 organizations and universities in 80 developing countries.

And since 2001, the Leadership Development Program in Population and Reproductive Health has added to the capaci-

impact

I am a scientist — a rice-breeding specialist. In Cote d'Ivoire, I worked for more than 10 years at the West Africa Rice Development Association, the largest and most important rice research project in the region. In 2002 a civil war reignited in my country. WARDA's research in Cote d'Ivoire was devastated. Our researchers have been threatened and forced to flee. I feel very blessed that with help from IIE's Scholar Rescue Fund, I am able to continue my research at Cornell University.

This will have important implications for sustainable agriculture in West Africa, one of the world's most ecologically fragile environments where the demand for rice is growing faster than any other region in the world. It will help to reduce hunger for generations to come.

— Dr. Mande Semon, Remarks at the IIE International Awards Dinner, September 25, 2003

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Russo, and with the support of George Soros and the Open Society Institute. Since its inception, the Fund has received requests from scholars at risk in 80 countries. The Fund recently received a lead gift of \$1 million from Ford Foundation toward an endowment goal of \$10 million.

Gilman Scholarships | The Benjamin A. Gilman International Scholarship program is a vital source of funding for undergraduate international exchange. Sponsored by the U.S. Department of State and administered by IIE's Southern Regional Center, the program provides grants for U.S. undergraduates to study abroad for up to an academic year. The program serves students of limited financial means who have been historically underrepresented in study abroad. The 884 Gilman Scholars selected to date come from all 50 states and have studied in 65 different countries. Upon return to the U.S., scholars complete a service project to promote international understanding in their home community.

ty of reproductive health and population leaders by means of training opportunities abroad and in the U.S. Supported by The David and Lucile Packard Foundation, the Institute has selected over 300 leaders from Ethiopia, India, Mexico, Myanmar, Nigeria, Pakistan, Philippines and Sudan. They play a strategic role in addressing adolescent reproductive health, reproductive health service delivery, and HIV/AIDS issues.

Promoting Development in Egypt | The Institute's largest international office is in Cairo where we work on behalf of the USAID Mission in support of the Government of Egypt's long-term development plan. Since 1997, IIE has provided short and long-term training to enhance the professional and managerial capacity of Egyptians within organizations affecting key development sectors. Through 2003, over 70,000 public servants, teachers and other professionals have participated in courses in Egypt, the U.S., and the Near East region.

In June, our Development Training II (DT2) project team in Cairo conducted the first Egyptian Leadership Forum in partnership with USAID and the Future Generation Foundation, a local NGO. The Forum brought together 45 young leaders from the public and private sectors for three and a half days to share reflections about the reasons for their success (and failures), the role that education and training in the U.S. played, and to identify how progress and solutions in one area can contribute to positive developments in others.

The Forum was made possible by a gift from Ambassador Robert Stuart, who for many years chaired the Institute's Midwest Regional Advisory Board, and support from the USAID Mission in Cairo.

from the Muslim world to U.S. universities and colleges that lack extensive academic programs on Islam. Scholars in the humanities and social sciences teach, interact with the wider community and serve as resources on Islam. The program is privately sponsored by grants from The William and Flora Hewlett Foundation, the Carnegie Corporation of New York and the Rockefeller Brothers Fund.

Goldman Sachs Global Leaders Program |

The innovative Goldman Sachs Global Leaders Program was created to identify and support the talents of 100 outstanding second-year college students on an annual basis worldwide. One quarter of the first class of U.S. Global



Islamic Initiatives | Two Visiting Specialist programs administered by IIE's Council for International Exchange of Scholars expand knowledge about the Islamic world in the United States.

Fulbright Visiting Specialists: Direct Access to the Muslim World, supports visits by scholars and professionals from the Middle East and other Muslim countries who are former Fulbrighters. They visit American institutions that desire to enrich their understanding of Islamic, Middle East, North African and South Asian societies and cultures.

Understanding Contemporary Islam, a program of The American University of Beirut and CIES, is sending scholars

Leaders has gone on to win Rhodes, Marshall, Truman, Gates, and Fulbright fellowships.

The Goldman Sachs Foundation and IIE created a program feature that allows Global Leaders to apply for seed grant funding for projects that encourage social entrepreneurship and continued development of leadership opportunities. Alumni of the program can apply on a competitive basis for grants to support projects that they are developing. To date, eight grants have been awarded, including one to a team of three alumni for a project that they designed in 2001 when they worked together during the program's annual Global Leadership Institute. Still just

Left: Joel Johnson from Berea College studied international business and marketing in Ghana with help from the Benjamin A. Gilman International Scholarship Program, which has assisted nearly 900 students with high financial need to study in over 60 countries world-wide, many in non-traditional destinations. Right: U.S. Ambassador to Egypt, C. David Welch (right), is greeted by IIE President and CEO, Allan Goodman, and IIE's Development Training II Chief-of-Party, Elizabeth Khalifa, at the first Egyptian Leadership Forum conducted by IIE in partnership with USAID and the Future Generation Foundation, a local NGO.

undergraduates, the three students conceived of a plan to build a primary school to bring basic education to poor students in the state of Uttaranchal, North India, in the Himalayas. The grant and their leadership training allowed the students to find partners to help them turn their vision into reality. They created an international non-profit, *Zindagi India*, and are currently raising funds for their school. Construction on the school began in September 2003, and the students have enlisted the support of a Delhi School of Economics professor who is an expert on basic education in India.

Heiskell Awards For Innovation In International Education | In 2001, IIE created the Andrew Heiskell Awards to honor Mr. Heiskell's more than twenty years of service as an IIE Trustee and, simultaneously, to recognize outstanding initiatives in international higher educa-

At a previous ceremony held in New York City on January 27, the award in the Internationalizing the Campus category was presented to Chatham College for its *Global Focus Program*. See the IENetwork website, www.iienetwork.org.

Ford Foundation International Fellowships Program | In 2000, Ford Foundation and the Institute launched the Ford Foundation International Fellowships Program. Through a new entity based at the Institute, the International Fellowships Fund, this 10-year, \$280 million program provides graduate fellowships for exceptional, yet disadvantaged individuals with academic promise and proven leadership potential. In its first three years, the IFP received more than 40,000 applications.

The 1100 fellows selected from social groups and communities that lack systematic access to higher education, will use their education to become leaders in their respective



tion by the 800 IENetwork member institutions.

The second annual Andrew Heiskell Awards for Innovation in International Education were presented on May 14 at a ceremony held at the Dirksen Senate Office Building on Capitol Hill in conjunction with the IIE Spring Board meeting in Washington, DC. The award in the category of Study Abroad was presented to Fox Valley Technical College for the *Transatlantic Automotive Technology Project*. The award for Outstanding Faculty Program was presented to Colorado State University for the *International Development Studies Faculty Mentoring Program*.

fields, furthering development in their own countries and greater economic and social justice throughout the world. The IFP responds to the world's need for new leaders with direct knowledge of society's worst problems and inequities, and a sense of moral urgency about them.

IIE in Washington, DC | The IIE Board of Trustees held its spring meeting in Washington, DC. At a luncheon on Capitol Hill, it conferred the Stephen P. Duggan Award for International Understanding on Senate Majority Leader, Bill Frist, M.D. and Senator Patrick J. Leahy. Both are committed

Left: *The Goldman Sachs Global Leaders Program* was featured in an Op-Ad in the *New York Times* in July 2003. Center: Stephanie Bell-Rose, President of *The Goldman Sachs Foundation*, and Leonard Lauder, Chairman of the *Estée Lauder Companies, Inc.* with student *Global Leaders* at the *Goldman Sachs Global Leadership Institute* in July 2003. Photos: Shawn Baldwin. Right: *Ford Foundation International Fellowships Program* alumnus Simon Bawakyillenuo, from northern Ghana, completed his master's degree in environmental policy at the University of Hull, UK. IFP is the largest single program ever supported by Ford Foundation.

internationalists and advocate a substantial increase in the foreign aid accounts to help combat so many of the ills of the world. In his acceptance remarks, Senator Frist spoke about the personal impact of his exchange experience during his medical training in the United Kingdom. Senator Leahy spoke of the need for the U.S. to step up to its responsibilities and adequately fund programs to address worldwide societal issues.

United Nations Fulbright Fellowship Program

On September 27, 2002 United Nations Secretary General Kofi Annan announced the launch of the U.N. Fulbright Fellowship Program. The program was created through a partnership between IIE and the United Nations Foundation/Better World Fund.

Under the program, selected Fulbright grantees from developing countries will extend their study or research

nations, from riots to civil wars and secessionist movements, and how such conflicts can be prevented. The scholars, many from regions experiencing prolonged ethnic and sectarian conflict — Northern Ireland, Macedonia, Sri Lanka, Africa, and Pakistan — collaboratively examined causes of and proposed remedies for conflicts during the year.

In November, the United States Institute of Peace in Washington, D.C. hosted the 2002-2003 NCS Final Plenary Seminar entitled “Fanning the Flames, Putting out the Fire: Ethnic Conflicts and the Peace Process.” It highlighted the work of the scholars on topics such as peace-making and reconstruction, ethno-religious conflicts, cross-border ethnic identity and diasporas, the clash of tradition and modernity, emigration and immigration as factors in multiculturalism, effects of refugee resettlement on the creation of new civil societies, and stateless nations.

In August, the first Fulbright New Century Scholars Global



through a practical training placement with a United Nations department or office.

This year, with the U.S. rejoining UNESCO, the program was expanded to include a UNESCO Fellowship Program for U.S. Fulbright students to spend six months at the UNESCO field office in the country where they studied during their Fulbright grant.

New Century Scholars | Peace was the topic for the second year of the New Century Scholars Program, which explored how and why conflicts occur within and between

Health Summer Course: “Globalization and Public Health in Latin America” was held in Cuernavaca, Mexico as part of the Mexican National Institute of Public Health’s annual international Summer Program on Actualization in Public Health and Epidemiology.

Internationalization Workshops | In December, IIE Network hosted university workshops, entitled *Tools for Strengthening Internationalization and Networking*, in Thessaloniki, Greece and Sofia, Bulgaria, with generous support from the Stavros S. Niarchos Foundation.

Left: IIE Vice Chairman Diane Paton presents the Heiskell Award to Martha A. Denney and Alicia Skinner Cook of Colorado State University at a luncheon on Capitol Hill in May. Center: Senator Patrick J. Leahy pictured with IIE Trustee Henry Jarecki and IIE Chairman Tom Johnson with the Stephen P. Duggan Award for International Understanding at a luncheon on Capitol Hill. Right: Senate Majority Leader Bill Frist, M.D. pictured with IIE Trustee Dolores E. Cross, Visiting Scholar and Professor in Education at DePaul University. Photos: Photographics.

The workshops were attended by representatives from international offices from both public and private universities, as well as higher education ministries. The participants, most of whom have had few professional development opportunities, found that these provided them with the tools to promote internationalization at their institutions as well as the skills to network effectively with institutions and individuals across Europe and the United States.

Foreign Language Teaching Assistants from the Islamic World |

In 2003, 50 English teachers from Islamic countries arrived to study and serve as native language instructors at U.S. colleges and universities. This extension of the Fulbright Program is reaching into new communities across the U.S. Teaching Assistants from Uzbekistan, Morocco and Turkey have been named honorary citizens of South Dakota. They and the other

Leadership Award, and composer, conductor, and Fulbright alumnus, Lukas Foss, with the Fritz Redlich Alumni Award.

BP, among the largest hydrocarbon companies in the world, is committed to fostering new standards of ethics in the way it does business, and assuring that its presence in a community results in mutual advantage. BP seeks to be a force for good, and, recognizing that education is the critical enabler of progress, invests in education to create the leaders of tomorrow in government, academia and in business.

Lukas Foss was introduced by Dr. Leon Botstein, President of Bard College and music director of the American Symphony Orchestra. In his introduction, he noted that Foss is one musician that all musicians admire and envy, a fabulous conductor and a great composer. "And you will never hear anyone play J.S. Bach as well." Upon accepting his award, Foss played *Fantasy Rondo*, which he had composed at the age of 23.



Fulbrighters are teaching nine strategic languages at 27 institutions. They bring a personal dimension to language instruction and to extracurricular activities aimed at increasing understanding of the Islamic world and culture at the institutions and in communities where they are located. The program will expand to 100 teachers in 2004.

International Awards Dinner |

On September 25th, IIE hosted its annual International Awards Dinner, attended by 350 guests at The Plaza in New York City. IIE recognized BP and its Chairman, Lord Browne of Madingley, with its inaugural Opening Minds Corporate

This special event was the Institute's largest fundraiser of the year and enabled IIE to continue having an impact on the problems facing our world. This year's success was in large part due to the active role of Welcoming Co-Chair, James J. Schiro, CEO of Zurich Financial Services. Other individuals who contributed to the success of the dinner include members of the Fulbright Committee, co-chaired by Joseph Lelyveld, former Executive Editor of the *New York Times*, and Anna Moffo, renowned opera singer. The Fulbright alumni who served on this committee reflect the many ways in which international exchange programs have an impact on the development of future leaders.

Left: Participants from universities and education ministries exchanged ideas at workshops convened by the IIE Network at the South-East European Research Centre in Thessaloniki, Greece. Center: IIE Trustee Henry Jarecki (second from left) greets guests at IIE's International Awards Dinner, including (from left) Orlando Smith, Chief Minister of the British Virgin Islands, Collette Goodman, and Ahmad Chalabi, President of the Iraqi Governing Council. Photo: Obremski Studio. Right: Patricia Harrison, Assistant Secretary of State for Educational and Cultural Affairs, spoke to participants in the Fulbright Foreign Language Teaching Assistant Program. Photo: Chuck Giomo.

Open Doors | Since 1949, the Institute has conducted an annual census of student mobility, funded by the Department of State, Bureau of Educational and Cultural Affairs — students from abroad studying in the U.S. and Americans studying overseas. To help launch International Education Week (17-21 November), IIE held a briefing at the National Press Club in Washington, DC. The latest *Open Doors* survey results noted that international student enrollment in the U.S. rose to a record 586,323 for the 2002-2003 academic year. Again this year, India surpassed China as the leading sending country.

More Americans are also studying abroad. During the academic year 160,920 U.S. students received academic credit for courses taken in other countries, an increase of 4.4% over the previous year. The full *Open Doors* report is available at www.opendoors.iienetwork.org.

Study Abroad | The Institute administers several programs that meet the increasing demand from U.S. undergraduates to study abroad. These include the U.S. Government-funded Benjamin A. Gilman Scholarships and the National Security Education Program/David L. Boren Undergraduate Scholarships and several privately funded initiatives — FreemanASIA, the Global Engineering Educational Exchange, and Studio Art Centers International. In spite of world tensions, all these, as well as the Fulbright Student Program, experienced record increases in applications this year.

International Visitor Program | Over the past 32 years IIE's Professional Exchange Division has organized study tours for more than 12,500 international visitors. These programs, conducted under the auspices of the U.S. Department of State's International Visitor Program, are regarded by U.S. Ambassadors as among the most success-



Atlas of Student Mobility | This year the Institute published a groundbreaking new *Atlas of Student Mobility*, with the support of Ford Foundation. It examines where the nearly two million students who are currently seeking education outside of their home countries come from, and where they go to obtain a trans-national higher education. It documents the case for all of us to make much greater efforts to assure that international education is a global reality.

Today, 20 countries' international student enrollment exceeds 1% and just five countries (the U.S., U.K., Germany, France, and Australia) host three-quarters of all who study abroad. You can order this publication at www.iiebooks.org.

ful American public diplomacy efforts. The International Visitor Program relies on U.S. citizens volunteering to provide insights into professional fields and American daily life.

SmartMoney | Again this year, in its annual survey on "making your donations count," *SmartMoney* magazine ranked the Institute among the leading U.S. educational charities based on the percentage of annual expenditures that went directly to programs. Also IIE received a four-star rating, the highest, from Charity Navigator, an independent organization that identifies America's most efficient not-for-profit organizations.

Reference publications from IIEBooks (www.iiebooks.org) are highly valued resources to the campus international education community and other policymakers, as well as students, teachers and adult learners who wish to study abroad. Pictured are Open Doors, funded by the U.S. Department of State; Atlas of Student Mobility, funded by the Ford Foundation; and the IIEPassport: Academic Year Abroad and IIEPassport: Short-Term Study Abroad annual directories, published in partnership with Educational Directories Unlimited.



impact

After completing his Ph.D. at Stanford, mechanical engineer Martin Fisher went to Kenya on a Fulbright Scholarship in the mid-1980s. Following his Fulbright, he worked for a development agency, where he recognized that local entrepreneurs needed to have a personal stake in making technologies work. A self-described technology wonk, Fisher designed a simple pump that looks like a piece of exercise equipment that can be used by farmers to irrigate their crops during the dry season. Fisher uses the market place to get the pumps into the hands of farmers, and has found that for every \$1,000 spent marketing the devices, five new farm businesses are created generating \$20,000 in new wages and profits. He estimates that the pumps generate \$33 million per year in profits and wages — about 5% of Kenya's GDP.

— From "10 Inventions (that will change your world)" *Newsweek*, June 30, 2003

