

## Educational Services

The Institute helps internationalize higher education through information products, access tools and services, becoming the leading global education knowledge network and advocate.

In December, IENetwork hosted university workshops, entitled *Tools for Strengthening Internationalization and Networking*, in Thessaloniki, Greece and Sofia, Bulgaria, with generous support from the Stavros S. Niarchos Foundation.

The workshops were attended by representatives from public and private universities, as well as higher education ministries. The participants, most of whom have had few professional development opportunities, found that these provided them with the tools to promote internationalization at their institutions as well as the skills to effectively network with institutions and individuals across Europe and the United States.

These were a follow-on to the symposium held in October 2002 in Halkidiki, Greece, which brought together leading NGOs, institutions of higher education and leaders of government in the war-torn Balkans and other countries of Southeastern Europe. That symposium fostered a dialogue aimed at exploring how higher education can better serve the economic, social, and political transformation of nations and promote regional cooperation.

The IENetwork, with over 800 member campuses and organizations from 40 countries, brings together over 4,000 international educators, policy makers, administrators, and researchers online, and provides them with expert analytical information and research, and a forum for discussion, interaction, and networking based on specific interests and needs.

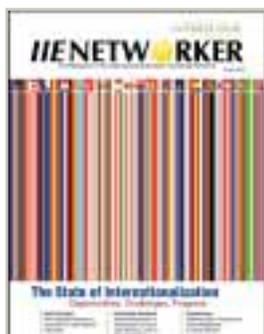
To expand channels of communication between the Institute and IENetwork members, IIE publishes *IENetworker*, a magazine for the campus professional and others interested in higher education exchanges, as well as an extensive online resource available at [www.iienetwork.org](http://www.iienetwork.org).

In cooperation with its partner, Educational Directories Unlimited, IIE also produces the most complete set of directories of study abroad opportunities, online ([www.iiepassport.org](http://www.iiepassport.org)) and in print versions ([www.iiebooks.org](http://www.iiebooks.org)). The *IIE Passport: Academic Year Abroad* and *IIE Passport: Short-Term Study Abroad* directories are the most comprehensive sources of program listings for U.S. students seeking an education abroad.

**“It changed my life, because it opened doors to me, giving me the necessary impulse to be able to reframe my goals at very difficult moments in my life.”**

— Ing. Genaro Chávez Duck, GE Foundation Grantee, 1991 in Mexico and Project Administrator at TELMEX

IIE and The GE Foundation have partnered for over 15 years to open doors and change people’s lives through **The GE Foundation Scholarship Programs**. These provide educational opportunities to outstanding students with strong potential who lack the resources to obtain the education that is a stepping-stone to leadership. Since the program’s inception in Mexico in 1987, it has supported hundreds of students like Genaro Chavez Duck to realize their educational and career goals. The Program is now in 11 key countries in Asia, Europe and Latin America, providing over \$1 million in scholarship support annually. The largest program, in India, awards full scholarships to over 75 students each year.



*Facing page: Lucent Global Science Scholars, Class of 2003, with Dr. Robert Wilson, 1978 Nobel Prize winning physicist, in front of the Horn Antenna, Crawford Hill, N.J. Left: IENetworker is a magazine of IIE's membership association. Distributed to over 5,000 study abroad and international student advisers, university presidents, and policy makers, IENetworker publishes new research and articles on all aspects of international education.*

Building upon the success of the scholarship programs, IIE is also partnering with The GE Foundation to support innovation and entrepreneurship in engineering and the sciences. IIE recently initiated programs in China and Germany to identify and recognize outstanding technological innovations. Examples of projects in the first year of this program in China included a personal communication assistant for the hearing impaired and an intelligent traffic light control system.

IIE is also a leading provider of **International Children of Employee (COE) Scholarship Programs**. Through COE programs, companies provide scholarship opportunities to the children and/or relatives of their employees for higher education. The scholarships improve employee

In 2003, IIE awarded COE scholarships to over 1,000 students. Participating companies include: AIG (Starr Foundation); GE Foundation; Levi Strauss; ChevronTexaco; JPMorganChase; Lockheed Martin and many others.

As the **Goldman Sachs Global Leaders Program**, sponsored by The Goldman Sachs Foundation, enters its fourth year, its alumni include 300 outstanding Global Leaders who are citizens of 40 countries. Global Leaders selected in the inaugural year of the program completed their university studies in 2003. One quarter of American alumni from that first class went on to win other prestigious awards, such as Rhodes, Truman, Gates, Marshall, and Fulbright fellowships.

Demonstrating the breadth and scope of their interests,



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retention and morale, demonstrate the corporation's commitment to its employees, and enhance the corporate image in the community.

IIE tailors each program to the company's needs, assists with the design and production of program information and application materials, conducts the selection of grantees (including convening impartial selection panels), disburses scholarship benefits and provides financial accounting. IIE's international expertise and experience helps companies to implement truly global scholarship programs, ensuring that students' credentials are appropriately evaluated regardless of the educational system from which they come.

Global Leaders have enthusiastically competed for "seed funding" for social projects they want to pursue. This year, 30 Global Leaders collaboratively submitted twenty proposals. The Social Entrepreneurship Fund awarded grants to five of the projects, ranging from providing education for AIDS orphans in Thailand, to combating arsenic contamination in the water supply of a village in Bangladesh.

Since the program's inception in 2001, more than 160 civic and international leaders from higher education, and both the private and public sectors, have spoken to and inspired these outstanding students. This year, speakers included Leonard A. Lauder, Chairman of the Estée Lauder Companies, Inc.; The Honorable John Negroponte, U.S.

*Left: GE Foundation Scholars in Hungary learn leadership and teamwork skills through an Outward Bound experience. Right: Dr. George Rupp, President of the International Rescue Committee and IIE Trustee, at the 2003 Goldman Sachs Global Leadership Institute with student Global Leaders from Bosnia, Sri Lanka and Mexico. Photo: Shawn Baldwin.*

Ambassador to the United Nations; IIE Trustees Maria Livanos Cattai and Dr. George Rupp; and senior executives from Goldman, Sachs & Co.

In the fall, the Global Leaders were featured on a segment of the CNN International program, "Diplomatic License," with host Richard Roth; on the National Public Radio (NPR) broadcast, "The Best of our Knowledge;" and in full page Op-Ads in both the *New York Times* and *Foreign Affairs*.

Sponsored by The Lucent Technologies Foundation, the 5th annual **Lucent Global Science Scholars Program** brought 23 recently graduated U.S. high school seniors and 24 international undergraduates from Europe, Asia, the Americas, and the Middle East to Lucent Technologies'

ing a shared image of international mobility, the Atlas highlights the truly globe-spanning aspects of higher education, makes apparent the emerging world higher education economy, and establishes a conversation space for those concerned with global education mobility issues. The 104 page volume provides a unique and thought-provoking view of international education trends and patterns worldwide. The *Atlas of Student Mobility* contains national flow data for 21 leading host countries for international students, and data tables on the 75 leading places of origin for internationally mobile students.

The primary source of statistical information on international flows of students and scholars to and from the



headquarters in Murray Hill, NJ for a week-long Global Summit. During the Summit in July, students learned about Lucent Technologies and its work by touring Bell Labs and spending time with researchers, including two Nobel Laureates.

With Ford Foundation support, and working closely with its partners, the British Council and IDP Education Australia, the Institute has published a groundbreaking new *Atlas of Student Mobility* which describes where the nearly 1.8 million students who seek education outside of their home countries come from, and where they go to obtain a trans-national higher education. By creat-

United States, prepared by IIE with support from the Department of State, is the annual *Open Doors Report on International Educational Exchange*. This data is available on the web at [www.opendoors.iienetwork.org](http://www.opendoors.iienetwork.org).

Since 1949, the Institute has conducted an annual census of student mobility — students from abroad studying in the U.S. and Americans studying overseas. Again this year, IIE helped launch International Education Week (17-21 November) with a briefing at the National Press Club in Washington, DC keyed by Assistant Secretary of State for Educational and Cultural Affairs, The Honorable Patricia de Stacy Harrison. The latest *Open Doors* survey

*The Global Engineering Education Exchange Program, a consortium of 35 U.S. member engineering institutions and more than 70 international engineering institutions in 17 countries, provides students the opportunity to study abroad, with the option of completing an internship in their host country after their formal studies, and now serves roughly 180 students per year. Above, American undergraduates on a summer program in France, observing one of the engineering wonders of Paris.*

revealed that international student enrollment in the U.S. rose to a record 586,323 for the 2002-2003 academic year. Again this year, India surpassed China as the leading sending country.

More Americans are also studying abroad. Data from campuses showed that 160,920 U.S. students received academic credit in the past year for courses taken in other countries, an increase of 4.4% over the previous year.

In 2000, Ford Foundation and IIE launched the largest single initiative in the foundation's history, the **Ford Foundation International Fellowships Program**, a 10-year, \$280 million program that builds on the Foundation's half century of support for higher education. Through the International Fellowships Fund, a new

socially committed individuals from groups and communities that lack systematic access to higher education, including women, ethnic minorities, individuals who live and work in rural areas, and those with physical handicaps. Fellows are selected through a competitive process on three basic criteria of academic achievement, commitment to the development of their communities and countries, and strong leadership skills and potential.

The Ford Foundation International Fellowships Program is managed by an independent Secretariat housed at IIE in New York. The Secretariat works closely with nearly two dozen national, regional and international partner organizations that provide services to the pro-



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entity established by Ford and IIE, approximately 3,150 graduate fellowships will enable disadvantaged individuals with academic promise and proven leadership capacity to study anywhere in the world for up to three years. The program seeks to create a new generation of leaders with direct experience of their societies' most pressing problems and a strong commitment to promoting economic and social justice, both in their own countries and worldwide.

Operating in 22 countries in Africa, Asia, Latin America, the Middle East and Russia, the program provides opportunities for advanced study to academically talented and

program, including recruitment and selection of Fellows in participating countries, assistance with educational assessment, pre-academic training, placement, and monitoring of Fellows once they have been selected. The program also works closely with the Ford Foundation's field offices, which have played a key role in the program's development. IIE is responsible for grant administration for all Fellows as well as international placement and specialized monitoring of those coming to the U.S. and Canada.

This was the tenth year IIE managed the **JIAM U.S. Study Tour Program** for the Japan Intercultural Academy of

*Neo Rampoui, in yellow shirt, has been collecting oral histories from former political prisoners detained on South Africa's Robben Island. He is pursuing a Ph.D. in history at Howard University in Washington, DC with a grant from the Ford Foundation International Fellowships Program.*

Municipalities, a governmental training institute whose goal is to equip civil servants with the management skills to address public policy issues in an increasingly global society. The purpose of the U.S. Study Tour is to share U.S. best practices in public policy with civil servants from throughout Japan.

The 30 JIAM trainees traveled to five cities, including Washington, DC, New Orleans, Buffalo, Seattle and San Francisco, where they met with government agencies and non-governmental organizations. They discovered how the U.S. addresses specific public policy issues. Trainees returned to Japan with strategies for revitalizing local economies after learning how New Orleans is using the Mississippi River to attract tourists. In Seattle the

exchanges in 1995 with 11 U.S. students studying abroad. The program now exchanges roughly 180 students per year.

ABB, Inc., a global corporation, became the sole corporate sponsor of the Global E<sup>3</sup> program in 2001. In addition to administrative support, ABB provided funds for scholarships to encourage the participation of talented women in the engineering field and to help provide these students with valuable international experience. The National Science Foundation has also provided a small grant to research the impact of the study abroad experience on the careers of alumni.

With primary support from the Henry Luce Foundation, the **Elisabeth Luce Moore Leadership Program for**



trainees learned about the range of services NGOs provide in cooperation with the government, inspiring trainees to encourage the development of the not-for-profit sector, a relatively new concept in Japan.

The **Global Engineering Education Exchange (Global E<sup>3</sup>)**, is a consortium of 35 U.S. member engineering institutions and more than 70 international engineering institutions in 17 countries. Through Global E<sup>3</sup> students have the opportunity to study abroad, with the option of completing an internship in their host country after their formal studies. With start-up funding from the National Science Foundation, Global E<sup>3</sup> launched its first

**Chinese Women (ELM)** has trained women leaders of non-profit, non-governmental organizations in arts education, environment and the community, social safety services, and economic empowerment. For eight years, the program has brought together women from China's mainland, Taiwan, and Hong Kong for a month of intensive training in the United States, with follow-on activities in Asia to support and develop the networks and collaborative efforts among alumnae. A new grant from the Luce Foundation will support three more years of alumnae networking and outreach to other Chinese NGO leaders.

*These Japanese civil servants, trainees from the Japan Intercultural Academy of Municipalities (JIAM), are studying public-private partnerships on a site tour of an environmental clean-up project in Seattle. The JIAM U.S. Study Tour Program provides opportunities for civil servants from all areas of Japan and all functions of its government to share and discuss U.S. best practices in public policy.*



## **impact**

After completing a USAID-sponsored training program at George Washington University's Pediatrics Hospital, Dr. Nader Mahmoud Fathi and Dr. Nevine Elwan returned home to Egypt to develop a neonatal intensive care unit at the Damanhour National Medical Institute, which now serves 90 newborn babies each month. They also train doctors and nurses from other hospitals in neonatal medical care, and share their expertise nationwide through the Healthy Mother/Healthy Child project, a partnership between USAID and the Egyptian Ministry of Health.