

Managing Scholarships



IIE/Europe Director Chris Medalis and Fabrika Duvana's Eugenio Sidoli present an award to a student in the Partnership for Education and Community Development Program, one of many scholarship programs administered by IIE offices around the world.

NEED

To help corporations, foundations, and individuals give back to communities internationally, promote educational opportunities, and build a highly skilled future workforce.

SOLUTIONS

With 18 offices worldwide and extensive knowledge of different educational systems, cultures, and economies, IIE designs and manages scholarship programs to suit the specific goals of corporate, foundation, and individual sponsors.

Global Scholarship Management

The Institute is a leading provider of high quality scholarship and grant management services to corporations and corporate foundations. From arranging educational opportunities for children of employees to managing scholarships for future leaders, IIE provides services that companies value and participants need.

International Children of Employee (COE) Scholarship Programs provide students with the education and tools necessary to succeed in the 21st century. IIE provides scholarships to over 1,500 students around the world each year through these programs—a proven cost-effective way for companies to retain international staff and enhance organizational benefits. In 2005, IIE partnered with the AIG Foundation to create a COE Scholarship Program, continuing a nearly 30-year collaboration between IIE and the AIG family. IIE also administers COE programs for the GE Foundation, Chevron, Lockheed Martin, Mattel, and the Phelps Dodge Foundation, among many other companies.

Providing Educational Opportunities

IIE offices around the world develop and manage targeted scholarship programs to help individuals and foundations provide educational opportunities through gifts, bequests, and endowments.

Since 1987, the GE Foundation Scholar-Leaders Program has identified talented young people who lack the resources to obtain higher education. By broadening access to education and leadership training, the Foundation aims to facilitate the economic and social development of communities where GE is active. In 2005, IIE helped to select and award \$1.5 million in scholarship support to 400 Scholar-Leaders in ten key countries in Asia, Europe, and Latin America, all of whom took part in the Program's unique community service component aimed to develop well-rounded future leaders.

The Partnership for Education and Community Development in Niš, Serbia, sponsored by Philip Morris International affiliate Fabrika Duvana DIN, gives grants to exceptional students to design and implement projects to improve their communities. Student-led projects have provided consulting to small businesses, combated domestic violence against children, and tackled the city's solid waste problem.

Over the past 20 years, nearly 900 Latin American students have pursued U.S. higher education in key fields through an endowment that the De Sa InterAmerican Foundation set up with IIE in 1986. Meanwhile, IIE and the IMF are celebrating 10 years of partnership on the Japan-IMF Fellowships, which bring outstanding Asian students to the U.S. for Ph.D programs in Economics.

www.iie.org/corporate_partners

IMPACT

Connecting corporations with their global communities, IIE helps to build the international workforce.

One of ten children, Omar Humberto Longoria Gandara of Mexico balanced academic and family responsibilities growing up, attending school as he worked in his father's mechanic shop. A GE Foundation award in 1989 enabled Omar to continue his studies at the Instituto Tecnológico y de Estudios Superiores de Monterrey—ITESM. Today, Omar instructs first-year physics at his alma mater and is a coordinator for the electrical engineering department. He serves on the selection committee for the GE Foundation Scholar-Leaders Mexico Program, encouraging students to pursue the path that he traveled more than a decade ago.

