

# Internationalizing Higher Education

## NEED

To make “international” a part of everyone’s education.

Foreign students bring international perspectives to U.S. classrooms and contribute to the U.S. economy. Keeping America’s doors open to these students, and providing strategic language and cultural experience to U.S. students, are increasingly matters of national security.

## SOLUTIONS

IIE offers a wealth of resources to promote international education, assist students, campus leaders, and policymakers, and inspire educators to find visionary and innovative ways to internationalize their campuses.

### Serving Higher Education

When educators and policymakers want to stay current on news and best practices in the field, attract and retain foreign students, and strengthen their international offerings, IIE is their resource. Drawing on more than 85 years of experience, IIE offers new and timely publications, websites, and services as a resource to higher education across the globe.

The IIE Network serves colleges, universities, and international exchange agencies worldwide and offers its 900 member institutions a thriving on-line community ([www.iienetwork.org](http://www.iienetwork.org)), an electronic newsletter, and print publications with information on all aspects of international education. The IIE Network also conducts targeted seminars and workshops in the U.S. and overseas, with support from the Stavros S. Niarchos Foundation.

IIE’s Andrew Heiskell Awards for Innovation in International Education honor the most outstanding initiatives that are being conducted by member colleges and universities. Eight outstanding programs recognized in 2005 are among the 40 best practices featured on IIE’s website—all with the goal of assisting campuses in their own internationalization efforts.

### Understanding Global Mobility

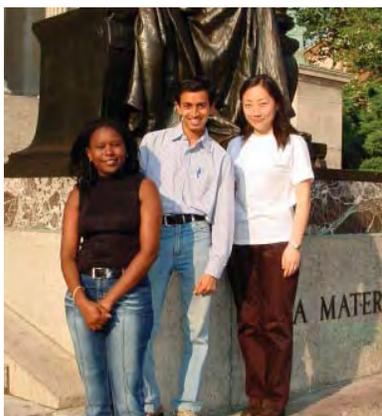
Global academic mobility—the flow of brainpower across borders—is a topic of increasing importance to governments, business leaders, and educators worldwide. IIE’s expertise is key to addressing the complex issues surrounding this topic.

IIE’s annual *Open Doors Report on International Educational Exchange* provides policymakers, legislators, educators, and the press with data analysis and commentary on the explosive growth—and current fluctuations—in the worldwide movement of students. This comprehensive information resource on international students and scholars in the United States and on U.S. students studying abroad, funded by the U.S. Department of State, is based on an annual statistical survey of the internationally mobile student population in the United States that IIE has conducted since 1948. IIE’s Project Atlas ([www.atlas.iienetwork.org](http://www.atlas.iienetwork.org)), with Ford Foundation support, is building a global community of data providers and offers data on international students for leading host and destination countries.

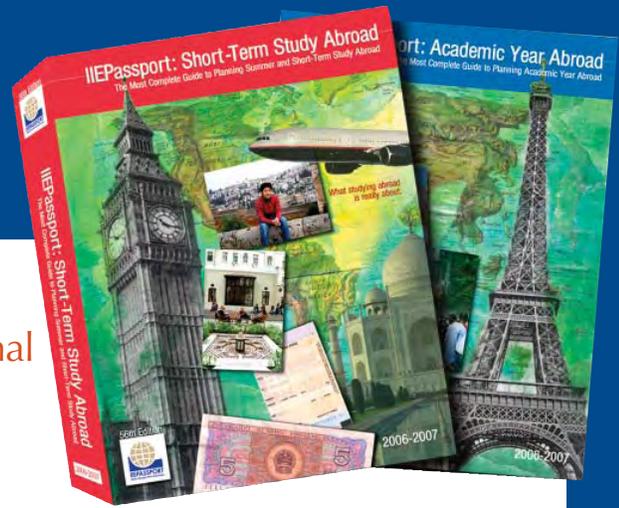
### Reaching out to Foreign Students

The Institute is leading the effort to make the world’s students feel welcome in the United States. When international students want information on coming to the United States to study, and educators want to recruit foreign students and establish linkages with overseas partners, they turn to IIE.

In 2005, IIE’s overseas offices organized twelve U.S. Higher Education Fairs in countries that are leading senders of students to the U.S.—China, India, Japan, Malaysia, Thailand, and Vietnam. Over 100 U.S. campus representatives reached out to over 10,000 local students and their parents and offered the students hands-on information about opportunities to study in the United States. IIE’s new online directory and publication, *Intensive English USA*, helps foreign students find English language programs in the United States.



*IIE’s Higher Education Fairs in Asia (left) help keep America’s doors open by providing thousands of students with hands-on information about study in the United States. Bringing foreign students such as these Ford Foundation IFP Fellows from Kenya, India, and China (right) to U.S. campuses helps expand the international perspectives of American students and faculty members.*



In 2005, more individuals learned about international education from IIE than from any other source.

### Providing Advice and Assistance

The Institute also advises students directly through its EducationUSA offices in Bangkok, Hanoi, Ho Chi Minh City, Hong Kong, and Mexico City. IIE trains other educational advisers in regions of Asia and Latin America, where IIE offices serve as Regional Educational Advising Coordinators (REACs) with support from the U.S. Department of State. The REACs are central to the U.S. government's efforts to promote American higher education and help ease the process for students seeking to study in the United States.

Finding financial assistance is crucial for international students who lack funds for U.S. study. In 2005, with Stavros S. Niarchos Foundation support, IIE published a directory of scholarships and grants for European students and professionals, *Funding for United States Study: A Scholarship Guide for Europeans*. The Institute is expanding that resource in a new online scholarship directory ([www.FundingUSstudy.org](http://www.FundingUSstudy.org)) with a companion print publication, *Funding for U.S. Study*, to help students worldwide identify funding sources.

### Helping More Americans to Study Abroad

American students are increasingly interested in learning more about the world outside of the US. To help them find the right program and to provide advisors with tools to help counsel students and promote study abroad, IIE and Educational Directories Unlimited (EDU) developed the IIEPassport suite of resources for study abroad.

IIEPassport includes two annual print directories and an online search engine ([www.iiepassport.org](http://www.iiepassport.org)) with over 6,500 study abroad programs worldwide, a new IIEPassport Advisor Center and Student Center, and an online scholarship directory, [StudyAbroadFunding.org](http://StudyAbroadFunding.org). For over 50 years, IIE's study abroad directories have been a comprehensive resource for students and advisers when choosing study abroad programs. These directories are part of a suite of IIE publications specifically designed to help colleges and universities internationalize their institutions. By making international exchange opportunities more accessible, IIE helps increase the number of Americans studying and teaching abroad.

[www.iienetwork.org](http://www.iienetwork.org)  
[www.iiebooks.org](http://www.iiebooks.org)  
[www.iiepassport.org](http://www.iiepassport.org)

## IMPACT

**IIE's Heiskell Awards showcase best practices in internationalization, to inspire other campuses.**

IIE recognized the University of Pittsburgh's "Plus3 Program" with its Andrew Heiskell Award for Innovation in International Education. Designed to make study abroad accessible to engineering and business students, the program offers a targeted overseas experience early in the college career, such as the visit to Germany's Infineon Technologies pictured at right. Plus3 cultivates interest in future study abroad, and many students later participate in internships with foreign companies.

Dr. William Brustein, Director of the Center for International Studies, says receiving the Heiskell Award generated tremendous interest among other professional schools on campus. "As a result, we now have comparable programs under development with the Schools of Nursing, Pharmacy, Health & Rehabilitation Sciences, and Public Health, as well as the Schools of Social Work and Law."

