



IIE's U.S. Higher Education Fairs connect campus representatives with students in 11 major cities throughout Asia.

INTERNATIONALIZING HIGHER EDUCATION

IIE offers a wealth of resources to help educators find innovative ways to internationalize their campuses and help students gain access to international experience.

Serving Higher Education | IIE is committed to making international a part of every student's education. We offer new and timely publications, websites, and services as a resource to higher education across the globe, helping educators to promote study abroad and serve international students.

The IIE Network serves colleges, universities, and international exchange agencies worldwide and offers its 900 member institutions a thriving on-line community (www.iienetwork.org), an electronic newsletter, and the IIE Networker magazine. Print and electronic publications include the new www.StudyAbroadFunding.org and www.FundingUSStudy.org websites as well as the Intensive English USA and IIE Passport Study Abroad electronic and print directories. The IIE Network also conducts targeted seminars and workshops in the U.S. and overseas, including our annual IIE Best Practices Conference in the U.S. and workshops such as "Internationalizing Your Campus: Global Resources for Local Universities" that IIE conducted in Greece with support from the Stavros S. Niarchos Foundation.

IIE's Andrew Heiskell Awards for Innovation in International Education honor the most outstanding initiatives that are being conducted by member colleges and universities. Eight outstanding programs recognized in 2006 are among the 40 best practices featured on the IIE Network website – all with the goal of assisting campuses in their own internationalization efforts.

Understanding Global Mobility | Global academic mobility – the flow of students across borders to obtain a higher education – is a topic of increasing importance to governments, business leaders, and educators worldwide.

IIE's annual *Open Doors Report on International Educational Exchange* provides policymakers, legislators, educators, and international press with data analysis and commentary on the rapid growth of and long-term trends in academic mobility. Conducted by IIE since 1948 and supported by the U.S. Department of State since the 1970s, this comprehensive resource on international students and scholars in the United States and on U.S. students studying abroad is based on an annual statistical survey of regionally accredited U.S. higher education institutions.

IIE's annual *Open Doors* briefing with the U.S. Department of State launches International Education Week in Washington, and IIE offices hold discussions, lectures, and events around the world. In 2006, IIE/Europe organized briefings and workshops in Hungary and Slovenia to present country-specific mobility trends and statistics to the media, international education professionals, and the higher education community.

Project Atlas (<http://atlas.iienetwork.org>) complements *Open Doors* by providing a worldwide perspective on global mobility. With support from the Ford Foundation, Project Atlas has built a global community of data providers and offers data and analysis on international student flows for leading host and sending countries.



IIE President Allan Goodman (right) presented the Andrew Heiskell Award for Internationalizing the Campus to George Mason University Provost Peter Stearns at an awards ceremony at the United Nations.

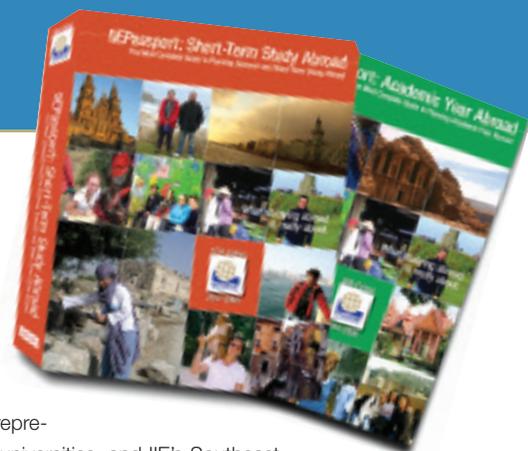


IIE and China Scholarship Council leaders co-chaired an ATLAS panel on student mobility at CSC's 10th Anniversary Conference in Beijing.



IIE/Southeast Asia and other worldwide offices work closely with local and international students at campuses in their communities, such as the Thai and American students at Thammasat University in Bangkok.

IMPACT > IIE HELPS STUDENTS FIND – AND PAY FOR – THE RIGHT STUDY ABROAD PROGRAM. IIEPassport is an essential resource for both students and advisers. IIE produces two annual IIEPassport print directories and an online search engine (www.iiepassport.org) with over 7,000 study abroad programs worldwide, the online IIEPassport Advisor Center and Student Center, Country of the Month brochures, and electronic newsletters, in partnership with Educational Directories Unlimited (EDU). This year, IIE introduced StudyAbroadFunding.org, a new online scholarship directory, to help U.S. students find funding to support their study abroad.



Reaching Out to International Students | IIE helps international students get information on coming to the United States to study, and assists educators in recruiting foreign students and establishing linkages with overseas partners.

IIE's eleven U.S. Higher Education Fairs across Asia, coordinated by IIE/Hong Kong, brought over 100 campuses to present objective and timely information about U.S. higher education to more than 10,000 students and parents in countries that continue to be leading senders of students to the U.S., including China, Indonesia, India, Japan, Thailand, and Vietnam. IIE/Vietnam also helped organize a fair in Ho Chi Minh City for the American Association of Community Colleges, and AACC members joined IIE's fairs in Bangkok and Hong Kong.

In 2006, IIE was selected to manage the global Regional Educational Advising Coordinators (REAC) program on behalf of ECA. The ten REACs support 450 EducationUSA advising centers around the world, providing leadership and expertise to educational information centers and U.S. embassies and serving as a liaison between ECA staff in Washington and the advising centers overseas. IIE/Vietnam and IIE/Southeast Asia also organized an EducationUSA Marketing workshop in Hanoi for East Asia/Pacific educational advisers.

IIE's worldwide offices help build international education capacity around the globe. In 2006, IIE's Jakarta-based affiliate in Indonesia, IIEF and the Indonesian Ministry of Education teamed with the Ford Foundation and the Sabre Foundation to run a large-scale operation to bring the latest

educational books in English to private and state-run universities around the country. In addition, IIEF and the Ministry also conducted workshops on international education for representatives of more than 60 universities, and IIE's Southeast Asian regional center in Bangkok ran workshops with the American University Alumni Association (AUA) to help English teachers from Thailand and neighboring countries prepare their students for the new TOEFL exam and other U.S. standardized tests.

In Bangkok, Hanoi, Ho Chi Minh City, Hong Kong, and Mexico City, IIE offices serve as the EducationUSA advising centers, counseling students who wish to study in the United States, and offer access to testing in partnership with ETS and Prometric. In 2006, IIE/ Latin America established an EducationUSA Advising Outreach Program in Oaxaca, Mexico, to reach indigenous students. This effort is central to IIE/Latin America's mission of making information on U.S. educational opportunities accessible to a larger number and wider variety of Mexican students.

Increasing Access to Study Abroad | Increasing the number and diversity of American students who go abroad and encouraging study in places of growing strategic importance to the United States is a major priority for IIE.

The IIEPassport suite of materials helps students find the right program and provides advisers with tools to help counsel students and promote study abroad, and the study abroad programs IIE administers help students to pay for their study abroad experiences. In the coming year, IIE will conduct policy research to assess the capacity of U.S. institutions to send and overseas institutions to host a greatly increased number of American students abroad, and IIE's IDEA (Increasing Diversity in Study Abroad) Council will offer guidance on expanding participation by under-represented groups in study abroad.



In 2006, IIE opened offices in Ho Chi Minh City, Vietnam, and Oaxaca, Mexico, to provide information on studying in the United States to a broader range of students in those countries.

