

Building Human Capacity

Economic growth and better living conditions in developing countries require a productive and skilled workforce. IIE arranges targeted training to provide individuals with the practical and professional skills vital to address pressing needs in their own countries and communities.



Empowering a Skilled Workforce | The ability to earn an income is a vital step to empowerment. To achieve this goal, the **Women in Technology (WIT)** program helps Middle Eastern women gain critical skills needed to enter the workforce. Sponsored by the Middle East Partnership Initiative of the U.S. Department of State and implemented by IIE West Coast, WIT provides partner organizations and the women they serve with cutting-edge curricula and training opportunities in business planning, professional development, and information technology. WIT expanded to four additional countries in 2007 — Bahrain, Jordan, Lebanon and Morocco — building on strong results in Iraq, Oman, Saudi Arabia, the United Arab Emirates, and Yemen. With more than two thousand women trained and 35 partner organizations operating WIT Training Centers, WIT's impact in the region continues to increase.

In partnership with USAID Egypt, IIE has trained thousands of Egyptians for leadership in a period of rapid change. The **Leadership Development Program (LPD)** equipped Telecom Egypt managers with the skills to prepare them for global competition as communications services become increasingly privatized. Building on over a decade of training and technical assistance for USAID/Egypt, IIE provided pre-departure Training Logistics and Medical Services

for 400 Egyptian professionals in 2007, and with World Learning, provided placement and support for 16 MBA candidates from the Egyptian Ministry of Health and Population.

Creating Higher Education Networks | As part of two important higher education initiatives, IIE helps create academic links and strengthen institutions in Africa. In 2007, IIE helped the **Partnership for Higher Education in Africa (PHEA)** provide seed grants for information and communication technology projects to five African universities and provided travel assistance for African participants to attend conferences such as the Educational Pipeline for Girls and Women in East Africa meeting in Nairobi. PHEA consortium members include the Ford, Rockefeller, Kresge, Hewlett, Mellon and MacArthur Foundations, and the Carnegie Corporation of New York.

To further develop African higher education, under the **Africa Higher Education Collaborative**, IIE's Council for International Exchange of Scholars and IIE/Cairo are bringing together scholars from Egypt, Kenya, Nigeria and South Africa to develop shared information and strategies to improve equity and access to higher education on the continent, with sponsorship from the Ford Foundation office in Egypt.

◀ IMPACT: Microfinance

As part of his work with the American Refugee Committee's microfinance program in Sierra Leone, EMDAP Adviser Gianni Brusati assists a shopkeeper with her financial statements. With microenterprise as the back-bone of the economy and very few basic resources, financial training and loans for small business are crucial to the country's efforts to rebuild after its grueling 11-year civil war.

▼ IMPACT: Empowering women

In northern Oman, women who had never turned a computer on are being trained in PowerPoint and Excel at a network of Omani Women's Associations, as part of the Women In Technology Program in nine countries across the Middle East.



Training for Sustainable Solutions |

IIE programs reach out to the developing world, helping train populations and institutions to take part in the global information economy. Through the **Emerging Market Development Advisers Program (EMDAP)**, current or recently graduated students from U.S. MBA or MA in International Development-related programs gain valuable international experience while providing hands-on assistance to key projects such as strengthening credit unions in Ecuador and building public-private partnerships in Indonesia, with support from the US Agency for International Development (USAID) and other partners. As a member of the **Volunteers in Economic Growth Alliance (VEGA)** IIE also fields volunteer experts for economic growth opportunities around the world.