



New Directions in Maintaining and Submitting Advising Center Statistics

Direct Advising Inquiries:

In this section of the statistics log, please list the actual number of people per day according to the list below:

Information Desk/Reception *(please mark the number of people that approached the reception or front desk area to ask for general information related to educational advising but may not have visited the actual advising center)*

Reference/Library/Computer Visitors *(please mark the number of people that went to the advising center to speak to the adviser, use the reference library or use the advising computer to conduct research related to U.S. higher education)*

Telephone Inquiries *(please mark the number of telephone calls received that were related to U.S. educational advising)*

Emails Sent *(please mark the number of emails that the adviser responded to inquiries related to U.S. educational advising)*

Individual Advising Sessions *(please mark the number of sessions that the adviser had in which he/she conducted one-on-one advising)*

of Group Orientations Conducted *(please mark the number of group advising orientations conducted)*

of Participants at Group Orientations *(please mark the number of attendees at all of the orientations)*

Unique Website Visitors *(if you have a website and can track the number of hits/visitors to the web page that has information about your advising center and services, please mark the number of hits/visitors)*

Information Requests

In this section of the statistics log, please mark the type of information requested from each inquiry related to advising in the list below. These numbers are not expected to add up to the total number of visitors, as most visitors make several inquiries.

Exams *(please mark the number of inquiries requesting information on any U.S. admissions exam, such as TOEFL/GRE/GMAT/SAT/USMLE)*

Scholarships & Financial Aid *(please mark the number of inquiries requesting information about scholarships and financial aid opportunities)*

Undergraduate *(please mark the number of inquiries requesting information about undergraduate study in the U.S.)*

Graduate (Master's) *(please mark the number of inquiries requesting information about Master's degree programs in the U.S.)*

Doctorate *(please mark the number of inquiries requesting information about Doctoral degree programs in the U.S.)*

Short-term/Certificate *(please mark the number of inquiries requesting information about Short-term programs or Certificate programs in the U.S.)*

K-12 *(please mark the number of inquiries requesting information about high school programs in the U.S.)*

Distance Learning *(please mark the number of inquiries requesting information about Distance Education or Online Education)*

Intensive English *(please mark the number of inquiries requesting information about Intensive English studies in the U.S.)*

Academic Exchange *(please mark the number of inquiries requesting information about exchange programs to the U.S.)*

Pre-Departure *(please mark the number of inquiries requesting information related to pre-departure)*

Student Visa *(please mark the number of inquiries requesting information about the student visa application and process)*

Translators *(please mark the number of inquiries requesting information about translating documents)*

Document Translations *(please mark the number of document translations that you did for your advisees)*

Attestations *(please mark the number of document attestations or verifications that you did for your advisees)*

Apostille *(please mark the number of inquiries requesting information about the legalization of apostille of documents to and from the U.S.)*

Area/Field of Study

In this section of the statistics log, please mark the number of inquiries requesting information on a specific area or field of study in the list below. These numbers are not expected to add up to the total number of visitors, as some visitors do not know or do not express which field they are interested in.

Accounting

Architecture

Aviation

Business Administration

Communications

Computer Science

Economics

Education

Engineering

Finance/Banking

Fine Arts

Foreign Languages/Interpretation & Translation

Hard Sciences (Biology, Chemistry, Physics, Ecology, Environmental)

Health Professions (Pharmacy, Nursing, Veterinary, Medicine)

Law

Mathematics

Military

Political Science/International Relations

Public Administration

Social Sciences (Anthropology, Psychology, Sociology)

Technology

Tourism/Hospitality/Culinary