Nearly 70 Nobel Laureates

To date, 68 Nobel Prizes have now been awarded to program grantees and members of our board. These individuals from many different nations—whose early promise was recognized and supported by such programs as Fulbright—are truly the hope of the world. They work to serve humankind by finding solutions to disease, advancing world peace, reducing global poverty, preserving the environment, and creating a more just and prosperous global society.
A Message from our Chairman and President

International education may be the best investment possible in making the world a less dangerous place. The outstanding individuals who take part in programs managed by the Institute are teaching students, improving healthcare, building businesses, and contributing to economic growth and stronger diplomatic relations across the world we share.

The programs we manage—our own initiatives such as the IIE Scholar Rescue Fund and the Emergency Student Fund, as well as those we administer for sponsors, such as the Fulbright Program, the Brazil Scientific Mobility Program and the Carnegie African Diaspora Program—are flexible and dynamic. The students and professionals who take part in them are working and studying in timely and topical fields. The knowledge they gain and the relationships they form enable them to address pressing global needs in the United States and in priority areas around the world.

The Institute’s Generation Study Abroad® initiative has begun to have real impact. In its first year, more than 450 partners have joined Generation Study Abroad® with a bold shared vision that we can double the number of U.S. students studying abroad by the end of the decade. Together with partner campuses, organizations and governments, we are working to make sure this happens and to make study abroad opportunities available to students with more diverse backgrounds. Study abroad may prove to be the single most important ingredient to future success that we can give our students while they are in higher education, preparing them to thrive in an intercultural workforce and global marketplace.

IIE was established in the aftermath of World War I by two Nobel Peace Prize winners, Nicholas Murray Butler and Elihu Root, and Professor Stephen Duggan. They believed that we could not achieve lasting peace without greater understanding between nations—and that international educational exchange formed the strongest basis for fostering such understanding. While much progress has been made, war and other violent conflicts continue in many places.

This only convinces us that our work is more necessary than ever. By empowering people with knowledge and giving them the opportunity to study and conduct research outside of their cultures and comfort zones—as well as saving the lives of scholars who are caught in the crossfire of conflicts—we can contribute every day to making the world safer for all.

We are privileged to work with a truly global and collaborative team that draws on the diverse experience of all our members in delivering value and solutions to the governments, universities, foundations, corporations, and philanthropic individuals that seek our help and services. We are pleased to report that Charity Navigator has given the Institute a 4-star rating for the seventh year in a row. Less than 2% of U.S. not-for-profits achieve this distinction. We invite you to learn more about our work by exploring this year’s Annual Report.

Allan E. Goodman and Thomas S. Johnson

Thomas S. Johnson
Chairman, Board of Trustees

Allan E. Goodman
President and CEO
Who We Are

The Institute of International Education (IIE) is among the world’s largest and most experienced international education organizations. As an independent not-for-profit organization founded in 1919, IIE delivers program excellence to a diverse range of participants, sponsors and donors.

Our Vision

Educational, cultural and professional opportunities transcend borders to foster a peaceful and interconnected world where all people achieve their full potential; think and act as global citizens; and build inclusive, thriving communities.

Our Mission

IIE’s mission is to advance international education and access to education worldwide. We accomplish this by:

- Managing scholarships, training, exchange and leadership programs
- Conducting research and facilitating policy dialogue on global higher education
- Protecting scholarship around the world

IIE Global Network

- 19 Offices and Affiliates
- 700+ Staff
- 1,400+ Member Institutions
- 35,000+ Participants
- 200+ Programs
- 185 Countries
Programs and Services

Through more than 200 programs, IIE promotes educational exchange around the world. Foremost among these is the world-renowned Fulbright Program, which IIE has administered on behalf of the U.S. Department of State since the Program’s inception in 1946. IIE partners with foundations, corporations, governments, and individuals to provide scholarship and fellowship administration, testing and advising services, research and information on opportunities for international study, and emergency assistance to students and scholars. Our core services are listed below.

Fellowship and Scholarship Management
Implement global scholarship programs for students, scholars and professionals in the United States and around the world.

Higher Education Institutional Development
Manage programs in faculty exchange, curriculum development, internationalization, institutional planning and research and capacity building for institutions of higher learning globally.

Emergency Assistance for Students and Scholars
Provide support and safe haven to scholars threatened as a result of their academic work, and assist students and scholars who face emergency situations, such as conflict or natural disasters, which interrupt their academic careers.

Leadership Development
Arrange training programs, workshops, and study tours to develop leadership skills among students, teachers, professionals and policy makers throughout the world.

International Development
Provide training and technical assistance to build local capacity and sustainable solutions for long-term development.

Contact Us:
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IMPACT STORY

Driving Social Change
Creating the World’s First App-Driven Emergency Medicine System

Jennifer Farrell is the founder and CEO of CriticaLink, the world’s first mobile app-driven emergency medicine system, currently undergoing a trial in Bangladesh’s capital. A grant from the Fulbright U.S. Student Program made it possible for Jennifer to go to Bangladesh as a fourth-year medical student to address the country’s critical need for an emergency medical response system. Now she is piloting the mobile app and location-based dispatch center in Dhaka, with the goal of expanding the service to other parts of the world where emergency medical services are scarce.

This Fulbright project has been getting world attention: CriticalLink was named in the Washington Post as one of “7 Admirable Start-ups Driving Social Change,” and The Guardian called it “a blueprint for helping millions across the developing world access medical services currently out of reach or non-existent in their countries.”

IIE has administered the Fulbright Program on behalf of the U.S. Department of State’s Bureau of Educational and Cultural Affairs since the Program’s formation in 1946.
Support for Teachers

IIE provided support to 111 U.S. and 1,261 international teachers through programs we administered. Several of the programs are two-way exchanges, providing opportunities to both U.S. and international teachers.
STEM and Women’s Stories

U.S.-Nigeria Academic Collaboration Advances Women in STEM

Dr. Nkechi Madonna Agwu is committed to helping women in Nigeria and the United States break through educational and economic barriers by supporting their advancement in fields related to science, technology, engineering, and mathematics (STEM). A Carnegie African Diaspora Fellowship enabled Dr. Agwu to travel to her native Nigeria to work directly with women and return to the Borough of Manhattan Community College (BMCC), City University of New York, to extend the benefit to her home campus community.

During her time as a fellow in Nigeria, Dr. Agwu spent three weeks at the Center for Gender Issues in Science and Technology at Nigeria’s Federal University of Technology Akure (FUTA) developing culturally-tailored and gender-responsive curricular materials and training Nigerian educators to use them to teach STEM disciplines. Dr. Agwu aims to provide poor or rural communities with inexpensive and accessible curricular resources while mentoring and raising the visibility of the work of Nigerian women in STEM. She has since developed similar curricular resources at BMCC based on the African tradition of storytelling.
Expanding Exchange

Building Awareness of Transnational Challenges: Five young and dynamic applicants were chosen as the inaugural Fulbright-National Geographic Digital Storytelling Fellows. These U.S. Fulbright fellows will explore transnational challenges, comparing and contrasting crossborder issues, and share their work on nationalgeographic.com.

Tracking Growth in International Student Mobility: The 2014 Open Doors Report on International Educational Exchange found the number of international students at colleges and universities in the United States at an all time high. The report also found that more American students studied abroad, although that number grew at a much slower pace.

Training Brazilian Students for a Future in STEM: IIE matched more than 400 companies in the U.S., many of them leaders in Science, Technology and Engineering, with interns from the Brazil Scientific Mobility Program. IIE administers the competitive scholarship program on behalf of the Government of Brazil.

Educating Future World Leaders about China: The Schwarzman Scholars Program partnered with IIE to manage the global recruitment and selection of the next generation of global leaders for this major new initiative, which is modeled on the Rhodes Scholarship.

Focusing on Climate Change: Through the new, innovative Fulbright Arctic Initiative, administered by IIE and funded by the U.S. Department of State, scholars, professionals and applied researchers from around the world were brought together to address climate change and save the Arctic.

Supporting Global Partnerships: Twenty-three new multilateral university partnerships were created by the Global Innovation Initiative, a program funded by the UK and U.S. governments to foster multilateral research collaboration with higher education institutions in Brazil, China, India and Indonesia. IIE administers the U.S. part of the program.

Connecting Myanmar Through Virtual Training: IIE created a months-long, comprehensive virtual training program for Myanmar university professionals on how to set up and manage an international office. With support from the Luce Foundation, the program met a critical need for Myanmar’s universities as they seek to form partnerships and engage in projects with higher education institutions around the world.

Building University Capacity in Sub-Saharan Africa: The Carnegie African Diaspora Fellowship Program brought more than 100 African Diaspora scholars to Sub-Saharan Africa to collaborate with higher education institutions on curriculum codevelopment, research, graduate teaching, training and mentoring activities with funding from Carnegie Corporation of New York.
Generation Study Abroad®

Doubling U.S. Study Abroad: The Institute launched Generation Study Abroad®, a bold initiative to double the number of U.S. students who study abroad by the end of the decade, because too many Americans are graduating without the skills they need to succeed in the global economy and solve shared problems that transcend borders.

Building a Coalition: A year after the official launch of the initiative, more than 450 schools and organizations had joined as commitment partners, including 14 governments, and the numbers continue to grow. These partners have pledged specific, actionable goals and tangible financial commitments. They are taking actions to increase funding and scholarships, expand student diversity, improve campus training and support, integrate study abroad into the curriculum, and engage alumni.

Creating a Pipeline: 400 high school teachers have pledged to be advocates for study abroad.

Rescuing Scholars in Danger

Gathering Thought Leaders for Scholar Rescue: With more scholars currently displaced and in danger than at any time since WWII, the IIE Scholar Rescue Fund hosted an inaugural summit that brought together partners from diverse sectors to address the challenges to offering immediate and long-term assistance to scholars suffering from censorship, harassment, violence and other grave human rights abuses.

Leading the Higher Ed Response to the Syria Crisis: As the Syrian crisis entered its fourth year, IIE and its partners in the IIE Syria Consortium for Higher Education in Crisis continued to provide emergency support to Syrian university students and professors. This included providing emergency support to 43 Syrian students studying in the U.S., as well as IIE Scholar Rescue Fund support to Syrian Scholars. IIE co-authored a series of reports on Syria’s refugee students and scholars.

Empowering Women and Girls

Providing Pathways to University: One hundred girls in Addis Ababa, Ethiopia were chosen to participate in IIE’s new Higher Education Readiness (HER) Program. The program provides important resources and mentorship to help participants prepare for a university level education.

Increasing Access to Education for Indian Girls: IIE and the Verizon Foundation announced the launch of a program that will increase access to science, technology, engineering and mathematics (STEM) education among Indian girls at the secondary school level.

Expanding Partnerships to Train Women and Girls: IIE’s Women Enhancing Technology (WeTech) program, with the generous support of lead partner Google, selected 17 projects in Africa to receive WeTech Seed Fund grants of $2,000 to $20,000 to support their impressive work to involve more women and girls in computer science-related opportunities.
**FINANCIAL SNAPSHOT**

**IIE’s total revenues for 2014: $593 Million**

**2014 Sources of Revenue**
- 52% Foreign governments and international organizations
- 36% U.S. government agencies
- 7% Foundations and research organizations
- 3% Corporations
- 2% Contributions, investment return and other

**2014 Expense Categories**
- 87% International exchange of students and scholars
- 5% Leadership development educational services
- 2% Higher education institutional development
- 5% Management and general
- 1% Emergency student and scholar assistance
- 0.2% Research and publications
- 0.1% Fundraising

**Organizational Efficiency**
The Institute is committed to the highest standards and best practices in not-for-profit management and in managing our growth.

**Governance**
The Institute is governed by a dedicated Board of Trustees that brings a diverse set of skills from leadership positions in the public and private sectors, including colleges, universities, business, and philanthropy. For a full list of trustees visit: www.iie.org/governance.

**Management Excellence**
For the seventh year in a row, Charity Navigator awarded IIE four out of a possible four stars for excellence in nonprofit management. Only two percent of charities have received at least six consecutive Four Star ratings, indicating that IIE outperforms most other charities in America.

**IMPACT STORY**

**From Post-Hurricane NYC to Brazilian Favelas**
**Bringing International Internship Experience Back Home**

Brazilian undergraduate student Luis Strengari’s year in the United States with a scholarship from the Brazil Scientific Mobility Program gave him not only the academic experience but also the hands-on expertise he needed to launch his career in building urban infrastructure back home. Now he is using his new skills to improve sanitation and quality of life for thousands in the favelas of Brazil.

Luis came to Rutgers University in New Jersey to study civil engineering for a year with support from the Brazilian government’s scholarship program. This enabled him to connect with a highly skilled team that was helping New York City improve the flood resilience of subway systems after Hurricane Sandy. As an intern with a global consulting firm, Luis joined a project focused on improving infrastructure at 22 NYC subway stations. Luis credits his internship with introducing him to the concept of resilient and green infrastructure projects. Returning home, Luis was inspired to focus his studies on applying new strategies to resolve the lack of infrastructure and urban planning in large cities in Brazil.

*IIE has worked with the government of Brazil to administer the Brazil Scientific Mobility Program since 2011.*
By supporting IIE, you are providing life-changing opportunities for students and scholars. Your funds help advance IIE’s mission to increase international education and access to education around the world. This work includes innovative IIE initiatives to educate women and girls, support higher education in countries in crisis, and enable more Americans to study abroad.

**Give to IIE:** [www.iie.org/give](http://www.iie.org/give) | **Contact:** development@iie.org