

## Opening Minds to the World®

#### Brazil-U.S. International Educational Exchange:

Data from the Open Doors Report on International Educational Exchange

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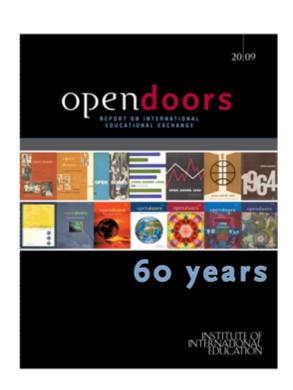
#### What is IIE?

- The Institute of International Education (IIE) is a private non-profit international exchange agency, headquartered in New York City, with 18 offices around the world.
- Founded in 1919, IIE is one of the largest and most experienced exchange agencies in the world.
- In partnership with 23 EducationUSA offices in Brazil, IIE helps to disseminate unbiased, accurate information on U.S. higher education.
- IIE also collects and publishes data on international educational exchange through its *Open Doors Project* (the *Open Doors Report*) and *Project Atlas* (the Atlas of Student Mobility).



## What is the *Open Doors Report*?

- U.S. State Department supported research project to collect data on international activity at U.S. colleges and universities
- Print report and website (http://opendoors.iienetwork.org)
- Over 60 years of data on:
  - International students in the U.S.
  - Americans studying abroad
  - International scholars in the U.S.
  - Intensive English program enrollments
  - Other topics of interest



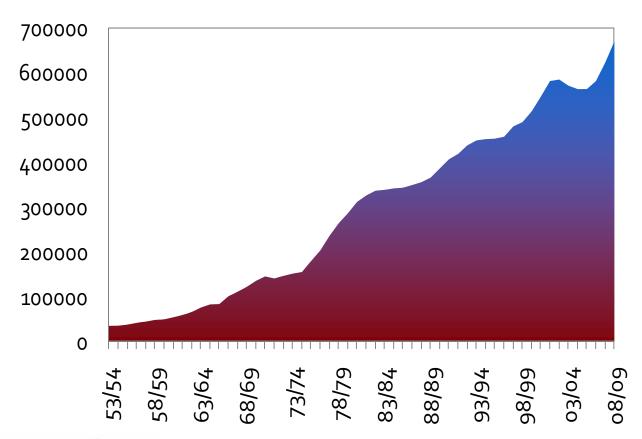
### The Open Doors International Student Census

- Annual survey of international student enrollment at U.S. colleges and universities
- Respondents: 3,000 U.S. colleges and universities
- Definition: non-immigrant international students in the U.S. on temporary visas at the postsecondary level
- Timeframe: 2008/09 academic year (including summer 2009)



### Total International Students in the U.S., 2008/09

There were 671,616 international students in the U.S. in during the 2008/09 academic year.



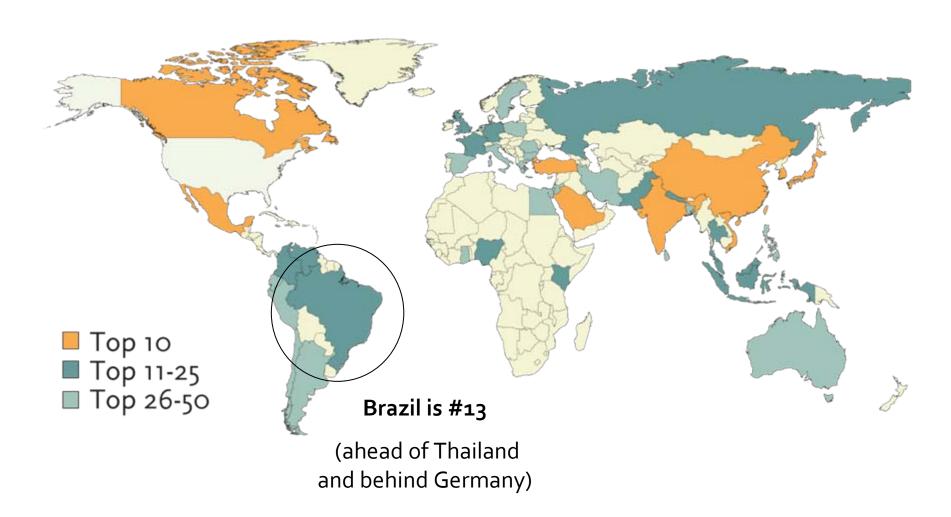


## Top 10 Places of Origin, 2008/09

				2008/09	%
<u>Rank</u>	Place of Origin	2007/08	<u> 2008/09</u>	% of Total	<u>Change</u>
	<b>WORLD TOTAL</b>	623.805	671.616	100,0	7,7
1	India	94.563	103.260	15,4	9,2
2	China	81.127	98.235	14,6	21,1
3	South Korea	69.124	75.065	11,2	8,6
4	Canada	29.051	29.697	4,4	2,2
5	Japan	33.974	29.264	4,4	-13,9
6	Taiwan	29.001	28.065	4,2	-3,2
7	Mexico	14.837	14.850	2,2	0,1
8	Turkey	12.030	13.263	2,0	10,2
9	Vietnam	8.769	12.823	1,9	46,2
10	Saudi Arabia	9.873	12.661	1,9	28,2

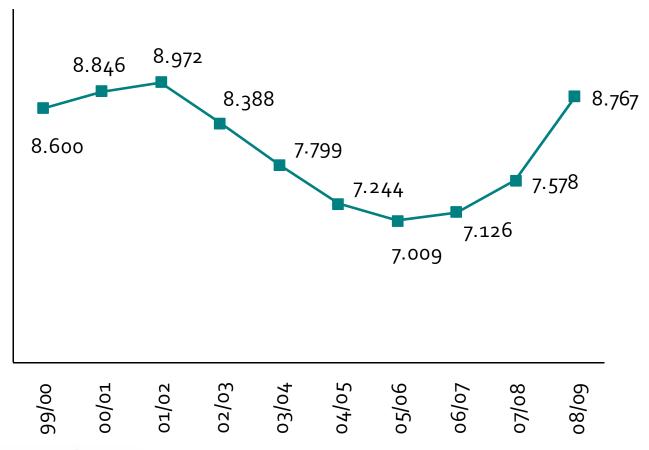


## Top Places of Origin, 2008/09



#### **Brazilian Students in the U.S. – Trends**

8,767 students from Brazil studied in the U.S. in 2008/09.





#### Top 10 U.S. Institutions Hosting Brazilian Students, 2008/09

#### **GRADUATE STUDENTS**

- 1 New York University
- 2 University of Florida
- 3 University of Michigan Ann Arbor
- 4 Harvard University
- 5 Columbia University
- 6 University of Texas Austin
- 7 University of Illinois Urbana-Champaign
- 8 Northwestern University
- 9 University of Pennsylvania
- Massachusetts Institute of Technology



#### Top 10 U.S. Institutions Hosting Brazilian Students, 2008/09

#### **UNDERGRADUATE STUDENTS**

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1 Montgomery College*
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2 Brigham Young University

3 Northern Virginia Community College\*

3 (tie) Norwalk Community College\*

5 Miami-Dade College\*

6 Broward College\*

7 Houston Community College\*

8 Florida International University

8 (tie) University of West Florida

Santa Monica College\*

<sup>\*</sup> Community Colleges

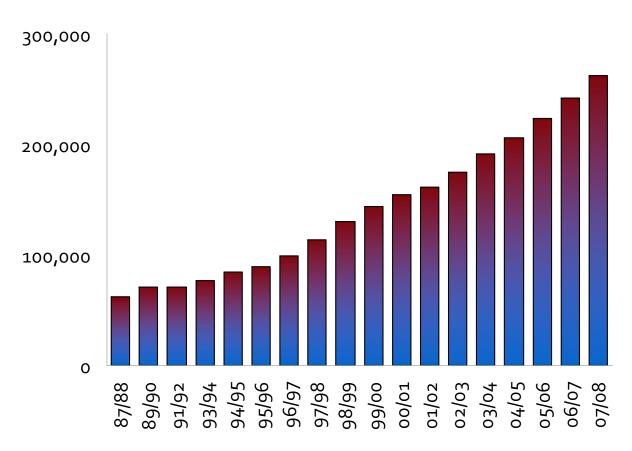
## The Open Doors U.S. Study Abroad Survey

- Definition: U.S. citizens and permanent residents who received academic credit at their U.S. home institution for study in another country
- Respondents: 2,000 U.S. higher education institutions
- Timeframe: study abroad during the 2007/08 academic year, including summer 2008 (with credit awarded upon return to campus the following year)
- Since 1985 (annually since 1993/94)



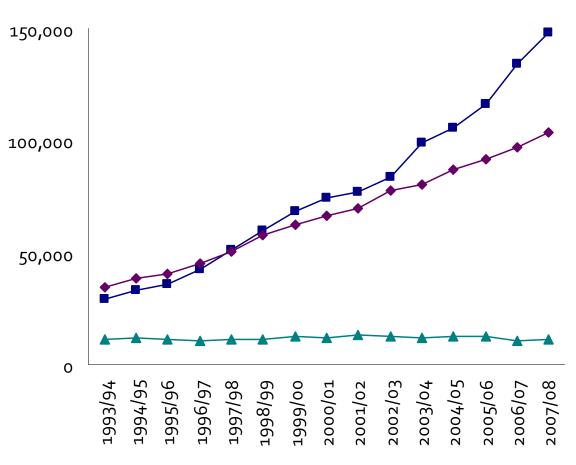
## U.S. Study Abroad, 2007/08

**262,416** U.S. students studied abroad for academic credit in 2007/08.





## Duration of Study Abroad, 1993/94- 2007/08



Short-term (summer, January term or 8 weeks or less during the school year)

**Mid-length** (one quarter, two quarters or one semester)

**Long-term** (academic or calendar year)

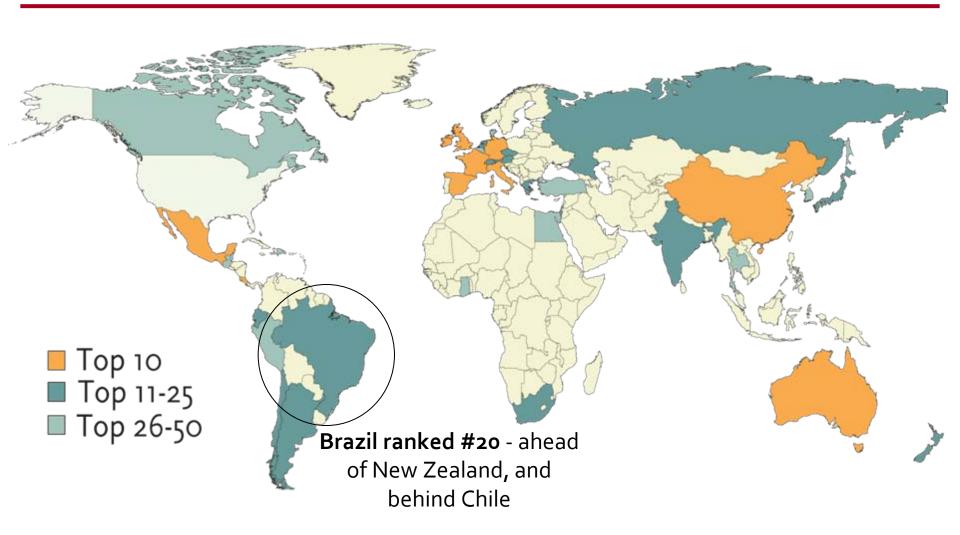


# Top 10 Destinations, 2007/08

				2007/08	%
<u>Rank</u>	<u>Destination</u>	<u> 2006/07</u>	<u> 2007/08</u>	% of Total	<u>Change</u>
	<b>WORLD TOTAL</b>	241.791	262.416	100,0	8,5
1	<b>United Kingdom</b>	32.705	33-333	12,7	1,9
2	Italy	27.831	30.670	11,7	10,2
3	Spain	24.005	25.212	9,6	5,0
4	France	17.233	17.336	6,6	0,6
5	China	11.064	13.165	5,0	19,0
6	Australia	10.747	11.042	4,2	2,7
7	Mexico	9.461	9.928	3,8	4,9
8	Germany	7.355	8.253	3,1	12,2
9	Ireland	5.785	6.881	2,6	18,9
10	Costa Rica	5.383	6.096	2,3	13,2



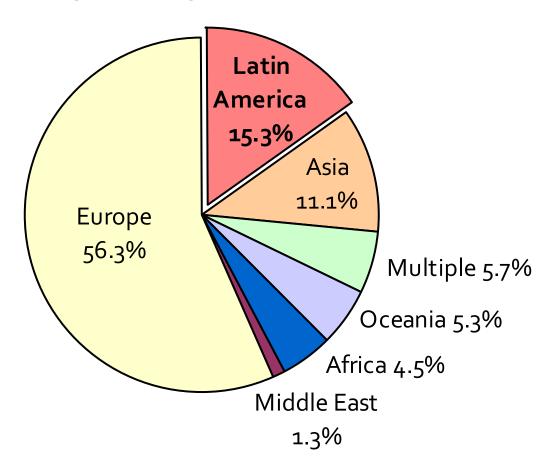
## U.S. Study Abroad Destinations, 2007/08





## Regional Destinations, 2007/08

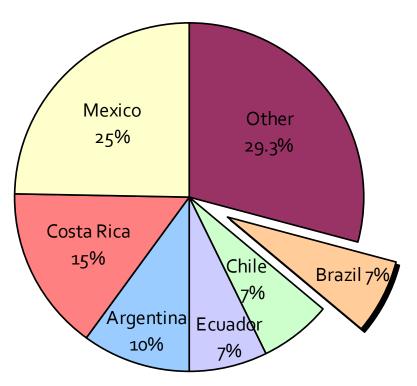
**Europe** is the leading host region, with **56%** of the total.





### Destinations in Latin America, 2007/08

**Mexico** is the top destination in Latin America, with 25% of the total.





## **Study Abroad to Brazil - Trends**

**2,723** U.S. students studied abroad in Brazil in 2007/08 (+8% over the prior year and +358% over the past decade).



98/99 99/00 00/01 01/02 02/03 03/04 04/05 05/06 06/07 07/08

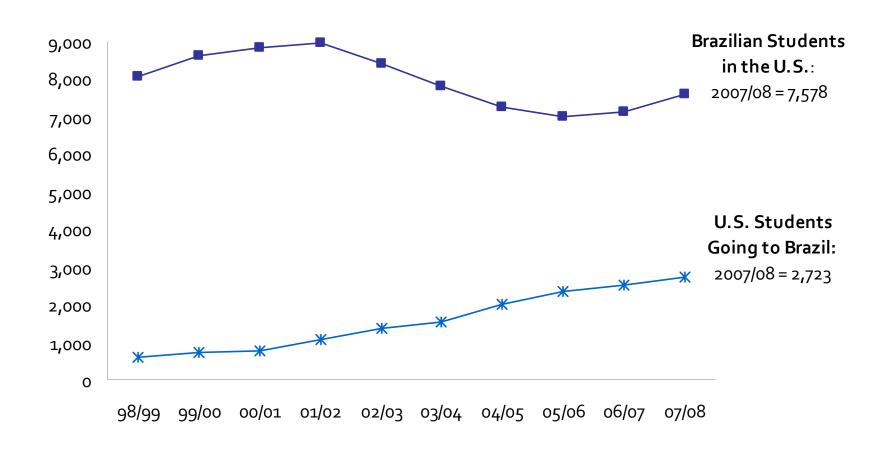


#### Top 10 Institutions: Study Abroad to Brazil, 2007/08

<u>Rank</u>	<u>Institution</u>
1	University of Southern California
2	University of Pittsburgh
3	Ohio State University
4	University of Michigan – Ann Arbor
5	University of Iowa
6	New York University
7	University of Florida
7 (tie)	University of Virginia
9	Loyola University in New Orleans
9 (tie)	University of Texas – Austin



## **Brazil-U.S. Student Exchange - Trends**



### Brazil-U.S. Student Exchange Comparison, 2007/08

#### U.S. Study Abroad to Brazil Brazilians Studying in the U.S.

2007/08 Total	2,723	7,578	
Ranking	20 <sup>th</sup>	17 <sup>th</sup>	
% Change	up 8% from prior year	up 6% from prior year	
% of Latin America Total	7% of 40,181	12% of 64,473	
% of Total	1.0% of 262,416	1.2% of 623,805	





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Data on academic mobility to and from the U.S.