INSTITUTE OF INTERNATIONAL EDUCATION
Opening Minds to the World®

IIE U.S. Higher Education Fairs - Fall 2012

Hong Kong, China

September 23, 2012

Country Highlight

China sends the largest number of international students to the United States with a record-breaking 157,558 students in 2010/2011 (22% of the total number international students in the U.S). (Source: IIE Open Doors)

In the last five years, there has been a significant surge in Chinese students interested in attending U.S. colleges. The driving factor has been the rising economic affluence of a growing number of families in China, as well as their strong belief that attending U.S. schools will give them a top quality education.

Hong Kong: Renowned for its rich trading history and strong ties to international business, Hong Kong is a city with a well-established tradition of families sending their children to study overseas. In 2010/11, more students are opting to study in the U.S., due to a new education system enabling a fluid transition from H.K. to the U.S.

China Open Doors Country Factsheet

Fair Schedule

9:00	Registration for representatives
10:00	Briefing session for representatives
11:00	Lunch for representatives
12:00	Fair opens to public
16:00	Fair ends

Venue

Conrad Hotel
Pacific Place, 88 Queensway. Admiralty, Hong Kong
Tel: 852-2521-3838
E-mail: hongkonginfo@conradhotels.com
Website: http://conradhotels3.hilton.com/en/hotels/hong-kong/conrad-hong-kong-HKGHCCI/index.html

Expected Attendance

- Representatives: over 75 colleges and universities
- Visitors: over 1,000+ visitors

Visa Information

U.S. passport holders are allowed to stay in Hong for up to 90 days without having to obtain a visa.

For more information, please consult the Hong Kong SAR Immigration Department's website:
http://www.immd.gov.hk/ehtml/hkvisas_4.htm

Country / City Guides

About Hong Kong

Hong Kong Government Website
http://www.gov.hk

Hong Kong in Figures
http://www.statistics.gov.hk/publication/general_stat_digest/B10100062012AN12E0100.pdfTransportation

Hong Kong International Airport
http://www.hongkongairport.com

Mass Transit Railway (Metro)
http://www.mtr.com.hk

CityBus http://www.cityubus.com.h

Hong Kong Tramways http://www.hktramways.com

The Star Ferry http://www.starferry.com.hk

Travel Information

Hong Kong Immigration Department
http://www.immd.gov.hk

Hong Kong Tourism Board
http://www.discoverhongkong.com

Centamap (Searchable Map of Building and Roads in Hong Kong) www.centamap.com

Contact Info

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Hotels

Conrad Hotel
E-mail: hongkonginfo@conradhotels.com
Guestrooms at a special rate have been pre-blocked. Please complete and return reservation form by August 20, 2012
Fax : (852) 2845-0882.
E-mail: reservations@conrad.com.hk

Hotels next to the Fair Venue:

Island Shangri-La
http://www.shangri-la.com/en/property/hongkong/islandshangrila

JW Marriott Hotel
http://www.marriott.com/hotels/travel/hkgdt-jw-marriott-hotel-hong-kong/

Hotels near the Fair Venue:

Four Seasons Hong Kong
http://www.fourseasons.com/hongkong

Landmark Mandarin Oriental
http://www.mandarinoriental.com/landmark

Grand Hyatt Hotel
http://hongkong.grand.hyatt.com/hyatt/hotels/index.jsp?null

Renaissance Harbour View Hotel
http://www.marriott.com/hotels/travel/hkghv-renaissance-hong-kong-harbour-view-hotel