INSTITUTE OF INTERNATIONAL EDUCATION
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PRESS RELEASE

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THE GE FOUNDATION SCHOLAR-LEADERS SCHOLARSHIP PROGRAM 2014

The GE Foundation Offers Ten Scholarships Worth USD 3,450 to Vietnamese Students

GE Foundation

Hanoi, Vietnam— The Institute of International Education (IIE)-Vietnam is pleased to announce the eight of GE Foundation Scholar-Leaders Scholarship Program 2014. This prestigious scholarship program provides substantial financial assistance and development opportunities to outstanding first-year students at top-notch Vietnamese universities.

Students in the fields of business, engineering and the sciences are encouraged to apply. Applicants must be 1st-year students from one of **10** participating universities (the list is included), be in good academic standing and possess leadership skills. Ten (10) students will receive a total financial support of USD 3,450 (USD 1,150 per year) for the remainder of their studies up to a maximum of three (3) years, assuming continued satisfactory academic performance.

The program includes a specially designed Leadership Development Seminar that brings the grantees together to share ideas and develop networks. During these seminars, grantees will be instructed by professional leaders of their fields who will help them identify personal and professional skills that are vital to academic advancement and provide opportunities for their development and learning. In addition to this seminar, the GEFSL program will provide grantees with the opportunity to be mentored by a business leader at GE in Vietnam and to participate in community development projects. The scholarship covers the cost of tuition and fees, books, and living expenses.

The GE Foundation Scholar-Leaders Program supports outstanding students with financial need or who are disadvantaged geographically, ethnically or by gender, in ten countries around the world (Canada, the Czech Republic, Hungary, India, Indonesia, South Korea, Poland, Romania, Thailand, and Vietnam). The program aims to develop "leadership in service" among the grant recipients through a specially designed seminar, mentor/mentee programs and community service involvement.

About GE Foundation
The Scholar-Leaders Program is funded by the GE Foundation (www.gefoundation.com), the philanthropic organization of the General Electric Company (www.ge.com). The scholarships

represent an investment in initiatives that improve educational opportunity and strengthen community organizations in GE communities in Vietnam and around the world.

About GE

GE (NYSE: GE) works on things that matter. The best people and the best technology are taking on the toughest challenges. Finding solutions in energy, health and home, transportation and finance. Building, powering, moving and curing the world. Not just imagining. Doing. GE works. For more information, visit the company's website at www.ge.com.

About GE in Vietnam

GE was one of the first American companies established in Vietnam during 1993 even before the US Embargo was lifted. GE first set up a representative office in Hanoi in 1993, and subsequently in HCM City in 2001, working in partnership with local organizations. In 2003, GE established GE Vietnam Ltd, a 100% GE capital investment that offers a wide range of after-sales services in the fields of medical, electrical and energy equipment.

About IIE-Vietnam

The Institute of International Education-Vietnam is a branch of the Institute of International Education (www.iie.org), an independent nonprofit organization headquartered in New York. Founded in 1919, it is one of the biggest and most experienced NGOs in the field of educational exchange. IIE-Vietnam has been active in Vietnam since 1997 and has its main office in Hanoi. Its activities include scholarship administration and support (GE, SMBC, NYUAD, Bellagio Residencies), standardized test administration and higher education fairs. IIE-Vietnam also offers a variety of services to U.S. colleges and universities that wish to establish a presence in Vietnam and to Vietnamese institutions that would like to reach out to their U.S. counterparts.

*** Participating universities**

1. Can Tho University
2. Da Nang University
3. Foreign Trade University Hanoi and Ho Chi Minh City
4. Hanoi National Economics University
5. Hanoi University of Technology
6. Hue University
7. Nha Trang University
8. University of Economics, Ho Chi Minh City
9. Vietnam National University, Hanoi
10. Vietnam National University, Ho Chi Minh City