

Services and Resources for Building Partnerships with China



RESOURCES FOR U.S. - CHINA ACADEMIC COLLABORATION

IIE in China

IIE staff in Beijing and Hong Kong provide a range of services to advance higher education collaboration and workforce development in China. Founded in 1967, IIE in Hong Kong manages award programs in China for global companies such as General Electric and Avery Dennison. It also offers the Test of English for International Communication (TOEIC) to help companies assess the English fluency of their employees and applicants and Hong Kong universities to help students prepare for the international workplace. Opened in 2001, the IIE Beijing Office focuses primarily on administration of grants competitions and scholarship programs. IIE's office in Beijing assists with the implementation of the U.S. Department of State's Fulbright Program and is also responsible for recruitment and selection of Chinese participants in the Ford Foundation International Fellowships Program (IFP) and other foundation-funded programs for China Medical Board.

Website: www.iie.org/en/Offices/Beijing, www.iie.org/en/Offices/Hong-Kong

Contact: inform@iiebeijing.org, info@iiehongkong.org

Partner with EducationUSA in China

EducationUSA is the official name for U.S. Department of State-affiliated educational advising centers overseas. Each year EducationUSA centers receive millions of contacts from students all over the world. Centers are staffed by professional advisers, many of whom have studied in the United States. Advisers provide comprehensive, objective and accurate information on accredited U.S. higher educational institutions. Advisers are not agents or recruiters and are not permitted to receive commissions from colleges, universities or agents. There is a strong network of EducationUSA centers located throughout Asia, including a center in Beijing.

Website: www.educationusa.info/china

Contact: educationusachina@state.gov

U.S. Higher Education Fairs in China

To help U.S. institutions establish and build a presence in China, the Institute of International Education will organize three higher education fairs in China during the fall of 2011. IIE's Fairs are designed to provide U.S. university and college representatives with a well-managed event at reasonable cost; the Fairs foster an opportunity to meet serious, prospective students and supportive parents interested in American higher education. IIE Higher Education Fairs will also take place in Indonesia, Thailand, Vietnam, India and Japan. Visit the website to view the complete schedule.

Website: www.iiehongkong.org

100,000 STRONG INITIATIVE

In January 2011, Secretary of State Hillary Rodham Clinton sent IIE a letter about President Obama's "100,000 Strong" initiative, which seeks to dramatically increase the number of American students studying in China. In order to reach this goal, Secretary Clinton challenges leaders of U.S. higher education institutions and study abroad providers to double the number of students who study in China by 2014. We encourage all U.S. institutions of higher education to support this goal. The original letter can be downloaded at www.iie.org/100000Strong.

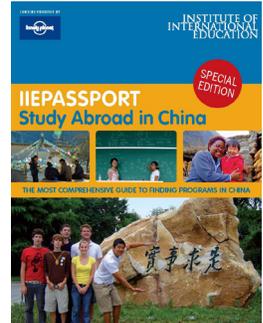
Website: www.state.gov/p/eap/regional/100000_strong/index.htm

IIE POLICY RESEARCH AND PUBLICATIONS ON CHINA

To order our IIE Publications, please visit www.iiebooks.org.

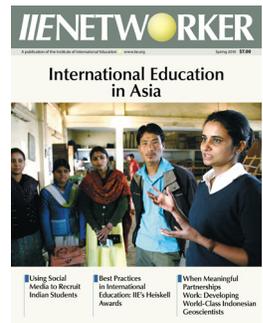
IIE Passport Study Abroad in China

Following IIE Passport's sixty-year tradition of helping students identify and select study abroad programs, this special Study Abroad in China issue provides information on more than 350 programs open to U.S. undergraduate and graduate students. The magazine, produced in partnership with Lonely Planet, is designed especially for students and features information on scholarships and funding resources to study abroad in China, advice from students who have studied in China and articles describing the efforts both the U.S. and Chinese governments are making to promote U.S.-China exchange. We encourage you to distribute it widely on your campus—at study abroad fairs, in the study abroad office and in the Chinese language department. Copies can be downloaded for no cost at www.iie.org/publications or are available in quantities of 25 for \$25 at www.iiebooks.org.



IIE Networker Magazine, International Education in Asia

Continuing with *IIE Networker's* goal to explore international education efforts in specific world regions, the Spring 2010 issue focuses on international education in Asia. Two articles in this issue contextualize the dynamic higher education environment in China, focusing on international collaboration for sustainability and exploring institutional partnerships, respectively.

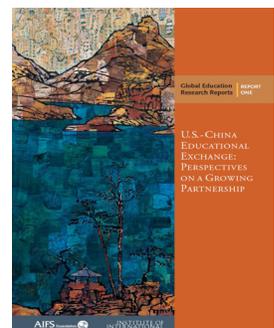


IIE Passport Website

To help students identify study abroad opportunities, IIE offers www.IIEPassport.org, which features more than 9,500 study abroad and learning travel opportunities worldwide for participants of all ages. The program listings on the IIE Passport website include data on up to 35 fields, including location, field of study, cost, college credit availability, and eligibility for scholarships.

U.S.-China Educational Exchange: Perspectives on a Growing Partnership

This first report in the series of Global Education Research Reports, sponsored by the AIFS Foundation and IIE, focuses on educational exchange between the United States and China from multiple perspectives. It seeks to expand the range of information on U.S.-China academic exchange available to study abroad policymakers and practitioners.



Promote Your Institution and Programs to Students in China and Around the World

IIE's print and online publications, websites and higher education fairs offer a variety of targeted advertising opportunities for colleges and universities. Institutions can include their listings at no charge in many of IIE's publications, including *Funding for United States Study* and *Intensive English USA*. For more information on listing programs and advertising placement, contact Jeff Bunkin at jbunkin@naylor.com or at (352) 333-3342.

For information on institutional advertising opportunities in IIE student guides for IIE fairs in China and other Asian cities, contact info@iiehkong.org.

RESOURCES FOR BRINGING CHINESE SCHOLARS AND STUDENTS TO U.S. CAMPUSES

Visiting Fulbright Student and Scholar Programs

The Visiting Fulbright Student and Scholar Programs help colleges and universities internationalize their campuses by bringing students, scholars, and professionals from abroad to the United States. Sponsored by the U.S. Department of State's Bureau of Educational and Cultural Affairs, the following programs (each with its own eligibility and application requirements) are available in 2011:

- **Fulbright Foreign Student Program:** Brings citizens of other countries to the United States for Master's degree or Ph.D. study at U.S. universities or other appropriate institutions. The program has brought some of the world's finest young minds to U.S. campuses and offers program participants insight into U.S. society and values. Learn more at: foreign.fulbrightonline.org.
- **Core Visiting Program:** Brings approximately 800 visiting scholars and professionals to teach and conduct research at U.S. institutions for a semester, full academic year, and in some cases, up to two years. Learn more at www.iie.org/cies.
- **Fulbright Specialists Program:** Short-term grants ranging from two to six weeks are available for U.S. faculty and professionals to assist foreign institutions with specialized requests such as curriculum development, faculty development, or consulting. Applications are accepted year-round. More information is posted at: www.iie.org/cies/specialists.
- **Fulbright Scholar-in-Residence Program:** This program targets U.S. colleges and universities in need of either first-time or enhanced internationalization assistance by providing a grant to host a visiting scholar or professional for up to one academic year. Liberal arts colleges, HBCUs, MSIs, and community colleges are encouraged to apply. More information is posted at www.iie.org/cies.
- **Fulbright Occasional Lecture Fund (OLF):** This travel fund enables Fulbright Visiting Scholars, currently in the United States, to accept guest lecturing invitations from other colleges and universities. More information is posted at www.iie.org/cies/olf.
- **Fulbright Language Teaching Assistant Program (FLTA):** Since 1968, the FLTA Program has aimed to strengthen foreign language instruction at U.S. educational institutions by establishing a native speaker presence. Sponsored by the U.S. Department of State, Bureau of Educational and Cultural Affairs, the FLTA Program provides international teaching assistants, teachers and Americans with an opportunity to learn about each other's cultures and customs, thereby enhancing mutual understanding. More information is posted at: www.fta.fulbrightonline.org.
- **Hubert H. Humphrey Fellowship Program:** This Fulbright program provides mid-career professionals from abroad with funds to spend 10 months in the U.S. to pursue non-degree academic study and professional experiences related to leadership and public service. More information is posted at: www.humphreyfellowship.org.

Study America Specialists, Researchers, Professors & Short Term Scholars

The Study America program works in collaboration with universities, colleges, research institutions, private businesses and NGO's to sponsor individuals to teach, lecture, observe, consult and share their culture and professional expertise with their American colleagues as J-1 - Short-Term Scholars, Professors, Research Scholars, Trainees, Specialists, Students, and Teachers.

Website: www.iie.org/en/Programs/Study-America-Cultural-and-Professional-Exchange-Programs

Chinese Guest Teacher Program

Now in its fourth year, the Chinese Guest Teacher Program is the largest K-12 visiting Chinese teacher program in the U.S., and has brought nearly 500 experienced Chinese teachers to schools across the nation. The program is made possible through a collaboration between the College Board and Hanban/Confucius Institute Headquarters, and the Institute of International Education (IIE) serves as the visa sponsor. Apply by February 15, 2011.

Website: www.collegeboard.org/guestteacher

SCHOLARSHIPS, FELLOWSHIPS AND INTERNSHIPS IN CHINA FOR U.S. STUDENTS

Fulbright Program: U.S. Student Competition

The Fulbright U.S. Student Program equips future American leaders with the skills they need to thrive in an increasingly global environment by providing funding for one academic year of study or research abroad, to be conducted after graduation from an accredited university. Included in the Fulbright U.S. Student Program are English Teaching Assistantships, which provide opportunities for U.S. students to help teach English language and conversation alongside host country English teachers in select countries in Asia, Eastern and Western Europe and Latin America.

Website: us.fulbrightonline.org

Fulbright English Teaching Assistantships (ETA):

English Teaching Assistantships are offered in many countries worldwide and individual elements may vary by country. In most cases, ETAs are placed in schools or universities outside of capital cities, are assigned various activities designed to improve their students' language abilities and knowledge of the United States, are fully integrated into the host community, increasing their own language skills and knowledge of the host country and may pursue individual study/research plans in addition to ETA responsibilities.

Website: us.fulbrightonline.org/thinking_teaching.html

Benjamin A. Gilman International Scholarship Program

The Gilman Program, sponsored by the U.S. Department of State, Bureau of Educational and Cultural Affairs, offers scholarships for undergraduate students who are receiving Federal Pell Grant funding at a two- or four-year college or university to participate in study abroad programs worldwide.

Website: www.iie.org/gilman

Boren Scholarships & Fellowships

Funding from the National Security Education Program (NSEP) supports U.S. undergraduate and graduate students to study less commonly taught languages in world regions critical to U.S. interests. Funding up to \$20,000 is available for undergraduates and \$30,000 for graduate students, depending on cost and length of program.

Website: www.borenawards.org

Freeman ASIA Awards for Study in Asia

Freeman-ASIA supports American undergraduates with demonstrated financial need who are planning to study overseas in East or Southeast Asia. The program's goal is to increase the number of Americans with first-hand exposure to and understanding of Asia and its peoples and cultures. Award recipients are required to share their experiences with their home campuses or communities to encourage study abroad by others and fulfill the program's goal of increasing understanding of Asia in the United States. From 2001 to 2009, Freeman-ASIA supported over 4,000 U.S. undergraduates from more than 600 institutions with their study abroad plans in East and Southeast Asia. With generous funding from the Freeman Foundation, the Institute of International Education (IIE) is re-launching the Freeman-ASIA Program for two academic years. Applications for study in Summer 2011 are due in February.

Website: www.iie.org/programs/freeman-asia

Whitaker International Fellows and Scholars Program

The Whitaker Program supports biomedical engineers (and bioengineers), from graduating seniors through post-doctorates, in conducting high-quality research or study overseas.

Website: www.whitaker.org