



Generation Study Abroad

Doubling the number of U.S. students who study abroad

Join the Commitment: A call to action from the Institute of International Education

Every student who wants to succeed in the global economy should study abroad. Yet less than 10% of U.S. undergraduates study abroad prior to graduation. This is simply not enough.

As we approach the Institute of International Education's Centennial in 2019, IIE has launched "Generation Study Abroad," a 5-year initiative to double the number of U.S. students studying abroad by the end of the decade. Putting IIE's resources behind this campaign highlights our commitment to increasing study abroad that has been so much a part of our mission for IIE's first 95 years.

Join the Generation Study Abroad Challenge: Colleges and Universities

To reach this target, the education community will need to join together to act swiftly and decisively.

Our goal is to identify at least 500 U.S. colleges and universities willing to double the number of their students studying abroad or significantly increase the participation rate of their students who study abroad at some point during their undergraduate career, and at least 10 U.S. colleges and universities who pledge to require study abroad of all their students. We encourage all colleges and universities to set an aspirational goal for the proportion of their students who participate in study abroad. In addition to the higher education community, we are seeking the support of high school teachers, study abroad alumni and students, as well as private sector partners and other educational organizations who will be able to contribute scholarships and resources.

Institutions that join the commitment agree to:

- Make a significant pledge to increase the number of their students who study abroad;
- Take actions to undertake new and expanded activities to enable more students to study abroad;
- Update IIE on an annual basis on their activities and progress towards meeting that target;
- Share strategies and best practices, which will be featured at IIE's annual Best Practices Conference;
- Put a Generation Study Abroad badge on their websites;
- Join the conversation at #GenerationStudyAbroad.

IIE will support commitment members in the following ways:

- Award 5-10 grants (of approximately \$10,000) per year to institutions who are making outstanding progress with their targets, to be used for study abroad scholarships for their students;
- Recognize commitment members on IIE's website and press releases, and provide a special badge;
- Invite members to participate in annual meetings on doubling U.S. study abroad, webinars and National Conference Calls;
- Connect members with study abroad resources and tools to help your study abroad office;
- Provide a discounted eBook license for IIE's new "A Student Guide to Study Abroad" that members can distribute to all incoming freshman.



Generation Study Abroad – Join the Commitment

To join the Generation Study Abroad Commitment, please complete and submit this form along with your letter of commitment to StudyAbroad@iie.org.

Step 1: Describe your Baseline

For Academic Year 2011/12 (reported in Open Doors 2013, if available)		
1	Total Student Enrollment	
2	Undergraduate Student Enrollment	
3	Number of Degrees Conferred	
4	Total Number of students studying abroad (Undergrad, Grad, and Total)	
	For Credit (Undergrad, Grad, and Total)	
	Non-credit (Undergrad, Grad, and Total)	
5	Study Abroad Participation Rate (# of students studying abroad/ degrees conferred) If available, please indicate Undergrad, Grad, and Total	
6	Carnegie Classification	

Step 2: Set your Target

For colleges and universities: My institution pledges to double or to significantly increase the number of students who study abroad.

Targets can include: pledging to double the number of students who study abroad by the end of the decade; increasing the participation rate to a specific percentage; requiring all students to have a study abroad experience; etc. *Important:* Your target must be ambitious and represent a stretch for your institution, and it must contribute significantly to the overall goal of doubling U.S. study abroad.

Our Pledge Target * (specify target in 250 characters):

*The pledge target will be listed publicly on the Generation Study Abroad website and related publicity materials.

Step 3: Agree to Actions

In addition to meeting the target listed above, my institution pledges to conduct new or expanded activities that help broaden participation in study abroad. These might include (*please check all that apply and/or indicate in your letter additional actions*):

- Launch a new study abroad initiative or scholarship
- Implement a new budget/fee model to support study abroad
- Provide an innovate new support service for students
- Help students engage internationally through service learning, research, or internships
- Improve curricular integration
- Make it possible for more underrepresented students to study abroad
- Engage study abroad alumni in new and creative ways



Step 4: Describe Your Pledged Target and Actions

Submit a letter of commitment, signed by your President or Senior International Officer, describing why your institution is joining the Generation Study Abroad commitment, the specific target you are setting, and how you plan to achieve the target by the end of the decade, as well as specific actions you pledge to take or resources you will contribute.

Contact information for your primary institutional representative for this commitment:

Name:	
Title:	
Institution:	
Address:	
City, State, Zip:	
Email:	

Signature: _____ Date: _____

Submit this form along with your letter of commitment from your President or Senior International Officer to IIE. Please email your materials to StudyAbroad@iie.org.

If you have questions, please contact:

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