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**IIE GENERATION STUDY ABROAD ANNOUNCES NEW PARTNERS & SCHOLARSHIPS**

NEW YORK, May 20, 2014—Less than two months after the official launch of Generation Study Abroad, the Institute of International Education has announced significant progress in advancing the major goals of the initiative. IIE's Generation Study Abroad initiative now has over 300 commitment partners – double the number who had signed on by the March 3 launch date. The 150 new partners who have committed to specific, actionable goals to increase the number of U.S. students studying abroad include colleges and universities of all sizes and types across the country, as well as study abroad organizations, foreign governments, and associations. Noteworthy commitments to action in this round include new scholarships and financial assistance to help students pay for study abroad, and new initiatives to reach out to underserved groups and increase the diversity of the student population that goes abroad. IIE has also begun to provide additional resources and services to campuses that have joined as commitment partners, to help them reach their ambitious goals.

**New Partners:** A total of 308 partners have joined Generation Study Abroad. They include: 241 [U.S. colleges and universities from 46 states](#); 9 [non-U.S. institutions](#); 13 [education associations](#), 34 [study abroad organizations](#); 11 [U.S. and foreign government](#) entities, including the U.S. Department of State, Bureau of Educational and Cultural Affairs. Select campus initiatives are [highlighted](#) on the news site. The next deadline for joining Generation Study Abroad is October 15.

**Financial Commitments:** Tangible commitments will address the financial obstacles that have been identified as a barrier to study abroad. More than half of the U.S. colleges and universities who have joined are leveraging their participation in Generation Study Abroad to secure new study abroad scholarship funding for their own institutions' students by establishing or expanding study abroad endowments, reaching out to study abroad alumni and fundraising from donors. In addition, other Generation Study Abroad commitments to date include scholarships and grants from AIFS, SIAS International University in China, and Education New Zealand; scholarships and training for faculty from EF College Study Tours; and funding for partnerships from the French and Norwegian governments.

**Expanding Diversity in Study Abroad:** Generation Study Abroad has made increasing diversity a major platform in its call to action as it urges partners to work not only on increasing the numbers but also in changing the perception of study abroad. About 50% of all commitment partner campuses and organizations, including Mobility International USA, have pledged to take specific action to address student diversity and minority participation in study abroad. More than 20 Minority Serving

Institutions, including Historically Black Colleges and Universities (HBCUs) and Hispanic Serving Institutions (HSIs) have joined the initiative to date. Campuses of all types are increasing outreach to underrepresented groups through peer-to-peer advising, developing programs to reach specific groups (to increase participation among males, first generation students, STEM students, veterans, students with disabilities, etc.), and attract more economically disadvantaged students to apply for institutional grants, the U.S. Department of State's Gilman International Scholarships, and other funding opportunities.

**Training and Resources:** IIE is providing a complimentary institutional eBook license for "*A Student Guide to Study Abroad*" to campuses who join, so they can provide their students with this comprehensive guide at no cost. IIE is also conducting a series of webinars to provide advice and best practices to help commitment partners help their students and reach their goals. In fall 2014 The Forum on Education Abroad will make available to Generation Study Abroad partners an exclusive version of its Quality Improvement Program (QUIP) to provide partners with strategies to meet their goals for increasing the number of their study abroad students.

**Generation Study Abroad at NAFSA Conference:** IIE invites all Generation Study Abroad partners and interested parties to visit IIE's photo booth at the annual conference of NAFSA: Association of International Educators to take part in the "*#GenerationStudyAbroad*" social media campaign. Those who have already joined as Commitment Partners can pick up their certificates, while interested organizations and individuals can get information and sign up for updates. At the conference, IIE will hold a drawing for free registrations for the 2015 Generation Study Abroad Summit.

**Inviting Contributions to Green Paper on Think Tank Outcomes:** As the first step in bringing stakeholders from different sectors together to achieve large-scale change, IIE convened a one-day Think Tank on March 12 on what it will take to double study abroad, gathering invited leaders from the public, private and educational sectors at its New York headquarters. The community is invited to view the "green paper" documenting the outcomes of that discussion and offer comments and new ideas, through September 1. IIE will publish the paper this fall, with the addition of input from readers.

### **Next Steps:**

- **IIE Passport Awards for Study Abroad** will provide supplemental grants for students from inner-city high schools to study abroad when they are in college (details and winners will be announced in June). IIE will also publish a Parent's Guide to Study Abroad, in partnership with AIFS.
- **Conducting Research.** IIE's research team is developing a research agenda for topics that will be most useful to helping campuses increase study abroad participation. EF College Study Tours will make up to 10 grants of \$5,000 available (for a total commitment of \$50,000) in the fall of 2014 to explore the impact of short-term faculty-led study abroad programs on students, faculty, and institutions. Terra Dotta will support research on the impact of technology and finance on study abroad, and SIT Study Abroad will publish a report on the impact of study abroad on students' lives and careers.
- **Planning for 2015 Generation Study Abroad Summit.** IIE will convene its first annual Generation Study Abroad Summit, which will bring commitment partners together in fall 2015.
- **Teachers, Alumni and Students.** Later this year, IIE will launch a teacher engagement campaign and work with teachers and K-12 organizations, such as the American Council of Foreign Language Teachers, OneWorld Now!, and the College Board to help create a pipeline of students who plan to

study abroad when they are in college; targets of the five-year initiative include mobilizing 1,000 high school teachers and engaging 10,000 alumni and students.

### ***About Generation Study Abroad***

Building on its nearly 100-year commitment to study abroad, IIE launched Generation Study Abroad because the number and proportion of today's students who graduate with an educational experience abroad is far too low. Currently, fewer than 10 percent of all U.S. college students study abroad at some point in their academic career. According to the [Open Doors Report on International and Educational Exchange](#) released by IIE last November with support from the U.S. Department of State's Bureau of Educational and Cultural Affairs, 295,000 students studied abroad in 2011/12 in credit-bearing and non-credit programs. Generation Study Abroad aims to grow participation in study abroad so that the annual total reported will reach 600,000 by the end of the decade. IIE will lead the Generation Study Abroad coalition in creating an ongoing dialogue about the need for students to gain international experience. This will include research to identify and break down barriers hindering students from studying abroad, communications to share strategies and best practices, and fundraising to mobilize additional financial resources. In addition to significantly expanding study abroad, the campaign will track campus activities that expand diversity in race and ethnicity, academic disciplines and gender. Visit the Generation Study Abroad website for details on how to [Join the Campaign](#).

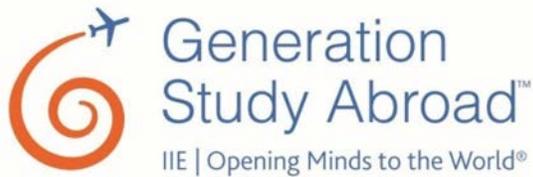
### **PRESS KIT:**

#### **Scholarships and Financial Assistance**

#### **Expanding Diversity**

#### **Removing Curricular Barriers**

#### **Full List of Commitment Partners**



### **Backgrounder: Scholarships and Financial Assistance**

More than half of the U.S. colleges and universities who have joined are leveraging their participation in Generation Study Abroad to secure new study abroad scholarship funding from their own institutions and from outside donors.

IIE has been working with governments and private sector organizations to develop plans for scholarships and financial assistance to students from campuses who are participating in Generation Study Abroad.

- **AIFS Generation Study Abroad scholarships.** AIFS will provide \$250,000 in financial assistance over five years for students from commitment partner campuses to participate on their semester and summer programs. Students can apply now for scholarships of \$500-\$1,000 toward an AIFS program, with a deadline of September 15 for Spring 2015 programs, at <http://www.aifsabroad.com/scholarships.asp>
- **SIAS International University,** an American-owned University in Central China, will provide approximately 100 scholarships covering full tuition for up to one semester or one academic year for students nominated by Generation Study Abroad partner campuses; nomination forms available in June.
- **EF College Study Tours** will create a series of professional development programs and provide faculty scholarships starting in fall 2014, in order to encourage faculty from partner campuses to lead short-term study abroad programs.
- The **French government,** within the context of its “Friendship initiative” for transatlantic student mobility, will be providing incentive grants to strengthen U.S.-French academic partnerships and to support campuses in developing their study abroad programs.
- **Education New Zealand,** in partnership with New Zealand’s eight universities and five participating Institutes of Technology and Polytechnics, will provide merit based and travel awards of \$500 to \$2,000 for U.S. students studying abroad in New Zealand starting in fall 2014.
- The **Norwegian Center for International Cooperation in Education** will sponsor an International Academic Partnership Program to help build linkages between institutions in U.S. and Norway focused on energy and the environment. Beginning in fall 2014, Generation Study Abroad partner campuses can apply through IIE to participate.
- **Hanban,** a public institution affiliated with the Chinese Ministry of Education will provide 60 Fellowships for U.S. students to conduct doctoral research at one of 15 prestigious universities in China. Students enrolled in Ph.D. programs at all accredited U.S. campuses can apply at [www.iie.org/ccsp](http://www.iie.org/ccsp).
- **SIT Study Abroad:** Commit to building need-based scholarship funding to over \$1 million each year through our innovative Pell Grant Match Program and other scholarships. Establish an SIT Graduate Institute scholarship of \$5,000 for a first generation college student studying to become a study abroad advisor through our masters’ degree in international education.



**Examples of campus commitments that address the issue of cost as a barrier to education abroad include:**

**University of Cincinnati:** Raise its commitment of \$467,000 each year for study abroad to \$1.3 million per year over the next five years.

**Texas State University:** Increase scholarship funds for study abroad students by \$95,000 per year for five years; allocate \$15,000 per year for five years to support new program models and new faculty participation.

**Case Western Reserve University:** Work with partners and potential donors to offer \$100,000 in annual study abroad scholarships by 2020.

**Miami University:** Undertake a \$3 million study abroad scholarship campaign.

**New Mexico State University:** Focus resources on growing study abroad programs and provide funds to send 600 NMSU students per year (by the end of 2019) on study abroad programs.

**Eckerd College:** Increase scholarship funds to support study abroad and explore a budget model to offset cost of study abroad.

**University of California, Education Abroad Program:** Develop a new comprehensive alumni and development program that will raise funds for scholarships and program support.

**Florida State University:** Launch a new scholarship fund with the Generation Study Abroad designation.

**University of Portland:** A five year scholarship initiative to raise \$1 million for student scholarships for 2 week, 6 week summer and semester long programs that focus on linguistic and cultural immersion.

**Saint Vincent College:** Establish an endowment intended to partially subsidize study abroad endeavors.

**North Carolina State University:** Seek \$1 million in new endowment funds for study abroad scholarships.

**Michigan State University:** Double MSU endowment for scholarships.

**Montana State University:** Develop a scholarship program based on student study abroad fee model started by U of Texas.

**The Ohio State University:** Implementing a new study abroad registration/budget model which flows study abroad revenues to the colleges, thereby providing additional incentives.

**University of Delaware:** Develop a revised fee model to make study abroad an option for more students.

**University of California-Berkeley:** Implement a Study Abroad Loan Program in an effort to increase access to middle income students.



### **Backgrounder: Expanding Diversity in Study Abroad**

For many students, barriers to education abroad include fear of racism, worries about delayed graduation and having few role models—either family or faculty—who have traveled abroad. Targeted initiatives, such as the Gilman International Scholarship Program, sponsored by the U.S. Department of State, Bureau of Educational and Cultural Affairs, have been successful in achieving a much higher rate of diversity in student participation. Through Generation Study Abroad, we hope to work with colleges and universities to increase the diversity of their students who study abroad across the board.

About 50% of all commitment partner campuses and organizations, including Mobility International USA and IFSA-Butler, have pledged to take specific action to address student diversity and minority participation in study abroad. In addition, more than 20 minority serving institutions, including Historically Black Colleges and Universities (HBCUs) and Hispanic Serving Institutions (HSIs) have pledged to double or significantly increase study abroad at the campus through faculty engagement, scholarships for study abroad, and expanded study abroad programming for students. Examples of MSI partners include: Bethune-Cookman University, CUNY Medgar Evers, Coppin State University, Florida International University, Hampton University, Spelman College, Tougaloo College, and Xavier University of Louisiana, University of Texas at El Paso, Waubesa Community College, and the Hispanic Association of Colleges and Universities (HACU).

#### **Examples of diversity efforts include:**

**New Jersey City University:** Partner with NJCU's Foundation to provide stipends to students to increase access to study abroad programs for traditionally underrepresented student populations; students who struggle academically, first generation students, and students with high financial need.

**Arizona State University:** Align study abroad student participation ethnic demographics to match ASU's student population ethnic demographics by December 2019.

**University of California Riverside:** Develop partnerships with campus ethnic and gender support offices to address diversity-related needs and to motivate their student populations to study abroad.

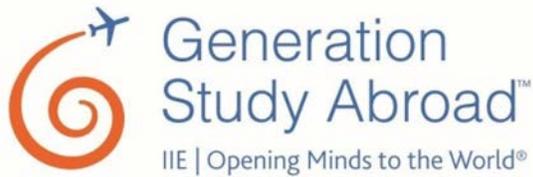
**University of Colorado at Boulder:** Increase access to study abroad for diverse students, including students of color, first-generation students and students with high financial need by working to find grants to fund pre-program costs, such as passport application fees, and to develop a high-touch program, based on a cohort model, which encourages formation of a community and engagement of family and support persons.

**Drexel University:** Undertake efforts to increase the number of STEM students and students in the health professions going abroad.

**University of California, Santa Barbara:** Conduct outreach efforts to underrepresented students including the development of Spanish-language brochures and videos for Hispanic students and their families.

**Western Carolina University:** Implement specific international-based faculty-led courses designed to better engage males in studying abroad.

**Coppin State University:** Through its "Make Eagles Soar Early" program, conduct outreach during the mandatory summer program for entering freshman, prepare the cohort of students during their first year, and then take them on a faculty-led program in the summer before their sophomore year, to whet the appetite for longer study abroad.



### **Backgrounder: Addressing Curricular Barriers to Study Abroad**

Universities vary widely in how they integrate study abroad curriculum as part of the undergraduate degree, and how they address credit and grade transfers. Integrating education abroad within a student's overall undergraduate experience takes careful consideration and planning on the student's part, and clarity of guidelines and flexibility on the part of the institution.

Faculty and administrators must work closely together to address the issues related to curriculum requirements and credit transfer, in order to make it possible for students in all fields to study abroad. By leveraging the momentum of Generation Study Abroad, commitment partners are encouraging their institutions to make policy changes that address these obstacles.

### **Examples of campus commitments that address curricular barriers to education abroad include:**

**North Carolina State University:** Expand NC State's Curriculum Integration initiative and identify or develop well-matched international programs and significantly expand and enhance the university's transfer credit database to facilitate approval of equivalent courses at partner institutions abroad.

**Valparaiso University:** Develop a curriculum integration plan that intentionally incorporates long-term study abroad into learning objectives and graduation plans across the disciplines.

**Salisbury University:** Integrate the ten "Salisbury Abroad" semester partner programs into academic majors and minors and build a portfolio of global internships that will allow for tuition to be waived for full semester credit-bearing internships abroad.

**Doane College:** Work with faculty to develop the "Earn Your Minor Abroad" program to ensure students earn the credits needed to complete the requirements for minor within their four-year plan.

**Lake Washington Institute of Technology:** Work with program departments to integrate the study abroad experience into the programs' curricula.

**Oregon State University:** Engage college deans and department heads to increase ownership and accountability in the academic units for reaching education abroad goals.

**Peralta Community College District:** Significantly expand study abroad by improving curricular integration by conducting study abroad workshops and staff development days to design new and innovative programs.

**Sacred Heart University:** Address academic barriers by integrating core education requirements into the University's signature study abroad destinations, creating "global pathways" major tracks through study abroad and home course curricular mapping and identifying faculty advisers in each academic department.

**University of Missouri:** Develop curriculum advising sheets and a course-equivalency database for MU undergraduate majors.