



The Institute of International Education

Invites you to participate in

A one-day *Project Atlas*[®] Workshop on:
Data-driven Decision-making in International Education:
Build your capacity to gather, understand, and use student mobility data

When: Feb. 20, 2014 (immediately following the AIEA 2014 conference); 9:00 am – 5:00 pm

Where: Institute of International Education (IIE), 1400 K Street NW, Washington, DC

Registration fee: \$125

Deadline to register: January 15, 2014

Lead Facilitators

Rajika Bhandari, Ph.D.

Deputy Vice President, Research & Evaluation, IIE, USA

Raisa Belyavina

Senior Research Officer, Research & Evaluation, IIE, USA

Key Project Atlas Facilitators

Thomas Buntru

Director of International Programs, Universidad de Monterrey, Mexico

Nico Jooste, Ph.D.

Senior Director of International Education, Nelson Mandela Metropolitan University and Deputy
President of International Education Association of South Africa (IEASA)

Steve Nerlich

Director of the International Research and Analysis Unit, Australian Government Department of
Education

About the Workshop

IIE and *Project Atlas* invite you to a one-day workshop on best practices in gathering, interpreting, and using student mobility data to inform decision-making about internationalization and student mobility at the institutional, national and policy levels.

With over 4.3 million tertiary education students currently studying outside of their own country, global student mobility is a growing phenomenon that institutions of higher education are confronted with daily as they internationalize their campuses and engage with an increasingly interconnected world. Yet many institutions and national data-collection agencies have limited data on which to base key decisions around international student recruitment, admissions, student safety, as well as strategic planning for institutional growth.

Drawing upon the expertise of international higher education researchers and practitioners from different world regions, this workshop will strengthen the capacity of U.S. and global higher education institutions, data-collection agencies, and governments around the world to collect and analyze comprehensive data on *for-credit* and *not-for-credit* student mobility. The workshop will also expand participants' knowledge on how to collect, analyze and leverage their own institution's data and other global sources of research and data to drive decision-making on policy, research, and enrollment management practices.

The workshop will be facilitated by experts in international higher education research who are part of the *Project Atlas*[®] network, as well as representatives of higher education institutions who have developed exemplary approaches to using mobility data to inform their work.

Who Should Participate

The purpose of this one-day workshop is to strengthen the capacity of higher education institutions, government, and non-governmental organizations/agencies to build comprehensive data collection mechanisms for collecting and reporting student mobility data. Individuals from these organizations who are responsible for data collection and reporting as well as those who are responsible for research and policy work are invited to participate in this workshop.

Workshop participants that have established data collection systems will be exposed to new vectors for data collection, including capturing student participation data in *for-credit* and *not-for-credit* educational activities. Participants that are endeavoring to launch or expand their data collection efforts will learn from workshop colleagues and from global experts who currently lead data collection efforts in their respective countries and/or institutions.

Learning Objectives

- Gain advanced knowledge of commonly-used student mobility data collection systems around the world, both in key host and emerging host countries, and at the institutional and national levels
- Learn from fellow participants the various institutional best practices for data collection and reporting on hard-to-measure aspects of student mobility such as *not-for-credit* education abroad and explore how institutions can position themselves to collect this type of data
- Explore complexities in defining and measuring mobility, especially as other forms of mobility such as joint and dual degrees, online learning, and globally networked campuses continue to expand
- Participants representing governmental and non-governmental organizations will learn how to design and implement data collection systems, and refine and improve existing systems
- All participants will explore ways in which their institutions' mobility data can be used for research, advocacy and to influence policy-making at the local, national, and international levels
- Gain hands-on knowledge and tools for presenting and visualizing mobility data.

Once a final roster of workshop attendees is received, the workshop organizers will issue a brief pre-workshop survey that will allow for tailoring the workshop to meet the needs and expectations of workshop participants, and for ensuring a balance of relevant topics.



Registration Form

Project Atlas® Workshop on February 20th 2014 in Washington, DC

**Data-driven Decision-making in International Education:
Build your capacity to gather, understand, and use student mobility data**

Fee for participation in workshop: \$125

Deadline to register: January 15

Date of the event: February 20th 2014

Time: 9:00 – 5:00pm

Location:

IIE Washington, D.C.

1400 K Street NW

Washington, DC 20005-240

Workshop Participant Information

First name:
Last name:
Institutional affiliation:
Title:
Dietary restrictions or special assistance: Please let us know of any dietary restrictions or any other special assistance that you might need.

Billing Information:

Your card will be charged a \$125 workshop participation fee.

Name as it appears on card:
Credit card type:
Credit card number:
Expiration date:
Billing Address:
Billing Phone Number:

Note: For alternative methods of payment please contact the workshop organizers at atlas@iie.org.

Please email this completed form by January 15 to atlas@iie.org.