



The Power
of International
Education

2018 IIE Best Practices Conference

***Celebrating IIE's Andrew Heiskell Awards for Innovation in
International Education***

March 15-16, 2018

Institute of International Education

809 United Nations Plaza, NYC

THURSDAY, MARCH 15

Pre-Conference Roundtables *(special registration required)*

12:00pm Registration Check-in

12:30pm **IIE Open House & Networking Lunch**
Meet & greet various team members and learn more about IIE programs (Open Doors, SRF, Client Engagement, Consulting, Development, Publications, Academic & Experiential Learning, Generation Study Abroad, Partnerships)

2:00 – 4:00pm **Concurrent Roundtable 1: Value of International Experience in the Contemporary Workplace**
• *Lindsay Calvert, Lead, Generation Study Abroad, IIE*

2:00 – 4:00pm **Concurrent Roundtable 2: Academic Partnership Building in Challenging Environments**
• *Maxmillian Angerholzer III, Executive Vice President, IIE*

4:30-6:00pm **Special Session: Getting ready for General Data Protection Regulation (GDPR): Enhanced Privacy Rights for Exchange Students**
• *Ellen McKey, Chief, Innovation & Knowledge Management, IIE*
• *Kay Murray, Chief Legal Officer, IIE*

7:00 – 9:00pm **Networking Dinner** *(by registration only; off-site restaurant)*

FRIDAY, MARCH 16

8:30-9:00am Registration Check-in

9:00am **Welcome**
Maxmillian Angerholzer III, Executive Vice President, IIE

9:15-9:45am **Opening Keynote**
Mariët Westermann, Executive Vice President for Programs and Research, Mellon Foundation

9:45-11:00am **Plenary: Best Practices in Expanding Participation in Study Abroad**
Chair: Lindsay Calvert, Lead, Generation Study Abroad, IIE
• *Ashwin Mehta, Senior Lecturer, Manning School of Business, University of Massachusetts Lowell (Heiskell Winner, Study Abroad)*

- **Chisomo Selemani**, *Assistant Professor, Communication Sciences and Disorders, Baldwin Wallace University (Heiskell Honorable Mention, Study Abroad)*
- **D. R. Elder**, *Associate Professor & Coordinator, Humanities & Social Sciences; Ghana Research & Education Abroad, Coordinator & Leader, Ohio State Agricultural Technical Institute (Heiskell Winner, Internationalizing the Community College)*

11:10-11:15am

Coffee Break

11:15-12:30pm

Plenary: Strategic Planning for Comprehensive Internationalization: Best Practices for Internationalizing the Campus

Chair: Kristin Greene, Head of Consulting Practice, IIE

- **Jill E. Blondin**, *Director, VCU Globe, Virginia Commonwealth University (Heiskell Winner, Internationalizing the Campus)*
- **William R. Leonard**, *Director, Program in Global Health Studies, Northwestern University (Heiskell Honorable Mention, Internationalizing the Campus)*
- **James A. Myers**, *Associate Provost, International Education & Global Programs, Rochester Institute of Technology (Heiskell Honorable Mention, Internationalizing the Campus)*.

12:30-2:30pm

Networking Lunches

2:30-3:15pm

Presentation of the 2018 IIE Andrew Heiskell Awards for Innovation in International Education

Presented by Allan E. Goodman, President and CEO, IIE

3:15-4:00pm

Afternoon Keynote

Marianne Craven, *Managing Director of Academic Programs, Bureau of Educational and Cultural Affairs, U.S. Department of State*

4:00-4:15pm

Coffee Break

4:15-5:30pm

Plenary: New Strategies for Global Engagement & Partnerships

Chair: Clare Overmann, Head of Higher Education Initiatives, IIE

- **David Stewart**, *Associate Vice President, Global Strategies and International Affairs, West Virginia University (Heiskell Winner, International Partnerships)*
- **Lee D. Lambert**, *Chancellor and Ricardo Castro-Salazar*, *Vice President for International Development, Pima Community College (Heiskell Honorable Mention, Internationalizing the Community College)*

5:30pm

Closing Remarks & Reception

Jaye Chen, *Executive Vice President, IIE (invited)*