

## IIE SUMMIT 2019 CONCURRENT SESSIONS\*

Monday, February 18 – Tuesday, February 19

### MONDAY FEBRUARY 18

1:45pm – 3:00pm      **Concurrent Sessions on Student Mobility**

#### **The Role of English Language Programs in Future Student Mobility**

- **Mark Algren**, *Executive Director, CELL*, University of Missouri (Chair)
- **Suzanne Panferov**, *Associate Vice President of Global Engagement*, University of Arizona
- **Mark Rentz**, *Associate Vice Provost for International Education*, University at Albany, SUNY

*English language programs are considering new program models as the populations and needs for English study change and expand. Campus English teaching centers can be an invaluable partner in adding diversity to a campus, as well as opening mobility opportunities for under-served populations. Learn how English proficiency is unevenly available around the world, and how schools, universities, foundations, government agencies and others can expand opportunities through partnering with and supporting a campus-based English program.*

#### **Megatrends in Higher Education, Global Travel and International Education: Impact on Policy, Practice and Planning**

- **Jennifer Engel**, *Vice President for Academic Affairs*, CISabroad
- **Samantha Martin**, *CEO*, ViaTRM (Chair)

*Framed by three recent reports on megatrends in higher education, in the global travel industry, and in international education, this session explores how the field of international education is evolving in direct relation to specific changes within higher education, mobility and travel and makes the case that understanding these trends can inform policy and practice. Participants will identify emergent trends; explore possible applications of these trends for their individual contexts (e.g. new program models, partnerships, processes); and discuss and debate how the roles of international educators will be similar and different in the next 2-5 years.*

#### **The Future of Virtual Learning and International Education**

- **Mohamed Abdel-Kader**, *Executive Director, Stevens Initiative*, The Aspen Institute (Chair)
- **Jeff McWhorter**, *International Partnerships Manager*, University of Arizona
- **Nathan Rahu-Bieri**, *Senior Program Administrator, William Davidson Institute*, University of Michigan

The logo for the IIE Summit 2019. It features the letters 'iie' in red, with the 'i' and 'e' having three red circles above them. To the right, the word 'SUMMIT' is written in large blue capital letters, and '2019' is written in a smaller blue font below it. Underneath the main text, it says 'THE FUTURE OF INTERNATIONAL EDUCATION' and 'FEBRUARY 17-19 | NEW YORK CITY' in a smaller, dark blue font.

# iie SUMMIT 2019

THE FUTURE OF INTERNATIONAL EDUCATION  
FEBRUARY 17-19 | NEW YORK CITY

*The power and potential of technology in enabling international education opportunities is undeniable. Virtual learning is already included in many institutions' internationalization plans, and has served a key role in enhancing and complementing more traditional abroad programs. But what effect does this trend have on more traditional mobility programs? This session will probe further into the question of where virtual learning and other technological advancements will take international education programs in the future, and some of the lessons learned from veterans of the medium.*

## **Andrew Heiskell Award Winners: Spotlight on Student Mobility**

- **Collette Agnese**, Director, *Experiential Learning*, Institute of International Education (Chair)
- **Carol Ham**, Director, *International Internships Iacocca International Internship Program*, Lehigh University
- **David Moore**, Executive Director, *International Education*, Broward
- **Owen Sheridan**, Deputy Head of *DMU Global*, De Montfort University-Leicester

*IIE's Heiskell Awards showcase the most innovative and successful models for developing and expanding international education opportunities in practice today. To shine a light on university and college campuses that support student mobility, this session features 2019 IIE Heiskell honorees sharing their initiatives and best practices that can serve as inspiration and action plans for others aiming for similar internationalization goals.*

**1:45pm – 2:45pm     *Special Roundtable Discussion (limited seating)***

## **Serving the Local, Advancing the Global: The Dual Role of Higher Education Institutions**

### **Moderators**

- **Leah Mason**, Research Lead, IIE
- **Alison Corbett**, Head of Education Programmes, British Council

*In an increasingly globalized world – and with vast opportunities to reach beyond borders - higher education institutions have perpetually performed a balancing act between serving local needs and advancing a global agenda. How does this tension play out at your institution or organization? Come contribute to a lively discussion on this topic, informed by a new comparative study by the British Council and IIE about how U.S. and UK institutions view these sometimes competing priorities. Please note that space is limited for this discussion.*

**3:45pm – 5:00pm      Concurrent Sessions on Student Mobility**

### **Governmental Initiatives and Policies to Promote International Student Mobility**

- **Peggy Blumenthal**, *Senior Counselor to the President, IIE* (moderator)
- **Alberto Fierro**, *Minister of Culture and Education, Embassy of Mexico*
- **Annika Rembe**, *Consul General of Sweden in New York*
- **Xinyu Yang**, *Minister Counsellor, Embassy of China*

*This panel features high-level government representatives from the U.S. and other countries who will discuss strategies each are taking to continue to foster international student mobility to their countries.*

### **Cultivating Career Readiness from International Experiences**

- **Sherif Barsoum**, *Assistant Vice President for Global Services, New York University*
- **Caroline Donovan White**, *Senior Director, NAFSA: Association of International Educators (Chair)*
- **Jane Ann Williams**, *Associate Provost for International Engagement, Montclair State University*

*A variety of studies and opinion pieces describe the need for a workforce that exhibits "career readiness" skills. How do we help students with international experience frame their skills with these competencies in mind? Students often need guidance to help them see how the academic, cultural, and personal skills learned in an intercultural environment must be translated effectively to convey their relevant to employers. While these services are often left to the university career counselors, international educators also have a key role to play in this effort.*

### **The Future of International Education: How Far Have We Come and Where Do We Need to Go?**

- **Mohamed Abdel-Kader**, *Executive Director, Stevens Initiative, The Aspen Institute*
- **Dr. Philip Altbach**, *Research Professor and Founding Director of the Center for International Higher Education, Boston College*
- **Dr. Fanta Aw**, *Vice President of Campus Life & Inclusive Excellence, American University*
- **Dr. Rajika Bhandari**, *Senior Advisor, Research and Strategy; Director, IIE Center for Academic Mobility Research & Impact, IIE (Chair)*

*Join Philip Altbach, a founder of the field of international and comparative higher education; Fanta Aw, a campus-based leader focused on international education, diversity and excellence; and Mohamed Abdel-Kader, an expert at the forefront of the virtual learning revolution, in conversation with IIE's Rajika Bhandari about the evolution of international*

*education, current developments, and the future direction of the field. What can the past teach us about where we need to go? What will the future landscape of international education look like? How can today's generation prepare to be international education leaders for tomorrow? How do we ensure equitable access to an international experience for all students?*

### **Perspectives on Language Learning**

- **Dr. Dan Davidson**, *Founder and President Emeritus*, American Councils
- **Peter Kerrigan**, *Deputy Director*, German Academic Exchange Service (DAAD)
- **Dr. Michael Nugent**, *Director*, Defense Language and National Security Education Office
- **Chelsea Sypher**, *Director*, Department of Defense Projects, IIE (Chair)

*This panel discussion will tackle the question of where and how language learning fits into the international education experience, and where we see it heading in the future. While many institutions and entities in the U.S. continue to advocate for foreign language learning, institutions of higher education and entire Ministries of Education are advocating for English to be the lingua franca of higher education. How do we see these parallel trends being convergent, competitive, or complementary in the next fifty years?*

## **TUESDAY FEBRUARY 19**

### **10:00am – 11:00am Concurrent Sessions on Access & Equity**

#### **Leveling the Playing Field in Higher Education: The Role of International Scholarships and Fellowships**

- **Tony Campbell**, *Vice President for Student Affairs and Dean of Students*, St. Xavier University
- **Marianne Craven**, *Managing Director of Academic Programs*, Bureau of Educational and Cultural Affairs, U.S. Department of State
- **Kelli Dixon**, *Director of Study Abroad*, Wayne State University
- **Claudia Frittelli**, *Program Officer*, Higher Education and Research in Africa, Carnegie Corporation of New York
- **Michelle Pickard**, *Director*, Gilman International Scholarship Program, IIE (Chair)

*This panel will provide perspectives on how scholarship and fellowship programs can be critical interventions for addressing issues of access and equity in obtaining a degree, participating in exchange programs, and achieving success - all from a practitioner's point of view. Panelists will share models from their diverse organizations that support U.S. and international students and scholars, with one case study focused on higher education in Africa.*

## The Global Challenge of Failing to Protect the Human Right to Education

- **Nele Feldmann**, *Head, Student Emergency Initiatives, IIE (Chair)*
- **Bernhard Streitwieser**, *Assistant Professor, International Education & International Affairs and Co-chair UNESCO Chair in International Education for Development, George Washington University*
- **Keith David Watenpugh**, *Professor of Human Rights Studies and Director of Article 26 Backpack Project, University of California, Davis*

*The UNHCR, the UN Refugee Agency, has recently concluded that fewer than 1% of all refugees and displaced peoples have access to higher education, while 30% of the rest of the world's population does. This gap points to a global failure to uphold the human right to education and successfully use education to address a host of issues from high-skilled refugee mobility, peace and security, civilian protection, sexual and gender-based violence prevention and post-conflict reconstruction. Expert panelists will take a backward glance at the last 15 years of efforts in this field, survey ongoing work and consider what a continuing gap in access could mean to integration, democracy in fragile states, and human rights.*

## Diverse Voices Through Virtual Learning

- **Chris Ahearn**, *Director of Partnerships, Reach the World (Chair)*
- **Rachel Criso**, *Global Internship Consultant*
- **Hannah Weitzer**, *Director of University and K-12 Partnerships, NaTakallam*

*Learn about ways that virtual exchange and virtual learning promote access and equity in global education. Panelists will share brief overview of the grounding methodology behind virtual learning and highlight three different applications of it. 1) Virtual alternatives to expensive, exclusionary international internships; where students that do not fit the norm are able to reap the same benefits, have a similar toolkit to present to potential employers, and even gain added desirable skills. 2) Unique language learning and cultural exchange experiences, led virtually by displaced people who shift the narrative about what it means to be a refugee while self-generating income to support themselves and their families. 3) Embedding virtual learning in local communities to develop ecosystems that support global education.*

## The First Year Experience: How an Early Start and Strategic Campus Partnerships Can Increase Education Abroad Participation

- **Jessa Barnard**, *Director of Study Abroad, College of ACES, University of Illinois Urbana-Champaign*
- **Meredith Blumthal**, *Director of International Programs, College of Engineering, University of Illinois Urbana-Champaign*

- **Kelly Newlon**, CFAES Director of Education Abroad, OIA Education Abroad Specialist, The Ohio State University (Chair)

*Learn how to facilitate comprehensive, innovative short-term international experiences that impact study abroad participation rates and break down the barriers to program accessibility. Discuss strategies for building a culture of institutional normalcy around international experiences. Identify opportunities for more senior students to apply their international experiences to settings that will affect and influence first-year student peers. Brainstorm ways to collaborate with the broader campus community to gain program recognition and respect.*

### 11:15am – 12:15pm Concurrent Sessions on Access & Equity

#### **Innovations in Credential Evaluation and Recognition: Helping Displaced Populations Overcome Barriers to Academic and Professional Integration**

- **Katherine Gebremedhin**, Director of Partnerships and Program Development, WES Global Talent Bridge
- **Beatrice Kohlenberg**, Senior Manager of the WES Gateway Program, Canada
- **Bryce Loo**, Senior Research Associate, World Education Services (WES) (Chair)

*This session will introduce the WES Gateway Program launched by World Education Services (WES) in 2018 in Canada to assess the academic credentials of individuals who do not have access to official, verifiable documents. This new program is based on a successful pilot project for Syrian refugees, which included research on education and career outcomes arising from assessment and recognition of their foreign credentials. As WES prepares to introduce the program to the United States, the session will share these outcomes, program policies, and practice, and identify challenges for such individuals in accessing higher education, licensing, and employment.*

#### **Regional Specific Approaches to Engaging Diversity**

- **Cheryl Francisconi**, Head, IIE Europe (Chair)
- **Katrin Gebhard**, Higher Education Attaché, French Embassy
- **Anthony Koliha**, Director, Office of Global Educational Programs, Bureau of Educational and Cultural Affairs, U.S. Department of State
- **Amy Rutherford**, Director of Education, North America and Europe, Education New Zealand

*With diversity and inclusion being a key strategic initiative for higher education institutions and governments around the world, this panel will discuss several regional approaches to diversity within their educational sectors. Looking across countries / regions, what lessons can be learned about approaching diversity initiatives and what models are transferable?*

### **Evidence for Study Abroad - Access for Underrepresented Students**

- **Lindsay Calvert**, *Lead, Generation Study Abroad, IIE (Chair)*
- **Angela Bell**, *CASSIE Project Director and Associate Vice Chancellor for Research and Policy Analysis, University System of Georgia*
- **Laura Engel, PhD**, *Associate Professor of International Education and International Affairs; Director, International Education Program, George Washington University*
- **Andrew Gordon**, *CEO and Founder, Diversity Abroad*
- **Don Rubin**, *CASSIE Co-PI and Professor Emeritus of Communication Studies, Language and Literacy Education, and Linguistics, University of Georgia*

*This panel will focus on the data-driven methods and evidence to address the impact of international education and study abroad on underrepresented students. With data-based projects, such as: the Consortium for Analysis of Student Success through International Education (CASSIE) led by Dr. Don Rubin and Angela Bell through the University System of Georgia, and Dr. Laura Engel's recent research on outcomes of education abroad for K-12 students, we are learning of the impacts of international education at all levels, specifically minoritized populations. In addition, Diversity Abroad's Access, Inclusion, Diversity, & Equity (AIDE) Roadmap supports institutional and organizational assessment to gauge progress towards diversity and inclusion. Presenters will draw from their experiences in the field and engage attendees in a discussion on current and future data trends and needs that will help address issues of access to study abroad for underrepresented students.*

### **Andrew Heiskell Award Winners: Spotlight on Access & Equity**

- **Gundolf Graml**, *Assistant Dean for Global Learning & Associate Professor of German Studies, Agnes Scott College*
- **Amanda Maurer**, *Director, USF Education Abroad, University of South Florida Tampa*
- **Svetlozara Medina**, *Lead, IIE Network, IIE (Chair)*
- **Wesley Milner**, *Executive Director of International Programs, University of Evansville*
- **Piram Prakasam**, *Executive Director of International Education and Professor of Chemistry, Ferris State University*

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**2:00pm – 3:00pm      Concurrent Sessions on Scholars & Innovation**

**Global Academic Embassies: Building Partnerships in China, the Middle East and East Africa**

- **Dr. William Brustein**, *Vice President for Global Strategies and International Affairs*, West Virginia University (Chair)
- **Dr. Wondwossen Gebreyes**, *Professor and Executive Director of Global One Health*, The Ohio State University
- **Dr. Donald Hempson, III**, *Executive Director, China Gateway Office*, The Ohio State University

*In order to enhance their relationships across the oceans, American universities have begun opening their doors in other parts of the world. As Ohio State and West Virginia University strategically planned to expand their global reach, the development of Global Gateways and Global Portals, or smaller, multifunctional academic embassies, proved the best approach, providing the universities more flexibility and offering new and unique ways in which to build partnerships with a wide variety of constituencies. This session will provide the blueprint of how both universities increased their international partnerships through Global Gateways and Global Portals in China, the Middle East, and East Africa.*

**The Role of Third Parties in Creating and Sustaining Partnerships**

- **Susan Buck Sutton**, *IIE Fellow for International Partnerships* (chair)
- **Lakshmi Iyer**, *Director and Head of Education*, Sannam S4
- **Terhi Mölsä**, *CEO*, Fulbright Finland Foundation
- **Peter Rosenbaum**, *Executive Director*, University Alliance Ruhr

*International partnerships between two or more institutions can be an administrative challenge and often fail when one or more of the partners are unable to keep the momentum going. In some cases, third parties can play a critical role in maintaining, sustaining, and enhancing partnerships by enabling parties to meet their commitments, guiding coordination and communication, conveying best practices, and even playing matchmaker where needed. This session will discuss how third parties can play a role in making partnerships successful.*

**Leading Invention in Engineering Education: A Three-Way Partnership**

- **Adria Baker**, *Associate Vice Provost for International Education, Executive Director OISS*, Rice University (Chair)
- **Carlos Alexandre dos Santos**, *Dean, School of Engineering*, Pontifical Catholic University of Rio Grande do Sul (PUCRS)



- **Matthew Wettergreen**, *Oshman Engineering Design Kitchen*, Rice University

*There is a desperate need for high-quality engineering education in the developing world. We have established a novel, international, inter-institutional program to improve engineering education through international student exchanges. Our three-way program involves: 1) three departments at Rice University, 2) working with three universities, 3) in three countries, 4) across three continents, 5) to achieve three key outcomes. Parallel exchange experiences at Rice University, The University of Malawi Polytechnic, and the Pontifical Catholic University of Rio Grande do Sul, in Brazil (PUCRS), afford opportunities for students at the three institutions to collaborate in identifying and solving design challenges.*

### **Research Partnerships as Drivers of Innovation**

- **Alison Corbett**, *Head of Education Programmes*, British Council (Chair)
- **Prima Setiawan**, *Program Director*, Sustainable Higher Education Research Alliances (SHERA), IIE
- **Mangala Sharma**, *Program Director*, Office of International Science and Engineering, National Science Foundation
- **Katja Simons**, *Executive Director*, German University Alliance, Inc.

*Global challenges know no borders and, likewise, their solutions need to be global in scope yet adaptable to local contexts. Researchers have long understood this reality and often lead their universities in forming international research collaborations that produce ground-breaking discoveries. As new global challenges arise, the need for interdisciplinary, cross-cultural research teams to form sustainable relationships is even more critical in sparking the innovative solutions to some of the world's biggest challenges. This session will explore various approaches to these partnerships and the models they are setting for the future.*

### **3:45pm – 4:45pm      Concurrent Sessions on Scholars & Innovation**

#### **The Evolving Landscape of the U.S. Professoriate: Challenges and Opportunities for International Education Exchange**

- **Lisette Acosta Corniel**, *Assistant Professor in the Center for Ethnic Studies*, Borough of Manhattan Community College (CUNY)
- **Dr. Marty Finkelstein**, *Professor of Higher Education*, Seton Hall University
- **Dan Kramer**, *Director*, Fulbright U.S. Student Program, IIE (Chair)

*This panel will focus on the critical role that U.S. faculty play in internationalizing U.S. campuses; how the landscape for U.S. faculty has changed; and how exchange programs can fully engage diverse groups of U.S. faculty and leverage their contributions.*

### **Leveraging Alumni for Impactful Global Experiential Learning to Fulfill Quality, Curriculum and Calendar Demands of Graduate Programs**

- **Amy Marcus**, *Institutional Partnerships Manager*, Authentica Travel (Chair)
- **Ravi Raj**, *Co-Founder & CEO*, Authentica
- **Lisa Miller**, *Director, TuckGO - Global Insight Expeditions*, Tuck School of Business at Dartmouth

*This session presents case studies of how the Tuck School of Business at Dartmouth addresses these challenges by integrating innovative programming into the curriculum and leveraging its alumni network to provide students with high-quality global experiences for the academic year.*

### **Sustaining a Culture for International Exchange: Supporting Inbound and Outbound Scholars at U.S. Institutions**

- **Athena Fulay**, *Fulbright Scholar Program Outreach & Recruitment Manager*, IIE (chair)
- **Daris Hale**, *Senior Lecturer*, Texas State University
- **Melissa Sparks**, *Counselor for International Scholars*, Purdue University

*Scholars are strategic innovators on college campuses across the U.S. They are critical allies in creating and sustaining partnerships with institutions around the world. Texas State University researched and developed comprehensive policies to support outgoing faculty exchange, effectively making them a consistent top producer of Fulbright Scholars over the years. Purdue University hosts over a thousand international faculty and staff on their campus annually, and strategically uses inbound visiting scholars to advance their international education goals. This session will discuss how these two campuses support the flow of faculty exchanges at their institutions, and share ideas on how to develop similar policies and resources to support a robust levels of international faculty exchange.*

### **The Nexus of Academic and the Private Sector: How Institutions Advance Innovation**

- **Amy Baker**, *Managing Director*, PIE News (Chair)
- **Elizabeth Bucknor**, *Education Partnership Director*, Australian Trade and Investment Commission (Austrade)
- **Teemu Kokko**, *Rector*, Haaga-Helia University of Applied Sciences
- **Maeve Liston**, *Director of Enterprise & Community Engagement; Senior Lecturer in Science*, Mary Immaculate College

*Private sector companies and academic institutions are increasingly working together to help build a talent pipeline and train students and scholars with skills needed in the*

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2019

*workforce. What is the role of each (private sector companies / organizations and higher education institutions) for the economy of the future? How do we continue to innovate to grow the talent pipeline and to make sure that the private sector, HEIs and students are all benefitting from these partnerships?*