



IIE SUMMIT 2019 PRE-CONFERENCE ACTIVITIES*

Saturday, February 16 – Monday, February 18

International Partnership Learning Series

**Please note that these pre-conference sessions will take place at IIE's headquarters, 809 UN Plaza, a 10-minute walk from the Grand Hyatt.*

SATURDAY FEBRUARY 16

11:30am- 5:15pm Managing International Partnerships Training Course Part 1

(2-part series on Saturday & Sunday, both included in pre-conference registration)

- **Tim Barnes**, Executive Director, International Partnerships & Research, University of Kentucky
- **Susan Buck Sutton**, Specialist in Global Learning and Collaboration in Higher Education
- **Grant Chapman**, Assistant Provost for International Administration, Kansas State University
- **Jane Gatewood**, Vice Provost for Global Engagement, University of Rochester
- **Stephen Hanson**, Vice Provost for International Affairs, College of William & Mary (on sabbatical)
- **Chad Hoseth**, Director, International Initiatives, Colorado State University
- **Dale LaFleur**, Senior Director, International Partnerships, University of Arizona
- **Clare Overmann**, Head, Higher Education Initiatives; Director, Center for International Partnerships, IIE
- **Joanna Regulska**, Vice Provost and Associate Chancellor, Global Affairs, University of California, Davis

The Managing International Partnerships training course designed specifically for higher education professionals who, in one way or another, manage institutional partnerships. Whether you are solely responsible for managing partnerships or touch parts of the process, this workshop will provide the fundamentals of partnership management that can be applied to any institutional context.

Read more details about [the International Partnership Learning Series](#).

SUNDAY FEBRUARY 17

8:00am- 12:00pm Managing International Partnerships Training Course Part 2

(2-part series on Saturday & Sunday, both included in pre-conference registration)

The Managing International Partnerships training course designed specifically for higher education professionals who, in one way or another, manage institutional partnerships. Whether you are solely responsible for managing partnerships or touch parts of the process, this workshop will provide the fundamentals of partnership management that can be applied to any institutional context.

Read more details about [the International Partnership Learning Series](#).



SUNDAY FEBRUARY 17 - Concurrent Pre-Conference Workshops

1:00pm – 5:00pm Master Class on International Partnership Agreements

**Please note that this pre-conference session will take place at IIE's headquarters, 809 UN Plaza, a 10-minute walk from the Grand Hyatt.*

This masterclass will take a deep-dive into international agreement strategy and management including topics such as creating a partnership agreement strategy for your institution, formulating international agreements, sustaining existing agreements, developing effective partnership management structures, and assessing potential partnerships and agreements.

1:00pm – 5:00pm Cracking the Funding Code: Everything You Need to Know About International Education Funding

- **Nichole Johnson**, Director, Private Sector Program Development, IIE
- **Dr. Richard Nader**, Chief Research and International Officer and Acting Dean of the Global College, Long Island University

Are you looking to start or expand your internationalization priorities and need the funds to get started? In this workshop, we will engage participants in discussions and exercises to explore diverse funding mechanisms that support various components of internationalization. Participants will be able to:

- *Identify various funding mechanism for international education*
- *Recognize the essential elements of development*
- *Examine existing resources to leverage for their internationalization priorities*
- *Exercise proven cultivation tactics to manage prospective funder relationships*
- *Apply tools to develop and implement strategies for internationalization*

1:00pm – 5:00pm Making Evidence-Based Decisions: Using Data to Advance International Education

- **Evgenia Valuy**, Evaluation and Learning Lead, IIE
- **Andrea Kammerer**, Senior Business Analyst, AFS
- **Angela Bell, PhD**, Vice Chancellor of Research and Policy Analysis, Board of Regents, University System of Georgia
- **Don Rubin**, Emeritus Professor, University of Georgia

Learn how to collect and utilize various types of data to help meet your internationalization goals. This workshop will support international education funders and implementers to understand how key data points can help inform decision making around international programming and partnerships. The workshop will cover three main areas of learning from data: effective collection and use of primary data; use of publicly available data; and use of greater organizational data. The training will be conducted by professionals from non-profits and universities.

**Session details may be subject to change and will be updated accordingly.*



Participants will leave with practical knowledge and tips on how to collect or where to access the data they need for decision-making and how to utilize data effectively for 1) quality improvement, 2) marketing to stakeholders, and 3) policy support for resource allocation.

MONDAY FEBRUARY 18 – Concurrent Pre-Conference Roundtable Discussions

8:15am – 11:30am Shaping the Next Generation of International Education Leaders: The Future of the Profession

- **Charles von Rosenberg**, *Lead, Corporate and Foundation Programs, IIE*

This pre-conference roundtable will focus on the international education profession and the necessary alignment needed from students, educators, and employers. Practitioners from the field will discuss the most essential experiences, knowledge, and skills that international educators need for success in the field today, and in the future. Roundtable participants will also discuss empowering women in international education leadership, opportunities for advanced training, such as MA and certificate programs, and share advice for colleagues across the spectrum about how to make the most of a professional career in international education.

Roundtable Panelists

Mary Catherine Chase

Director of Communications and Strategic Partnerships, ISEP Study Abroad

Dr. Cheryl Matherly

Vice President and Vice Provost for International Affairs, Lehigh University

Martin Tillman

President, Global Career Compass

Rick H. Lee

Director of Global Programs and Partnerships, Rutgers Global, Rutgers, The State University of New Jersey

Christian Tanja

Admissions Outreach and Selection Officer, Schwarzman Scholars

Graduate Student Moderators

Haley Horstemeyer

International Education Graduate Student, New York University

Sumita Ambasta

Doctoral Student in International and Comparative Education, Teachers College, Columbia University
Founder, Executive Director, Flowering Tree, Inc.

MONDAY FEBRUARY 18 – Concurrent Pre-Conference Roundtable Discussions

Global Hot Topics Roundtable Discussions:

**With your registration to the Global Hot Topics Roundtables, you will be able to attend two sessions back-to-back. There are 3 options at 8:15-9:45am and 3 options at 10:00-11:30am.*

8:15am – 9:45am Southeast & Northeast Asia

- **Dr. Jonathan Lembright**, *Head, IIE Southeast Asia*
- **Mr. Paul Turner**, *Director, IIE East Asia*
- **Mr. Yoo Chong-Ha**, *Chairman, AHed Korea*
- **Ms. Lakhana Dockiao**, *Director, Bureau of International Cooperation Strategy, The Office of the Higher Education Commission, Thailand*
- **Ms. Sachiko Yamano**, *President, Japan International Cooperation Center (JICE)*

*Paul Turner and Jonathan Lembright will introduce general trends for the South East Asia and North East Asia regions and then drill down into detail on two or three specific areas providing information, insights, and current thinking that they have gathered in their day to day work in this most dynamic part of the world. In an era of instant but shallow (and sometimes questionable) communication, Jonathan and Paul will aim to deliver thoughtful, unbiased views that will help participants to weigh and refine their approach to these important countries. But mindful that they will be speaking with a room of seasoned and well-travelled educators (who hasn't been to Vietnam, Thailand or China for example?), they will throw open the dialogue to all participants to promote mutual learning. We will also learn a great deal from three specially invited expert speakers who offer a rarely seen and highly authentic inside picture thanks to the key roles they have played in the region: **Sachiko Yamano**, President of the Japan International Cooperation Center, **Yoo Chong-Ha**, former Foreign Minister of Korea and Korean Ambassador to the United Nations, and **Dr. Dockiao** from the Thailand Ministry of Higher Education.*

People choosing this session are guaranteed to gain news and views they can use from a pithy and energetic exchange of ideas; a great way to start conference day one.

8:15am – 9:45am Latin America

- **Adria L, Baker, EdD**, *Associate Vice Provost for International Education and Executive Director of the Offices of International Students & Scholars / Brasil@Rice, Rice University*
- **Gloria Bonilla, PhD**, *Board of Governors Distinguished Professor of Service and Director of Community Leadership Center, Rutgers University, Camden Campus*
- **R. McKenna Brown, PhD**, *Professor of World Studies and Special Assistant for Global Initiatives, College of Humanities and Sciences, Virginia Commonwealth University*
- **Adriana Gaviria Duque, PhD**, *Executive Director, Fulbright Commission, Colombia*



- **Philippa Nuttall**, *Head, IIE Latin America and Caribbean*

Latin America and the Caribbean covers 33 culturally rich and diverse countries and dependencies, four of which feature in the top 25 countries of origin for international students in the US. Despite social, economic and political challenges, not least in the education sector, interest and efforts in internationalization by national governments, the higher education sector and individual institutions has increased notably in recent years, for both outbound and inbound student mobility but also in the development and implementation of innovative partnerships.

This session will share information on recent key student mobility figures and general trends in internationalization from around the region followed by a deeper dive into examples of successful partnerships in three countries: Brazil, Cuba and Mexico. In addition, perspectives from Colombia will be shared. The session also will include discussion and sharing of experiences, challenges and successes between the participants and the facilitators to encourage ideas for new or further engagement in this region.

8:15am – 9:45am Sub-Saharan Africa

- **Susan Silveus**, *Regional Director, IIE Middle East & Africa*

In this interactive roundtable session, our discussion will be framed by hot topics facing international education in Sub-Saharan Africa, such as girls' education, redefining diversity, building connections, and linking education to the job market. We will not attempt to make generalizations across the diverse cultures of Sub-Saharan Africa, but instead, focus on a few examples across the region. Participants are welcome to share successes and lessons learned from their experiences.

10:00am – 11:30am Insights from Rising Asian Giants: India and Indonesia

- **Vivek Mansukhani**, *Head, IIE India*
- **Diana Jahja**, *Executive Director, Indonesian International Education Foundation*

Vivek Mansukhani and Diana Jahja will highlight international education trends in India and Indonesia - the second and third most populous nations of Asia - two eclectic democracies and emerging economies that have a lot in common. Their presentation will focus on factors influencing international student mobility outwards and inwards in both countries; which twenty-first century trends are rapidly transforming the education landscape; how respective governments, educational institutions and other stakeholders are responding to the challenges of scale, equity and quality. Participants will reflect on how these issues are impacting partnerships, student recruitment and other international engagements in this region.



10:00am – 11:30am Europe & Eurasia

- **Joel Ericson**, *Head, IIE Russia and Central Asia*
- **Cheryl Francisconi**, *Head, IIE Europe*

Europe and Eurasia is a rich and diverse region covering 46 countries, each with unique qualities and interests in internationalization. Almost all countries in the region are embracing internationalization, some with advanced country strategies and some just getting started. There are a number of funding schemes to support student mobility both between and outside of the European Union. In addition, institutions across the region are looking for innovative partnership opportunities and student exchanges. The Europe and Eurasia region remains the top destination for U.S. students but there are a number of countries outside of western Europe attracting increasing numbers of students. This session will share information about the latest trends you should know to engage with this region. It will address the various factors which impact both inbound and outbound student mobility and will share updated information on what governments are doing to support internationalization. We hope you'll take away ideas for engaging with countries in the region which are "off the beaten path." The session will include discussion among participants which will draw on your own experiences in the region as well as those of the facilitators.

10:00am – 11:30am Middle East/North Africa

- **Susan Silveus**, *Regional Director, IIE Middle East & Africa*

This session will be an interactive discussion on topics such as linking education to the job market, virtual exchange, refugee education, and inclusion of students with disabilities. We hope you'll take away ideas for engaging with countries in the region.