

USAID JAPRI

JAdi Pengusaha MandiRI



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Overview

JAdi Pengusaha Mandiri (Become an Independent Entrepreneur, or JAPRI) was a five-year program funded by the U.S. Agency for International Development (USAID) and implemented by the Institute of International Education (IIE) with a consortium of local organizations between April 13, 2017 – April 12, 2022. JAPRI improved work opportunities for poor and vulnerable P&V individuals (youth ages 18 to 30, women, and persons with disabilities) in Indonesia by creating self-employment through entrepreneurship.



COMPLETED JAPRI TRAININGS



CREATED A NEW BUSINESS



YOUTH, WOMEN, & PERSONS WITH DISABILITIES WITH BETTER BUSINESSES



IMPROVED ENTREPRENEURIAL SKILLS



645

INDIVIDUALS
Qualified as Business Trainers & Coaches



11,313

UNIVERSITY STUDENTS
Learned JAPRI Materials



WOMEN & PERSONS WITH DISABILITIES

INCREASED EARNINGS

8

University Partners Institutionally Engaged



150 UNIVERSITY LECTURERS

Qualified as JAPRI Business Coaches & Trainers



The JAPRI Model

JAPRI leveraged and tailored existing entrepreneurship resources to develop, test, and scale customized approaches for promoting entrepreneurship among P&V individuals. To identify potential entrepreneurs, JAPRI first worked with local governments, community groups, and universities. Once participants were selected, JAPRI focused on increasing the interest of participants in entrepreneurship through a **Business Motivation Workshop**. After interest was demonstrated, JAPRI delivered an **Entrepreneurship Training** or a **One-Day Business Training**. Entrepreneurship Trainings were delivered by certified trainers who had completed JAPRI's **Training of Trainers**. One-Day Business Trainings were delivered by JAPRI to participants who already had a business or were about to start a business.

Part of JAPRI's unique approach was in its emphasis on **business mentoring and coaching** as follow-on activities after the initial training had taken place. Business mentoring and coaching accelerated and directly contributed to the creation and improvement of businesses, as they helped raise participants' confidence and created an enabling environment for entrepreneurs within the broader community ecosystem.

As of the conclusion of the program, local stakeholders across Java continue to implement elements of the JAPRI model in their communities. On the national level, the Indonesian Ministry of Education, Culture, Research, and Technology is now hosting the JAPRI Entrepreneurship Training module on its online learning platform. IIE and its partners are also looking to adapt and replicate the model in new contexts in Indonesia and around the world.

Partners

JAPRI was designed by IIE with a consortium of local implementing partners to leverage each partner's area of expertise and geographic reach. Each implementing partner and their role in supporting the JAPRI program is highlighted below:

Consortium Member	Role
Institute of International Education	Prime implementing partner with USAID. Designed and led monitoring, evaluation, and implementation. Provided organizational capacity-building support for local subrecipient partners and stakeholders.
Himpunan Wanita Disabilitas Indonesia	Implemented entrepreneurship training, coaching, and mentoring activities for persons with disabilities in East Java.
Kelompok Perempuan dan Sumber-sumber Kehidupan	Implemented JAPRI Women's Economic Empowerment activities to deliver gender equality perspective through gender equality training for male participants in East Java.
Mien R. Uno Foundation	Implemented entrepreneurship training, coaching, and mentoring activities for youth and women in urban areas across East, Central, and West Java.
Prestasi Junior International	Implemented entrepreneurship training, coaching, and mentoring activities for youth in rural areas across East, Central, and West Java.

“JAPRI provides an opportunity for young people like me to be brave to open and own a business. With more confidence and enthusiasm, young people can certainly create job opportunities for people in need.”

Ayu Maghfiroh
Owner of Kavina Shop
Cosmetics, Bangkalan
Regency, East Java

USAID JAPRI WEE
Participant in 2021

Learn more about the USAID JAPRI program and other USAID programs at IIE by contacting David Simpson at DSimpson@iie.org or visiting our website at iie.org/Programs/USAID-JAdi-Pengusaha-MandiRI

