



The Power
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Education

Solicitation Amendment / Modification

1.	Solicitation No.	080425/AK
2.	Solicitation Name	RFP for 2025 U.S. Scholar Recruitment Presentation Featuring Alumni Ambassadors
3.	Issue Date	August 4, 2025
4.	Closing Date	August 21, 2025
5.	Solicitation Amendment No.	1
6.	Solicitation Amendment Date	08/12/2025

7. The above numbered solicitation is amended as set forth in Item 9 below.

8. The hour and dates specified for receipt of proposals/quotations: ☒ is not extended; ☐ is extended as described in Item 9 below.

9. Description of Amendment/Modification:

The purpose of this solicitation amendment is to inform prospective offerors/bidders that the above numbered solicitation is hereby amended to provide responses to questions as follows.

- *Is the Third-Party IT Risk Management Process outlined in Attachment C a requirement that needs to be completed for bidding, or would that take place after project award?*

This will take place after the selection process.

- *How are the Alumni Ambassadors to be featured being chosen? And is there a possibility that the number of Alumni Ambassadors included in filming will increase beyond the number listed in the RFP?*

We will be selecting the Alumni Ambassadors in coordination with our colleagues at the U.S. State Department. It is possible that the number could change slightly, but we would discuss with the vendor how any changes could be accommodated under the existing budget.

- *Do you anticipate that the majority of the Alumni Ambassadors will be outside the Washington, DC area, requiring travel for the film crew, or will they be in DC? And if they're mostly outside of DC, how many do you anticipate will be overseas versus simply in other areas of the U.S.?*

Given the time constraints, all will be in the U.S. We hope to be able to have most come to one location for filming, but since it is the start of the school year, and most of the alumni are professors, we may need to facilitate filming at their location.

- *Can you please elaborate on how you're thinking about the staged conversations between the Alumni Ambassadors versus the individual interviews for testimonials? How many people do you envision in these conversations? Are we trying to get distinctly different content from each scenario?*

The longer video covers very specific programmatic information. The alumni ambassadors will follow a script that weaves their stories into programmatic information we want to cover to inform potential applicants.

The shorter testimonial videos will be like past Fulbright testimonial videos in that the scholar is strictly talking about their experience, while emphasizing a particular area of impact (e.g. professional development, research opportunities, impact on family members.)

- *The RFP mentioned the recruitment video and the individual testimonial videos, but didn't mention any cutdowns for social media, which we often do with this kind of project. Do you anticipate needing cutdowns of either of the deliverables to use on social media, by either IIE or The State Department?*

Yes. By testimonials, we meant short videos featuring one person that would be used for social media.

- *May we assume that we can plan to gather the 6-7 US-based Fulbright alumni in a single location for filming?*

This is what we are aiming for, but as mentioned, we may need for a few ambassadors to be filmed on their campuses.

- *If so, can we propose that location to minimize production costs, or should we plan to be in any specific city or locale?*

You may propose a location.

- *If so, would we need to account for alumni travel in our budget?*

No. IIE would handle the travel.



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- *Will IIE representatives be present for the production? If so, can you share an approximate number of attendees?*

One IIE staff member will be present (unless filming is near our DC or NY offices, in which case it could be two.) We are hoping for 6 scholars at the filming location, but some may need to be filmed elsewhere.

- *How many remote productions may be required for international alumni?*

Some participants may need to be filmed on their U.S. campus. None of the filming will be international.

- *Will IIE assist in coordinating the participation of Fulbright alumni, or is the Offeror responsible for outreach and/or scheduling?*

IIE is responsible for coordinating participants and their travel.

- *Video Formats: Are there additional format requirements beyond 16x9 and 9x16 versions (e.g., resolution, file type)?*

NoCaption Files: Should captions be provided in multiple languages, or only in English?

English only.

END OF AMENDMENT